The Cash Box

VOLUME XIX – NUMBER 11 NOVEMBER 30, 1957

Here are The Rays, singing outside of that now famous house where two "Silhouettes" shine through the window shade. Their hit Cameo record, which made it in both Pop and Rhythm & Blues, has already gone well over the million mark. Looking out of the other window are Bob Crewe and Frank Slay, writers of the tune and producers of the record.

JAN PEERCE

the One
for this season

A CHILD'S FIRST CHRISTMAS / FAITH

47/20-7109

RCA VICTOR
Tmk(s)
RADIO CORPORATION OF AMERICA

FOUNDED BY BILL GERSH

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THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

THE CASH BOX covers the entire coin machine industry all over the world. Operators, jobbers, distributors, manufacturers and suppliers of automatic music vending, service and amusement machines are covered.

THE CASH BOX coverage extends to finance firms, loan organizations, factors, banks, and other financial institutions, expressly interested in the financing of coin machines of all kinds.

"THE CASH BOX PRICE LISTS" (a combination of *The Cash Box'* former *'Confidential Price Lists'* and *The Cash Box'* former *'C. M. I. [Coin Machines Industry] Blue Book'*) are the one and only officially recognized price quotations guide for all new and used machines in the United States and all over the world where American made machines are used. *"The Cash Box Price Lists"* are an exclusive and copyrighted feature of *The Cash Box*. *"The Cash Box Price Lists"* are recognized officially by cities and states throughout the country as the "official price book of the coin machines industry." *"The Cash Box Price Lists"* are officially used in the settlement of estates, for buying, selling or trading of all types of coin operated equipment and are also officially recognized for taxation purposes. *"The Cash Box Price Lists"* are used by finance firms, factors, loan companies, bankers, and all other financial institutions to guide them in the making of loans to members of the coin machines industry. The publishers reserve the right to refuse advertisements, editorial material and all other subject and advertising matter that does not meet with their complete approval.

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The Cash Box

Volume XIX—Number 11 November 30, 1957

NEXT WEEK

THE CASH BOX

Will Announce the Winners of the

12th ANNUAL POLL

of the Automatic Music Industry of America

•

The poll will show which artists and records made the most money for juke box operators in 1957.

•

DON'T MISS NEXT WEEK'S ISSUE OF *THE CASH BOX* AND THE RESULTS OF THE 12th ANNUAL POLL.

The Cash Box TOP 60

Best Selling Tunes on Records

PIN UP SHEET
For Week Ending
NOVEMBER 30, 1957

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

Pos. 11/23 Pos. 11/16

1—You Send Me
2 5
CR-61898—TERESA BREWER
Would I Were
DO-15654—CORNEL GUNTER
Call Me A Fool
★KE-34013—SAM COOKE
Summertime
MO-1025—JESSE BELVIN
Summertime

2—Jailhouse Rock
1 1
★VI-7035—ELVIS PRESLEY
Treat Me Nice

3—Silhouettes
3 3
AP-9856—STEVE GIBSON & RED CAPS
Flamingo
★CM-117—THE RAYS
Daddy Cool
ME-71197—DIAMONDS
Daddy Cool
MG-12580—DEAN JONES
There Goes My Heart

4—Wake Up Little Susie
4 2
★CD-1337—EVERLY BROTHERS
Maybe Tomorrow

5—Chances Are
5 4
★CO-40993—JOHNNY MATHIS
The Twelfth Of Never

6—April Love
6 6
★DO-15660—PAT BOONE
When The Swallows Come Back To Capistrano

7—Raunchy
9 25
DO-15661—BILLY VAUGHN
Sail Along Silvery Moon
★IM-5474—ERNIE FREEMAN
Puddin'
★PH-3519—BILL JUSTIS
The Midnite Man

8—Melodie D'Amour
7 9
LO-1751—EDMUNDO ROS
Carnation Girl
★VI-7046—AMES BROS.
So Little Time
VK-0302—MARTY GOLD
Carefree Heart

9—My Special Angel
10 B
★DE-30423—BOBBY HELMS
Standing At The End Of My World
PP-115—SONNY LAND TRIO
The Spreading Chestnut

Pos. 11/23 Pos. 11/16

10—Little Bitty Pretty One
11 11
★AL-3398—THURSTON HARRIS
I Hope You Won't Hold It Against Me
★CS-211—BOBBY DAY

11—All The Way
12 13
★CA-3793—FRANK SINATRA
Chicago
DE-30444—NORVELLE REID
The World End
DE-30453—GRADY MARTIN
JU-5300—WALTER SCHARF ORCH.
Song Of Raintree County

12—Kisses Sweeter Than Wine
13 33
DE-27670—WEAVERS
Quilting Bee
★RO-4031—JIMMIE RODGERS
Better Loved You'll Never Be

13—Be Bop Baby
B 7
★IM-5463—RICKY NELSON
Have I Told You Lately That I Love You

14—Just Born
14 16
★VI-7050—PERRY COMO
Ivy Rose

15—Peggy Sue
18 39
★CR-61885—BUDDY HOLLY
Everyday
IM-5473—JACKIE WALKER
Wonderful One

16—Fascination
13 10
CO-40982—RAY ELLIS O.
Soft Sands
CR-61864—DICK JACOBS O.
Summertime In Venice
DE-30421—ETHEL SMITH
Summer Love
JU-5293—BIG AL SEARS
Around The World
★KA-191—JANE MORGAN
Fascination (instru.)
LO-1758—CHRIS HAMALTON
Opus #1
ME-71152—DAVID CARROLL O.
Swinging Sweethearts
VI-6980—DINAH SHORE
Till

17—I'm Available
16 17
AG-5278—KENDALL SISTERS
Don't Bother Me
CG-1008—DAVE BURGESS
★LI-55102—MARGIE RAYBURN
If You Were

18—Rock And Roll Music
24 40
★CH-1671—CHUCK BERRY
Blue Feeling

Pos. 11/23 Pos. 11/16

19—Liechtensteiner Polka
17 23
BN-510—LIL WALLY
I'll Remember Today
CR-61900—LAWRENCE WELK
You Know Too Much
★LO-1755—WILL GLAHE ORCH.
Schweizer Kanton

20—Honeycomb
15 12
DE-30418—GEORGIE SHAW
Oh Mis'rable Love
★RO-4015—JIMMIE RODGERS
Their Hearts Were Full Of Spring

21—Oh Boy
28 4B
★BR-55035—CRICKETS
Not Fade Away

22—I'll Remember Today
20 18
BN-510—LIL WALLY
Liechtensteiner Polka
★ME-71189—PATTI PAGE
My How The Time Goes By

23—The Joker
30 45
★DO-15662—HILLTOPPERS
Chicken, Chicken
★EM-1026—BILLY MYLES
Honey Bee

24—Till
26 3B
CO-40826—PERCY FAITH
The Last Dance
★KA-197—ROGER WILLIAMS
Big Town
RO-4025—LEO DIAMOND
Sunrise In Texas
VI-6980—DINAH SHORE
Fascination

25—Alone
22 24
★LA-125—SHEPHERD SISTERS
Congratulations To Someone
ME-71195—BROTHER SISTERS
Pass Me The Mustard

26—Tammy
19 15
★CR-61851—DEBBIE REYNOLDS
French Heels
CR-61845—JOSEPH GERSHENSON
The Bachelor
DE-30317—PAT KIRBY
Don't Keep Me Silent
DE-30398—GEORGE BARNES
Around The World
DE-30433—BILL SNYDER
Man Of A Thousand Faces
ME-71123—RICHARD HAYMAN
Calypso Gal
VI-6930—AMES BROTHERS
Rockin' Shoes

Pos. 11/23 Pos. 11/16

27—Happy Happy Birthday Baby
21 14
★CK-872—TUNE WEAVERS
Ol' Man River
DE-30432—KAY CEE JONES
ME-71182—DOTTIE FERGUSON
Darling It's Wonderful

28—Keep A-Knockin'
23 19
★5P-611—LITTLE RICHARD
Can't Believe You Wanna Leave

29—Diana
25 20
★AP-9831—PAUL ANKA
Don't Gamble With Love

30—Buzz, Buzz, Buzz
39 —
★EB-119—HOLLYWOOD FLAMES
Crazy
ME-71221—RUSTY DRAPER
I Get The Blues When It Rains

31—Great Balls Of Fire
48 —
★SU-281—JERRY LEE LEWIS
You Win Again
VI-7098—GEORGIA GIBBS
I Miss You

32—The Story Of My Life
35 49
★CO-41013—MARTY ROBBINS
Once-A-Week

33—Wun'erful, Wun'erful
27 22
★CA-3815—STAN FREBERG
Wun'erful, Wun'erful—Pt. 2

34—Love Me Forever
36 46
★AP-9863—EYDIE GORME
Let Me Be Loved
★PA-509—FOUR ESQUIRES
I Ain't Been Right

35—Could This Be Magic
40 51
★GO-5011—THE DUBS
Yellow Rose Of Texas

36—Bony Moronie
38 47
★SP-615—LARRY WILLIAMS
You Bug Me, Baby

Pos. 11/23 Pos. 11/16

37—That'll Be The Day
29 21
AG-5276—RAVENS
Dear One
★BR-55009—THE CRICKETS
I'm Looking For Someone To Love
DE-30434—BUDDY HOLLY
Rock Around With Ollie Vee
VE-10064—JEFF ALLEN
Guilty

38—Why Don't They Understand
— —
★AP-9862—GEORGE HAMILTON IV
Even Tho

39—And That Reminds Me
31 26
DE-30448—CARMEN CAVALLARO
An Affair To Remember
★JU-5292—DELLA REESE
I Cried For You
ME-71178—RICHARD HAYMAN ORCH.
Finiculi, Finicula
MG-12542—AMBROSE ORCH.
Georgian Rhumba
VI-1-6981—KAY STARR
Flim, Flam, Floo
VI-7027—MELACHRINO O.
Whatever Lola Wants

40—Pretend You Don't See Her
50 —
★CO-41010—JERRY VALE
The Spreading Chestnut
CR-61909—STEVE ALLEN
But I Haven't Got Him

41—Peanuts
33 32
★OK-7088—LITTLE JOE & THRILLERS
Lilly Lou

42—The Twelfth Of Never
42 52
★CO-40993—JOHNNY MATHIS
Chances Are

43—At The Hop
— —
★AP-9871—DANNY & JUNIORS
Sometimes
DO-15675—NICK TODD
I Do

44—Hula Love
34 28
★RO-4018—BUDDY KNOX
Devil Woman

45—My One Sin
37 29
★EP-9229—FOUR COINS
This Life

Pos. 11/23 Pos. 11/16

46—Put A Light in The Window
— —
★CO-41058—FOUR LADS
The Things We Did Last Summer

47—Love Bug Crawl
41 60
★ME-71209—JIMMY EDWARDS
Honey Lovin'

48—Wild Is The Wind
— —
★CO-41060—JOHNNY MATHIS
No Love
MG-12587—LeROY HOLMES
Time Remembered

49—Lotta Lovin'
32 27
★CA-3763—GENE VINCENT
Wear My Ring

50—Rock-A-Chicka
44 —
★DE-30471—WARNER MACK
Since I Lost You
DO-15666—JIM LOWE
Bright Lights

51—I Never Felt More Like Falling In Love
52 59

52—That's Why I Was Born
55 —

53—Whole Lot Of Shakin' Going On
43 42

54—Dance To The Bop
59 —

55—If I Can Help Somebody
— —

56—Hey Little Girl
56 —

57—Ivy Rose
58 41

58—With You On My Mind
46 37

59—Reet Petite
57 55

60—Every Day
— —

60—When School Starts Again Next Year
— —

RETAILERS, DISTRIBUTORS, OPERATORS, DJs — TEAR ALONG DOTTED LINE FOR PIN UP DISPLAY

CODE:

AC—Atco
AF—Audio Fidelity
AG—Argo
AL—Aladdin
AO—Apollo
AP—ABC-Paramount
AT—Atlantic
BA—Baton
BN—Banana
BR—Brunswick
BT—Bethlehem
BY—Bally
CA—Capitol
CC—Chic
CD—Cadence
CG—Challenge
CH—Chess
CK—Checker
CL—Colonial
CM—Cameo
CN—Chancellor
CO—Columbia
CR—Coral
CS—Class
DA—Dana
DD—Dale
DE—Decca
DL—DeLuxe
DO—Dot
DS—Disneyland
DT—Dooto
DU—Duke
EB—Ebb
EL—Eldorado
EM—Ember
EP—Epic
ER—Era
EX—Excello
FE—Federal
FI—Fiesta
FL—Flash
FP—Flip
FR—Fraternity
GE—Gee
GL—Glory
GO—Gone
HE—Herald
HY—Hickory
IM—Imperial
JU—Jubilee
JZ—Josie
KA—Kapp
KE—Keen
KI—King
LA—Lance
LI—Liberty
LO—London
LU—Luniverse
ME—Mercury
MG—MGM
MO—Modern
OJ—OJ
OK—Okeh
PA—Paris
PE—Peacock
PH—Sam Phillips Int.
PI—Pilgrim
PP—Prep
RE—Regent
RM—Rama
RO—Roulette
RP—RPM
RV—Rev
SA—Savoy
SP—Specialty
SU—Sun
TH—Thunderbird
TI—Tico
UN—United
UQ—Unique
VE—Verve
VI—RCA Victor
VJ—Vee Jay
VK—Vik
VP—Vip

★ INDICATES BEST SELLING RECORD OR RECORDS.

- Tunes are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by *The Cash Box*. Each listing includes the name of the song, record number, artists and tune on the reverse side.
- The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively.
- All labels listed in alphabetical order.

WINNING HAND!

ABC-PARAMOUNT draws 4 of a kind!

#9874
A VERY SPECIAL LOVE
b/w
WON'T YOU LET ME SHARE MY LOVE WITH YOU
JOHNNY NASH

ACE!
The whole trade's high on this one!

#9862
WHY DON'T THEY UNDERSTAND
b/w
EVEN THO'
GEORGE HAMILTON IV
Arranged and Conducted by Don Costa

ACE!
Really big smash—taking off everywhere!

ACE!
Beating their "Black Slacks" Business!

#9867
PENNY LOAFERS AND BOBBY SOX
b/w
ROCKET
THE SPARKLETONES

#9863
LOVE ME FOREVER
b/w
LET ME BE LOVED
EYDIE GORMÉ
Arranged and Conducted by Don Costa

ACE!
Bombshell ballads coming on stronger week by week!

(Distributed in Canada by Sparton of Canada, Ltd.)

CORAL RECORDS

"TAMMY'S"

A VERY SPECIAL LOVE

CASH BOX—11/23/57
Disk of the Week
DEBBIE REYNOLDS . . . A VERY SPECIAL LOVE

THE BILLBOARD—11/18/57
Review Spotlight on . . .
DEBBIE REYNOLDS . . . A VERY SPECIAL LOVE

Words & Music by
ROBERT ALLEN

DEBBIE

Coral 9-61897
& 61897

CORAL RECORDS

NEW HIT ON... CORAL RECORDS

I SAW A COUNTRY BOY

CASH BOX—11/23/57
Disk of the Week
DEBBIE REYNOLDS . . . I SAW A COUNTRY BOY

THE BILLBOARD—11/18/57
Review Spotlight on . . .
DEBBIE REYNOLDS . . . I SAW A COUNTRY BOY

REYNOLDS

Coral 9-61897
& 61897

CORAL RECORDS

The Tune Weavers
"OL' MAN RIVER"
Checker 880
•
Chuck Berry
"ROCK 'N ROLL MUSIC"
Chess 1671
•
"LAZY MULE"
The Ravens
Argo 5284
•
"BOSS MAN"
Bo Diddley
Checker 878
•
"I WAS SO LONELY"
Johnnie and Joe
Chess 1677
•
"TEAR DROPS"
Lee Andrews and the Hearts
Chess 1675
•
CHESS PRODUCING CO.
2120 MICHIGAN AVENUE
CHICAGO 16, ILLINOIS

THE NATION'S Top Ten
JUKE BOX TUNES
(PLUS THE NEXT 25)

		Pos. Last Week
1	**JAILHOUSE ROCK** ELVIS PRESLEY VI-7035—Elvis Presley	1
2	**SILHOUETTES** THE RAYS AP-9856—Steve Gibson & Red Caps ME-71197—Diamonds CM-117—The Rays MG-12580—Dean Jones	3
3	**YOU SEND ME** SAM COOKE CR-61898—Teresa Brewer DO-15654—Cornel Gunter KE-34013—Sam Cooke MO-1025—Jesse Belvin	5
4	**WAKE UP LITTLE SUSIE** EVERLY BROTHERS CD-1337—Everly Brothers	2
5	**CHANCES ARE** JOHNNY MATHIS CO-40993—Johnny Mathis	4
6	**BE-BOP BABY** RICKY NELSON IM-5463—Ricky Nelson	6
7	**MELODIE D'AMOUR** AMES BROS LO-1751—Edmundo Ros VI-7046—Ames Bros. VK-0303—Marty Gold	8
8	**APRIL LOVE** PAT BOONE DO-15660—Pat Boone	11
9	**FASCINATION** JANE MORGAN CO-40982—Ray Ellis O. CR-61864—Dick Jacobs O. DE-30421—Ethel Smith JU-5293—Big Al Sears KA-191—Jane Morgan LO-1758—Chris Hamilton ME-71152—David Carroll O. VI-6980—Dinah Shore	7
10	**MY SPECIAL ANGEL** BOBBY HELMS DE-30423—Bobby Helms PP-115—Sonny Land Trio	9

11) HONEYCOMB. 12) LITTLE BITTY PRETTY ONE. 13) JUST BORN. 14) ALL THE WAY. 15) RAUNCHY. 16) TAMMY. 17) I'M AVAILABLE. 18) KISSES SWEETER THAN WINE. 19) HAPPY HAPPY BIRTHDAY BABY. 20) I'LL REMEMBER TODAY. 21) LIECHTENSTEINER POLKA. 22) KEEP A-KNOCKIN'. 23) THAT'LL BE THE DAY. 24) DIANA. 25) ALONE. 26) PEGGY SUE. 27) LOTTA LOVIN'. 28) HULA LOVE. 29) ROCK 'N ROLL MUSIC. 30) AND THAT REMINDS ME. 31) BACK TO SCHOOL AGAIN. 32) TILL. 33) PLAYTHING. 34) OH BOY! 35) WUN'ERFUL, WUN'ERFUL.

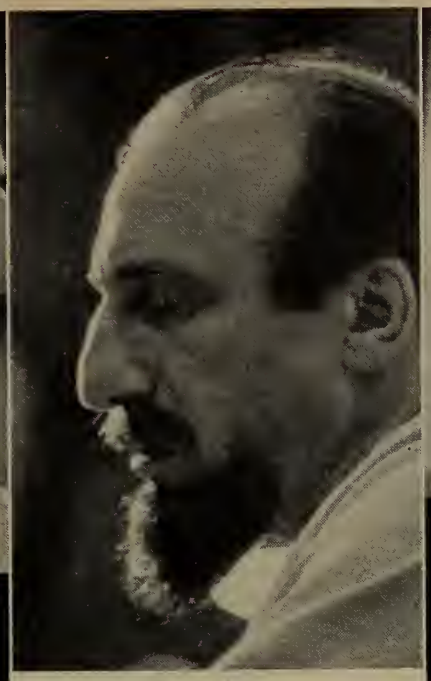
CODE

AC—Atco	CD—Cadence	EL—Eldorado	HE—Herald	OK—Okeh	SP—Specialty
AG—Argo	CH—Chess	EP—Epic	IM—Imperial	PE—Peacock	SU—Sun
AL—Aladdin	CK—Checker	ER—Era	JU—Jubilee	PP—Prep	TH—Thunderbird
AO—Apollo	CM—Cameo	EX—Excello	JZ—Josie	RE—Regent	TI—Tico
AP—ABC-Paramount	CO—Columbia	FS—Four Star	KA—Kapp	RM—Rama	UN—United
AT—Atlantic	CR—Coral	FE—Federal	KI—King	RO—Roulette	UQ—Unique
BR—Brunswick	DA—Dana	FI—Fiesta	LI—Liberty	RP—RPM	VE—Verve
BT—Bethlehem	DE—Decca	FR—Fraternity	LO—London	SA—Savoy	VI—RCA-Victor
BY—Bally	DL—DeLuxe	GE—Gee	ME—Mercury	SE—Seeco	VJ—Vee-Jay
CA—Capitol	DO—Dot	GL—Glory	MG—MGM		VK—Vik
CC—Chic	DT—Dooto		MO—Modern		VP—Vip
	DU—Duke				

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE HI-LO's

A VERY SPECIAL LOVE
with RAY ELLIS
and his orchestra
b/w
MY SUGAR IS SO REFINED
(as sung in the Columbia Picture "Calypso Heat Wave")
Orchestra under the direction of Frank Comstock
4—41050



MITCH MILLER

MARCH FROM THE RIVER KWAI
(from the Columbia Picture "The Bridge over the River Kwai") and
COLONEL BOGEY
(from the Columbia Picture "The Bridge over the River Kwai")
b/w
HEY LITTLE BABY
MITCH MILLER
and his orchestra
4—41066

THE NORMAN LUBOFF CHOIR

LET'S MAKE IT CHRISTMAS ALL YEAR 'ROUND
(from the CBS Television Show "Junior Miss")
b/w
MARY HAD A BABY (Amen!)
4—41065

MAHALIA JACKSON

A STAR STOOD STILL
(Song of the Nativity)
With the FALLS-JONES ENSEMBLE
b/w
SWEET LITTLE JESUS BOY
Orchestra under the direction of Sid Bass
4—41055

THE COQUETTES

SIDEWALK SWEETHEARTS
b/w
ASK ANYONE WHO KNOWS
with RAY CONNIFF
and his orchestra
4—41059

THE WINTERS BROTHERS

YOURS FOR A LIFETIME
b/w
FOOLISH ME
THE WINTERS BROTHERS
(Don and Floyd)
4—41045-c

THE WORD ON PLAYS

All stops are out on MITCH MILLER'S latest, "March from the River Kwai"! The film, Columbia Picture's *The Bridge over the River Kwai* is getting every break known to press agent and publicity man! The sound track album is coming on Columbia Records too, with tie-ins planned for movie houses clear across the country! And by MITCH MILLER'S beard, here's the single to wrap the whole deal up in dollar signs! People who have seen this film come out whistling the theme. With a tie-in promotion on your part, they'll whistle themselves right into your store for your easiest sale of the year! See the film! Hear MITCH'S great new single! And crank up the cash register! "March from the River Kwai" is under way! * * * The NORMAN LUBOFF CHOIR sets another winner on its way with "Let's Make It Christmas All Year 'round," a featured song from the CBS Television Show "Junior Miss," coming December 20. * * *

Extra Exposure!

JERRY VALE gets that money-making extra television exposure as guest on the JIMMY DEAN TV Show November 30 * * * JOHNNIE RAY will be guest and added attraction on The Big Record Television Show November 27 * * * Besides his own show, JIMMY DEAN boosts his already formidable following on The Steve Allen Show December 1st!

THE SURE-FIRE HITS ARE ON

COLUMBIA RECORDS

A DIVISION OF CBS
®"Columbia" ℗ Marcas Reg. "CBS" T.M.

Record Reviews

A DISK & SLEEPER — **B** VERY GOOD — **C** FAIR

B+ EXCELLENT — **C+** GOOD — **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

VAUGHN MONROE
(RCA Victor 7093)

B+ "THE BEST DREAM OF ALL" (2:29) [Geo. Pincus ASCAP—Dee, Lippman] One of Vaughn's best sides in quite some time is this beautiful dream tune set to a lovely waltz tempo. Enchanting romantic opus with a chorus supplying a wonderful backdrop. Could be Vaughn's biggest money-maker in quite some time.

C+ "STARGAZER" (2:47) [Johnstone-Montei BMI — Olofson, Denis] Another pretty love song featuring Monroe in the spotlight showcased by a lovely chorus.

GENE AUTRY
(Challenge 1009)

B "YOU'RE THE ONLY GOOD THING" (2:07) [Golden West BMI—Toombs] The soft, soothing voice of Gene Autry is warm and sentimental as the popular cowboy sings a tender love song. Pretty side that grows on you.

C+ "NO BACK DOOR TO HEAVEN" (2:22) [Golden West BMI—Burgess] An exciting religious item with a gospel feeling is colorfully fashioned with handclapping and spirit by Autry and the chorus.

JOYCE HAHN
(Cadence 1332)

B+ "DID YOU CLOSE YOUR EYES?" (2:40) [Chappell ASCap — Merrill] The lovely voice of Joyce Hahn is perfectly suited to this melodic romancer from "New Girl In Town." Beautiful song wonderfully presented by a gifted performer. Multiple voicing is neatly woven into this class performance. A long shot that could make it.

B "TRYING TO FORGET ABOUT YOU" (2:17) [Acuff-Rose BMI—Bryant] A slow sentimental love song with a rock and roll beat and a country flavor, is effectively rendered on this end. Here again the multiple track work is excellent.

BUBBER JOHNSON
(King 5089)

B+ "THE WHISPERERS" (2:14) [Goday BMI—Smalls, Glover] One of the most beautiful love ballads to hit the market in quite some time is this superb offering by the soft, sincere voice of Bubber Johnson. Johnson has a great feeling that comes over brilliantly. Dee jays interested in breaking a class sleeper, oughta listen in to this one.

C+ "MUDDY WATER" (2:35) [Marjorie BMI—Johnson] The artist gives out with the blues on this end and does an effective job. A chorus assists.

BILLY SCOTT
(Cameo 121)

B+ "YOU'RE THE GREATEST" (2:20) [Lowe ASCAP — Mann, Lowe] Billy Scott, a highly talented newcomer, makes a tremendous first showing on Cameo singing a beautiful new romantic ballad against a lush orchestral accompaniment. Wonderful teenage romancer that could follow in the footsteps of "You Send Me." Lad has a fine voice.

C+ "THAT'S WHY I WAS BORN" (2:17) [Planetary ASCAP—Merrit, Roddie] A tune that's making the grade via the Janice Harper waxing, is treated to a lovely interpretation by the smooth voiced songster. Should bite off a share of the sales.

The Cash Box Disk of the Week

"A VERY SPECIAL LOVE" [Korwin ASCAP—Allen]

"WON'T YOU LET ME SHARE YOUR LOVE" [Rayven BMI—Hodges, Walker]

JOHNNY NASH (ABC-Paramount 9874)

● Johnny Nash, one of ABC-Paramount's most promising young talents who had a territorial money-maker with his recording of "I'll Walk Alone," has a great new side that should zoom him into the stardom spotlight all across the country. The song that displays his great ability as a vocalist is titled "A Very Special Love," a tender romantic ballad composed by one of today's hottest writers Robert Allen. It's one of the prettiest love songs to hit the market in months and could develop into a number one smash. Keep an eye on Nash's "A Very Special Love." The bottom half, "Won't You Let Me Share Your Love" is an R & R ballad which Nash sings with force. Don Costa's accompaniment on both sides is standout.

"A BROKEN PROMISE" (2:22) [Magnificent ASCAP—Winkler, Goldsborough]

"FOLLOW YOUR HEART" (2:29) [Tray ASCAP—Lowe, Mann]

FOUR COINS (Epic 9253)

● The Four Coins, who've had a big '57 with such hits as "Shangri-La" and "My One Sin" clicking one after another, should extend their consecutive hit string and finish up the year with flying colors via their latest Epic effort. The group is in top form on "A Broken Promise," a smooth shuffler which the boys sing in the soon-to-be-released Vanguard film "Jamboree." Commercial fare that the kids should go for in a big way. Equally potent is the coupler "Follow Your Heart," a strong teenage love song with a good R & R ballad beat. The boys' exciting harmony comes over impressively on both halves.

"MARCH FROM THE RIVER KWAI" and "COLONEL BOGEY"

[Columbia Pic ASCAP—Arnold] — **[Boosey & Hawkes ASCAP—Alford]**

"HEY LITTLE BABY" [Kahl BMI—Ballard, Jr.] — **"BULLFIGHT" [Shapiro, Bernstein ASCAP—Glazer, Carroll]**

MITCH MILLER ORCH. (Columbia 41066) — ART MOONEY ORCH. (MGM 12590)

● Two exciting march themes used in the much heralded Columbia film "The Bridge Over The River Kwai" made their debut on wax this week via two potent interpretations which should boost the tunes onto the best seller list. One version features Mich Miller on Columbia and the other Art Mooney on MGM—two maestros who have had huge march-tempo successes in the past; Mitch with "Yellow Rose of Texas" and Art with "Honey Babe." Both renditions are replete with whistling and other commercial military type gimmicks. But it's the melody of both interwoven themes—"March From The River Kwai" and "Colonel Bogey" —that sticks to the listener like glue. After one spin you find yourself whistling the melodies. Watch these twin-melody disks, they're destined for hitdom. Mitch's flip "Hey Little Baby" is a lively bouncer with a chorus. Mooney's coupler, "Bullfight," is a familiar Spanish melody in a new form.

"HALO OF LOVE" (2:04) [Studio ASCAP—Shoetate]

"SWEET TREAT" (2:14) [Criterion ASCAP—Pober]

NICK NOBLE (Mercury 71233)

● Nick Noble, who made a fine showing with his latest effort "Moonlight Swim," follows-up with a fabulous new rock and roll ballad that should be his biggest money-maker to date. The song is dubbed "Halo Of Love" and features the talented artist with a heart-felt reading of a dramatic love opus that builds in intensity as the side progresses. Beautiful rock and roll merchandise that should appeal strongly to the younger set. The distant chant of a female voice adds an ethereal quality to this potent contender. The coupling, "Sweet Treat" is a swinging finger-snapper with a good jump beat that'll keep the boxes hoppin'. Juicy top deck with a strong backing.

JO-ANN CAMPBELL
(Gone 5014)

B+ "WAIT A MINUTE" (2:35) [Bonnie ASCAP—Campbell] A good piece of R & R merchandise is belted across with an exciting beat and in commercial form by Jo-Ann Campbell. Rockin' stuff with a latin flair. Could break open.

C+ "(It's True) I'M IN LOVE WITH YOU" (2:17) [Real Gone BMI—Burton] A male voice assists the lark on this end as she rhythms thru another smooth jumper.

BOB CREWE & THE RAYS
(Vik 0307)

B+ "CHARM BRACELET" (2:05) [Regent BMI—Slay, Crewe] The Rays, sitting high on the charts with Bob Crewe's composition of "Silhouettes," accompany Crewe the vocalist on his Vik debut disk. Good rock and roll ballad that could skyrocket the versatile talent into the vocalist limelight.

B+ "DO BE DO BE DO" (2:15) [Regent BMI—Slay, Crewe] The artist ups the beat and jumps thru a swinging R & R affair with a good teenage theme and beat. Both sides are commercial and both were coauthored by Crewe.

RONNIE DEAUVILLE
(Era 1055)

B "AS CHILDREN DO" (2:47) [Warman BMI—Meyer, Jones] Ronnie Deauville, whose life story was told recently on TV's "This Is Your Life," lends his warm, sincere voice to a beautifully written, tearful ballad of romance. Class merchandise performed with perfection. Lad has a bright future in store.

B "I CONCENTRATE ON YOU" (2:20) [Chappell ASCAP—Porter] A great Cole Porter classic is offered in wistful fashion by the polished songster. Dee jays should enjoy spinning this one too.

SARAH VAUGHAN
(Mercury 71235)

B+ "THE NEXT TIME AROUND" (2:45) [Planetary ASCAP—Shapiro, Livingston] Sassy Sarah lends her rich, stylish voice to a well-written new love song which she executes in winning fashion with the aid of a chorus. Class merchandise dee jays will love. Keep an eye on this sleeper. It could take off.

B "GONE AGAIN" (2:35) [Swing & Tempo BMI—Lewis, Hamner, Hampton] A sentimental love ballad displays the thrush's rangy, touching voice. Fine arrangement of another good piece of listening.

CHUCK ALAIMO QUARTET
(MGM 12589)

B+ "WHERE'S MY BABY" (1:54) [Time BMI—Alaimo, Rossi, Irvine, Magnolia] Chuck Alaimo, who had a strong territorial money maker with "How I Love You," has another solid R & R item that could cash in all across the country. Good rockin' platter with a driving dance beat and an exciting sound.

B "LOVERS AGAIN" (2:33) [Broadcast BMI—Wolf, Raleigh] The group handles an R & R ballad on this end. Melodic fare with a teenage "going steady" theme. Solid coupling. Commercial fare.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THEY'RE ALL RUNNING TO COVER
–BUT YOU

CAN'T TOP THE ORIGINAL!

AT THE HOP

b/w
SOMETIMES
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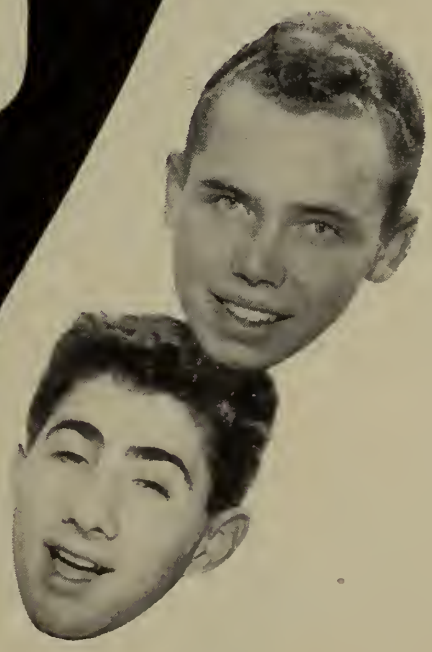

DANNY AND THE JUNIORS

ABC-PARAMOUNT
FULL COLOR FIDELITY

(Distributed in Canada by Sparton of Canada, Ltd.)

Record Reviews

A DISK & SLEEPER — B VERY GOOD — C FAIR

B+ EXCELLENT — C+ GOOD — D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

SAM COOKE
(Specialty 619)

B+ "I'LL COME RUNNING BACK TO YOU" (2:10) [Venice BMI—Cooke] Sam Cooke, the young lad who's sitting at the very top of the hit parade with his version of "You Send Me", does a lovely job with another easy-going romancer which he recorded for Specialty prior to his success on the Keen diskery. Dee jays who are seeking more recordings by the lad should go for this one in a big way.

B "FOREVER" (2:53) [Venice BMI—Tyler] Another smooth, carefully handled love tune with a good R & R sound. Both halves should get heavy play.

DOROTHY SHAY
(Imperial 5472)

B "FEUDIN' AND FIGHTIN'" (1:55) [Chappell ASCAP—Dubin, Lane] Miss Shay, who had the original hit version of the ditty, encores the effort on a new Imperial release. "The Park Avenue Hillbilly" once again reads the humorous lyrics, and catchy melody with vocal finesse. Should find favor with the platter spinners.

C+ "STOUTHEARTED MEN" (2:03) [Harms ASCAP — Hammerstein, Romberg] A lighthearted treatment of the operetta favorite is given a joyful romantic approach from the performer.

JODIE SANDS
(Chancellor 1009)

B "TANTALIZIN' LOVE" (2:35) [B-R-S BMI—Sherson, Gradess] The gal who zoomed into the spotlight with her hit "With All My Heart", gets another interesting accompaniment as she waltzes thru a good romancer that could also make noise. Side has an unusual sound that arrests the listener's attention.

B "THE WAY I LOVE YOU" (2:45) [Debmar ASCAP — Marcucci, DeAngelis] The lark gives out with a strong delivery of a good love song. Another big and exciting arrangement.

THE COQUETTES
(Columbia 41059)

B "SIDEWALK SWEETHEARTS" (2:39) [Jefferson ASCAP—Evans, Parnes] The Coquettes, a femme vocal group with a commercial harmony, debut on Columbia singing a contagious and well written teen-tune that could catch on and make noise. Ray Conniff's backing excellently showcases the polished newcomers.

C+ "ASK ANYONE WHO KNOWS" (2:44) [Witmark ASCAP—Seiler, Marcus, Kaufman] A smooth romantic ballad is chanted effectively on this end. Gals have an interesting sound the kids should go for.

CONNIE FRANCIS
(MGM 12588)

B "WHO'S SORRY NOW" (2:16) [Mills ASCAP—Snyder, Kalmar, Ruby] A great oldie is revamped for today's market by Connie Francis who presents the ballad in rock and roll style. Pretty performance the kids will love.

B "YOU WERE ONLY FOOLING" (2:13) [Shapiro, Bernstein ASCAP—Fotine, Meadows, Faber] The talented young lark has a great country feeling in her voice as she presents another evergreen. Pretty deck that could go in both the pop and country markets.

The Cash Box Sleeper of the Week

"I REMEMBER DEAR" (2:22)
[Donna BMI—Paul, Lembo]

"OL' MAN RIVER" (2:22)
[Harms ASCAP—Kern, Hammerstein]

"PAMELA JEAN" (2:22)
[Donna BMI—Davis, Dickerson, Paul]

"TOUGH ENOUGH" (1:55)
[Arc BMI—Gayten (Instrumental)]

TUNE WEAVERS
(Casa Grande 4038)

TUNE WEAVERS
(Checker 880)

● The Tune Weavers, who skyrocketed into the disk spotlight with their huge best seller "Happy Happy Birthday Baby", are represented this week with new releases on two different labels—one on the Casa Grande diskery, the label for which they now record; and the other on the Checker label which carried the "Birthday" hit into the top ten. The big side under the Casa Grande banner is a tune tagged "I Remember Dear", a slow, dramatic romancer with a pretty melody displaying some wonderful R & R harmony. Good fish beat side. On the Checker label the polished group hands in an exciting new R & R treatment of a great standard "Ol' Man River". Swinging jump deck cut at the same session as "Happy Happy Birthday Baby". The group's current chart breaker should result in an immediate reaction to both of these disks. The Tune Weavers' backing on Casa Grande is a jump item. The Checker flip is an R & R instrumental featuring Paul Gayten of "Nervous Boogie" fame.

"AT THE HOP" (2:24) [Singular BMI—Singer, Medora, White]

"I DO" (2:06) [Roosevelt BMI—Chase]

NICK TODD (Dot 15675)

● Nick Todd, Dot Records' new singing star who hit with his initial release "Plaything", follows-up with a terrific new rock and roll item tagged "At The Hop". It's an exciting teenage tune that's already on the charts and it's got a great beat and teen lyric handled in ultra-commercial fashion by Nick. Powerful follow-up disk that should further the artist's career and earn a heap of loot for all concerned. The versatile performer has a warm country feeling on the coupler "I Do", an easy lilting R & R romancer with a pretty melody. Top side should bite off a healthy share of the coin "At The Hop" will garner.

"SUGAR DOLL" (2:00)
[Anta BMI—Hausey, Keller]

"TEARS (Keep On Falling)" (2:00) [Cana BMI—Huhta]

JOHNNY JAY (Mercury 71232)

● An exciting new talent bows under the Mercury banner with a solid teenage coupling that should make him a favorite of the younger set in short order. His name is Johnny Jay, a swinging lad out of the rock-a-billy school. On one side he displays his ability as an R & R artist as he tears thru an exciting jumper dubbed "Sugar Doll". Torrid teen stuff that cuts along at a wild pace. Jay slows up a bit on the companion piece as he shuffles thru a sentimental lament with a beat, "Tears (Keep On Falling)". Very pretty number. Johnny has a wonderful country twang that adds color to this half and the top deck. Lad has a bright future in store.

The Cash Box Best Bets

★ "I'LL COME RUNNING BACK TO YOU"	Sam Cooke	Specialty 619
★ "THE BEST DREAM OF ALL"	Vaughn Monroe	RCA Victor 7093
★ "I"	Lillian Briggs	Epic 9249
★ "CHARM BRACELET" / "DO BE DO BE DO"	Bob Crewe & Rays	Vik 0307
★ "YOU'RE THE GREATEST"	Billy Scott	Cameo 121
★ "DID YOU CLOSE YOUR EYES"	Joyce Hahn	Cadence 1332
★ "THE NEXT TIME AROUND"	Sarah Vaughan	Mercury 71235
★ "WAIT A MINUTE"	Jo-Ann Campbell	Gone 5014
★ "THE WHISPERERS"	Bubber Johnson	King 5089
★ "WHERE'S MY BABY"	Chuck Alaimo	MGM 12589

KRIPP JOHNSON
(Dot 15673)

B "WOKE UP THIS MORNING" (2:32) [Modern BMI — King] Kripp Johnson, one of the voices in Dot's hit Del-Vikings disks, comes front and center as he belts out a torrid piece of R & R material with a swinging beat.

B "WILLETTE" (2:53) [Fee Bee BMI — Phillips, Jackson] The popular "Danny Boy" melody gets a new set of lyrics and an emotional romantic reading from Johnson. Good fish-beat item the kids should go for.

DICKEY LEE
(Sun 280)

B "MEMORIES NEVER GROW OLD" (2:15) [Knox BMI — Lee, Camp, Staley] Dickey Lee, a strong newcomer with a delightful country flavoring in his voice, shuffles thru a pleasant romancer. Potent arrangement of a good teen deck.

C+ "GOOD LOVIN'" (2:50) [Barnhill BMI—Kirkland, Taylor, Jesmet] A hard hitting rock-a-billy rhythmer reminiscent of "Too Much". Kids will go for the beat.

THE NATURALS
(MGM 12576)

B "PATTI ANN" (2:11) [Lynnjen ASCAP — Bishop] A pretty new name tune is delightfully executed by the Naturals. Good lilting rhythm ballad fashioned with inviting harmony.

C+ "MISSING" (2:02) [Weiss & Barry BMI — Myles] A sentimental love tune is warmly handled on this end by the polished aggregation.

FRANK CHACKSFIELD
(London 1772)

B "KATSUMI LOVE THEME" (2:25) [Witmark ASCAP—Waxman] The pretty melody from the "Sayonara" pic has its Far Eastern flavor lushly described by the strings of the English conductor's crew. Instrumental sure to get heavy deejay play during run of the film.

B "COSTA BRAVA" (2:12) [Regent BMI — Jordon, Chacksfield] A change of locale finds Chacksfield dishing up a catchy, colorful ditty with a Spanish-like air. Novelty side for the platter spinners to take to.

LILLIAN BRIGGS
(Epic 9249)

B+ "I" (2:19) [Kahl BMI—McCoy, Briggs] Miss Briggs keeps a torrid rock 'n roll pace on this romping opus that plays nicely around the "I" pronoun. Combo-chorus support takes the spirited feelings here in effective r&r stride. Figure fine juke-box potential for this one. A sleeper that could bring Miss "B" back onto the charts.

B "SHE SELLS SEASHELLS" (1:48) [Tee Pee BMI—Roberts, Jacobson] The title tongue-twister, in addition to several other phrases of the type, come into quick-beat rock 'n roll play in the performer's rendition of the tune. Another solid teen presentation from Miss Briggs and company.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

A NEW BALLAD...In An Album Of Standards

"WARM"

Lyrics By SID JACOBSON *Music By JIMMY KRONDES*

"WARM"
"WARM"
"WARM"
"WARM"
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"WARM"
"WARM"

With Percy Faith orchestra CL-1078

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Record Reviews

A DISK & SLEEPER — B VERY GOOD — C FAIR

B+ EXCELLENT — C+ GOOD — D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

FRANK SINATRA
(Capitol 3900)

B+ "THE CHRISTMAS WALTZ" (3:00) [Sands ASCAP — Styne, Cahn] From Frankie's new Xmas LP, "A Jolly Christmas", comes this lovely waltzer which the master sings in his smooth, winning manner against a wistful choir backdrop. Dee jays will be spinning this deck often.

C+ "MISTLETOE AND HOLLY" (2:14) [Sands ASCAP—Stanford, Sanicola, Sinatra] This contagious lilter stems from the same LP. Pretty ditty with that wonderful Xmas spirit.

FRED WARING
(Capitol 3901)

B+ "I HEARD THE BELLS ON CHRISTMAS DAY" (2:36) [St. Nicholas ASCAP—Marks] Fred Waring's Pennsylvanians hand in a beautiful interpretation of a superb Johnny Marks tune introduced last year. Stirring delivery featured in Waring's latest LP "Now Is The Caroling Season". Side is destined to attract heavy air play between now and Xmas.

B "CHRISTMAS WAS MEANT FOR CHILDREN" (2:20) [Shawnee Press ASCAP—Goodman, Evans] Another soft, lavish choral effort from the same LP. Touching song about what the Yuletide means to children.

NORMAN LUBOFF CHOIR
(Columbia 41065)

B "LET'S MAKE IT CHRISTMAS ALL YEAR 'ROUND" (2:45) [Chappell ASCAP — Fields, Lane] From the forthcoming CBS-TV'er "Junior Miss" comes this pretty Christmas suggestion presented with beautiful harmony by the Luboff choir. TV exposure should win many sales for this single.

C+ "MARY HAD A BABY" (2:34) [Walton ASCAP — Luboff] The versatile Mr. Luboff is the composer of this rockin' beat Xmas tune with a spiritual flavor.

MEL BLANC
(Capitol 3902)

B+ "THE HAT I GOT FOR CHRISTMAS IS TOO BEEG" (2:43) [Criterion ASCAP — Fisher, Gussin] Mel Blanc, the comic voice heard in some of filmdom's top cartoons, sings with a Spanish dialect as he tells about a muchacho who can't see a thing because of the big hat he received for Xmas. Amusing ditty the kiddies will enjoy.

C+ "PANCHO'S CHRISTMAS" (2:39) [Ardmore ASCAP — Fisher, Blanc] Blanc continues with his Spanish accent as he recites and sings a humorous novelty about a little Spanish boy who never had a Xmas tree. Song is set to the familiar "La Cucaracha" melody.

BARBARA GORMAN & SISTER VIV
(Arrow 721)

B+ "JESUS IS MY SANTA CLAUS" (2:35) [Tee Pee ASCAP—Kulma, James] The talented Gorman sisters team blends beautifully in this touching presentation of a religious Xmas tune with a kiddie appeal. Side grows on you. Could catch on.

C+ "SILENT NIGHT" (2:20) [Graphic BMI—] The youngsters deliver one of Christmas' most beautiful favorites in a warm, youthful manner.

The Cash Box Disk of the Week

CHRISTMAS RECORDS

"LITTLE GIRL" (2:00) **[Leeds ASCAP—Hyde, Henry]**

"IT'S CHRISTMAS ONCE AGAIN" (2:20) **[Patricia BMI—Blackman, Blackman, Blackman]**

FRANKIE LYMON (Roulette 4035)

● Frankie Lymon, the young songster whose "Goody, Goody" rocked the lists a few months ago, has two great new sides that should zoom up the charts simultaneously. "It's Christmas Once Again" features Frankie in his best ballad form singing charmingly about the indescribable Christmas atmosphere. He gets a beautiful assist from a huge Hugo Peretti Ork and choral backdrop. Superb composition that could head for the standard shelf. The exciting companion deck "Little Girl" should start getting heavy play immediately and continue to grow in popularity during and after Christmas. It's a rockin' rendition of a great oldie in the thrilling "Goody, Goody" style. This side is from Lymon's latest LP, "Frankie Lymon At The London Palladium". Great double-decker for pre and post-Xmas results.

"JINGLE BELL ROCK" (2:12) [Cornell ASCAP—Beal, Boothe]
"CAPTAIN SANTA CLAUS" (2:29) [Amber ASCAP—Reid, Altman]
BOBBY HELMS (Decca 30513)

● Bobby Helms, one of the hottest male vocalists on the charts ("My Special Angel" and "Fraulein") hands in a terrific teenage Christmas tune that could become one of this year's top sellers. Titled "Jingle Bell Rock", the song is a clean-cut Yuletide tune with fine lyric and a good rock and roll dance beat that the kids should go for. It's not a noisy R & R disk as the title might indicate, and the melody has nothing at all to do with the Xmas standard "Jingle Bells". Bobby's delivery is superb and all jockeys will want to spin the side. Flip, "Captain Santa Claus" is a bouncer aimed at the kiddie market. Cute ditty.

"A CHILD'S FIRST CHRISTMAS" (2:57)
[Duchess BMI—Lehmann, Lebowsky]
"FAITH" (2:30) [Triple EEE BMI—Elias]
JAN PEERCE (RCA Victor 7109)

● The great Metropolitan Opera tenor Jan Peerce employs his brilliant voice in presenting a touching, heart-rending new Christmas song that could very well become a Yuletide standard. It's a tender, dramatically performed ballad entitled "A Child's First Christmas". The melody is absolutely beautiful, the lyrics tug at the heart strings, and Mr. Peerce's delivery showcased by a wonderful Hugo Winterhalter ork and choral backing, all adds up to a delightful experience. The companion piece, "Faith", is another dramatic opus also fitting for the Christmas season.

"MERRY, MERRY CHRISTMAS" (2:02) **[Buckeye ASCAP—Lyons]**

"LET'S LIGHT THE CHRISTMAS TREE" (2:58) **[Broadcast BMI—Lyons]**

RUBY WRIGHT (Fraternity 787)

● Here are two excellent Christmas sides, both of which could break open and become huge Yuletide sellers. Featuring songstress Ruby Wright, one side is a spright and joyful bouncer with the title "Merry Merry Christmas". This number is a simple and extremely contagious item. But it has an all encompassing sound, supplied by kiddie voices, the voices of the Dick Noel Singers, and a joyful set of jingle bells, that's just delightful. A gay Xmas deck that captures the true holiday spirit. Equally enchanting is a lovely Xmas ballad dubbed "Let's Light The Christmas Tree". It's a warm holiday tune with a charming old fashioned flavor that paints a beautiful picture of the family around around the Xmas tree. A homespun side that gives the listener a good feeling. Both halves could make the grade this year.

"THE MERRY OLD PHILOSOPHER" [Merrick BMI—Lawrence]
"THAT HOLIDAY SPIRIT" [Merrick BMI—Lawrence]
EDDIE LAWRENCE (Coral 61915)

● Eddie Lawrence, the imaginative comic whose Old Philosopher character has become a favorite of youngsters and adults, offers a Christmas theme by the Philosopher. And it turns out to be his funniest release to hit the market since the original. It's just loaded with laughs and will probably be worn out by the dee jays come Christmas. Hilarious narration that could become one of the big Xmas singles of this season. Eddie calls this one "The Merry Old Philosopher". The companion deck has Lawrence playing a Scrooge-like character in another narration called "That Holiday Spirit". Another fine side good for a number of chuckles. Watch the top deck.

TEX RITTER
(Capitol 3903)

B "IT CAME UPON A MIDNIGHT CLEAR" (2:31) [Vidor BMI—Sears, Willis] The soft rich voice of cowboy Tex Ritter is extremely effective as it is heard on this beautiful Yuletide standard. Chorus and organ backdrop supplies additional Xmas flavor.

C+ "HERE WAS A MAN" (2:58) [Vidor BMI — Francis] Ritter offers a recitation on this end—a poignant story about the life of Christ. Stirring religious composition.

GISELE MacKENZIE
(Vik 0300)

B "TOO FAT FOR THE CHIMNEY" (2:07) [E. H. Morris ASCAP—Gordon] A handclapping vocal group accompanies the popular TV star as she glides thru a spright and bouncy holiday ditty tailor-made for the kiddie market.

C+ "JINGLE BELLS" (2:34) [P.D.] An all time Yule standard is joyfully treated by the versatile lark. The Ray Charles Singers again accompany the canary.

RAY MERRILL & CANDY DANDIES
(Vita 147)

C+ "OOOH! WHAT SANTA SAID!" (2:25) [Central Songs BMI—Stout] A cute little bouncer is merrily styled by Merrill and his group. Happy side with a familiar melody.

C "PEPPY THE PEPPERMINT BEAR" (2:28) [Central Songs BMI—Stout, Stout, Susser, Merrill] Another light kiddisk about Santa's candy factory.

SHERRY LYNN
(Roman III 390)

B+ "THAT CHRISTMAS'Y FEELIN'" [Smith-Foley ASCAP—Foley] Eight year-old Sherry Lynn assisted by the Dial-Tones does a fine job with a pre-Christmas tune that bounces along at a happy pace. Interesting new novelty designed to be played from the present until a few weeks before Xmas.

B "SANTA CAN I COUNT ON YOU?" [Roman BMI—Renda, Flam] The young lark chants a R & R flavored Xmas ballad on this side. Effective delivery.

MAHALIA JACKSON
(Columbia 41055)

B+ "A STAR STOOD STILL" (2:28) [April ASCAP—Ruth, Broderick] The magnificent Mahalia Jackson, one of the world's greatest gospel singers, sings her heart out as she chants a beautiful song of the Nativity. Stirring delivery.

B "SWEET LITTLE JESUS BOY" (2:14) [Carl Fischer ASCAP—MacGimsey] Another emotional religious Christmas song delivered with great depth and feeling by the star singer.

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101 Strings

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101 Strings

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I GIVE YOU MY WORD
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NEVER TILL NOW
(From the MGM Prod. "Raintree County")
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MARVIN RAINWATER
LOOK FOR ME
(I'll Be Waiting For You)
AND
LUCKY STAR
K12586 on 45 & 78 rpm

ART MOONEY AND HIS ORCH.
THE RIVER KWAI MARCH
and COLONEL BOGEY
(From the Horizon Picture "The Bridge On The River Kwai" A Columbia Pictures Release)
AND
BULLFIGHT
K12590

DAVID ROSE & HIS ORCH.
SAVANA
AND
LITTLE BISQUIT
(Both From the Musical Prod. "Jamaica")
K12585

CONNIE FRANCIS
YOU WERE ONLY FOOLING
(While I Was Falling In Love)
AND
WHO'S SORRY NOW
K12588

DANNY WINCHELL
I DO, I DO
K12577

LEROY HOLMES & HIS ORCH.
WILD IS THE WIND
AND
TIME REMEMBERED
K12587

CHUCK ALAIMO QUARTET
WHERE'S MY BABY
AND
LOVERS AGAIN
K12589

Round The Wax Circle

NEW YORK:

Reaction to The Cash Box' new Top 60 pin up sheet has been fantastic. Messages of congratulations coming in from all over the country. . . . Kate Smith's performance on the Ed Sullivan Show last Sunday night was given on the heels of her two week battle with the flu. Kate got out of her sick bed Wednesday—despite doctors' orders—to begin rehearsing. . . . Sal Mineo appearing on the Steve Allen Show December 8. . . . The first single record release for Sid Mills' new Diana Music firm is "One Blade Of Grass" sung by Jack Carroll on Decca. The tune was cleffed by Sid Tepper and Roy C. Bennett, whom Mills gave their first break in the music game 10 years ago. . . . Betty Johnson has signed with Atlantic Records. . . . Neal Hefti has been commissioned by City Center to write a jazz ballet. It's now in the works. . . . Mark Records of Utica, New York, has signed Cindy Tyson, who is appearing at the Copacabana, to a recording contract. . . . Micki Marlo, who starred in the "Ziegfeld Follies" last season, begins an engagement at the El Rancho in Las Vegas for a month starting November 27. . . . The Four Esquires are set to appear on "The Big Record" on December 11 and on the Ed Sullivan Show on the fifth of January. The group will also open with the Peter Tripp Show at the Brooklyn Fox Theater for a week beginning November 27. . . . Joe Sherman, musical director for Epic, flying to the Coast for a get-together with motion picture star Jack Lemmon. Sherman will outline the forthcoming Lemmon album on Epic, which will have him singing and playing piano for the first time. . . . Bill Hill, general sales manager for Fiesta and Que Records, leaving on a thirty day trip to the Continent.

BETTY JOHNSON

CHICAGO:

Frank Abramson, Dale Records, reports that he's in town to huddle with Paul Glass, All State Distribs, to arrange distribution of Randy Starr's "Prettiest Girl In School." . . . Lenny Garmisa, Garmisa Distribs, very excited about "At The Hop" by Danny and the Juniors. . . . Guy Pastor, newest young star in the Roulette orbit, was in 11/13 visiting the deejays with Roulette's Stan Pat to kick-off his first release "Life Is Just A Bowl Of Cherries" and "This Is My Lucky Day." Roulette chief Joe Kolskey also in town and very sorry he couldn't extend his trip to other areas in midwest, but had to wend his way back home. Joe extends his sincerest greetings to one and all. . . . Barney's Music Center, Milwaukee, preparing for the big Xmas rush for albums and singles. . . . Young Jennie Smith (she was 19 Nov. 13) was feted at a soiree 11/14 tossed by RCA-Victor. Her first album "Jennie" is off to a good start according to RCA brass. Jennie and Matt Dennis guestarred on the Howard Miller Show. . . . WTAQ deejay Phil Lind advises that Chuck Bill of ABC-TV and radio fame sits in for him at the Pennies For Cancer drive 11/19 while Phil emcees the All Star Charity Night bond drive in Denver. . . . Bill McGuire, Lormar Distribs, announces acquisition of 2 lines, Cabot's "Popeye" and "Language Series" and the Challenge label of California. McGuire landed Cabot after huddling with Paul Wexler, Cabot prexy. . . . Mike Rapchak, popular WAAF deejay, tells us he is busily engaged penning liner notes for Art Van Damme's new Columbia album. It is a double-sleeve set with 100 minutes of music. Mike wrote liner notes for Matt Dennis' RCA release "Play Melancholy Baby." . . . Stan Pat advises that Frankie Lymon's "Little Girl" b/w "It's Christmas Once Again" has all the earmarks of another Roulette smash hit. Stan says that Frankie's strong vocal rendition is greatly enhanced by excellent instrumental backing. . . . Steve Allen's Milwaukee promo gal, June March, tells us that Steve's "Pretend You Don't See Her" by Jerry Vale is going great. . . . John Naher visited Chi to promote his new album "Basso Profundo" on Epic. . . . Jerry Ferber reports 2 big hits "Buzz Buzz Buzz" and "Great Balls Of Fire." Roy Hamilton due in to headline Big Ten WGN Party 11/12.

JERRY VALE

HOLLYWOOD:

The response to singer Ronnie Deauville's appearance on "This Is Your Life" has been overwhelming, with Era Records reporting orders for Ronnie's album, "Smoke Dreams," approaching the half-million mark. . . . Ferlin Husky and Faron Young, Capitol recording stars will co-star opposite Zsa Zsa Gabor in the Paramount Picture, "The Boys From Tennessee." . . . Jim Conkling again heading the recording industry participation in the RTRA Charities annual drive. . . . Calvin Jackson, whose Liberty album, "Variations On Gershwin's Rhapsody In Blue" has just been released, has been signed for a two week appearance at the Avant Garde. . . . Carter Records, new West Coast label, bows this week with a Christmas release of "No Santa Claus" and "If You Believe In Christmas" sung by nine year old Phil Phillips who is currently being seen as one of The Curfews on the Gisele MacKenzie TV show. . . . Gordon Wolfe of Sunland Distributors has appointed Jerry Good to handle promotion for the outlying areas. Sammy Laine continues to handle Los Angeles proper. . . . Bob Demain of Kapp Records has arranged a contest with station KDAY to find "The Prettiest Girl In School" in conjunction with the Kapp record of that title by The Tempos. . . . Demsey Wright and Ben Tucker, West Coast jazz guitarist and bassist, have both been signed by Rex Productions to record albums for their Andex label. . . . Capitol Records flying composer-conductor Jack Marshall to Houston, Texas to arrange and conduct a session for new discovery, Larry Hovis.

FARON YOUNG

My Sincerest appreciation for all you've done for me

Pat

Current record release

APRIL LOVE
b/w
WHEN THE SWALLOWS COME BACK TO CAPISTRANO
#15660

Current LP Album

APRIL LOVE
Original Cast Album—DLP-9000

Motion Picture

APRIL LOVE

World Premiere November 12th, Roxy Theatre, New York

National release: November 20th

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ABC Network,
9:00-9:30 p.m. every Thursday

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GREATEST CHRISTMAS
RECORD IN MANY MANY YEARS

"Merry Merry Merry Christmas"

B/W

"let's light the Christmas tree"

Written by
RUTH LYONS
STAR OF WLW TELEVISION
AND RADIO.

RUBY WRIGHT
With
CLIFF LASH AND HIS ORCHESTRA
AND THE DICK NOEL SINGERS.

MEL HERMAN OF STATE DISTRIBUTORS CINTI,
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LEW DOUGLAS

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play and sing

THE SONG OF THE ISLAND WHERE DREAMS COME TRUE

ISLAND OF BIMINI

on Fraternity RECORDS F-784

CashMakers

Capitol Records

new bell ringers for christmas sales!

FRANK SINATRA
with Orchestra Conducted by Gordon Jenkins
MISTLETOE AND HOLLY
THE CHRISTMAS WALTZ
(Both from the Capitol album "A Jolly Christmas")
record no. 3900

FRED WARING
AND THE PENNSYLVANIANS
I HEARD THE BELLS ON CHRISTMAS DAY
CHRISTMAS WAS MEANT FOR CHILDREN
Both from the Capitol album
"Now Is The Caroling Season"
record no. 3901

MEL BLANC
with Orchestra Under the Direction of Billy May
THE HAT I GOT FOR CHRISTMAS IS TOO BEEG
PANCHO'S CHRISTMAS
record no. 3902

TEX RITTER
HERE WAS A MAN
IT CAME UPON A MIDNIGHT CLEAR
record no. 3903

YOGI YORGESSON
With the Johnny Duffy Trio
YINGLE BELLS
I YUST GO NUTS AT CHRISTMAS
record no. 3904*
*(formerly record no. 781)

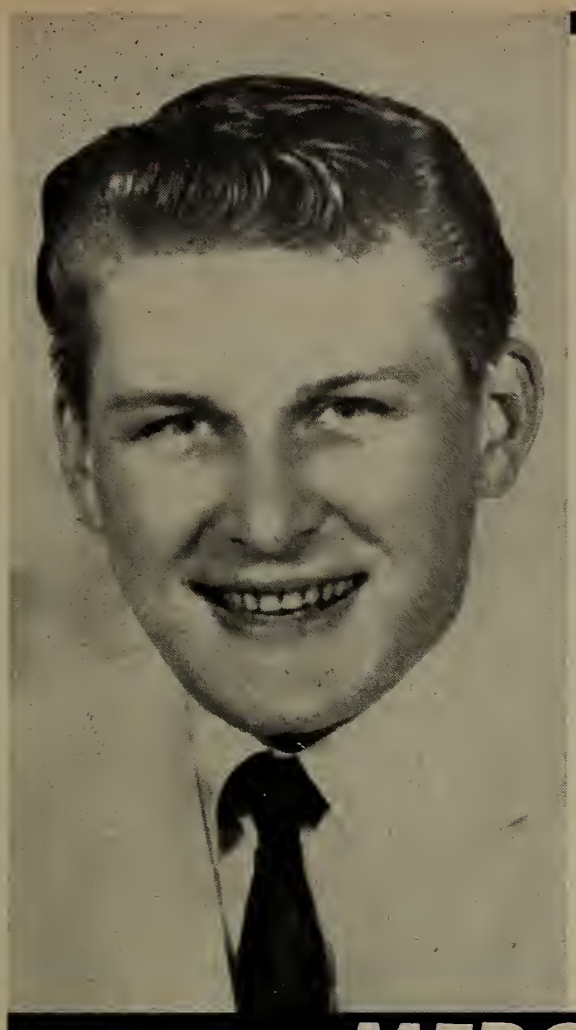
Margaret **WHITING**
and
Jimmy **WAKELY**
SILVER BELLS
CHRISTMAS CANDY
record no. 3905*
*(formerly record no. 1255)

The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

		Pos. Last Week
1	**YOU SEND ME** SAM COOKE (Keen) TERESA BREWER (Coral)	4
2	**JAILHOUSE ROCK** ELVIS PRESLEY (RCA Victor)	1
3	**APRIL LOVE** PAT BOONE (Dot)	6
4	**SILHOUETTES** RAYS (Cameo) — DIAMONDS (Mercury) STEVE GIBSON & RED CAPS (Paramount)	3
5	**WAKE UP LITTLE SUSIE** EVERLY BROTHERS (Cadence)	2
6	**CHANCES ARE** JOHNNY MATHIS (Columbia)	5
7	**RAUNCHY** BILL JUSTIS (Phillips) ERNIE FREEMAN (Imperial) BILLY VAUGHN (Dot)	15
8	**ALL THE WAY** FRANK SINATRA (Capitol)	8
9	**MELODIE D'AMOUR** AMES BROTHERS (RCA Victor) EDMUNDO ROS (London)	7
10	**KISSES SWEETER THAN WINE** JIMMIE RODGERS (Roulette)	19
11	**MY SPECIAL ANGEL** BOBBY HELMS (Decca)	9
12	**LITTLE BITTY PRETTY ONE** THURSTON HARRIS (Aladdin)—BOBBY DAY (Class)	13
13	**JUST BORN** PERRY COMO (RCA Victor)	12
14	**BE BOP BABY** RICKY NELSON (Imperial)	10
15	**I'M AVAILABLE** MARGIE RAYBURN (Liberty)	16
16	**I'LL REMEMBER TODAY** PATTI PAGE (Mercury)	17
17	**FASCINATION** JANE MORGAN (Kapp) DICK JACOBS (Coral)	14
18	**LIECHTENSTEINER POLKA** WILL GLAHE (London)	18
19	**TILL** ROGER WILLIAMS (Kapp)	24
20	**PEGGY SUE** BUDDY HOLLY (Coral)	28

21) TREAT ME NICE. 22) TWELFTH OF NEVER. 23) HONEYCOMB. 24) THE STORY OF MY LIFE. 25) THE JOKER. 26) SAYONARA. 27) ROCK 'N ROLL MUSIC. 28) LOVE ME FOREVER. 29) IVY ROSE. 30) AND THAT REMINDS ME. 31) HAVE I TOLD YOU LATELY THAT I LOVE YOU. 32) CA C'EST L'AMOUR. 33) ALONE. 34) HAPPY, HAPPY BIRTHDAY BABY. 35) OH BOY. 36) SWANEE RIVER ROCK. 37) WAIT AND SEE. 38) WHY DON'T THEY UNDERSTAND. 39) TAMMY. 40) MR. LEE. 41) HULA LOVE. 42) WUN'ERFUL, WUN'ERFUL. 43) THAT'LL BE THE DAY. 44) AN AFFAIR TO REMEMBER. 45) PRETEND YOU DON'T SEE HER. 46) WITH YOU ON MY MIND. 47) PUT A LIGHT IN THE WINDOW. 48) I GIVE YOU MY WORD. 49) BUZZ, BUZZ, BUZZ. 50) MY ONE SIN. 51) I NEVER FELT MORE LIKE FALLING IN LOVE. 52) DIANA. 53) THAT AIN'T RIGHT. 54) LOVE BUG CRAWL. 55) SOFT. 56) NEVER BE AFRAID. 57) THAT'S WHY I WAS BORN. 58) I LOVE YOU BABY. 59) LET ME BE LOVED. 60) KEEP A-KNOCKIN'; GREAT BALLS OF FIRE; I ONLY WANT TO LOVE YOU; WHEN SCHOOL STARTS AGAIN.



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SUGAR DOLL

COUPLED WITH

TEARS

MERCURY 71232

Picked as the top hit in...
Popular, Rhythm & Blues, Country & Western!

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RUSTY DRAPER	**BUZZ BUZZ BUZZ**	COUPLED WITH **I GET THE BLUES WHEN IT RAINS** MERCURY 71221
DINAH WASHINGTON	**EVERYBODY LOVES MY BABY**	COUPLED WITH **BLUES DOWN HOME** MERCURY 71220
BILLY ECKSTINE	**IF I CAN HELP SOMEBODY**	COUPLED WITH **BOULEVARD OF BROKEN DREAMS** MERCURY 71217
NICK NOBLE	**HALO OF LOVE**	COUPLED WITH **SWEET TREAT** MERCURY 71233

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1721 BROADWAY
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List Your Top Ten Pop Tunes Here

NAME OF RECORD HERE — ARTIST OR BAND HERE

1. .....
2. .....
3. .....
4. .....
5. .....
6. .....
7. .....
8. .....
9. .....
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List Your Top Ten "Western & Folk" Tunes Here

NAME OF RECORD HERE — ARTIST OR BAND HERE

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List Your Top Ten "Rhythm 'N Blues" Records Here

NAME OF RECORD HERE — ARTIST OR BAND HERE

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9. .....
10. .....

NAME .....

FIRM .....

ADDRESS .....

CITY ..... STATE .....

Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

"Let's just clarify a small point," says **Ed Robbins** (WVIP-Mt. Kisco, N. Y.). I have moved from WKNB-West Hartford, Conn. to WVIP. . . . **Sherm Shickhauser** (WICE-Providence, R. I.) supervises a weekly one-half hour Junior Achievement program on WICE each Saturday morning. The debut took place on November 9. . . . **Beauregard Davis** (WLOW-Norfolk, Va.) had **Ernest Tubb** for two shows nightly for five nights. Chevrolet picked up the tab. . . . **Wally Phillips** hosting "The Teen Club," a new 90 minute program to mirror the many interests of Chicago's young men and women on WGN-TV-Chicago. . . . **Al Radka** (KFRE-Fresno, Calif.) talking up a local effort. The tune written by **Ralph Yaw**, Bakersfield, "What A Boy," is sung by a local 14-year-old high school freshman. Radka takes off like a press agent and raves about the talents of the lass—but forgot to even mention her name.

TOD O'HARA
(WILD—Boston, Mass.)

* * * * * *

Jack Eisner, ex-stateside announcer, and now with the American Forces Network in Frankfurt, Germany, uses **The Cash Box** for a programming guide. Jack would love to hear from some of his old friends. Eisner had to travel half way 'round the world to meet an old radio pal, **Jack Friel**, formerly of Buffalo, New York. . . . **Bob Norris** (WDVH-Gainsville, Fla.) gave his listeners an added treat when jazz great **Kai Winding** dropped in during Bob's show. Kai was in Gainsville playing a concert at the University of Florida. . . . **Paul Drew** (WGST-Atlanta, Ga.) writes that **Jody Shattuck**, runner-up in the Miss America contest, has joined the staff and is heard weekday evenings from 11 to 11:30 p. m. The show is called "Dream With Jody." . . . **Seth Larabee, Russ Blood** and **Howie Leonard** (WLOB-Portland, Me.) tele-polled their listeners as to preferences for the beginning of Christmas record play. Great listener response indicated a wide preference for December 1, says Leonard. On the other hand **Tommy Edwards** (WERE-Cleveland, Ohio) started his Christmas music on November 16. We're inclined to agree with Edwards. Much money, planning, talent goes into Christmas disks and they need more than just a few weeks to take hold. We know of many record people who won't invest in Christmas records because of the insufficient exposure and the resultant lack of opportunity to create a hit. . . . **Mort (Dubitsky) Dean**, formerly of WKNB-NBC-West Hartford, Conn., and WJAR-Providence, R.I., is now with WVIP-Mount Kisco, N. Y. . . . **Bob Fuller** (WNBP-Newburyport, Mass.) one busy fella. Bob, 17 years old, launches his day with a 6 to 8:30 a. m. "Breakfast Special," shoots over to Newburyport High School, scrams back to WNBP to host The Bob Fuller Show at three o'clock till sign off. Then home to do his homework. . . . **Lila Wolfe** doing a tremendous promotion job for her clients, deejays tell us. The hustling gal hits New York, Philadelphia, Boston, Hartford, Baltimore and Washington—travelling every week. Lila is currently plugging **Bing Crosby, Jane Morgan** and **Woody Herman**. . . .

BOB FULLER
(WNOP—Newburyport, Mass.)

General Manager **Robert E. Berry** announces the appointment of **Louis Terri** to the WEIM-Leominster, Mass., position of program director.

* * * * *

WALLY PHILLIPS
(WGN—Chicago, Ill.)

Here's a WILD message. The guy's the same only the name's been changed. We're talking of **Tod O'Hara**, morning man on WILD-Boston, Mass. He's known in the trade as Mickey Scott, formerly WNOE and WTIX-New Orleans. . . . **Tom "T. J." Johnson** (WRON-Ronceverte, W. Va.) has the 8-10 p. m. spot and plays the Top 60 from **The Cash Box**. At the end of the first month the show is going real strong. . . . **Bob Furry** (KTAR-Phoenix, Ariz.) writes that deejays from each of the 12 Phoenix stations were invited to the new Park Central Shopping Center where they worked for the huge assembly. . . . **Al Meltzer** will do his first show from WEBR-Buffalo, N. Y., on December 9. . . . **Henry Busse**, son of the famous Paul Whiteman trumpet player, now deejays for KOWH-Omaha. He's about to head teen hops at Omaha's Peony Park, based on the **Don Bell** (KIOA-Des Moines, Iowa) rock 'n roll teen hops. . . . **Rob Randall** (KRUX-Phoenix, Ariz.) tells us of **Prince Johannes Von Liechtenstein**, owner of a gourmet's haven in Scottsdale, Ariz., who has benefited no end from the currently popular Liechtensteiner Polka. . . . **Doc Lemon** joins WCUE-Akron, Ohio, from KSO-Des Moines, Iowa. . . . **Dick Alden** hosts a "Jail House Rock" stage presentation at the Capitol Theatre, Newark, N. J. . . . **Larry Gar** (WKBC-No. Wilkesboro, N. C.) to marry **Doris Lovette**, local gal.

"I'M NEW AT THE GAME"

(of Romance)

JANE MORGAN HITS THE JACKPOT

This platter pays off bigger and better than ever. There's no gamble here – everything's rigged in your favor. Stock "I'm New At The Game *of Romance*" - collect big returns.

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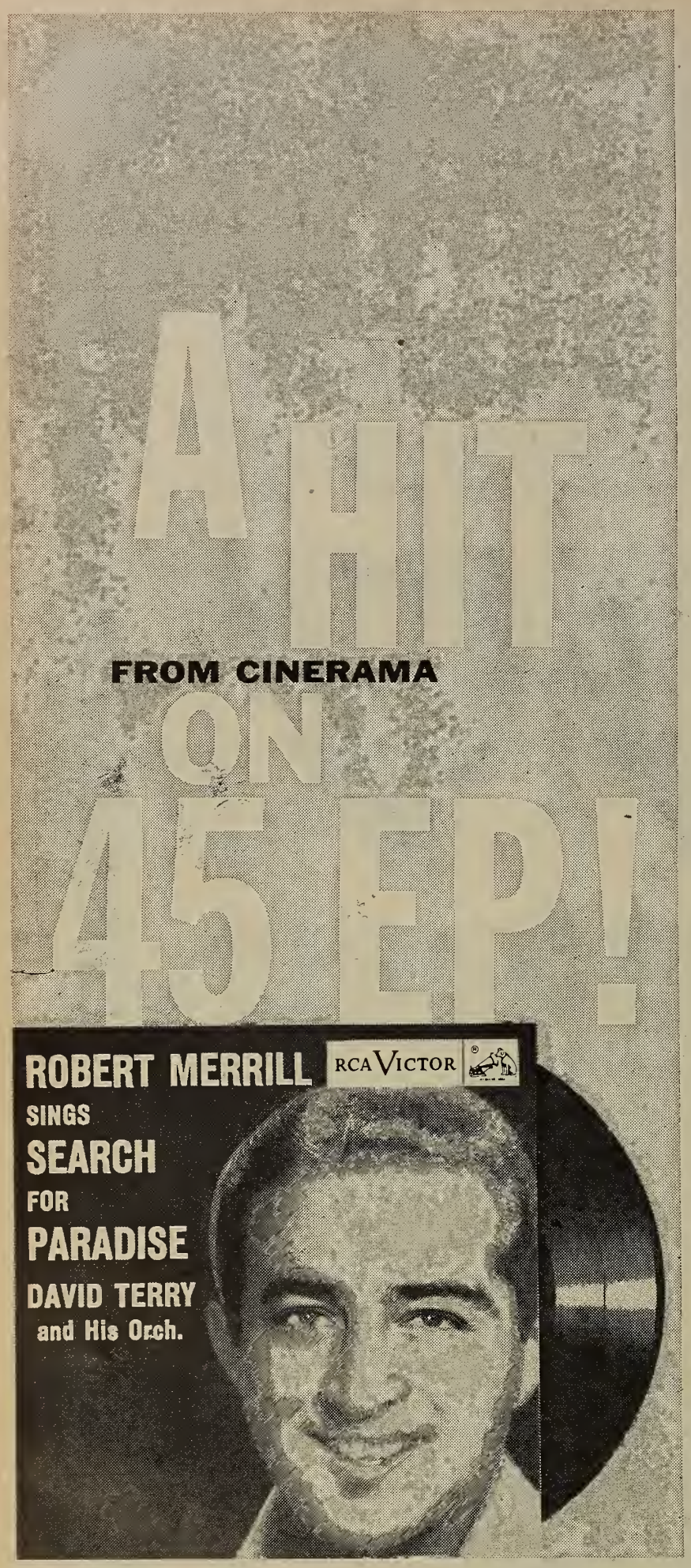

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Robert Merrill sings four lovely songs in sure-to-sell pop style. Advertised coast-to-coast on NBC Radio Network's BANDSTAND, MONITOR and NIGHTLINE, plus many local stations. *It's going places at 45 rpm—America's favorite speed!*

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From Coast to Coast

BROADWAY MUSIC
New York, N. Y.
1. All The Way (F. Sinatra)
2. Fascination (J. Morgan)
3. My One Sin (Four Coins)
4. If I Can Help Somebody (B. Eckstine)
5. You Send Me (S. Cooke)
6. Liechtensteiner Polka (Glahe)
7. I'll Remember Today (Page)
B. Silhouettes (Rays)
9. Melodie D'Amour (E. Ros)
10. Love Bug Crawl (J. Edwards)

ATLANTIC PENNSYLVANIA COMPANY
Philadelphia, Pa.
1. Jailhouse Rock (E. Presley)
2. My Special Angel (B. Helms)
3. Raunchy (B. Justis)
4. Melodie D'Amour (Ames Bros.)
5. Silhouettes (Rays)
6. Kisses Sweeter Than Wine (J. Rodgers)
7. At The Hop (Danny & Juniors)
B. Tear Drops (L. Andrews)
9. All The Way (F. Sinatra)
10. The Joker (B. Myles)

THE GROOVE RECORD SHOP
Norfolk, Va.
1. You Send Me (S. Cooke)
2. Raunchy (B. Justis)
3. Silhouettes (Rays)
4. April Love (P. Boone)
5. Jailhouse Rock (E. Presley)
6. Little Bitty Pretty One (T. Harris)
7. Our Anniversary (5 Satins)
B. My Special Angel (B. Helms)
9. Wake Up Little Susie (Everly Bros.)
10. Kisses Sweeter Than Wine (J. Rodgers)

E & R RECORD SHOP
San Antonio, Tex.
1. You Send Me (S. Cooke)
2. Silhouettes (Rays)
3. Little Bitty Pretty One (T. Harris)
4. Henrietta (J. Dee)
5. My Special Angel (B. Helms)
6. Jailhouse Rock (E. Presley)
7. Could This Be Magic (Dubs)
8. Wake Up Little Susie (Everly Bros.)
9. Melodie D'Amour (Ames Bros.)
10. Bony Moronie (L. Williams)

SUPER ENTERPRISE
Washington, D. C.
1. Jailhouse Rock (E. Presley)
2. Silhouettes (Rays)
3. You Send Me (S. Cooke)
4. Little Bitty Pretty One (T. Harris)
5. April Love (P. Boone)
6. Wake Up Little Susie (Everly Bros.)
7. Raunchy (E. Freeman)
B. Peggy Sue (B. Holly)
9. Fascination (J. Morgan)
10. Just Born (P. Como)

THOMPSON'S
Eugene, Ore.
1. Raunchy (E. Freeman)
2. Wake Up Little Susie) (Everly Bros.)
3. Jailhouse Rock (E. Presley)
4. Silhouettes (Diamonds)
5. April Love (P. Boone)
6. Just Born (P. Como)
7. Chances Are (J. Mathis)
B. Melodie D'Amour (Ames Bros)
9. You Send Me (S. Cooke)
10. Fascination (J. Morgan)

MUSIC BOX
Cleveland, Ohio
1. Great Balls Of Fire (J. Lewis)
2. Rock & Roll Music (C. Berry)
3. Oh Boy (Crickets)
4. Raunchy (B. Justis)
5. The Joker (B. Myles)
6. April Love (P. Boone)
7. Kisses Sweeter Than Wine (J. Rodgers)
B. You Send Me (S. Cooke)
9. Wake Up Little Susie (Everly Bros.)
10. Jailhouse Rock (E. Presley)

CRITTENTON'S
Chicago, Ill.
1. My Special Angel (B. Helms)
2. Silhouettes (Rays)
3. You Send Me (S. Cooke)
4. Jailhouse Rock (E. Presley)
5. Rock & Roll Music (Berry)
6. Raunchy (B. Justis)
7. Melodie D'Amour (Ames Bros.)
B. Little Bitty Pretty One (T. Harris)
9. Be Bop Baby (R. Nelson)
10. April Love (P. Boone)

OPERATOR'S RECORD SERVICE
San Francisco, Calif.
1. You Send Me (S. Cooke)
2. Silhouettes (Diamonds)
3. Jailhouse Rock (E. Presley)
4. Wake Up Little Susie (Everly Bros.)
5. Be Bop Baby (R. Nelson)
6. Happy Happy Birthday Baby (D. Ferguson)
7. Chances Are (J. Mathis)
B. Fascination (J. Morgan)
9. Melodie D'Amour (Ames Bros.)
10. My Special Angel (B. Helms)

GRINNELL BROTHERS
Detroit, Mich.
1. Raunchy (B. Justis)
2. You Send Me (S. Cooke)
3. Melodie D'Amour (Ames Bros.)
4. Till (R. Williams)
5. Liechtensteiner Polka (Glahe)
6. Rock & Roll Music (Berry)
7. All The Way (F. Sinatra)
B. Ivy Rose (P. Como)
9. Kisses Sweeter Than Wine (J. Rodgers)
10. Around The World (Mantovani)

THE RECORD SHOP
West Hartford, Conn.
1. Jailhouse Rock (E. Presley)
2. Silhouettes (Rays)
3. Wake Up Little Susie (Everly Bros.)
4. You Send Me (Cooke/Brewer)
5. April Love (P. Boone)
6. All The Way (F. Sinatra)
7. My Special Angel (B. Helms)
B. Be Bop Baby (R. Nelson)
9. Chances Are (J. Mathis)
10. Fascination (Jacobs/Morgan)

THE MUSIC SHOP
Springfield, Ill.
1. Raunchy (B. Justis)
2. Peggy Sue (B. Holly)
3. Alone (Shepard Sisters)
4. Jailhouse Rock (E. Presley)
5. Kisses Sweeter Than Wine (J. Rodgers)
6. April Love (P. Boone)
7. Liechtensteiner Polka (Glahe)
B. Little Bitty Pretty One (B. Day)
9. You Send Me (S. Cooke)
10. Be Bop Baby (R. Nelson)

MUSIC SALES CORP'N
Augusta, Ga.
1. You Send Me (S. Cooke)
2. Jailhouse Rock (E. Presley)
3. Wake Up Little Susie (Everly Bros.)
4. Keep A-Knockin' (L. Richard)
5. Bony Moronie (L. Williams)
6. Chances Are (J. Mathis)
7. My Special Angel (B. Helms)
8. And That Reminds Me (K. Starr)
9. Ivy Rose (P. Como)
10. Honeycomb (J. Rodgers)

BOSTON RECORD DIST.
Boston, Mass.
1. Jailhouse Rock (E. Presley)
2. Just Born (P. Como)
3. Wake Up Little Susie (Everly Bros.)
4. I'll Remember Today (Page)
5. Silhouettes (Rays)
6. Till (R. Williams)
7. All The Way (F. Sinatra)
B. Melodie D'Amour (Ames Bros.)
9. You Send Me (S. Cooke)
10. April Love (P. Boone)

CALIFORNIA MUSIC CO.
Los Angeles, Calif.
1. Buzz, Buzz, Buzz (Hollywood Flames)
2. Raunchy (E. Freeman)
3. You Send Me (S. Cooke)
4. Be Bop Baby (R. Nelson)
5. Jailhouse Rock (E. Presley)
6. April Love (P. Boone)
7. Chance Are (J. Mathis)
B. Honeycomb (J. Rodgers)
9. Kisses Sweeter Than Wine (J. Rodgers)
10. I'm Available (M. Rayburn)

WILKING MUSIC COMPANY
Indianapolis Ind.
1. Soft (B. Doggett)
2. Wake Up Little Susie (Everly Bros.)
3. Silhouettes (Gibson/Rays)
4. Chances Are (J. Mathis)
5. My Baby Dearest Darling (Monograms)
6. Fascination (J. Morgan)
7. Jailhouse Rock (E. Presley)
B. You Send Me (S. Cooke)
9. Wun'erful, Wun'erful (S. Freberg)
10. Please Baby Please (Monograms)

RADIO DOCTORS
Milwaukee, Wis.
1. I'm Available (M. Rayburn)
2. You Send Me (T. Brewer)
3. April Love (P. Boone)
4. Melodie D'Amour (Ames Bros.)
5. Kisses Sweeter Than Wine (J. Rodgers)
6. My Special Angel (B. Helms)
7. All The Way (F. Sinatra)
B. Wake Up Little Susie (Everly Bros.)
9. Deep Blue Sea (J. Dean)
10. Liechtensteiner Polka (Glahe)

KATZ DRUG COMPANY
Kansas City, Mo.
1. April Love (P. Boone)
2. Jailhouse Rock (E. Presley)
3. Raunchy (E. Freeman)
4. You Send Me (Brewer/Cooke)
5. Be Bop Baby (R. Nelson)
6. Just Born (P. Como)
7. Wake Up Little Susie (Everly Bros.)
B. Little Bitty Pretty One (Day/Harris)
9. I'm Available (M. Rayburn)
10. Ain't I'm A Dog (R. Self)

YEAGERS MUSIC SHOP
Baltimore, Md.
1. Raunchy (B. Justis)
2. Jailhouse Rock (E. Presley)
3. Peggy Sue (B. Holly)
4. Wake Up Little Susie (Everly Bros.)
5. Little Bitty Pretty One (T. Harris)
6. Rock & Roll Music (Berry)
7. April Love (P. Boone)
B. Silhouettes (Rays/Gibson)
9. Liechtensteiner Polka (Glahe)
10. Mary Mary Lou (Sparks)

GREENLINE REC. CENTER
Jamaica, L. I., N. Y.
1. You Send Me (S. Cooke)
2. Silhouettes (Rays)
3. Could This Be Magic (Dubs)
4. All The Way (F. Sinatra)
5. Jailhouse Rock (E. Presley)
6. Rock & Roll Music (Berry)
7. Kisses Sweeter Than Wine) (J. Rodgers)
B. If I Can Help Somebody (B. Eckstine)
9. No No No (Impressors)
10. Swanee River Rock (Charles)

TOLZIEN MUSIC STORE
Amarillo, Tex.
1. Jailhouse Rock (E. Presley)
2. Chances Are (J. Mathis)
3. Silhouettes (Rays)
4. Fascination (J. Morgan)
5. Be Bop Baby (R. Nelson)
6. Wake Up Little Susie (Everly Bros.)
7. Melodie D'Amour (Ames Bros.)
B. My Special Angel (B. Helms)
9. Just Born (P. Como)
10. All The Way (F. Sinatra)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

RECORDS OF DISTINCTION
Casa Grande
RECORDS
DIST. BY EMBER RECORDS

THE SMASH FOLLOW-UP TO- "HAPPY, HAPPY, BIRTHDAY BABY"

The TUNE WEAVERS

NOW Singing their latest release ...

"I REMEMBER DEAR"

b/w "PAMELA JEAN"

Casa Grande 45C-4038

NOTICE!!

CASA GRANDE, the label that produced a hit with the first Tune Weavers' release, "Happy Happy Birthday Baby" is proud to introduce their first new sides; "I REMEMBER DEAR" & "PAMELA JEAN". CASA GRANDE #4038 may now be ordered through the national distributors EMBER RECORDS.

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Juke Box Regional Record Report

The Top Ten Records — City by City

New York, N. Y.

1. Silhouettes (Rays)
2. You Send Me (S. Cooke)
3. Jailhouse Rock (E. Presley)
4. All The Way (F. Sinatra)
5. Kisses Sweeter Than Wine (J. Rodgers)
6. My Special Angel (B. Helms)
7. Chances Are (J. Mathis)
8. Wake Up Little Susie (Everlys)
9. Raunchy (B. Justis)
10. April Love (P. Boone)

Chicago, Ill.

1. You Send Me (S. Cooke)
2. Jailhouse Rock (E. Presley)
3. Silhouettes (Rays)
4. Melodie D'Amour (Ames Bros.)
5. Liechtensteiner Polka (Glahe)
6. My Special Angel (B. Helms)
7. April Love (P. Boone)
8. All The Way (F. Sinatra)
9. Chances Are (J. Mathis)
10. Little Bitty Pretty One (T. Harris)

Los Angeles, Calif.

1. Chances Are (J. Mathis)
2. Jailhouse Rock (E. Presley)
3. Silhouettes (Rays)
4. Wake Up Little Susie (Everlys)
5. All The Way (F. Sinatra)
6. Raunchy (E. Freeman)
7. You Send Me (S. Cooke)
8. Honeycomb (J. Rodgers)
9. April Love (P. Boone)
10. Be Bop Baby (R. Nelson)

Cleveland, Ohio

1. You Send Me (S. Cooke)
2. Raunchy (E. Freeman)
3. April Love (P. Boone)
4. Jailhouse Rock (E. Presley)
5. Oh Boy (Crickets)
6. Rock 'N Roll Music (C. Berry)
7. Melodie D'Amour (Ames Bros.)
8. Great Balls Of Fire (Jerry Lee Lewis)
9. Kisses Sweeter Than Wine (J. Rodgers)
10. Wake Up Little Susie (Everlys)

Houston, Tex.

1. You Send Me (S. Cooke)
2. Little Bitty Pretty One (T. Harris)
3. Wake Up Little Susie (Everlys)
4. Everyday (B. Holly)
5. Chances Are (J. Mathis)
6. Silhouettes (Diamonds)
7. Jailhouse Rock (E. Presley)
8. Raunchy (E. Freeman)
9. The Story Of My Life (M. Robbins)
10. You Bug Me Baby (L. Williams)

San Francisco, Calif.

1. Jailhouse Rock (E. Presley)
2. You Send Me (S. Cooke)
3. Silhouettes (Diamonds/Gibson)
4. Chances Are (J. Mathis)
5. April Love (P. Boone)
6. Raunchy (E. Freeman)
7. Melodie D'Amour (Ames Bros.)
8. All The Way (F. Sinatra)
9. Wake Up Little Susie (Everlys)
10. My Special Angel (B. Helms)

New Orleans, La.

1. Wake Up Little Susie (Everlys)
2. Jailhouse Rock (E. Presley)
3. Melodie D'Amour (Ames Bros.)
4. My Special Angel (B. Helms)
5. You Send Me (S. Cooke)
6. Chances Are (J. Mathis)
7. Just Born (P. Como)
8. All The Way (F. Sinatra)
9. April Love (P. Boone)
10. Fascination (Troubadors/Morgan)

Baltimore, Md.

1. Raunchy (B. Justis)
2. Peggy Sue (B. Holly)
3. Little Bitty Pretty One (T. Harris)
4. April Love (P. Boone)
5. Jailhouse Rock (E. Presley)
6. Bony Moronie (L. Williams)
7. Merry, Merry Lou (Sparks)
8. Wake Up Little Susie (Everlys)
9. Chances Are (J. Mathis)
10. At The Hop (Danny & Juniors)

Cincinnati, Ohio

1. Wake Up Little Susie (Everlys)
2. April Love (P. Boone)
3. Be Bop Baby (R. Nelson)
4. Jailhouse Rock (E. Presley)
5. Little Bitty Pretty One (T. Harris)
6. Chances Are (J. Mathis)
7. Silhouettes (Rays)
8. You Send Me (Brewer/Cooke)
9. Kisses Sweeter Than Wine (J. Rodgers)
10. All The Way (F. Sinatra)

Atlanta, Ga.

1. You Send Me (S. Cooke)
2. Raunchy (Freeman/Justis)
3. Jailhouse Rock (E. Presley)
4. Peggy Sue (B. Holly)
5. My Special Angel (B. Helms)
6. Silhouettes (Rays)
7. Wake Up Little Susie (Everlys)
8. Story Of My Life (M. Robbins)
9. April Love (P. Boone)
10. Little Bitty Pretty One (T. Harris)

Denver, Colo.

1. Jailhouse Rock (E. Presley)
2. Wake Up Little Susie (Everlys)
3. You Send Me (S. Cooke)
4. Silhouettes (Rays/Diamonds)
5. Chances Are (J. Mathis)
6. Happy Happy Birthday Baby (Tune Weavers)
7. Be Bop Baby (R. Nelson)
8. My Special Angel (B. Helms)
9. April Love (P. Boone)
10. You Bug Me Baby (L. Williams)

Philadelphia, Pa.

1. My Special Angel (B. Helms)
2. Silhouettes (Rays)
3. Jailhouse Rock (E. Presley)
4. Peggy Sue (B. Holly)
5. You Send Me (S. Cooke)
6. Be Bop Baby (R. Nelson)
7. Wake Up Little Susie (Everlys)
8. Alone (Shepherd Sisters)
9. Raunchy (B. Justis)
10. If I Can Help Somebody (B. Eckstine)

Boston, Mass.

1. Jailhouse Rock (E. Presley)
2. Wake Up Little Susie (Everlys)
3. Silhouettes (Rays)
4. You Send Me (S. Cooke)
5. Melodie D'Amour (Ames Bros.)
6. I'll Remember Today (Page)
7. Just Born (P. Como)
8. Chances Are (J. Mathis)
9. My Special Angel (B. Helms)
10. All The Way (F. Sinatra)

Milwaukee, Wisc.

1. Wake Up Little Susie (Everlys)
2. You Send Me (S. Cooke)
3. Jailhouse Rock (E. Presley)
4. April Love (P. Boone)
5. Melodie D'Amour (Ames Bros.)
6. I'm Available (M. Rayburn)
7. Be Bop Baby (R. Nelson)
8. My Special Angel (B. Helms)
9. Silhouettes (Rays)
10. Hula Love (B. Knox)

Kansas City, Mo.

1. Jailhouse Rock (E. Presley)
2. April Love (P. Boone)
3. Be Bop Baby (R. Nelson)
4. You Send Me (Brewer/Cooke)
5. Wake Up Little Susie (Everlys)
6. Raunchy (E. Freeman)
7. Just Born (P. Como)
8. I'm Available (M. Rayburn)
9. Ain't I'm A Dog (R. Self)
10. Little Bitty Pretty One (Day/Harris)

San Antonio, Tex.

1. You Send Me (S. Cooke)
2. Little Bitty Pretty One (T. Harris)
3. Wake Up Little Susie (Everlys)
4. Silhouettes (Rays)
5. Jailhouse Rock (E. Presley)
6. My Special Angel (B. Helms)
7. Henrietta (J. Dee)
8. April Love (P. Boone)
9. Bonie Moronie (L. Williams)
10. Raunchy (E. Freeman)

St. Louis, Mo.

1. Raunchy (B. Justis)
2. Silhouettes (Rays)
3. You Send Me (S. Cooke)
4. Kisses Sweeter Than Wine (J. Rodgers)
5. April Love (P. Boone)
6. Liechtensteiner Polka (Glahe)
7. Rock 'N Roll Music (C. Berry)
8. Peggy Sue (B. Holly)
9. Buzz, Buzz, Buzz (Hollywood Flames)
10. Driftwood (R. Marterie)

Detroit, Mich.

1. You Send Me (S. Cooke)
2. Silhouettes (Rays)
3. Raunchy (B. Justis)
4. Melodie D'Amour (Ames Bros.)
5. Peggy Sue (B. Holly)
6. Rock 'N Roll Music (C. Berry)
7. Be Bop Baby (R. Nelson)
8. Kisses Sweeter Than Wine (J. Rodgers)
9. Jailhouse Rock (E. Presley)
10. Liechtensteiner Polka (Glahe)

Minneapolis, Minn.

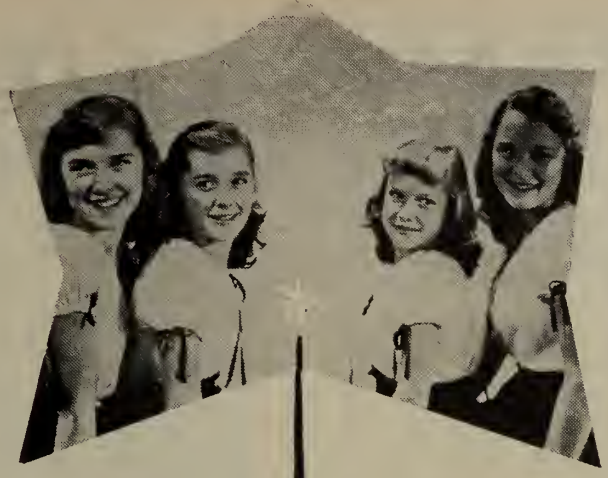
1. You Send Me (S. Cooke)
2. April Love (P. Boone)
3. Raunchy (B. Justis)
4. Jailhouse Rock (E. Presley)
5. Silhouettes (Rays)
6. Be Bop Baby (R. Nelson)
7. Little Bitty Pretty One (T. Harris)
8. Peggy Sue (B. Holly)
9. Liechtensteiner Polka (Glahe)
10. Melodie D'Amour (Ames/Ros)

Seattle, Wash.

1. Wake Up Little Susie (Everlys)
2. Raunchy (Justis/Freeman)
3. You Send Me (S. Cooke)
4. Oh Boy (Crickets)
5. Silhouettes (Rays)
6. Jailhouse Rock (E. Presley)
7. Everyday (B. Holly)
8. Rock And Cry (C. McPhatter)
9. Deserie (Charts)
10. April Love (P. Boone)

Pittsburgh, Pa.

1. Silhouettes (Rays)
2. Chances Are (J. Mathis)
3. Raunchy (E. Freeman)
4. Peggy Sue (B. Holly)
5. April Love (P. Boone)
6. You Send Me (S. Cooke)
7. All The Way (F. Sinatra)
8. My Special Angel (B. Helms)
9. Jailhouse Rock (E. Presley)
10. Peanuts (Little Joe & Thrillers)



A Merry Christmas Hit from-The...

LENNON SISTERS

"LET'S LIGHT THE CHRISTMAS TREE"

"MERRY, MERRY, MERRY CHRISTMAS"

9-55044

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RAY CHARLES *EP* SELLING LIKE A HIT SINGLE!

When The Great Ray Charles (Atlantic LP 1259) was released a few weeks ago, we knew that we had an album of unusually strong commercial potential. Yet we did not foresee that "Doodlin'" and "Sweet Sixteen Bars," two selections in the LP, would generate so much spontaneous air play. Our distributors clamored for an EP coupling the two numbers and we rushed it out in a plain brown wrapper.

First in Philadelphia and later in Atlanta, Chicago and a variety of other cities, the Ray Charles EP began moving like a hit single. Now available in a green, white and black hard cover sleeve, EP 597 is the juke box and retail buy of the season.

THE GREAT RAY CHARLES

ATLANTIC

EP 597

THE CURRENT ATLANTIC EP RELEASE

EPs 593, 594, 595 & 596
Chris Connor Sings The George Gershwin Almanac of Song

EP 597 The Great Ray Charles
EP 598 That Satin Doll / Carol Stevens
EP 599 Mood Jazz / Joe Castro
EP 600 New Orleans Blues / Wilbur De Paris and Jimmy Witherspoon
EP 601 Ballads and Blues / Milt Jackson
EP 602 The Warm Sound / Frances Wayne
EP 603 The Modern Jazz Quartet
EP 604 The Jimmy Giuffre Three
EP 605 Rock With Clyde McPhatter
EP 606 Rock With Joe Turner
EP 607 Rock With Ray Charles
EP 608 Rock With Ivory Joe Hunter
EP 609 Rock With Chuck Willis

ATLANTIC RECORDING CORPORATION
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GUY PASTOR

"LIFE IS JUST A BOWL OF CHERRIES"

R - 4034

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Best Selling Sheet Music

		LAST WEEK
1	**FASCINATION** Southern ASCAP—Manning, Marchetti	2
2	**TAMMY** Northern ASCAP—Livingston, Evans	1
3	**AROUND THE WORLD** Victor Young ASCAP—Young	3
4	**APRIL LOVE** Leo Feist ASCAP—Fain, Webster	4
5	**CHANCES ARE** Korwin ASCAP—Stillman, Allen	5
6	**SILHOUETTES** Regent BMI—Crewe, Slay	8
7	**HONEYCOMB** Hawthorne ASCAP—Merrill	9
8	**WAKE UP LITTLE SUSIE** Acuff-Rose BMI—Bryant, Byrant	7
9	**MELODIE D'AMOUR** Rayven BMI—Johns, Salvador	6
10	**ALL THE WAY** Maraville ASCAP—Cahn, Van Heusen	11
11	**LIECHTENSTEINER POLKA** Burlington ASCAP—Kotscher, Lindt	—
12	**JAILHOUSE ROCK** Elvis Presley BMI—Lieber, Stoller	10
13	**MY SPECIAL ANGEL** Merge BMI—Duncan	12
14	**AN AFFAIR TO REMEMBER** Feist ASCAP—Warren, Adamson, McCarey	13
15	**JUST BORN** Winneton BMI—Dixon, Smith	—

Peatman List

SONGS WITH LARGEST RADIO & TV AUDIENCE

The top 30 songs of the week on radio and TV based on the Copyrighted Audience Coverage Index & Audience Trend Index—A National Survey of Popular Music Heard Over Network Broadcasts. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

RADIO (LISTED ALPHABETICALLY) **TV**

All The Way	Maraville
An Affair To Remember	Feist
(And That/My Heart) Reminds Me	Symphony House
April Love	Feist
Ca C'est L'Amour	Buxton Hill
Chances Are	Korwin
Fascination	Southern
Forgotten Dreams	Witmark
Got A Date With An Angel	Chappell
How Do You Say Goodbye	Chappell
I Keep Running Away From You	Berlin
I'll Remember Today	Hollis
Just Between You And Me	Winneton
Just Born	Winneton
Katsumi Love Theme	Witmark
Language Of Love	Sequence
Lips Of Wine	Mack Martin
Listen To The Rockin' Bird	Warnow
Love Me Forever	Greta
Melodie D'Amour	Rayven
Put A Light In The Window	Planetary
Rainbow	Robbins
Remember You're Mine	Lowe-Tray
Sayonara	Berlin
Search For Paradise	Witmark
Story Of My Life	Famous
Tammy	Northern
There's Only You	Broadcast
Till	Chappell
Twelfth Of Never	Empress

All The Way	Maraville
April Love	Feist
At The Hop	Singular
Buzz, Buzz, Buzz	Cash
Careless	Bourne
Chances Are	Korwin
Dance To The Bop	Central Songs
Fascination	Southern
Great Balls Of Fire	B-R-S
Honeycomb	Hawthorne
I'm Available	Golden West
In The Middle Of An Island	Mayfair
Jailhouse Rock	Presley
Joey's Song	Shapiro, Bernstein
June Night	Feist
Junior Miss	Chappell
Just Between You And Me	Winneton
Just Forever	Valando
Keep Me In Mind	Chappell
Love Me Forever	Greta
Mad Ball	Columbia Pic.
Melodie D'Amour	Rayven
Penny Loafers & Bobby Sox	Pamco
Pretend You Don't See Her	Rosemeadow
Silhouettes	Regent
So Rare	Robbins
Tammy	Northern
Tomorrow, Tomorrow	E. B. Marks
Wake Up Little Susie	Acuff-Rose
Why Don't They Understand	Hollis

Named UA Records Sales Director

NEW YORK—Harold L. Friedman (left), veteran record industry executive, has been appointed Sales Director of the recently-formed United Artists Records Corp., headed by Max E. Youngstein. Friedman, who is shown with Alfred H. Tamarin, executive assistant to Youngstein, will assume his new post immediately. Working under the supervision of Tamarin, he will develop a national distribution program for the UA music enterprise.

Roulette Signs Lennie Heyton

NEW YORK—Morris Levy, President of Roulette Records, announced last week the signing of Lennie Heyton to an exclusive recording contract. Actually, Heyton has been signed to two different contracts. One as an artist for albums, the other will utilize his talents as both arranger and conductor. In the latter capacity, Heyton will work with other Roulette artists in producing albums for them from the initial inception, arrangements, recording and completion.

Heyton, who is well known for the developing and handling the musical arrangements for Lena Horne's nightclub act, will have his choice as to which Roulette artists he will produce albums for. He is already planning to do an album with Pearl Bailey, Jeri Southern and Frankie Lymon.

Roulette's prexy believes that the addition of Heyton's talents to the label's roster will result in the releasing of material which will be of vital importance to the company's growing long play album catalog.

Franz Waxman's beautiful theme from the Warner Bros. production "Sayonara"

'KATSUMI LOVE THEME'

Morton Gould — RCA Victor
Percy Faith — Columbia
Leroy Holmes — MGM
Frank Chaksfield — London

M. WITMARK & SONS

"GOLD MINE IN THE SKY" — Pat Boone, Nat Cole (EP), Bing Crosby
"SALTY, SALTY IS THE SEA" — Linda Lawson—Verve; Robin Hood—MGM
"CARELESS" — Carol Bennett—Verve; Mary Small—Coral
"CECELIA" — David Seville—Liberty
"I'M FOLLOWING YOU" — Blenders (RCA Victor)
"WABASH MOON" — Matt Dennis—RCA Victor
"THE OBJECT OF MY AFFECTION" — Danny Davis—Cabot

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watch Sam Cooke sing his next Keen release on the

ED SULLIVAN SHOW. SUNDAY DEC. 1st.

the Valiants

ANOTHER KEEN HIT

taking off like a rocket...Keen Records has another million seller going hot!

THIS IS THE NIGHT

KEEN NO. 34004

REX PRODUCTIONS INC., 8479 HIGUERA RD. CULVER CITY, CALIFORNIA

Music Men At Grossinger's

GROSSINGER, N.Y.—Several people connected with the music business found themselves together at Grossinger's last week-end. Pictured at the table above are: Julie Chester, Professional Manager of Robert Mellin Music; Al Tamarin, head of the new United Artists Records and Music; Hugo Winterhalter, Musical Director of RCA Victor; Paul Grossinger; Jerry Marshall, WMGM disk jockey; Arnold Maxin, head of A&R for Epic Records; Sid Parnes, Editor-In-Chief of *The Cash Box*; and George Bennett, Promotion Director of Grossinger's. Seated are: Leslie Chester and Mrs. Julie Chester; Mrs. Hugo Winterhalter; Sue Tamarin, daughter of Al Tamarin, who was celebrating her 15th birthday; Ellen Parker, who has just completed a starring role in the forthcoming film, "The Cop Hater"; and Mrs. Arnold Maxin.

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AMERICA'S MOST COMPLETE ONE-STOP!
ORDER SHIPPED SAME DAY RECEIVED—FREE TITLE STRIPS
5¢ ABOVE LP's 10¢ & UP

Liberty Singles To Have Spectra-Sonic-Sound

BEVERLY HILLS — Liberty Records is scheduling future single record releases to be produced utilizing the firm's "spectra-sonic-sound" method as are all LP albums, an innovation in the company's technical production. Liberty's sound system is provided by the firm's fully transistorized stereo sound studio. The studio was recently completed under the supervision of president Si Waronker after one and a half year's research at a cost of $100,000.

First Liberty single record to be released immediately with "spectra-sonic-sound" will be David Seville's "Bagdad Express" backed with "Starlight, Starbright". All Liberty's LP albums are being made using this sound system but this will be the first single in this category. Additional singles will be set in the future for a "sonic" recording instead of the standard method.

Design Boone EP For Xmas

HOLLYWOOD — Dot Records has issued a Pat Boone Christmas EP especially designed to be a Christmas gift or card. Featuring such great Yuletide standards as "White Christmas," "Silent Night," "Santa Claus Is Coming To Town," and "Jingle Bells", the EP's cover is designed in an envelope motif on which one can sign his name and mail to a friend or dear one.

Imperial Reaches Million A Month Rate

BEVERLY HILLS—Imperial Records, enjoying the biggest volume in its twelve-year history, sold over a million records a month in July, August, September, and October, bringing the total of million-record-months to six this year, it was disclosed by label president Lew Chudd.

The million-a-month sales have been on singles only, Chudd added, and LP and EP figures, still being tabulated, will boost monthly sales considerably. Imperial hit its first million-a-month in February and again in April, and as a result of heavy ordering last week, Chudd feels he may reach a 1,500,000 single records sale for November.

Imperial is currently using seven pressing plants to meet the demand, and Chudd is lining up an eighth which will begin pressing this month.

"My biggest problem now," says Chudd, "is turning out enough product to meet dealer demand. Business is good with all manufacturers and everyone is pushing the plants for production."

Chudd also predicts that Imperial will easily reach its expected goal of $7,500,000 gross for this year and feels that if Christmas business holds up to expectation, the label will hit $8,000,000.

Shaw Writes Of Parker

NEW YORK—Arnold Shaw, general professional manager of E. B. Marks Music, has written his third article for Esquire Magazine. The feature, titled "Ballad Of The Bird—The Legend of Charles Christopher Parker", will appear in the December issue of the national publication.

Shaw's previous articles for Esquire, which also dealt with jazz, were titled "The Cool Generation" and "West Coast Jazz".

THE BIG CHRISTMAS RECORD-

JINGLE BELL ROCK

BOBBY HELMS
Personal Management: Lee Emerson, Box 28, Madison, Tenn.
b/w CAPTAIN SANTA CLAUS
(and his Reindeer Space Patrol)
Decca 9-30513 & 30513
A NEW WORLD OF SOUND
DECCA RECORDS

Atlantic Completes Three Foreign Deals

NEW YORK — Atlantic Records this week concluded several foreign deals for distribution of its single, EP and LP releases. The deals include the releases of Atlantic as well as all its affiliate labels, Atco Records, East-West and KRC.

A long term deal was consumated with Kenneth L. Cole, president of Cosdel Incorporated, to press and distribute an agreed number of Atlantic releases in Japan, Korea, Formosa and Okinawa. Cole states that there is a great interest in many of Atlantic's jazz and r & b artists in these areas.

Nesuhi Ertegun, who completed the deal with Cole, also arranged for distribution in Cuba and Venezuela through Musica y Musicos Cubanos, S.A., Havana. Here also, it was a long range deal for singles, eps and lps of the entire Atlantic family. However, Musica y Musicos Cubanos will import the records.

Another deal was set-up with Ray Ventura, Disques Versailles executive who was in New York last week, for release of Disques Versailles LPs in the United States through Atlantic Records. Disques Versailles, on the other hand, will release a certain number of Atlantic LPs in France and Belgium.

Atlantic has already released three Disques Versailles LPs here. They are "Afternoon In Paris", "Mac-Kac", and "Hi Fi Sounds For Young Parisiens". The deal calls for further Disques Versailles releases in this country. Sacha Distel, France's poll winning guitarist, featured on "Afternoon In Paris" with John Lewis, is the manager of Disques Versailles.

Dukes Of Dixieland Albums To Better 250,000 In 1957

NEW YORK—When Sidney Frey, Audio Fidelity prexy, saw the Dukes of Dixieland during the winter of 1956 in Las Vegas it was a lucky day for both Frey and the group.

Frey signed them to Audio Fidelity and the Dukes hit with their first three albums for a combined sale of more than 200,000 copies. The fourth, "On Bourbon Street" and fifth, "Minstrel Time" are being released together at this time and according to Frey initial orders assure a shipment of at least 50,000 by the end of 1957. This accounts for better than 250,000 albums at $5.95 list for $1,500,000 gross at the retail level.

The Dukes are originally from New Orleans where they went into the Famous Door for two weeks and remained for nearly six years. They then went into the Preview Lounge, Chicago, for a two week booking, and stayed there for twenty-two weeks. Negotiations are currently going on for another twenty-two weeks at the Preview in 1958.

Not all their fans reside in New Orleans and Chicago. The Dukes of Dixieland are also great favorites in Reno, Las Vegas and Columbus, Ohio. During 1958 they will be seen in Florida, Milwaukee, Detroit, New York (for the first time), and many other cities via one-nighters as well as location jobs.

Joe Glaser's Associated Booking has represented the group since its inception and Joe Delaney has been guide and counsellor for the same period.

The group consists of two brothers, Frank and Freddie Assunto, father Jac Assunto, Jack Mayheu, Stanley Mendlesohn, Bill Porter and Tommy Rundell. The Duchess, featured on Volume Two as Betty Owens, is privately Mrs. Freddie Assunto.

Verve Issues 14 "Newport Jazz" LPs

HOLLYWOOD—Verve Records last week released fourteen separate albums of recordings made at the Newport Jazz Festival last Summer.

Ranging in number from MG V-8232 thru MG V-8245, the fourteen albums include such artists as: George Lewis and Turk Murphy; Red Allen, Kid Ory, Jack Teagarden, J. C. Higginbotham, Buster Bailey, and Cozy Cole; Ella Fitzgerald and Billie Holiday; the Teddy Wilson Trio and the Gerry Mulligan Quartet with Bob Brookmeyer; Toshiko and Leon Sash; Eddie Costa with Rolf Kuhn and Dick Johnson and Met Mathews with Don Elliott; the Gigi Gryce-Donald Byrd Jazz Laboratory and the Cecil Taylor Quartet; the Oscar Peterson Trio with Roy Eldridge, Sonny Stitt and Jo Jones; the Coleman Hawkins, Roy Eldridge, Pete Brown, Jo Jones All Stars; the Ruby Braff Octet with Pee Wee Russell and Bobby Henderson; an album of Dizzy Gillespie; a Count Basie LP featuring Jimmy Rushing, Lester Young, Jo Jones, Illinois Jacquet and Roy Eldridge; Basie with Joe Williams and Dizzy with Mary Lou Williams; and a "Gospel Singing" album featuring the Drinkard Singers and the Back Home Choir.

6 Capitol Xmas Singles

HOLLYWOOD—Six Christmas single records were made available by Capitol last week. Frank Sinatra, with backing by Gordon Jenkins' orchestra, sings "Mistletoe and Holly"/"The Christmas Waltz" (both from his new Capitol album "A Jolly Christmas"); Fred Waring and the Pennsylvanians offering "I Heard The Bells On Christmas Day"/"Christmas Was Meant For Children" (both from the new Cap album, "Now Is The Caroling Season"); Mel Blanc, with the Billy May orchestra, presenting "The Hat I Got For Christmas Is Too Beeg" and "Pancho's Christmas." Tex Ritter contributes a recitation of "Here Was a Man" which is coupled with "It Came Upon a Midnight Clear." The label also is re-issuing two other Christmas singles: Yogi Yorgesson, "Yingle Bells"/"I Yust Go Nuts At Christmas"; Margaret Whiting and Jimmy Wakely, "Silver Bells"/"Christmas Candy."

The Biggest Name Tune To Hit The Market In Years!!

THE ORIGINAL
and
THE BEST

"OH JULIE"

b/w

"MY LITTLE GIRL"

NASCO 6005

THE CRESCENDOS

NASHBORO RECORD CO., Nashville Tenn.

Southern Plastics, Nashville; Plastic Products, Memphis; Monarch, L. A.

Watch the Sales ROCK and the Coins ROLL on this Great Hit by...

DOROTHY COLLINS

Chorus & Orch. Directed by DICK JACOBS

•

Coral 9-61922

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"ROCK ME MY BABY"

CORAL RECORDS

Album Sure Shots

★Also Available in EP

★*JUST ONE OF THOSE THINGS*
NAT "KING" COLE
(Capitol W-903 * EPA-1-903, 2-903, 3-903)

WORLD'S FAVORITE LOVE SONGS
MANTOVANI (London LL 1748)

★*ELVIS CHRISTMAS ALBUM*
ELVIS PRESLEY (RCA Victor LOC 1305 * EPA 4108)

SMOKE DREAMS
RONNIE DEAUVILLE (Era 2002)

Hicksville Hop

HICKSVILLE, N. Y.—Over 6,000 people, mostly teen-agers from Hicksville, Jericho, Bethpage, Plainview, Levittown and Hempstead packed the Mid-Island Shopping Plaza on November 14 from 4:00-7:00 pm to see and hear Bert Knapp, WMCA disc jockey and his Columbia Records Dance Party. The kids danced, sang, screamed and pushed, collecting autographs, pictures and souvenirs during the three-hour show which presented artists such as the Four Lads, Eileen Rodgers, Ray Conniff, Billy Brown, Jiggs Carroll, Berny Knee, Ronny Self, the Sammy Kaye band vocalist Barry Frank and Sandy Summers and many others.

Two Hicksville residents, who record for RCA-Victor, the Twin-Tones, were brought on stage by Bert Knapp to the applause of the crowd on hand, many of whom are classmates of the brothers. Sponsored by the J. J. Newberry store at Mid-Island Plaza, the program was arranged by Bert Knapp and Columbia Records. Seen above are Billy Brown, Columbia artist, and some of his fans.

America's Leading ONE STOP Record Service

LESLIE DISTRIBUTORS

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2231 FIFTH AVE. PITTSBURGH, PA. GRant 1-9323
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New BMI, Inc. Machine Is Break Thru In Automation

NEW. YORK—A breakthrough in automation equipment was announced last week by Charles A. Wall, vice-president and treasurer of Broadcast Music, Inc., at a demonstration of a new input device which, for the first time, handles both fixed and variable data. The demonstration was held at the New York offices of Broadcast Music, 589 Fifth Avenue. The new device was developed by Broadcast Music, in collaboration with its auditors, Ernst & Ernst; and was engineered and built by Taller & Cooper, Inc., a division of American Electronics Corp.

Israel Diamond, head of BMI's performance logging department, said: "This is a pioneering achievement that all industry has been looking for. No real automation is possible without automatic input and, until the BMI machine was developed, no such equipment has been available. The need and possibilities of use are endless in industry: inventory control, purchase control, production control. At Broadcast Music, Inc., we use the machine to handle a combination of variable data—(network and local radio and television performances of music)—and fixed data—the titles of BMI compositions."

The machines, described as electronic punch-tape data processing equipment, were developed in two years of design engineering and testing at a cost of more than $100,000. They will be integrated with other special BMI equipment on January 1, 1958, and will begin providing quarterly statements to writers and publishers at the end of the second quarter of the year.

Each new punch-tape machine is deceptively small, about the size of a desk comptometer or adding machine, and is mounted on a table of each machine is tightly packed with directly under a rotary file. The inside an assortment of solenoids, transitors and germanium diodes, plus a maze of gears and pins.

The new machines replace a now-outmoded system of tallying performances via separate punch cards taken by hand from tub files. Instead, the operator of the punch-tape device uses a master card file, inserting proper cards into the machine with a minimal amount of physical effort and movement. Inserting the card in the sensing unit causes the unit to read the code number, and simultaneously punch the paper tape with the song title code number, at the same time carrying forward in a visual counter in the sensing unit the number of transactions which the operator has tallied.

The basic sensing machine is connected by a cable to a nearby tape perforating device. The impulses are read from the sensing machine transmitted by the cable and a five channel standard teletype tape is punched. This tape is processed with the rest of the information in BMI's tabulating machine area. The tape is fed through an International Business Machine tape-to-card converter. The tape-to-card converter punches the code number from the tape directly into a standard IBM card. All of the cards for each individual broadcast station are sorted by their code numbers and aligned with the master card containing all of the alphabetical information corresponding to that code number.

The same process is followed for all radio and television network operations. For network purposes, each unit contains a full three-position keyboard. By means of this keyboard, it is possible to select the count for the number of stations carrying the program simultaneously.

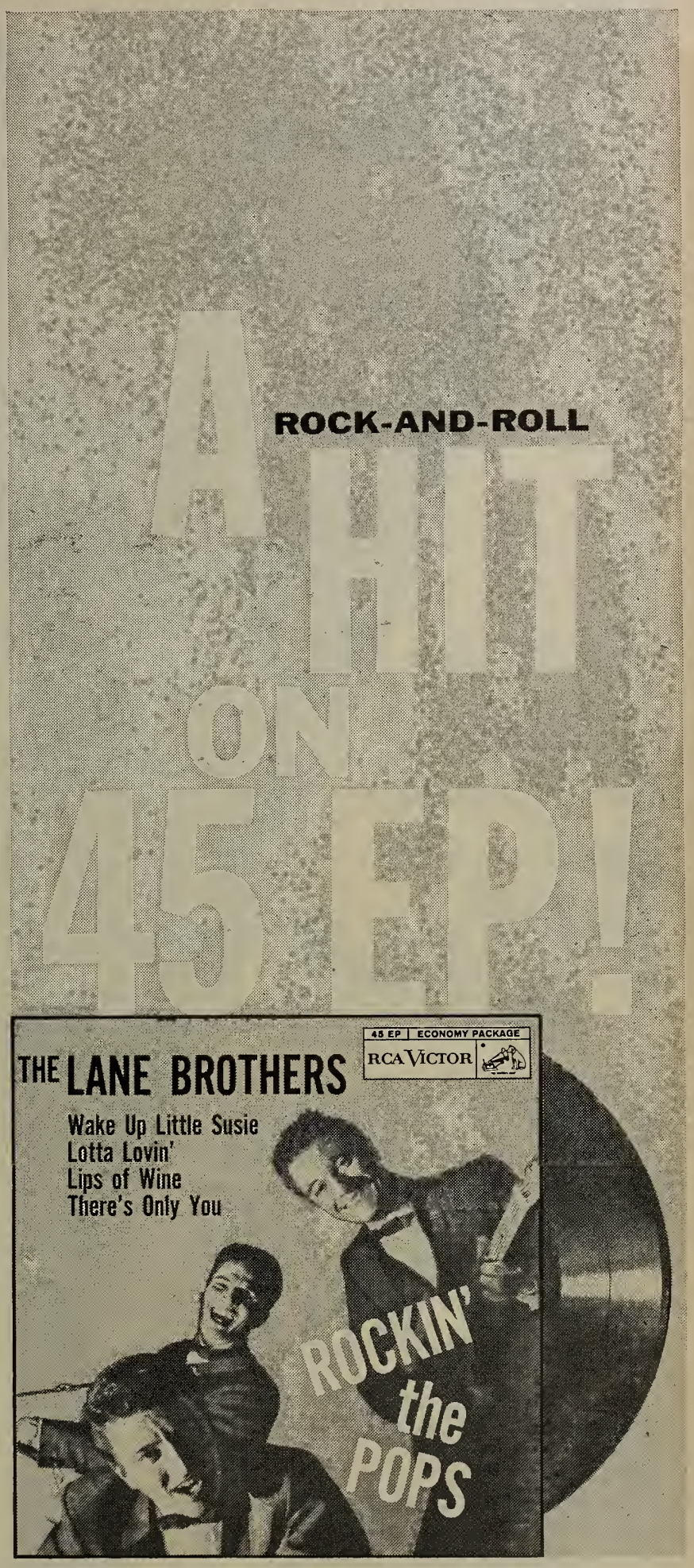
A special switch sets the unit on network operations and the unit does not function until all of the information is properly fed in. The network tape is then fed through the IBM tape-to-card converter. These cards follow the same pattern as the local stations at this point.

Next a collator machine comes into use and in a single operation, compares two decks of cards against each other. It selects on code numbers those which match and eliminates all others. A subsequent operation reproduces all of the alphabetic information covering each title including the name of song, publisher's name, writer's name, AM local or network, TV local or network, etc.

A separate calculation is regularly made for the relationship between the sample number of stations logged and the total number on the air each month, locally. The process is completed with BMI's accumulation of all of the performances for a three-month period. The results are then calculated automatically for payment purposes on an IBM calculating punch, and by means of high speed electronic sorting machines are arranged in writer and publisher sequence for statement tabulations.

The sensing units are mechanically and electrically accurate. A minimal training period of three months is required to operate them, but the operator spends the greater part of this time in familiarizing himself with the thousands of song titles, many of which are almost identical.

In addition to the machines of Taller & Cooper, Inc., BMI's integrated data processing system includes the machines built by the commercial controls division of the Friden Calculating Company, International Business Machines Corporation and the Acme Visible Records Company. The system is adaptable to many other accounting functions. It could be used for point of sale recording for department stores, for check processing in banks, for product control in manufacturing and purchase order handling for business organizations.



RCA VICTOR's 45 ECONOMY PACKAGE OF "ROCKIN' THE POPS" EPA-4175

The Lane Brothers add that big beat to four best-selling ballads: Wake Up Little Susie, Lotta Lovin', Lips of Wine, and There's Only You. *It's going places at 45 rpm—America's favorite speed!*

RCA VICTOR Tmk(s) ® RADIO CORPORATION OF AMERICA

Fastest Seller In The Nation!
Will Glahe
"LIECHTENSTEINER POLKA"
1755
LONDON

David Seville
"Bagdad Express"
"Starlight Starbright"
55113
LIBERTY RECORDS, INC.

London Lowdown

LONDON

Mario Lanza arrived in Town last week for the Royal Variety Show on November 18, and to make a guest appearance on Val Parnell's "Sunday Night at the Palladium" Show on Nov 24. He is expected to return to Britain early next year.

Broadway show, "Bells Are Ringing" opened in London this week starring Janet Blair.

The Everly Bros., Crickets and the Diamonds expected over here in February. Two acts to take part in a package show.

Judy Garland finished her six weeks' show at the Dominion Theatre on Saturday and is returning to the U.S.

It is announced that Alma Cogan is to appear at the Persian Room, New York in December.

Mantovani is to begin another tour of America in January, 1958.

Another British orchestra — Ted Heath and his Music—returned from its third American tour last Monday. Apparently American dj's thought several of the boys were American! The Hi-Lo's have requested Ted Heath to accompany them on their tour of Britain next year.

Frank Sinatra's recording of "All the Way" from his film, "The Joker is Wild" is expected to be a big hit over here.

Negotiations have begun for Billy Williams to tour Europe following the success of his disk, "I'm Gonna Sit Right Down and Write Myself a Letter". Nothing definite has been arranged yet.

Sammy Davis, Jr. is seriously considering offers to appear in this country next year, probably in March or April.

Gracie Fields over here for Royal Variety Performance. She guested on Val Parnell's Show on Sunday.

Pianist Hershel Henlere took the place of Jack Hylton who is in America at the Royal Variety Show.

Bob Hope made a surprise appearance on Val Parnell's "Saturday Spectacular" which featured Lonnie Donegan, Britain's Skiffle King.

The Musician's Union is apparently considering restricting visiting bands to this country in future years.

BRUSSELS: The Annual Jazz Bands' Amateur Tournament will take place during December in Brussels. The Hot Club of Belgium will present the Modern Jazz Quartet November 24th and the 5th January there is a possibility of an appearance by the Erroll Garner Trio.

PARIS: Colette Renerd, who won the 1957 Grand Prix du Disque, plays the title role in one of France's best plays of the moment, "Irma la Douce". She also has the distinction of being a big juke box favorite.

AMSTERDAM: Dutch radio and television are anxious to have Pat Boone, Julie London and Fats Domino on their major programmes since these three U.S. artists are among the most popular with the Dutch record buying public.

GERMANY: Will Glahe delighted at the success of his "Liechtensteiner Polka" in the U.S., especially since the record never happened in his own native Germany. . . . Eddie Sauter of the famous Sauter-Finnegan team conducts an orchestra in Germany for the Baden-Baden radio station.

A little birdie tells me that the B.B.C. is likely to get the screening rights of the "Perry Como Show" for its network. This will be a wonderful boosting for Perry's records over here.

"Reet Petite" and "My Special Angel" are two possible contenders for the best sellers over here.

This week's best selling pop singles (Courtesy "New Musical Express")

1 Mary's Boy Child—
Harry Belafonte (RCA)

2 Let's Have A Party—
Elvis Presley (RCA)

3 That'll Be The Day—
Crickets (Coral)

4 I Love You Baby—
Paul Anka (Columbia)

5 Remember You're Mine—
Pat Boone (London)

6 Be My Girl—
Jim Dale (Parlophone)

7 Gotta Have Something In The Bank Frank—Frankie Vaughan & Kaye Sisters (Philips)

7 Tammy—
Debbie Reynolds (Coral)

9 Wake Up Little Susie—
Everly Brothers (London)

10 Diana—
Paul Anka (Columbia)

11 Santa Bring My Baby Back To Me—Elvis Presley (RCA)

12 Man On Fire/Wandering Eyes—
Frankie Vaughan (Philips)

13 Alone—
Petula Clark (Pye-Nixa)

14 My Dixie Darling—
Lonnie Donegan (Pye-Nixa)

15 Lawdy Miss Claudy—
Elvis Presley (HMV)

16 Trying To Get To You—
Elvis Presley (HMV)

16 Ma, He's Making Eyes At Me—
Marie Adams (Capitol)

18 Whole Lotta Shakin' Goin' On—
Jerry Lee Lewis (London)

19 Water Water/Handful of Songs—
Tommy Steele (Decca)

20 Alone—
Shepherd Sisters (HMV)

21 He's Got The Whole World In His Hands—Laurie London (Parlophone)

22 Love Letters In The Sand—
Pat Boone (London)

23 Alone—
Southlanders (Decca)

24 Stardust—
Billy Ward (London)

25 My Special Angel—
Malcolm Vaughan (HMV)

26 Island In The Sun—
Harry Belafonte (RCA)

27 Wandering Eyes—
Charlie Gracie (London)

28 Reet Petite—
Jackie Wilson (Coral)

29 Hey You—
Tommy Steele (Decca)

30 With All My Heart—
Petula Clark (Pye-Nixa)

Attention: Please address any information concerning London Lowdown to Marcel Stellman, 17 Hilltop, London, N.W. 11, England.

Retailers' Corner

Now Is The Time To Ready Your Xmas Display . . . Don't Wait Until The Rush Begins

Every dealer now has the same question arising in his mind, "when is the buying season going to start?" A general apathy seems to have set in among all dealers but, this season promises to follow the pattern of last year. In checking with some of the leading dealers it was discovered that the buying started very late and in some instances as late as the second week in December. This is true not only in our business but it seems to be spreading to all phases of the retail trade.

Since the heavy Christmas buying that the dealer is anticipating does actually begin well into the month of December, it is absolutely essential that he be completely prepared to handle capacity business which must be crammed into a few short weeks before the holiday.

Window displays and all holiday decorations should be set by now and be a perfect reminder for your customers that music is a perfect gift that anyone and everyone can enjoy. Album displays have their own appeal but you can create additional interest in phonographs and accessories by clever and eye-appealing displays. If at all possible, remember that animation in a window will draw much more attention than static displays, especially since records equipment and music are all associated with motion.

While things are still slow the extra time can be devoted to a customer mailing which can call their attention to various merchandising plans that are in effect in your shop such as gift certificates and lay-away plans that will make it that much easier for your customer to do his or her Christmas shopping. Customers can also be made aware of anything that you may think is of particular interest this season.

There is more competition for the record buyer's dollar this year than ever before and it means that each dealer is going to have to work that much harder to get his share. *What are you going to do?*

Mercury In Regional Product Tie - In With Walco

CHICAGO — Pete Fabri, Mercury Record Corporation, announced last week that henceforth the label's branches in Cleveland, Pittsburgh, Chicago and Milwaukee will serve as official distributors for all Walco needle products and accessories.

Final arrangements with the two firms were consummated at a conference between Irving Green, president of Mercury Records, and Robert Walcutt, president of Walco.

Fabri said that the new distributive setup will be kicked-off with a contest for dealers in the above mentioned areas this month. The contest is of a coupon drawing type.

Dealers will receive coupons based on the number of Walco products sold. These coupons will then be sent to a central location, where on April 15, 1958 a drawing will be held to determine prize winners.

There will be duplicate sets of prizes awarded to winners in the Cleveland - Pittsburgh and Chicago-Milwaukee areas, according to Fabri. First prize will be one week paid vacation for two to Bermuda; second prize, $200 worth of Mercury long-playing records; third and fourth prizes are $75 diamond needle microscope kits.

Fabri stated that "the addition of the Walco line to the Mercury distributorships enhances the already strong alignment of merchandise handled. Walco, one of the pioneers of the needle industry has expanded its line into the record accessory field with such products as record cloths, static-clean, polyethylene record covers, balance controls for tone arms and other items. These products coupled with Mercury's powerful pop, classical and jazz lines, help to form an outstanding distributive operation."

Thirteen New Sets In Motorola's '58 Line

CHICAGO — The broadest line of Motorola phonograph and high fidelity units ever offered by the company were introduced recently by J. B. "Kip" Anger, National Radio and Phonograph Sales Manager at the company's annual sales convention held at the Blackstone Theater. Thirteen entirely different models ranging in price from $34.95 to $775.95 were shown.

"Motorola's 1958 phono-Hi-Fi line completely brackets the consumer demand for these products", Anger said. "There is a phono or Hi-Fi in the Motorola line for every budget and every taste, from the twin speaker player for the moppet to the portable for the teenager to a Masterpiece sound unit for the audiophile".

Increased power in amplifiers, new solid wood built-to-the floor cabinets, separate speaker enclosures and new control and audio systems, illuminated color-coded tuning controls are some of the innovations in the Motorola line. For the first time the company's high fidelity units will be available with AM-FM tuners built in or as optional equipment.

A completely new line of portable "duraphonic" fiber glass models are housed in fiber glass acoustical cabinets that are unbreakable and virtually wearproof.

Styled in two-tone colors, the "duraphonic" fiber glass set is designed for the person who wants a portable unit that can be safely moved about and yet wants the sound and acoustical advantages of solid wood.

At the top of Motorola's 1958 Hi-Fi line is Motorola's new two piece unit.

The unit (shown above-photo # 1) is housed in two separate cabinets of hand-rubbed solid hardwood in contemporary design.

A forty watt amplifier and a preamp unit combine to deliver 25 undistorted watts to the four-speaker sound system. A pushbutton keyboard control unit, an automatic four speed changer, plus a diamond stylus originate the sound.

In the separate speaker cabinet there is a 15-inch Electrovoice Woofer with a full one pound magnet to handle sound in the 20 to 400 cycle range. A die cast, vertically mounted horn tweeter and a dual mid range horn system completes the speaker ensemble to handle frequencies as high as 20,000 cycles.

The entire system is mounted in a completely enclosed airtight cabinet. Furthermore, the enclosure is padded inside for non-resonance and the elimination of undesirable sound effects.

Controls are in the form of a Fletcher-Munson keyboard, and allow the obtaining of perfect tone balance regardless of sound level. An input jack allows the use of a tape recorder.

The unit includes a built-in AM-FM tuner which plays through the unit's sound system. Record storage space and dual crossover network with separate controls on both the control unit and the speaker enclosure are included.

The two unit model 15KT25 Hi-Fi will carry a retail price of $750.00 in solid imperial mahogany and is also available in solid champagne mahogany.

Model 3H25, (shown above-photo #2) is a new smaller table model that uses a 5 watt amplifier to power its three speakers (two 4's and a 6). The unit includes a four speed changer, 45 rpm spindle, dual sapphire stylus and is built on a more petite scale to look well in smaller rooms; brass legs are standard equipment. The unit is priced at $129.95 in solid imperial mahogany and $134.-95 in oak.

Features and prices of the other 11 phonographs introduced may be obtained from Motorola representatives.

Decca Offers Display

NEW YORK—Decca Records last week announced the availability to dealers of a new display unit.

The display, which measures 30 x 40, is in full color and is illustrated. Called the Decca-Dex, it is actually an album index, and features 72 albums in nine different categories. Among the classifications represented are: Mood Music; Country Music; Gold Label; Movie Music and others. The Decca-Dex display, although originally prepared as a centerpiece, can also be utilized as a hanger, floor unit, or on a display case.

The Decca-Dex has been prepared in time for the big holiday gift-giving season, but its usefullness will not end when this season has passed, for the 72 sets illustrated thereon are all non-Christmas items.

In addition to this display, Decca has also prepared a host of other material for dealers' use.

On the consumer level, Decca has made available an eight-page, two-color Record Review which highlights albums in all categories, including Christmas sets, as well as brochures featuring the company's Phonograph line.

Lormar Modernizes

CHICAGO—Bill McGuire, general manager of Lormar Distributors in Chicago, announced new, modern improvements on the floor to facilitate handling of records in receiving and shipping departments.

McGuire said that among the conveniences added to their operation are: automatic conveyors and a complete self-service system for operators to make it possible for them to make quick, accurate selections.

McGuire stated that as a new merchandising incentive he now offers the hottest single and hottest album of the week (every week) at 10% discount in a merchandising program.

McGuire further stated that Lormar is interested in acquiring new lines.

New Plastic Disk Rack

BROOKLYN—New from the Eagle Roll Leaf Stamping Co. is a record caddy made to retail for $.69. Made of plastic, it can store up to 50 records of any size. It features dual handles for easy moving, permanent numbers along the base from 1 to 50 and a record index is included with each unit. The new caddy, Model #DK 220, comes in black, bronze, pink and torquoise and is being distributed through leading record jobbers.

The caddy comes packed in cartons of 2 dozen assorted colors or in a "display dump unit" of 9 dozen assorted colors. Shipping weight is 3½ lbs. per dozen.

JUKE BOX OPERATORS:

This Is Your

LAST CHANCE

TO VOTE

In the

12th Annual Poll

Of the

Automatic Music Industry

Of America

To Choose

THE BEST RECORDS

and

RECORDING ARTISTS

Of 1957

VOTE TODAY!

VOTE FOR YOUR BEST MONEY-MAKING RECORDS & ARTISTS OF 1957

NOTICE: Be sure to include Name of Artist On All Records Listed

BEST:

Record (list artist) .....
Femole Vocalist .....
Mole Vocalist .....
Vocal Combination .....
Orchestra .....
Small Instrumental Group .....
Rhythm 'N Blues Record .....
R & B Female Vocalist .....
R & B Male Vocalist .....
R & B Vocal Combinotion .....
R & B Orchestro .....
Country Record .....
Country Femole Vocalist .....
Country Mole Vocolist .....
Country Vocal Combinotion .....
Country Band .....
Country Instrumentol Artist .....
Country Sacred Singer .....

MOST PROMISING NEW:

Femole Vocalist .....
Mole Vocolist .....
Vocol Combination .....
Orchestro .....
R & B Female Vocalist .....
R & B Male Vocolist .....
R & B Vocal Combination .....
Country Female Vocolist .....
Country Male Vocolist .....
Country Vocol Combinotion .....

IMPORTANT!

EACH JUKE BOX YOU OWN COUNTS FOR ONE VOTE. EACH WALL OR BAR BOX YOU OWN COUNTS FOR ONE VOTE. EACH WIRED TELEPHONE MUSIC SHELL YOU OWN COUNTS FOR ONE VOTE. BE SURE TO LIST THE COMPLETE NUMBER OF UNITS YOU OWN INDIVIDUALLY ON THE BOTTOM OF THIS FORM TO GIVE THE RECORDS AND ARTISTS YOU SELECT FULL CREDIT. THESE FORMS ARE CONFIDENTIAL. INDIVIDUAL FIGURES ARE NOT REVEALED!

NAME.....
FIRM.....
ADDRESS.....
CITY..... STATE.....

LIST YOUR VOTES HERE

I operate the following number of Juke Boxes .....,
Wall and Bar Boxes ....., Wired Telephone Music Shells .....
TOTAL NUMBER ..... ARE YOUR VOTES!

FILL OUT THIS FORM

And Mail To

THE CASH BOX

1721 BROADWAY

NEW YORK 19, N. Y.

Juke Box Operator Poll Enters Final Week

NEW YORK—The 1957 Juke Box operators poll will soon be history as the tally enters its final week. The keen interest indicated by operators was evident in the large total of votes that poured into the New York offices of The Cash Box each week.

The results of the poll, to be announced next week in the December 7th issue, will determine the top money making recordings and artists in the pop, r & b and country fields during 1957 and will also show which artists juke box operators consider most promising.

Voting is limited to juke box operators and is tallied on the basis of one vote for each machine or wall box an operator owns. Voting covered a 5 week span—the results to be announced in the December 7th Issue.

To aid the operator in voting, an alphabetically arranged list of 1957's top favorites is shown below. To cast your vote, simply fill out the special form which appears on the preceding page.

Top Pop Song Favorites of 1957

A White Sport Coat
All Shook Up
Almost Paradise
An Affair To Remember
And That Reminds Me
Around The World
Banana Boat Song
Be Bop Baby
Black Slacks
Butterfly
Bye Bye Love
Chances Are
Come Go With Me
Dark Moon
Day-O
Diana
Don't Forbid Me
Fascination
Four Walls
Gone
Happy Happy Birthday Baby
Honeycomb
Hula Love
I Like Your Kind Of Love
I'm Gonna Sit Right Down
I'm Sorry
I'm Stickin' With You
I'm Walkin'
In The Middle Of An Island
It's Not For Me To Say
Jailhouse Rock
Just Between You And Me
Keep A-Knockin'
Lips Of Wine
Little Darlin'
Lotta Lovin'
Love Letters In The Sand
Love Me To Pieces
Mama Looka Booboo
Marianne
Melodie D'Amour
Mr. Lee
My Special Angel
Ninety Nine Ways
Old Cape Cod
Party Doll
Pledge Of Love
Rainbow
Remember You're Mine
Rock-A-Billy
Round And Round
School Day (Ring Ring Goes The Bell)
Searchin'
Send For Me
Shangri-La
Short Fat Fannie
Silhouettes
So Rare
Star Dust
Start Movin'
Tammy
Teddy Bear
Teen Age Crush
Teenager's Romance
That'll Be The Day
There's A Gold Mine In The Sky
Wake Up Little Susie
Whispering Bells
White Silver Sands
Whole Lot Of Shakin' Going On
Who Needs You
Why Baby Why
With All My Heart
Wonderful Wonderful
You Don't Owe Me A Thing
Young Love
You Send Me

Top R & B Favorites of 1957

Ain't Got No Home
All Shook Up
A Thousand Miles Away
Blue Monday
C. C. Rider
Come Go With Me
Diana
Dumplin's
Farther Up The Road
Goody Goody
Green Door
Happy Happy Birthday Baby
Honeycomb
Humpty Dumpty Heart
I Feel Good
I'm Walking
It Hurts To Be In Love
Jenny Jenny
Jim Dandy
Just Because
Just To Hold My Hand
Let The Four Winds Blow
Little Darlin'
Long Lonely Nights
Love Is Strange
Love Me Tender
Lucille
Lucky Lips
Mr. Lee
Miss You So
Next Time You See Me
Oh What A Night
Over The Mountain
Party Doll
Please Send Me Someone To Love
Rockin' Pneumonia and The Boogie Woogie Flu
School Day (Ring Ring Goes The Bell)
Searchin'
Send For Me
Since I Met You Baby
Slow Walk
Short Fat Fannie
So Rare
Teddy Bear
That'll Be The Day
Think
Valley Of Tears
Whispering Bells
Whole Lot Of Shakin' Going On
Without Love
Young Blood

Top Country Favorites of 1957

A Fallen Star
All Shook Up
Am I Losing You
A White Sport Coat
Bye Bye Love
First Date, First Kiss, First Love
Four Walls
Fraulein
Geisha Girl
Give My Love To Rose
Gone
Gonna Find Me A Bluebird
Holiday For Love
Home Of The Blues
Honky Tonk Song
I Heard The Bluebirds Sing
(I'll Always Be Your) Fraulein
I'll Be There
I Miss You Already
I'm Tired
Is It Wrong
I've Got A New Heartache
Jailhouse Rock
Knee Deep In The Blues
Lotta Lovin'
Loving You
Missing You
My Arms Are A House
My Shoes Keep Walking Back To You
My Special Angel
Next In Line
Repenting
Rockin' In The Congo
Stolen Moments
Tangled Mind
Teddy Bear
There You Go
Three Ways
Too Much
Too Much Water
Train Of Love
Two Shadows On Your Window
Walkin' After Midnight
Wake Up Little Susie
Wasted Words
Whole Lot Of Shakin' Going On
Why Why
Young Love
Your True Love

This is it!!

THE ORIGINAL VERSION

43,000 SHIPPED IN 8 DAYS

(18,000 in Pittsburgh Alone...
Thanks to BILL LAWRENCE)

SENSATIONAL REACTION to what will be

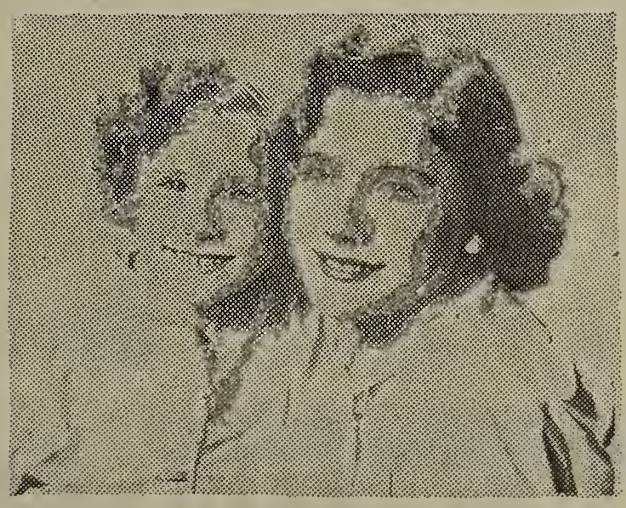
the No. 1 XMAS record of the year

"JESUS IS MY SANTA CLAUS"

b/w

"SILENT NIGHT"

by



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JOSEPHINE
b/w
JEANNINE, I DREAM OF LILAC TIME
KING 5092

LITTLE WILLIE JOHN
UNTIL YOU DO
b/w
PERSON TO PERSON
KING 5091

BUBBER JOHNSON
THE WHISPERERS
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JAMES BROWN & THE FAMOUS FLAMES
THAT DOOD IT
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KING RECORDS

Leroy Anderson
His next big one—
FORGOTTEN DREAMS
Recorded by
- Leroy Anderson on Decca Records #30403
- Cyril Stapleton on London Records #1754
- Frederick Fennell on Mercury Records #71170

MILLS MUSIC, INC.

Mercury Disk Adopted As Xmas Seal Song

Chicago—Already adopted as the official Christmas Seal song for 1957 of the National Tuberculosis Association, "If I Can Help Somebody" recorded on Mercury by Billy Eckstine is being further publicized via a special promotional record which is being mailed to over 3000 disk jockeys and radio stations in the next few days.

The Christmas Seal Campaign disking features Mercury recording artists Patti Page, Sarah Vaughan, David Carroll and Eckstine voicing their personal feelings about the good work done by Christmas Seals in the fight against Tuberculosis. It is being sent out at this time in order to coincide with the official opening date of the Christmas Seal Drive which is November 15th.

Words of praise have been heaped upon this song which was imported from England last summer. Kenny Myers, Mercury's Director of Promotion said, "Letters from disk jockeys all over the world have been of such a positive nature, that it is hard to conceive that one piece of music could have such universal appeal." Ellen Lovell, the Director of Public Relations for the Tuberculosis Association reiterated by noting, that, "for the first time since we've had a 'Christmas Seal Song,' this one, 'If I Can Help Somebody,' looks like a fair bet to stick with, as the official song for the future."

"If I Can Help Somebody" is the sixth song to be so honored by the Tuberculosis Association. 1952 was the first year, the record, being, "One Little Candle."

Somerset's "101" Series Off To Strong Start

PHILADELPHIA, PA. — In ten days of sales, Somerset Records has passed the 200,000 mark in total number of albums purchased of three sets: "The 101 Strings Play The World's Great Standards", "The 101 Strings Play A Symphony For Lovers", and "The 101 Strings Play For A Night In The Tropics".

Somerset at the same time announced that it is dickering with a large hi-fi phonograph manufacturer with national distribution for a "101 Strings Giveaway Kit" which will be offered with the sale of each phonograph.

Victor Fetes Artists In Chicago

CHICAGO—RCA-Victor Record Division feted Jennie Smith and Matt Dennis, RCA recording artists, with a cocktail party at the Congress Hotel, November 14; in conjunction with promotion of their respective albums, which were recently released.

Jennie's album, just plain "Jennie" and Matt's "Play Melancholy Baby" were enthusiastically presented to local deejays by RCA's executives.

Executives representing RCA-Victor at the soiree were Walter Norton, prsident of RCA-Victor Distributors Corporation; Harold Renholm, regional manager; Hugh Tulane, manager albums deparment in Chicago; Myron King, field representative of albums department; Bob Nossett, manager of local distribution for RCA-Victor, and Marty Hirsch, promotions.

The guest list included deejay Milo Hamilton, WIND; Jeanine Spangler, Mr. & Mrs. Cy Nelson, Mr. & Mrs. Stan Dale and Del Clark of WJJD; Ethel Davis, WGN; George Bay, WCFL; Ray Wheat, Mike Rapchak and Jack Reiling, WAAF; Dan Ferris and Bonnie Kroll, WNMP.

Highlight of the affair was a surprise birthday party for Jennie, who celebrated her nineteenth birthday November 13th.

Matt Dennis currently has a single on RCA-Victor making the rounds, as well as his album, titled "Wabash Moon".

(Pictured above) Matt Dennis (Left) points to Jennie Smith's album "Jennie", as Jennie shows Matt's "Play Melancholy Baby" on RCA-Victor label.

Big Heads For Label's First Big Smash

NEW YORK—Big Records' new disk "Hey, Schoolgirl," features teenagers Tom & Jerry, looks as though it'll be the label's first smash record, according to the label's vice-president, Sid Prosen. Re-orders for the disk, released November 5th, are reported pouring in from such key cities as New York, Philadelphia, Chicago, Detroit, Milwaukee, Memphis, New Orleans, San Francisco and Los Angeles.

Tom & Jerry are slated to appear on American Bandstand (ABC-TV) on Thanksgiving Day. Several night time network TV shows are in the offing.

The disk was released in record time. Within 48 hours, the recording was made, 50,000 copies (plus 3000 disk jockey promotional disks) were manufactured and on the way to distributors. "Hey, Schoolgirl" has already gone into a second pressing, reports Prosen.

Prosen discovered the youngsters —Tom Graph and Jerry Landis—by accident. The two sixteen-year-olds were cutting a demo of "Hey, Schoolgirl," which they wrote, while Prosen was waiting with another artist outside the studio. The Big Records' exec was so impressed with the tune and the rendition that he offered the boys a contract with his firm on-the-spot. In two days, Tom & Jerry had finished the waxing.

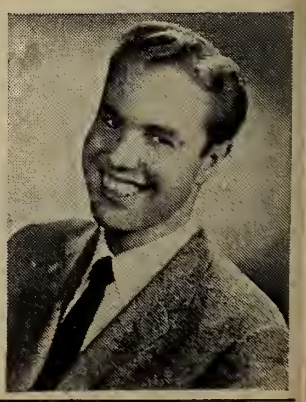
Backed with "Dancin' Wild," (also written by the boys) "Hey Schoolgirl" has the big beat. Jerry accompanies with the guitar on both sides.

Tom & Jerry, who have never sung professionally before, are both students at Forest Hills (N.Y.) High School. They have been singing and writing songs together since they were in the seventh grade. Jerry's father is a bass player, frequently a sideman with Lester Lanin.

Prosen does not want the boys' career to interfere with their schooling. He is only accepting week-end dates and after-school TV assignments for Tom & Jerry, and said that the policy will continue "right on through college." Tom is planning to go to Princeton, Jerry to Harvard Law School. They are currently honor students at Forest Hills High.

A PENNANT WINNER FOR DALE RECORDS

"THE PRETTIEST GIRL IN SCHOOL"
DALE-103
Randy Starr



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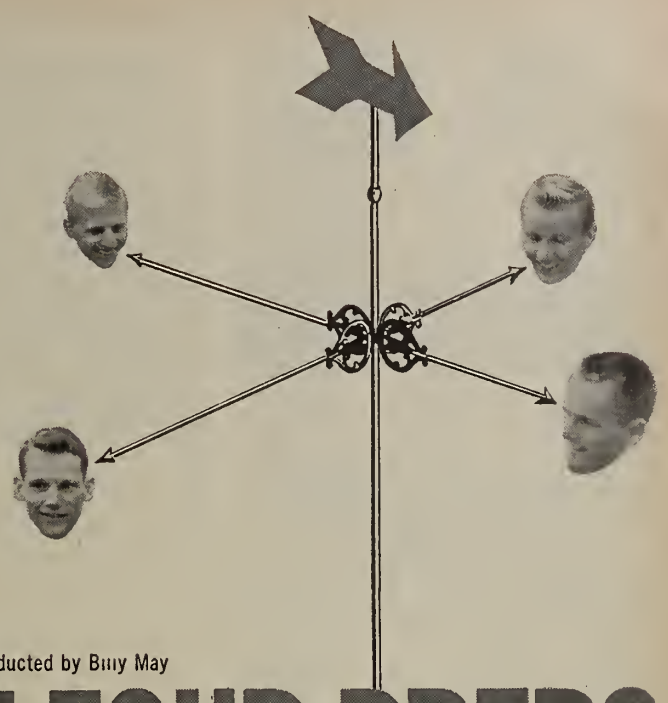
THE BILLBOARD "REVIEW SPOTLIGHT"
DALE RECORDS, 607 5th Ave., N. Y.

Best Selling Pop Albums

★ Also Available in EP

		Pos. Last Week
1	★AROUND THE WORLD IN EIGHTY DAYS MOVIE SCORE (Decca DL 9046 * ED 836)	1
2	PAT'S GREAT HITS PAT BOONE (Dot DLP-3071)	2
3	★PAL JOEY MOVIE CAST (Capitol W-912 * EDM-4-912)	4
4	★WHERE ARE YOU FRANK SINATRA (Capitol W-855 * EAP 1, 2, 3-855, EBF 1, 2-855)	3
5	★MY FAIR LADY BROADWAY CAST (Columbia OL 5090 * A 5090)	5
6	RICKY RICKY NELSON (Imperial 9048)	9
7	★LOVE IS THE THING NAT "KING" COLE (Capitol W-824 * EAP-1-824, 2-824, 3-824)	7
8	★LOVING YOU ELVIS PRESLEY (RCA Victor LPM-1515 * EPA 2-1515)	6
9	★BELAFONTE SINGS OF THE CARIBBEAN HARRY BELAFONTE (RCA Victor LPM-1505 * EPA-1-1505)	8
10	★WONDERFUL WONDERFUL JOHNNY MATHIS (Columbia CL 1028* B-1028, 1, 2, 3)	11
11	★THE HELEN MORGAN STORY GOGI GRANT (RCA Victor LOC-1030 * EPA-4112)	10
12	★JUST ONE OF THOSE THINGS NAT "KING" COLE (Capitol W-903 * EAP-1-903, 2-903, 3-903)	—
13	EYDIE SWINGS THE BLUES EYDIE GORME (ABC-Paramount ABC-192)	15
14	★MANTOVANI FILM ENCORES MANTOVANI AND HIS ORCHESTRA (London LL-1700 * BEP-6320, 21, 22)	17
15	WORLD'S FAVORITE LOVE SONGS MANTOVANI (London LL 1748)	—
16	★ROGER WILLIAMS: SONGS OF THE FABULOUS FORTIES (Kapp KXL-5003 * KE-737, 38, 39, 40, 41, 42) (2—12" LP)	13
17	★DANCE TO THE MUSIC OF LESTER LANIN (Epic LN 3340 * EG 7185)	18
18	★ELVIS CHRISTMAS ALBUM ELVIS PRESLEY (RCA Victor LOC 1035 * EPA 4108)	—
19	★THE PAJAMA GAME MOVIE CAST (Columbia OL 5210 * A-5210)	12
20	★WEST SIDE STORY BROADWAY CAST (Columbia OL 5230 * A 5230)	19
21	★ROGER WILLIAMS: SONGS OF THE FABULOUS FIFTIES (Kapp KXL 5000* KE-714, 15, 16, 17, 18) (2—12" LP)	14
22	★A SWINGIN' AFFAIR! FRANK SINATRA (Capitol W 803 * EAP-1-803, 2-803, 3-803, 4-803)	16
23	★OKLAHOMA MOVIE CAST (Capitol SAO 595 * SDM 595)	24
24	★VELVET BRASS JACKIE GLEASON (Capitol W-859 * EAP-1, 2, 3, 4-859, EPF-1, 2-859)	25
25	SMOKE DREAMS RONNIE DEAUVILLE (Era 2002)	—



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B/W

"I TOLD YOU SO"

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Arrow Christmas Disk Reported Breaking

PITTSBURGH, PA. — If reports coming in from Pittsburgh are any indication 1958 may have a big selling Christmas record. According to Bill Lawrence, Bill Lawrence Distributors, this city, "Jesus Is My Santa Claus", by the Gorman Sisters on Arrow Records, has created a great excitement in the Smokey City.

Lawrence stated that he was as surprised as any one since most jocks refuse to play Christmas records at this early date. Jay Michaels (WCAE) started to program the platter about two weeks ago and casually asked his audience to let him know if they thought the side was good enough for him to continue to play.

The response was immediate and according to Lawrence has brought in orders from every retail outlet in the area. Lawrence states that as of Thursday, November 21, he has shipped and billed $6,000 with a minimum of 2,000 arriving every day until he changes the order.

Station WEEP-Pittsburgh made it the "Pick of the Week" and is now programming it at least ten times daily.

New Baltimore One-Stop

BALTIMORE, MD. — Redisco, (The Record Distributing Company) of Baltimore, a new one-stop with a complete line of records, needles and accessories, has opened for business, it was announced last week by Oscar "Bucky" Buchman, general manager of the company.

Buchman stated that the firm will attempt to offer the "best service possible to coin-operated phonograph merchants and to retail record dealers".

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"DID YOU CLOSE YOUR EYES WHEN WE KISSED?"
&
"TRYING TO FORGET ABOUT YOU"
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GREAT BALLS OF FIRE
Recorded by
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BRS Music, Inc.
JAILHOUSE ROCK
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Recorded by
ELVIS PRESLEY — RCA VICTOR
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ELVIS PRESLEY MUSIC, INC.
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Symphony Orks To Travel For State Department

NEW YORK—Two American Orchestras, the Philadelphia and the New York Philharmonic, will serve as traveling ambassadors on behalf of President Eisenhower's special International Program for Cultural Presentations, administered by ANTA for the Department of State.

The Philharmonic will play a four-to-six week South American tour at the close of its current New York season. In the first full tour of the Southern Hemisphere by a United States symphony orchestra, the Philharmonic will visit both east and west coasts of South America, possibly Central America and the Caribbean Islands as well.

In May 1958, The Philadelphians will embark upon a European tour of sixteen countries, including five behind the Iron Curtain. During its seven-week stay abroad, the Orchestra is expected to give 40 concerts.

Coral Inks Barbara McNair

NEW YORK—Bob Thiele, A&R Director of Coral Records, announced last week the signing of Barbara McNair to an exclusive contract. The company is rushing out the first release by the thrush, who just a few weeks ago cut the sides, "Bobby" and "Till There Was You." The vocalist, a native of Racine, Wisconsin, has appeared in clubs in this country and Canada for the past two years. Her Coral contract marks her entry into the record field. On Sunday, November 24th, she appeared on the Ed Sullivan Show over CBS-TV.

Noble And Vale Star In WGN Big Ten Show

CHICAGO—Nick Noble and Jerry Vale guestarred at the twelfth in a series of WGN Big Ten Community Parties, November 21, at Glenview Junior High School.

The hour and a half program was broadcast direct from the stage of the junior high school and featured a $100 encouragement award to the winning amateur act, according to Bruce Dennis, WGN radio program manager.

Noble's latest release on the Mercury label is "Halo Of Love" while Vale's current hit is "Pretend You Don't See Her" on the Columbia label.

The event, which was presented in cooperation with the Glenview Junior Chamber of Commerce, was emceed by Eddie Hubbard, Wally Phillips and Jack Brickhouse.

Music was provided by Bob Trendler and his men, featuring musicians recruited from name bands throughout the nation, and Eddie Mumm and his country and western band.

Capitol Pacts Larry Hovis

HOLLYWOOD—Signed to his first recording contract, by Capitol Records is Houston, Texas' Larry Hovis, 21-year-old vocalist-drummer whose disk sessions will be produced by Dave Cavanaugh.

The youthful entertainer, majoring in history and philosophy at the University of Houston, is currently appearing at the Club Swank in Houston and on that city's KPRC-TV. Hovis' talents also extend to song writing; he wrote "Every Time I Ask My Heart" which Joel Grey etched for the Capitol label.

The date of Hovis' first record release is to be announced.

Gold Disk And Watch For Paul Anka

OTTAWA, CANADA — Paul Anka, the 16-year-old composer-singer, who hit it big with his smash recording of "Diana", was given a rousing reception from fans when he returned to his home town last week.

Returning to Ottawa as a member of the touring unit "The Biggest Stars of '57", Anka was presented with an especially designed gold watch entitled the GRA (Gold Record Award), which was handed to Anka by Mayor George Nelms of Ottawa "on behalf of president Sam Clark of ABC-Paramount and the staff of the company" for having topped the million mark with "Diana".

The dial of the watch was in solid gold in the form of a record with a facsimile of the label of "Diana" superimposed on it.

Representing the diskery itself was Don Costa, director of popular A & R for Am-Par, who presented the teenager with the traditional gold disk. Costa, who arranged and conducted the "Diana" session, came in for his share of applause from Mayor Nelms, Andrew Anka, (father and manager of the star) and Anka himself.

Following the performance of "The Biggest Stars" unit, the entire cast attended a special fete honoring Paul at Ottawa's Laconda Restaurant.

Hollywood Playboys Ork Signed By Urania

NEW YORK—The Hollywood Playboys Orchestra is the name chosen by members of the Jack Benny radio and TV orchestra and it is also the name given to the new corporation and producing unit which has just signed a contract with Urania Records.

The group is unusual in that, as a corporation, each member of the unit is a stockholder and shares in the earnings and profits of the corporation. The group has been playing in Benny's shows for the past twenty years with very few changes in personnel.

The group's Urania album is the first of a projected series of LPs to be issued in the coming years. Recordings will feature the baritone voice of Russ Taylor and the Sportsmen Quartet.

Mahlon Merrick, director of the unit, has been on a three week nationwide tour visiting dee jays and setting up promotion to kick off the first LP.

Name McKeon Director Of WMGM Promotion & Advertising

NEW YORK—John M. McKeon has been appointed director of promotion and advertising of Station WMGM, New York, it was announced last week by Arthur Tolchin, Vice-President and Director. McKeon will assume his new duties effective November 25th.

McKeon formerly was presentation director of the New York Division of the General Outdoor Advertising Company, and also served as promotion art director of Woman's Home Companion of the Crowell-Collier Publishing Company.

Capitol Gains Rights To "The Music Man", B'way-Bound Musical

HOLLYWOOD — Capitol Records' Album Repertoire chief, Francis Scott III, announced last week that the company had acquired exclusive recording rights to the original Broadway cast album of "The Music Man," the new musical comedy starring Robert Preston which opened at the Shubert theatre in Philadelphia Nov. 18 and will bow at the Majestic theatre in New York Dec. 19.

Meanwhile, Capitol is immediately rushing into release three single records, each of whose top side songs is from the production. One of these is by the Four Preps with Billy May and his orchestra called "It's You." The second single record is by Billy May and his orchestra with a vocal group offering "Seventy Six Trombones." "Till There Was You," a top ballad from the new show, is offered on the third single record by Capitol featuring Nelson Riddle and his orchestra with vocal by Sue Raney.

Music and lyrics are by Meredith Wilson who, together with Franklin Lacey, also wrote the book. In addition to Robert Preston as star, the musical comedy cast features Barbara Cook, David Burns and Pert Kelton.

Kermit Bloomgarden, in association with Herbert Greene and Frank Productions, Inc., is presenting the new musical. The entire production is staged by Morton da Costa.

Sal Mineo Wins Title Role In Cole Porter's "Aladdin" TV'er

NEW YORK—Sal Mineo, Epic recording artist, has been signed to play the title role in the Cole Porter-S. J. Perelman musical version of "Aladdin," CBS Television's "Du Pont Show of the Month," Friday, Feb. 21, it was announced last week by producer Richard Lewine. Previously announced for the hour-and-one-half color presentation are Cyril Ritchard, who plays the Magician, and Anna Maria Alberghetti, in the role of Aladdin's romantic vis-a-vis, Princess Ming Chou.

Welcome To Boston

BOSTON, MASS.—Mike Lawrence, WITH dee jay, Boston, chats with El Berle during the latter's visit to the city on behalf of his initial Roulette LP "Songs My Mother Taught Me".

Vanguard Records Enters Singles Field

NEW YORK — Vanguard Records, the longhair and jazz package indie announced last week that it will be breaking with its first sides in the singles field January 10, 1958.

Among the pop artists who will kick off Vanguard's entry into pops are the Weavers, whose latest two albums have been among the most popular folk records of the year; Jimmy "Mr. Five by Five" Rushing, blues singer; Brother John Sellers, the folk and blues artist, and several others.

Vanguard also announced the signing of Candy Reed, rock and roll singer currently appearing at Roberts' Show Lounge in Chicago.

The Weavers are veterans of the "singles" market, having clicked with such songs as "Tzena Tzena", "On Top of Old Smoky", "Goodnight Irene", "So Long It's Been Good to Know You" and "Kisses Sweeter Than Wine". Forty sides of brand new material are on wax with the Weavers, and Vanguard has high hopes that the group will click again in their old style.

Vanguard will cover all aspects of the field, including in its first release straight pop material, country music and rhythm and blues.

Storz Names Dates For 1st Pop DJ Convention

KANSAS CITY—Todd Storz, President of the Storz Stations (WDGY-Minneapolis-St. Paul; WHB-Kansas City; WTIX - New Orleans; WQAM-Miami) announced plans last week for the first annual Pop Music Disk Jockey Convention and Seminar to be held at the Muehlebach Hotel in Kansas City March 7, 8 and 9, 1958.

Noting the strides made by Country disk jockeys as a result of their yearly Nashville confabs, Storz has been sounding out many dj's and program directors across the country. Storz officials have also contacted several record company toppers and have found a general "someone should have done it a long time ago" feeling. According to Storz, of the 30 disk jockeys contacted, 26 signified that they would definitely attend, while 3 said they would make every effort to do so. Only one dissent was registered.

Storz officials in the past week have contacted Ed Bonner of KXOK, St. Louis; Bob "Coffeehead" Larson of WEMP, Milwaukee; Don Bell, KIOA in Des Moines; Ira Cook of KMPC in Hollywood; and, Jay Michaels of WCAE in Pittsburgh. All of these jocks have signified that they plan to attend the conclave and are willing to participate in the various panels and discussions.

Elgarts At Statler In N. Y.

NEW YORK—Les and Larry Elgart and their Orchestra began an engagament at the Cafe Rouge of Hotel Statler, New York City, New York, Friday evening, November 22, 1957, according to arrangements made by Thomas F. Troy, General Manager of the Hotel, and Music Corporation of America.

The musician team—Les and Larry Elgart—are no newcomers to the Cafe Rouge, having appeared in that room on several previous occasions. The band then performed under the leadership of Les Elgart. Recently they have renamed their orchestra with both brothers sharing equal billing.

Their latest Columbia recording, "Les And Larry Elgart And Their Orchestra", is being released at the time of their Cafe Rouge opening.

International Favorite

LONDON, ENG.—Capitol's Gordon Jenkins toasts Capitol song star Judy Garland at a Variety Club Luncheon given in Miss Garland's honor at the Savoy in London recently. Judy recently completed a lengthy tour of the Isles during which time she played to SRO audiences continually.

New Concert Group Bows On Decca Gold Label

NEW YORK—At part of its December 2nd classical release, the Decca Gold Label is introducing The Concert-Masters of New York in their first recording. The group, made up exclusively of former soloists and first-desk men with all of Decca's symphony orchestras, was recently formed in New York. Under the leadership of their music director, David Broekman, they offer J. S. Bach's Chaconne and 3rd Brandenburg Concerto, as well as Paganini selections on their initial release.

Also included in the December 2nd release are Bruckner's Symphonies Nos. 4 and 7. The Bavarian Radio and Berlin Philharmonic orchestras in this 3-12" package are conducted by Bruckner authority Eugen Jochum.

Another record in the December release is a set called "David and Igor Oistrakh" in which the father-and-son combination is presented for the first time together on the label in works by Bach, Vivaldi and Tartini.

"Songs Of The Don Cossacks" features the group under their leader Serge Jaroff in a program of folk songs and ballads, songs and dances of the Cossacks, as well as in excerpts from the opera "A Life for the Tsar".

Completing the release is Reginald Kell, the clarinetist, who devotes his latest record to four compositions, especially written for his instrument (works by Saint-Saens, Templeton, Szalowski and Vaughan Williams).

Kitty Kallen Named "Personality of Year" By Variety Club

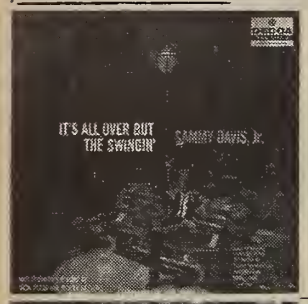
NEW YORK—Kitty Kallen has just been selected, by the Variety Club of Washington, D.C., as the winner of its annual "Personality of the Year" award. This award is given each year to a particular show business personality who has given "Above and Beyond" to causes outside the realm of show business.

Since its inception seven years ago, the award has been presented to Al Jolson, Jane Froman, Perry Como, Eddie Fisher, Arthur Godfrey, Steve Allen and Pat Boone.

November 29, Miss Kallen will journey to Washington where she will be presented that day with the key to the city and later in the day will be honored at a cocktail party for the entire press and disk jockey corps of the capitol city. The following night, November 30, there will be a formal ball held at the Hotel Statler where Miss Kallen will be officially presented with the "Personality of the Year" plaque.

Album Reviews

POPULAR



"IT'S ALL OVER BUT THE SWINGIN'" — Sammy Davis, Jr. Orchestra Directed by Jack Pleis and Morty Stevens—Decca DL-8641 (1-12" LP)

The versatile performer presents a follow-up to "Boy Meets Girl", in which he sang duets with Carmen McRae. The artist, concentrating on moody works, displays a true understanding of the twelve evergreens portrayed here. Some of the tunes receiving the artist's stylings are: "I've Grown Accustomed To Her Face", "Someone To Watch Over Me", "I Cover The Waterfront" and "I Can't Get Started". Davis has a disk destined for lots of deejay-sales activity.

"WONDERFUL" — Sarah Vaughan — Mercury MG-20219 (1-12" LP)

This is Miss Vaughan's first package since her duets will Billy Eckstein in their "Sarah Vaughan and Billy Eckstein sing the best of Irving Berlin" issue. The thrush is in fine voice as she delivers such goodies as "What Ever Lola Wants", "Mr. Wonderful", "It's Easy To Remember", "I Wanna Play House", and "Experience Unnecessary", and eight others. Pensive, jazz-inspired vocals by the songstress.

"S'MARVELOUS"—Ray Conniff and his Orchestra—Columbia CL-1074 (1-12" LP)

Conniff, who had a best seller in "S'Wonderful", has a new disk where the tempo is a bit slower, but the delivery is just as impressive. Among the songs receiving the crew's inventive treatment are: "Moonlight Serenade", "Where Or When", "Someone To Watch Over Me", and "They Can't Take That Away From Me", The ork leader takes his crew through some top-flight readings on the offering. Should make chart news.

"BLUE STAR"—Kay Starr—RCA Victor LPM-1549 (1-12" LP)

The disk features the popular thrush in eleven torchy offerings. Starr has a certain intimate quality about her voice that lends a personalized feeling to the songs. Heard on the program are selections to the tune of "Blue And Sentimental", "It's Funny To Everyone But Me", "Little White Lies", and "I Really Don't Want To Know". The artist gives her all in this collection of bluesy readings.

"GONE FOR THE DAY"—June Christy—Capital T-902 (1-12" LP)

The talented thrush once again offers the listener a program of well sung melodies. Assisting Miss Christy is the noted arranger-composer Pete Rugolo, using either of three different instrumental settings: a large string ork, a smaller string and woodwind group, and a third ensemble featuring trombones, vibes and xylophone. Some of the items distinctively styled by the artist include, "It's a Most Unusual Day", "Gone For The Day", "Lost In A Summer Night", and "Give Me The Simple Life". Impressive readings by the jazz-inspired songstress.

"JAMAICA"—David Rose And His Orchestra—MGM E 3612 (1-12" LP)

The Rose ork turns a rhythmic trick as it tackles the colorful, calypso-like Harold Arlen music for the hit musical. Some of the selections on Rose's inviting musical tour, which includes two sax stints by Ted Nash, involve such melodies as "I Don't Think I'll End It Today," "Take It Slow, Joe," "Push De Button," and "Monkey In The Mango." Pressing should benefit from Rose's mood music popularity, and the fame of the musical.

"JAMAICA" — Cy Coleman — Jubilee JLP-1062 (1-12" LP)

The disk carries selections from the new hit musical starring Lena Horne and Ricardo Montalban. Pianist Coleman is accompanied by either of two jazz inspired rhythm sections, and his vocal efforts have the assistance of a vocal group lending a calypso hand. The tunes, written by Harold Arlen, and E. Y. Harburg include "Monkey In The Mango", "Push De Button", "What Good Does It Do?", and Cocoanut Sweet". Polished sessions by the performer that will benefit, sales-wise, because of the name value of the Broadway play.

"SONGS OF LOVE"—Sylvia Syms—Orchestra conducted by Ralph Burnes—Decca DL-8639 (1-12" LP)

Miss Syms issues her second disk for Decca, following "Sylvia Syms Sings". The vocalist has a tender delivery as she mostly eases through the moody material featured on the waxing. The thrush lends her intimate vocal chords to a dozen selections on the order of: "He Loves And She Loves", "Dancing In The Dark", "When A Woman Loves A Man", and "I'll Be Seeing You". Warm interpretations by the talented songstress.

"BUSHKIN SPOTLIGHTS BERLIN"—Joe Bushkin, Piano And His Orchestra—Capitol T-911 (1-12" LP)

Another wax tribute to Berlin's fiftieth anniversary as a composer, the effort is a medley review of fifty numbers by the master song-writer performed in a mostly dance-floor vein by the jazz keyboard artist and his ork. The array of Berlin tunes include such standbys as "It's A Lovely Day Today," "Alexander's Ragtime Band," "You're Just In Love," "White Christmas," "Always." Favorite melodies appealingly played.

"FOLLOW ME" — Kathy Barr — RCA Victor LPM-1562 (1-12" LP)

Miss Barr displays an appealing vocal style in her LP debut on Victor. With the solid backing of Jerry Fielding and his orchestra, the artist presents a polished delivery on twelve tunes, all evergreens with the exception of "I Know He's Mine", a new ballad, and "Follow Me", written especially for the thrush. Other tunes include, "My Heart Belongs To Daddy", "Bye Bye Blackbird", and "Love Is Here To Stay". Melodic vocalizing.

"THE THINGS I LOVE IN HI-FI—The Three Sons with Pipe Organ—RCA Victor LPM-1543 (1-12" LP)

The Three Sons with the addition of Alfredito Mendez on pipe organ, offer a disk of danceable numbers for Victor. The Mendez pipe organ complements the group's regular instruments (Hammond electric organ, electric guitar, and accordian) beautifully. Among the tunes the artists render are "Them There Eyes", "Music, Music, Music", "Louisiana Hayride", and "Indian Summer". Delightful waxing.

"CARMEN CAVALLARO REMEMBERS EDDY DUCHIN" Decca DL-8661 (1-12" LP)

The disk is a follow up to the artist's smash best seller, "The Eddie Duchin Story" soundtrack. Cavallaro does some commendable piano playing as he pays his tributes to the great Duchin. The pianist lends his expressive style to thirteen melodic sessions including "Stormy Weather", "Isn't This A Lovely Day", "I've Got You Under My Skin", and "The Way You Look Tonight". The waxing is assured a chart reception.

"101 STRINGS PLAY THE WORLD'S GREAT STANDARDS"—Somerset P-4300 (1-12" LP)
"101 STRINGS — A NIGHT IN THE TROPICS" —Somerset P-4400 (1-12" LP)
"101 STRINGS—A SYMPHONY FOR LOVERS" —Somerset P-4500 (1-12" LP)

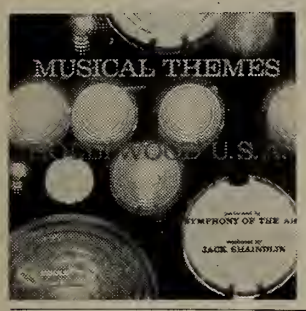
The $2.98 disks have the German orchestra lending their rich, 101 string delivery to a number of tunes satisfying a variety of music tastes. Under the expert conducting of Wilheim Stephan, the ork eases through light classical items ("Reverie"), descriptive Latin tunes ("Exotic Night", "Samba For Samba"), and also lasting popular songs ("The Nearness Of You", "Two Sleepy People"). Excellent mood buys.

"DREAM ALONG WITH ME"—Perry Como—Camden CAL-403 (1-12" LP)

Como sings a program of previously released ballads and swinging melodies for a fine $1.98 buy. The songster offers his relaxed delivery with the assistance of two orks, Russ Case and Mitchell Ayres. Some of the items are: "Me And My Shadow", "They Say It's Wonderful", "If I Loved You", and Blue Skies", "Chincherinchee". Vocal sessions assured excellent sales at the $1.98 tag.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Album Reviews



"MUSICAL THEMES HOLLYWOOD U.S.A."—Symphony Of The Air, conducted by Jack Shaindlin Roulette R-25023 (1-12" LP)

Shaindlin conducts the ork through a dozen themes associated with eleven motion pictures. The musicians (the former Toscanini directed NBC Symphony Orchestra) offer a captivating performance of such movie melodies as "Around The World", theme from "Anastasia", "Over The Rainbow", "Laura", "Moulin Rouge", etc. The string-oriented crew has a waxing that should meet with the heavy sales approval of moviegoers.

CHRISTMAS

"ELVIS' CHRISTMAS ALBUM"—Elvis Presley—RCA Victor LOC-1035 (1-12" LP)

The waxing features the teen idol on a program of Christmas season items, and is a sure chart entry. Presley gives his individual treatment to twelve tunes, "pop" Holiday items on one side ("Here Comes Santa Claus", "Santa Bring My Baby Back"), and on side two, he renders six religious and carol numbers ("Peace In The Valley", "Silent Night"). The disk is housed in a striking book-like package that contains nine full-page color photos of the artist. Must Yuletide stock.

"THERE'LL ALWAYS BE A CHRISTMAS"—The Ames Bros.—RCA Victor LPM-1541 (1-12" LP)

The group turns in a strong Yuletide effort for Victor. The popular vocal team receives praiseworthy accompaniment from Sid Ramin and his ork as it blends voices on such Holiday selections as "There'll Always Be A Christmas", "Go Tell It On The Mountain", "The Night Before Christmas Song", "Good King Wenceslas", and "The Christmas Song". Disk has solid sales potential for Christmas traffic.

"AT CHRISTMAS TIME"—Teresa Brewer—Coral CRL-57144 (1-12" LP)

This is the artist's first Christmas season waxing, and the popular vocalist is in fine voice. Miss Brewer is complemented melodically by the Dick Jacobs orchestra as she lends her pleasant vocal chords to an array of fourteen originals including "Hush A-By Wink A-By", "Umpteen Days Before Christmas", "Lost, A Little Puppy", and "Christmas Hearts And Holiday Cookies". Engaging performances by the popular songstress.

"CHRISTMAS"—La Falce Brothers—Jubilee JLP-1058 (1-12" LP)

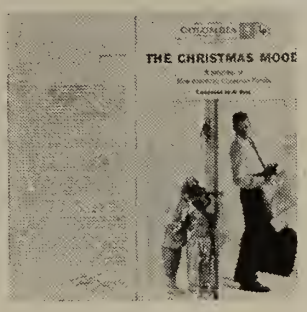
The La Falce Brothers treat the listener to a warmly rendered program of Christmas selections. The smoothly blended vocal group choruses eighteen moving renditions of the more serious season's offerings including, "O Come All Ye Faithful", "Twelve Days Of Christmas", "It Came Upon A Midnight Clear", and "God Rest You Merry Gentlemen". Fine holiday vocal work.

"CHRISTMAS WITH GENE AUTRY"—Challenge CHL-600 (1-12" LP)

Autry teams with the Chorus and Orchestra of Carl Cotner to present this album of season's greetings. With a short narrative introduction to each number, the western vocalist delivers such goodies as his big holiday hits, "Rudolph, The Red Nosed Reindeer", "Here Comes Santa Claus", "O Little Town Of Bethlehem", and "Joy To The World". Happy Christmas issue aimed at the small-fry.

"CAROLING ON THE CARILLON"—John Klein—Columbia CL-1056 (1-12" LP)

The disk features Klein using two basically different instruments, one is the Flemish-tuned Carillon, the other is an English-tuned carillon composed of twenty-five bells. The carilloneur gets precision sharp tones as he offers twenty carols ("Joy To The World", "O Tannenbaum", "We Three Kings Of Orient Are", "God Rest Ye Merry Gentlemen", "O Holy Night", etc. Refreshing Yuletide entry.



"THE CHRISTMAS MOOD"—The Columbia Choir conducted by Bud Linn Augmented Brass Orchestra conducted by Ralph Carmichael Columbia CL-1051 (1-12" LP)

The waxing is a program of new Christmas carols written by Alfred S. Burt. Each year, for fifteen years, Burt composed a new carol and sent it to his friends as Christmas cards. The tunes are strikingly read by the Columbia Choir on one side and the augmented brass ork on the other. Some of the titles are: "Ah, Bleak And Chill The Country Wind", "Nigh Bethlehem", "Some Children See Him", and "Bright, Bright, The Holy Berries". Liner notes consist of the carols' lyrics. A beautiful seasonal issue.

JAZZ

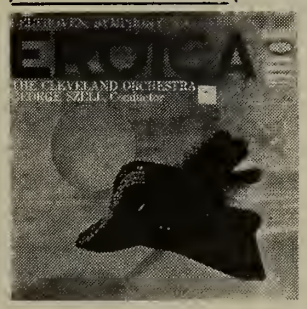
"THE SOUNDS OF SONNY"—Sonny Rollins—Riverside RLP-12-241 (1-12" LP)

The noted tenor saxist once again displays why he is considered one of the best artists around on the instrument. Rollins receives expert assistance from such jazz mainstays as Sonny Clark (piano). Percy Heath or Paul Chambers (bass), and Roy Haynes (drums). The group renders strong interpretations of "The Last Time I Saw Paris", "Toot Toot, Tootsie", "Every Time We Say Goodby", and six others. Waxing has the ingredients for strong approval from the jazz buffs. Inventive sessions.

"TED HEATH'S TRIBUTE TO THE FABULOUS DORSEYS"—Ted Heath and his Band—London LL-1743 (1-12" LP)

The noted band leader pays his respects to the late Dorseys with a host of tunes closely associated with them. Heath does a grand job of leading his crew through "Opus In 1", "Liebestraum", "Green Eyes", "I'll Never Smile Again", and others including Jimmy Dorsey's own "Oodles Of Noodles". This package takes a high place among the many tributes paid to the popular brothers. Should realize excellent sales action from fans of both Heath and the Dorseys.

CLASSICAL



"BEETHOVEN: Symphony No. 3, Eroica-George Szell conducting the Cleveland Orchestra—Epic LC-3385 (1-12" LP)

This release of the work, done previously for the diskery by the Berlin Ork, now features effective delivery of the Cleveland crew. Szell, while leading the orchestra through a strong portrayal, displays a true understanding of the triumphant composition. The disk is a fine representation of the master composer's work. Lyrical performances.

"TCHAIKOVSKY: Nutcracker Suite—MENDELSSOHN: A Midsummer Night's Dream"—Felix Slatkin conducting the Hollywood Bowl Symphony Orchestra—Capitol P-8404 (1-12" LP)

Slatkin conducts the popular ork through impressive readings of Tchaikovsky's and Mendelssohn's oft-recorded compositions. Eight pieces from the melodic Nutcracker ballet are performed here, including "Dance Of The Flutes", and "Waltz Of The Flowers". On the other side, the "Midsummer Night's Dream" is the subject of the ork's smooth delivery. The conductor convinces the listener that he is well aware of the orchestral beauty of the works. Stellar portrayals.

LISZT: Faust Waltz—Sonetto del Petrarca No. 47—Sonetto del Petrarca No. 104—Sonetto del Petrarca No. 123—CHOPIN: Impromptu No. 1—Nocturne Op. 27 No. 2—Fantasie Impromptu—Louis Kentner, Piano—Capitol P 8400 (1-12" LP)

This is the celebrated pianist's initial Capitol entry, and provides an excellent attraction to the classical coterie. The program of short keyboard gems by the two composers allow for the expression of lyricism and technical skill from the artist, who beautifully responds to it. Superb keyboard artistry.

Disk Jockey

REGIONAL RECORD REPORTS

Mike Laurence
WITH—Baltimore, Md.

1. Raunchy (B. Justis)
2. Peggy Sue (B. Holly)
3. April Love (P. Boone)
4. Little Bitty Pretty One (T. Harris)
5. Bony Moronie (L. Williams)
6. Merry Merry Lou (Sparks)
7. Jailhouse Rock (E. Presley)
8. You Send Me (T. Brewer)
9. I'm Available (M. Rayburn)
10. Pretend You Don't See Her (J. Vale)

Larry Gar
WKBC—No. Wilkesboro, N.C.

1. Jailhouse Rock (E. Presley)
2. You Send Me (S. Cooke)
3. Honeycomb (J. Rodgers)
4. Mr. Lee (Bobbettes)
5. Wake Up Little Susie (Everlys)
6. Be Bop Baby (R. Nelson)
7. Chances Are (J. Mathis)
8. Don't Call My Name (Darin)
9. I Know (Drifters)
10. Kisses Sweeter Than Wine (J. Rodgers)

Jim Best
CKRM—Regina, Sask., Can.

1. Chances Are (J. Mathis)
2. Wake Up Little Susie (Everlys)
3. Jailhouse Rock (E. Presley)
4. Silhouettes (Diamonds)
5. You Send Me (T. Brewer)
6. Lichtensteiner Polka (Glahe)
7. I Like It Like That (Crewcuts)
8. Alone (Shepherd Sisters)
9. Fascination (D. Jacobs)
10. I Love You Baby (P. Anka)

Dick Jones
KWBB—Wichita, Kan.

1. April Love (P. Boone)
2. Jailhouse Rock (E. Presley)
3. Peggy Sue (B. Holly)
4. You Send Me (S. Cooke)
5. Be Bop Baby (R. Nelson)
6. Wake Up Little Susie (Everlys)
7. Fascination (J. Morgan)
8. Deep Blue Sea (J. Dean)
9. Honeycomb (J. Rodgers)
10. The Story Of My Life (M. Robbins)

Sandy Singer
WDGY—Minneapolis, Minn.

1. You Send Me (S. Cooke)
2. Raunchy (B. Justis)
3. Jailhouse Rock (E. Presley)
4. Little Bitty Pretty One (T. Harris)
5. Peggy Sue (B. Holly)
6. I'm Available (M. Rayburn)
7. Be Bop Baby (R. Nelson)
8. Liechtensteiner Polka (Glahe)
9. My Special Angel (S. Land Trio)
10. April Love (P. Boone)

Marc Stuart
WTIM—Taylorville, Ill.

1. All The Way (F. Sinatra)
2. You Send Me (S. Cooke)
3. Chances Are (J. Mathis)
4. Ca C'est L'Amour (Bennett)
5. Little Bitty Pretty One (T. Harris)
6. April Love (P. Boone)
7. Jailhouse Rock (E. Presley)
8. Just Born (P. Como)
9. Sugar Corsage (C. Reed)
10. Love Me Forever (Four Esquires)

Bob Schwartz
KRMD—Shreveport, La.

1. Chances Are (J. Mathis)
2. The Joker (B. Myles)
3. All The Way (F. Sinatra)
4. Swanee River Rock (Charles)
5. April Love (P. Boone)
6. Melodie D'Amour (Ames Bros.)
7. You Send Me (S. Cooke)
8. Fascination (D. Jacobs)
9. Granada (Four Freshmen)
10. Till (R. Williams)

Don Bell
KIOA—Des Moines, Iowa

1. You Send Me (S. Cooke)
2. Wake Up Little Susie (Everlys)
3. Silhouettes (Rays)
4. Aint I'm A Dog (R. Self)
5. Be Bop Baby (R. Nelson)
6. Just Born (P. Como)
7. Jailhouse Rock (E. Presley)
8. Sugar Corsage (C. Reed)
9. I Love You Baby (P. Anka)
10. I'll Remember Today (Page)

Larry Burroughs
KPHO—Phoenix, Ariz.

1. Twelfth Of Never (J. Mathis)
2. Just Born (P. Como)
3. Teen Baby (G. Trexler)
4. Wait And See (F. Domino)
5. Jealous (D. Kellarney)
6. You Send Me (S. Cooke)
7. April Love (P. Boone)
8. Wake Up Little Susie (Everlys)
9. All The Way (F. Sinatra)
10. Blue Doll (A. Carter)

Gerry Myers
CKEY—Toronto, Ont., Can.

1. Language Of Love (Cindy & Lindy)
2. You Send Me (S. Cooke)
3. My Girl, My Girl (Jumping Jacks)
4. The Story Of My Life (M. Robbins)
5. Love Me Forever (E. Gorme)
6. Broken Promises (S. Davis)
7. Raunchy (M. Hubbard)
8. Carefree Heart (J. Pleis)
9. Fire (Paul & Ford)
10. I Love You Baby (P. Anka)

Trav Bayly
KIEV—Glendale, Calif.

1. April Love (P. Boone)
2. Chances Are (J. Mathis)
3. Till (R. Williams)
4. I'm Available (M. Rayburn)
5. Sayonara (E. Fisher)
6. Raunchy (B. Vaughn)
7. Love Me Forever (E. Gorme)
8. I Only Want To Love You (D. Reese)
9. Melodie D'Amour (Ames Bros.)
10. That's Why I Was Born (J. Harper)

Richard Scott Webb
WRAM—Monmouth, Ill.

1. And That Reminds Me (D. Reese)
2. Chances Are (J. Mathis)
3. Never Till Now (Stewart)
4. Raintree County (N. Cole)
5. April Love (P. Boone)
6. Twelfth Of Never (Mathis)
7. I Only Want To Love You (D. Reese)
8. Pretend You Don't See Her (J. Vale)
9. Everything (D. Whitfield)
10. All The Way (W. Scharf)

Jim Martin
WIST—Charlotte, N. C.

1. Jailhouse Rock (E. Presley)
2. Wake Up Little Susie (Everlys)
3. Chances Are (J. Mathis)
4. Silhouettes (Rays)
5. You Send Me (S. Cooke)
6. Melodie D'Amour (Ames Bros.)
7. Be Bop Baby (R. Nelson)
8. Just Born (P. Como)
9. Honeycomb (J. Rodgers)
10. Happy Happy Birthday Baby (Tune Weavers)

Lonny Starr
WNEW—New York, N. Y.

1. April Love (P. Boone)
2. Peggy Sue (B. Holly)
3. Chances Are (J. Mathis)
4. I Never Felt More Like Falling In Love (Bennett)
5. Cha Lypso (L. A. Simms)
6. Just Born (P. Como)
7. Melodie D'Amour (Ames Bros.)
8. In Chi Chi Chuahua (Rondo)
9. Deep Blue Sea (J. Dean)
10. Prettiest Girl In School (R. Starr)

Rick Thomas
KJR—Seattle, Wash.

1. Wake Up Little Susie (Everlys)
2. Raunchy (E. Freeman)
3. You Send Me (S. Cooke)
4. Silhouettes (Rays)
5. Deserie (Charts)
6. Wonderful Lover (Storm Trio)
7. Blue Doll (A. Carter)
8. Kisses Sweeter Than Wine (J. Rodgers)
9. Headin' Home (D. Reese)
10. My Baby (K. Nordine)

Jimmy Peters
WAVZ—New Haven, Conn.

1. All The Way (F. Sinatra)
2. Melodie D'Amour (Ames Bros.)
3. Chances Are (J. Mathis)
4. Cha Lypso (L. A. Simms)
5. That's Why I Was Born (J. Harper)
6. Boulevard Of Broken Dreams (B. Eckstine)
7. It's Beautiful (H. Carr)
8. My Special Angel (B. Helms)
9. This Is My Lucky Day (G. Pastor)
10. Never Go Away (MacKenzie)

Bill Dagg
KBMN—Bozeman, Mont.

1. Life Is Just A Bowl Of Cherries (G. & T. Pastor)
2. Wun'erful, Wun'erful (S. Freberg)
3. Fascination (J. Morgan)
4. Melodie D'Amour (Ames Bros.)
5. Just Born (P. Como)
6. Diana (P. Anka)
7. Jailhouse Rock (E. Presley)
8. Chicago (F. Sinatra)
9. Lichtensteiner Polka (Glahe)
10. Have I Told You Lately That I Love You (R. Nelson)

Ron Dunn
WBRB—
Mt. Clemens-Detroit, Mich.

1. Jailhouse Rock (E. Presley)
2. April Love (P. Boone)
3. Raunchy (B. Justis)
4. You Send Me (S. Cooke)
5. Ping Pong (Glowtones)
6. Soft (B. Doggett)
7. Patty Baby (T. Noland)
8. I'm The Jivin' Mr. Lee (K. Martin)
9. An Affair To Remember (V. Damone)
10. The Joker (B. Myles)

Marc Hall
WOTW—Nashua, N. H.

1. April Love (P. Boone)
2. All The Way (F. Sinatra)
3. I'll Remember Today (Page)
4. Kisses Sweeter Than Wine (J. Rodgers)
5. Twelfth Of Never (Mathis)
6. Melodie D'Amour (Ames Bros.)
7. Love Me Forever (Four Esquires)
8. Till (R. Williams)
9. Pretend You Don't See Her (J. Vale)
10. Language Of Love (Cindy & Lindy)

Norman Hall
Triangle Radio Network—
Boonville, Ind.

1. Melodie D'Amour (Ames Bros.)
2. Chances Are (J. Mathis)
3. Silhouettes (Diamonds)
4. You Send Me (C. Gunter)
5. You Bug Me Baby (Williams)
6. Jailhouse Rock (E. Presley)
7. My Special Angel (B. Helms)
8. Raunchy (B. Vaughn)
9. Wake Up Little Susie (Everlys)
10. I Give You My Word (J. James)

Chuck Duncan
WRR—Dallas, Tex.

1. Wake Up Little Susie (Everlys)
2. You Send Me (Brewer/Cooke)
3. The Story Of My Life (M. Robbins)
4. April Love (P. Boone)
5. All The Way (F. Sinatra)
6. Silhouettes (Rays)
7. Kisses Sweeter Than Wine (J. Rodgers)
8. Ca C'est L'Amour (Bennett)
9. Kiss Them For Me (Eagles)
10. Raunchy (B. Justis)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—
Please keep us constantly informed of any changes in call letters or title.

Disk Jockey

REGIONAL RECORD REPORTS

Lou Stumpo
KIST—Santa Barbara, Calif.

1. All The Way (F. Sinatra)
2. Fascination (D. Jacobs)
3. April Love (P. Boone)
4. I'll Never Say Never Again, Again (D. Shore)
5. Melodie D'Amour (E. Ros)
6. Wun'erful, Wun'erful (S. Freberg)
7. Till (L. Diamond)
8. Love Me Forever (E. Gorme)
9. Liechtensteiner Polka (Glahe)
10. Chances Are (J. Mathis)

Ed Ferland
WHEC—Rochester, N. Y.

1. Chances Are (J. Mathis)
2. Silhouettes (Rays)
3. You Send Me (S. Cooke)
4. Honeycomb (J. Rodgers)
5. My Special Angel (B. Helms)
6. Fascination (J. Morgan)
7. Melodie D'Amour (Ames Bros.)
8. April Love (P. Boone)
9. Tammy (D. Reynolds)
10. Happy Happy Birthday Baby (Tune Weavers)

Leo La Brache
WMOO—Milford, Mass.

1. April Love (P. Boone)
2. I'll Remember Today (Page)
3. Chances Are (J. Mathis)
4. That Ain't Right (Rodgers)
5. Jailhouse Rock (E. Presley)
6. I Give You My Word (J. James)
7. Silhouettes (Rays)
8. Ca C'est L'Amour (Bennett)
9. Till (R. Williams)
10. Kisses Sweeter Than Wine (J. Rodgers)

Ed Turney
WJWS—South Hill, Va.

1. Jailhouse Rock (E. Presley)
2. Darling It's Wonderful (D. Ferguson)
3. Wake Up Little Susie (Everlys)
4. April Love (P. Boone)
5. Be Bop Baby (R. Nelson)
6. You Send Me (T. Brewer)
7. Just Born (P. Como)
8. Chances Are (J. Mathis)
9. I'm Available (M. Rayburn)
10. My Special Angel (B. Helms)

Al Collins
KALL—Salt Lake City, Utah

1. Jailhouse Rock (E. Presley)
2. Wake Up Little Susie (Everlys)
3. My Special Angel (B. Helms)
4. Treat Me Nice (E. Presley)
5. April Love (P. Boone)
6. Just Born (P. Como)
7. Melodie D'Amour (Ames Bros.)
8. Be Bop Baby (R. Nelson)
9. I'm Available (M. Rayburn)
10. Fascination (J. Morgan)

John Wrisley
WIS—Columbia, S. C.

1. You Send Me (S. Cooke)
2. Jailhouse Rock (E. Presley)
3. Wake Up Little Susie (Everlys)
4. Silhouettes (Rays)
5. Chances Are (J. Mathis)
6. My Special Angel (B. Helms)
7. Happy Happy Birthday Baby (Tune Weavers)
8. Be Bop Baby (R. Nelson)
9. Raunchy (B. Vaughn)
10. Just Born (P. Como)

Ron McCoy
KLUB—Salt Lake City, Utah

1. You Send Me (T. Brewer)
2. All The Way (F. Sinatra)
3. Looking At You (J. Mathis)
4. April Love (P. Boone)
5. South Coast (Easy Riders)
6. I Would Love You Still (Four Aces)
7. My Special Angel (F. D'Rone)
8. The Joker (Hilltoppers)
9. Twelfth Of Never (J. Mathis)
10. Just Born (P. Como)

Dave Lee
KRAY—Amarillo, Tex.

1. Chances Are (J. Mathis)
2. Fascination (R. Ellis)
3. Melodie D'Amour (Ames Bros.)
4. Tammy (D. Reynolds)
5. Diana (P. Anka)
6. Just Born (P. Como)
7. All The Way (F. Sinatra)
8. I'm Available (M. Rayburn)
9. April Love (P. Boone)
10. Mr. Lee (Bobbettes)

"Little Joe" Augello
WOHO—Toledo, Ohio

1. Raunchy (B. Justis)
2. Twelfth Of Never (J. Mathis)
3. You Send Me (T. Brewer)
4. I'm Available (M. Rayburn)
5. Jailhouse Rock (E. Presley)
6. All The Way (F. Sinatra)
7. Just Born (P. Como)
8. Little Bitty Pretty One (Harris/Day)
9. Peggy Sue (B. Holly)
10. Johnny's Dream (G. Grant)

Art Lane
WLBR—Lebanon, Pa.

1. You Send Me (S. Cooke)
2. My Special Angel (B. Helms)
3. Silhouettes (Rays)
4. Little Bitty Pretty One (T. Harris)
5. Jailhouse Rock (E. Presley)
6. Rock 'N Roll Music (Berry)
7. Have I Told You Lately That I Love You (R. Nelson)
8. Be Bop Baby (R. Nelson)
9. Twelfth Of Never (Mathis)
10. Why Don't They Understand (G. Hamilton IV)

Red Blanchard
KPOP—Los Angeles, Calif.

1. You Send Me (S. Cooke)
2. Silhouettes (Rays)
3. Little Bitty Pretty One (T. Harris)
4. Buzz, Buzz, Buzz (Hollywood Flames)
5. Jailhouse Rock (E. Presley)
6. Raunchy (E. Freeman)
7. Be Bop Baby (R. Nelson)
8. Dance To The Bop (Vincent)
9. Wake Up Little Susie (Everlys)
10. Promise (J. Temple)

Alene McKinney
KBIG—Hollywood, Calif.

1. All The Way (F. Sinatra)
2. I'll Never Say Never Again, Again (D. Shore)
3. Twelfth Of Never (Mathis)
4. April Love (P. Boone)
5. Lips Of Wine (A. Williams)
6. Kisses Sweeter Than Wine (J. Rodgers)
7. Raunchy (Freeman/Vaughn)
8. I'm Available (M. Rayburn)
9. And That Reminds Me (D. Reese)
10. Liechtensteiner Polka (Glahe)

John Scott
WCOP—Boston, Mass.

1. Silhouettes (Rays)
2. Love Me Forever (Four Esquires)
3. April Love (P. Boone)
4. Kisses Sweeter Than Wine (J. Rodgers)
5. Raunchy (B. Justis)
6. That Ain't Right (E. Rodgers)
7. The Joker (Hilltoppers)
8. My Special Angel (B. Helms)
9. I Give You My Word (J. James)
10. Chances Are (J. Mathis)

Dave Millan
WKNX—Saginaw, Mich.

1. You Send Me (T. Brewer)
2. Peggy Sue (B. Holly)
3. Silhouettes (Rays)
4. Just Born (P. Como)
5. Jailhouse Rock (E. Presley)
6. Liechtensteiner Polka (Glahe)
7. April Love (P. Boone)
8. Wake Up Little Susie (Everlys)
9. Melodie D'Amour (Ames Bros.)
10. Majesty Of Love (Rainwater/Francis)

Ray Golden
KSTN—Stockton, Calif.

1. Hunger Is From (K. Nordine)
2. All The Way (F. Sinatra)
3. There's No You (G. Crosby)
4. Dixie (Jackie & Roy)
5. I'll Never Say Never Again, Again (D. Shore)
6. My Baby (K. Nordine)
7. Satin Doll (Gaylords)
8. Listen To The Rockin' Bird (P. Lee)
9. I Don't Like You No More (C. Basie)
10. Stouthearted Men (D. Shay)

Hy Davis
WAIP—Mobile, Ala.

1. You Send Me (T. Brewer)
2. Wake Up Little Susie (Everlys)
3. Jailhouse Rock (E. Presley)
4. My Special Angel (B. Helms)
5. Happy Happy Birthday Baby (Tune Weavers)
6. Twelfth Of Never (Mathis)
7. Let Me Be Loved (Gorme/Mantovani)
8. My One Sin (Four Coins)
9. Love Me Forever (Four Esquires)
10. Gold (Four Mints)

Ed Robbins
WVIP—Mount Kisco, N. Y.

1. Chances Are (J. Mathis)
2. All The Way (F. Sinatra)
3. I'm Available (M. Rayburn)
4. Melodie D'Amour (Ames Bros.)
5. Fascination (J. Morgan)
6. Liechtensteiner Polka (Glahe)
7. Kisses Sweeter Than Wine (J. Rodgers)
8. Lingering Lovers (Goodwin)
9. I Never Felt More Like Falling In Love (Bennett)
10. I'll Never Say Never Again, Again (D. Shore)

Jim Blaine
KBM—Las Vegas, Nev.

1. Wake Up Little Susie (Everlys)
2. Chances Are (J. Mathis)
3. Jailhouse Rock (E. Presley)
4. Honeycomb (J. Rodgers)
5. Melodie D'Amour (Ames Bros.)
6. Happy Happy Birthday Baby (Tune Weavers)
7. Tammy (D. Reynolds)
8. That'll Be The Day (Crickets)
9. Just Between You And Me (Chordettes)
10. Lips Of Wine (A. Williams)

Ernie "Side Saddle" Bashford
CFPA—Port Arthur, Ont., Can.

1. Jailhouse Rock (E. Presley)
2. Chances Are (J. Mathis)
3. Wake Up Little Susie (Everlys)
4. Silhouettes (Diamonds)
5. You Send Me (S. Cooke)
6. Melodie D'Amour (Ames Bros.)
7. Have I Told You Lately That I Love You (E. Presley)
8. Fascination (J. Morgan)
9. My Special Angel (B. Helms)
10. Just Born (P. Como)

Sherm Feller
WVDA—Boston, Mass.

1. Why Don't They Understand (G. Hamilton IV)
2. April Love (P. Boone)
3. Chances Are (J. Mathis)
4. That Ain't Right (E. Rodgers)
5. Wake Up Little Susie (Everlys)
6. I Give You My Word (James)
7. With You On My Mind (N. Cole)
8. All The Way (F. Sinatra)
9. My Wonderful Lover (Storm Trio)
10. Raunchy (B. Justis)

Phil "Square Bear" Burgess
WNIX—Springhill, Vt.

1. April Love (P. Boone)
2. Jailhouse Rock (E. Presley)
3. Silhouettes (S. Gibson)
4. Melodie D'Amour (Ames Bros.)
5. Rock 'N Roll Music (C. Berry)
6. Raunchy (B. Justis)
7. Be Bop Baby (R. Nelson)
8. Wake Up Little Susie (Everlys)
9. Just Born (P. Como)
10. Chances Are (J. Mathis)

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Disk Jockey

REGIONAL RECORD REPORTS

George Shapiro
KVRH—Salida, Colo.
1. Wake Up Little Susie (Everlys)
2. Jailhouse Rock (E. Presley)
3. Little Bitty Pretty One (B. Day)
4. April Love (P. Boone)
5. Georgiana (L. Price)
6. My Girl (F. Lymon)
7. Silhouettes (Diamonds)
8. Be Bop Baby (R. Nelson)
9. My Special Angel (B. Helms)
10. Hula Love (B. Knox)

Milton Q. Ford
WOL—Washington, D. C.
1. Melodie D'Amour (Ames Bros.)
2. Wake Up Little Susie (Everlys)
3. Jailhouse Rock (E. Presley)
4. Chances Are (J. Mathis)
5. My Special Angel (B. Helms)
6. Fascination (J. Morgan)
7. Just Born (P. Como)
8. All The Way (F. Sinatra)
9. My One Sin (Four Coins)
10. Never Be Afraid (B. Crosby)

Tom Gillies
WTRL—Bradenton, Fla.
1. Wake Up Little Susie (Everlys)
2. Silhouettes (Rays)
3. You Send Me (S. Cooke)
4. Chances Are (J. Mathis)
5. Be Bop Baby (R. Nelson)
6. My Special Angel (B. Helms)
7. Jailhouse Rock (E. Presley)
8. Honeycomb (J. Rodgers)
9. Happy Happy Birthday Baby (Tune Weavers)
10. Great Balls Of Fire (Lewis)

John Kruse
KORD—Pasco, Wash.
1. Raunchy (E. Freeman)
2. Blue Doll (A. Carter)
3. Wait And See (F. Domino)
4. Headin' Home (D. Reese)
5. Think (5 Royales)
6. My Wonderful Lover (Storm Trio)
7. Deserie (Charts)
8. Party Time (S. Mineo)
9. Treat Me Nice (E. Presley)
10. Buzz, Buzz, Buzz (Hollywood Flames)

"Little Bob" Liddle
KXL—Portland, Ore.
1. Jailhouse Rock (E. Presley)
2. Wake Up Little Susie (Everlys)
3. Treat Me Nice (E. Presley)
4. April Love (P. Boone)
5. You Send Me (S. Cooke)
6. Silhouettes (Diamonds)
7. Baby I Don't Care (Presley)
8. Kisses Sweeter Than Wine (J. Rodgers)
9. Raunchy (E. Freeman)
10. Peggy Sue (B. Holly)

Bill Walters
WDUZ—Green Bay, Wis.
1. Raunchy (B. Vaughn)
2. Little Bitty Pretty One (T. Harris)
3. Peggy Sue (B. Holly)
4. Silhouettes (Rays)
5. Alone (Shepherd Sisters)
6. You Send Me (T. Brewer)
7. My Special Angel (F. D'Rone)
8. Jailhouse Rock (E. Presley)
9. April Love (P. Boone)
10. Kisses Sweeter Than Wine (J. Rodgers)

Bob Parks
WEKR—Fayetteville, Tenn.
1. Jailhouse Rock (E. Presley)
2. Chances Are (J. Mathis)
3. I'll Remember Today (Page)
4. Twelfth Of Never (J. Mathis)
5. April Love (P. Boone)
6. Deep Purple (B. Ward)
7. Johnny's Dream (G. Grant)
8. When School Starts Again (T. Perkins)
9. You Send Me (S. Cooke)
10. Silhouettes (Diamonds)

Glen Goodwin
KSO—Des Moines, Iowa
1. Chances Are (J. Mathis)
2. April Love (P. Boone)
3. Melodie D'Amour (Ames Bros.)
4. Honeycomb (J. Rodgers)
5. Just Born (P. Como)
6. I'll Remember Today (Page)
7. Till (R. Williams)
8. My Heart Reminds Me (Starr)
9. Jailhouse Rock (E. Presley)
10. You Send Me (S. Cooke)

Dick Partridge
WHIM—Providence, R. I.
1. All The Way (F. Sinatra)
2. April Love (P. Boone)
3. Sweet Georgie Brown (M. Carson)
4. Liechtensteiner Polka (Glahe)
5. Ca C'est L'Amour (T. Robin)
6. You Send Me (T. Brewer)
7. Hesitation Hop (R. Marterie)
8. No More Tears To Cry (H. O'Connell)
9. Twelfth Of Never (J. Mathis)
10. I'll Remember Today (Page)

Bob Michael
WELM—Elmira, N. Y.
1. Little Bitty Pretty One (T. Harris)
2. Silhouettes (Rays)
3. You Send Me (T. Brewer)
4. Jailhouse Rock (E. Presley)
5. Have I Told You Lately That I Love You (R. Nelson)
6. Peanuts (L. Joe)
7. My Special Angel (B. Helms)
8. I'm Available (M. Rayburn)
9. Be Bop Baby (R. Nelson)
10. Wake Up Little Susie (Everlys)

Ed Bell
WIVY—Jacksonville, Fla.
1. You Send Me (S. Cooke)
2. Jailhouse Rock (E. Presley)
3. Silhouettes (Gibson/Rays)
4. April Love (P. Boone)
5. Chances Are (J. Mathis)
6. Wake Up Little Susie (Everlys)
7. Be Bop Baby (R. Nelson)
8. My Special Angel (B. Helms)
9. Melodie D'Amour (Ames Bros.)
10. Happy Happy Birthday Baby (Tune Weavers)

Bill Wood
KODY—North Platte, Neb.
1. Silhouettes (Rays)
2. Jailhouse Rock (E. Presley)
3. April Love (P. Boone)
4. Liechtensteiner Polka (Glahe)
5. Kisses Sweeter Than Wine (J. Rodgers)
6. Raunchy (B. Vaughn)
7. Chances Are (J. Mathis)
8. Wake Up Little Susie (Everlys)
9. All The Way (F. Sinatra)
10. Double Shuffle (B. Smith's Skiffle)

Larry Kane
KXYZ—Houston, Tex.
1. Little Bitty Pretty One (T. Harris)
2. Kisses Sweeter Than Wine (J. Rodgers)
3. You Send Me (S. Cooke)
4. My Special Angel (B. Helms)
5. Everyday (B. Holly)
6. Promise (J. Temple)
7. The Spreading Chestnut (J. Vale)
8. Could This Be Magic (Dubs)
9. Dance To The Bop (Vincent)
10. Raunchy (Vaughn/Freeman)

Bob Capps
KOY—Phoenix, Ariz.
1. It's Not For Me To Say (J. Mathis)
2. Honeycomb (J. Rodgers)
3. I'll Remember Today (Page)
4. Melodie D'Amour (Ames Bros.)
5. An Affair To Remember (V. Damone)
6. Fascination (Morgan/Troubadors)
7. All The Way (F. Sinatra)
8. Kiss Them For Me (McGuires)
9. Twelfth Of Never (Mathis)
10. The Greater Sin (F. Laine)

Lee Rodgers
KTHS—Little Rock, Ark.
1. Silhouettes (D. Jones)
2. April Love (P. Boone)
3. Melodie D'Amour (Ames Bros./Gold)
4. My Special Angel (B. Helms)
5. Winter Warm (G. Storm)
6. Sporting Life (C. McDevitt)
7. I'm Getting Better All The Time (B. Pittman)
8. The Bright Light (J. Lowe)
9. Poor Butterfly (Ebon-Knights)
10. The Story Of My Life (M. Robbins)

Stan Burns
WINS—New York, N. Y.
1. April Love (P. Boone)
2. Lullaby Of The Bells (Deltairs)
3. Kisses Sweeter Than Wine (J. Rodgers)
4. Put A Light In The Window (Four Lads)
5. Wake Up Little Susie (Everlys)
6. Silhouettes (Rays)
7. Liechtensteiner Polka (Glahe)
8. Raunchy (B. Justis)
9. Melodie D'Amour (Ames Bros.)
10. Lingering Lovers (R. Goodwin)

Bradley, Kamman, Boysen, Cannon & Cunning
WLOL—Minneapolis, Minn.
1. You Send Me (S. Cooke)
2. Raunchy (B. Justis)
3. Peggy Sue (B. Holly)
4. Little Bitty Pretty One (T. Harris)
5. Jailhouse Rock (E. Presley)
6. Liechtensteiner Polka (Glahe)
7. Kisses Sweeter Than Wine (J. Rodgers)
8. Be Bop Baby (R. Nelson)
9. Silhouettes (Rays)
10. I'm Available (M. Rayburn)

Dave Hart
WGUY—Bangor, Me.
1. Wake Up Little Susie (Everlys)
2. Jailhouse Rock (E. Presley)
3. Fascination (J. Morgan)
4. My Special Angel (B. Helms)
5. Chances Are (J. Mathis)
6. Sweet Georgie Brown (M. Carson)
7. Ding Dang Danglin' (Lane Bros.)
8. Silhouettes (Rays)
9. Have I Told You Lately That I Love You (R. Nelson)
10. Honeycomb (J. Rodgers)

Larry Brownell
WKBW—Buffalo, N. Y.
1. Melodie D'Amour (Ames Bros.)
2. All The Way (F. Sinatra)
3. I'll Remember Today (Page)
4. April Love (P. Boone)
5. The Story Of My Life (M. Robbins)
6. Ivy Rose (P. Como)
7. You Send Me (Brewer/Cooke)
8. That Ain't Right (E. Rodgers)
9. Love Me Forever (Gorme/Esquires)
10. Sayonara (E. Fisher)

Phil Lind
WTAQ—La Grange, Ill.
1. I Don't Want To Love You (J. Priscoe)
2. Buzz, Buzz, Buzz (Hollywood Flames)
3. April Love (P. Boone)
4. Kisses Sweeter Than Wine (J. Rodgers)
5. All The Way (F. Sinatra)
6. With You On My Mind (N. Cole)
7. Melodie D'Amour (Ames Bros.)
8. Fascination (J. Morgan)
9. Silhouettes (Diamonds)
10. Great Balls Of Fire (J. Lewis)

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Sure Shots

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"WHY DON'T THEY UNDERSTAND" — The Cash Box Best Bets — 11/9
George Hamilton IV . . . . . ABC-Paramount 9862

"AT THE HOP" — The Cash Box Sleeper of the Week — 11/16
Danny & The Juniors . . . . . ABC-Paramount 9871

"PUT A LIGHT IN THE WINDOW" — The Cash Box Disk of the Week — 11/16
Four Lads . . . . . Columbia 41058

"WILD IS THE WIND" — The Cash Box Disk of the Week — 11/23
Johnny Mathis . . . . . Columbia 41060

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R & B Ramblings

NEW YORK:

The dice turn hot and cold—and right now they're torrid for the Herald-Ember labels. The big one, of course, is the Billy Myles' "The Joker," which continues to build and is moving into the nation's top hits. A sleeper, Lee Allen's "Walkin' With Mr. Lee," took off sensationally, and is now breaking in quite a few territories. This looks like an instrumental smash. Allen was, until recently, the tenor man with Fats Domino. He is booked by Shaw Artists. Then of course, Tommy Ridgley's "Baby Do Liddle" has gotten off to a terrif' start in several southern territories; the "5" Satins moving very nicely with "Our Anniversary"; the national distribution of the new Tuneweavers' "I'll Remember Dear" on the Casa Grande label; another sleeper in the 5 Debonaires' "Darling" and "Whispering Blues" (a master picked up that is already showing action in Atlanta, Buffalo and New Orleans); and the strong distributor reaction to the LP "The 5 Satins Sing" and "Herald The Beat." . . . Bill Spitalsky of Atco reports that the label's initial LP, "The Coasters," has gotten off to a sensational start with the first pressing already gone and back-orders piling up. As a result of the success Atco will immediately issue a Coasters EP. Two tunes will be taken from the LP and the other two will be Coaster sides not included in the LP. Showing off well in the sales column are Bobby Darin's "Pretty Baby" and "Don't Call My Name." So far neither side has stepped out in front, with different territories reporting different sides; the Coasters' "Sweet Georgia Brown" has also stared to tally in strong figures, and "Fine Fine Baby" by The Romeos has broken in Detroit and is spreading into quite a few other areas. The Coasters will be in New York in December to record their next release. . . . The Don Robey labels report plenty of action in all fields. Willie Mae Thornton, who is famous for her "Hound Dog" disk, is out with another from the canine field. She labels this one "Just Like A Dog." "Dog" and the coupling "My Man Called Me" are two items belted in the accustomed Willie Mae manner. The Mighty Sultans, who have not been heard from in some time, are now out with "My Love Is So High" and "If I Could Tell". In the spiritual end of the Robey productions, The Gospelaires are creating excitement with duo "They Don't Understand Me" and "How Much Longer." Robey is just about doing the impossible, trying to do all jobs at once. His current schedule included a session in Nashville with Bill Bodaford for Backbeat, then back to Houston to cast a gleam filled eye at the sales figures on Bobby Blue Bland's "Father Up The Road," Little Junior Parker's "Peaches" and the Rob Roys' "Tell Me Why," and then a quickie into New York to cut the Rob Roys for the next release. Joe Scott, a & r head, came out of the recent Bobby Blue Bland session raving. "It's wonderful working with this great big hunk of blues dynamite, choraled Scott. This guy is great in every respect and I'm sold on the idea that he'll be 'Mr. Big' in R & B in the near future." . . . Bob Rosen, of the George Goldner office, just got in off the road, took time out for a change of shirts, and took off again. Goldner is pitching at the charts again with his new Lewis Lymon release, "Tell Me Love." The younger of the famous duo is a talented lad and this deck could be his big one. . . . Over on the Roulette label, the old man of the Lymon clan, Frankie, is hitting on all cylinders as he turns out "Little Girl" for the long run and "It's Christmas Once Again" for the holiday season. . . . Jerry Winston, Onyx Records and Mardi Gras Records, just back from a quick road trip to plug his Velours' "This Could Be The Night" and the Pearls' "Love Love Love" and "Wheel of Love." "Great reaction wherever I went," says Jerry, "and it looks like a good Christmas for Onyx." . . . Roy Hamilton, Epic star, fully recovered from his recent seige of the flu, and into the Howard Theatre for the week of November 29. . . . Mike Casson, president of Roman Records, took off with his associates, Della Renda and Sonny Flan, for the Philly territory and came back all enthused about the reception their initial disk, "That Christmasy Feeling" and "Santa, Can I Count On You" by nine year old Sherry Lynn. The trio also got a good reception in Boston, Cleveland and Detroit. . . . Herb Zane, Arrow Records, the proud father of his third son this week. Zane's enthusiasms are divided between the youngster and the label's current holiday offering, "Jesus Is My Santa Claus" by the Gorman Sisters. The wax has already gotten an exciting response locally and in Pittsburgh. . . . Marvin Ginsberg, Seaboard Dist., Hartford, Conn., has just notified us that the one stop division of Seaboard is now a separate entity known as Park Record Dist., Inc. It is located in East Hartford. The split up will enable them to serve all their accounts more efficiently. . . . Vito Samela, Capitol Record Dist., New York, likes the reaction that he has been receiving to the Harry James' instrumental "Vuelva." It also looks like the Sonny James record, "Uh-huh-mm" is going to stand in along with other hot selling singles, reports Vito. . . . Many Kellam, Prep Records, naturally elated over the new Janice Harper platter, "That's Why I Was Born," but says "Don't overlook the Ray Stevens' "Five Steps To Go." . . . Ray Charles is the number one man in the sales column over at Atlantic Records. The talented triple threat has the top single seller in "Swanee River Rock," the hottest ep with "The Great Ray Charles" and the leading LP in "The Great Ray Charles." Ray is currently appearing at The Apollo Theatre for one of his rare showings there. A treat for the Harlem fans. Next week Atlantic offers a "really really" big package showcasing its newest acquisition, Otis Blackwell, and three standard best sellers—Ruth Brown, Joe Turner, and Chuck Willis. . . . Sol Rabinowitz chortling over his success, "Hard Times" (The Slop) by Noble Watts. Says Sol, "We've taken over in every territory and we're keeping our fingers crossed when we think how high it can go." . . . Addie Lee out on Glory Records with "Burning with Love" and "Buzzing Around." The pepperpot lass took off immediately to Baltimore and surrounding areas to promote the deck. . . . Malcolme Newkirk, Central Records, announced the signing of The Del-Chords, The Laddings, and Sondra. The latter is a fem jazz and balladeer. Newkirk plans an LP with Sondra for January.

CHICAGO:

Bill McGuire, Lormar Distribs, reports that Danny Davis' "Object Of My Affections" on the Cabot label is really taking off big. Bill says that after huddling with Gene Autry, Joe Johnson and John Thompson of Challenge Records, Lormar now handles the line locally. . . . Sincerest condolences to Marty Faye of WAAF and WBKB and Paul Raffles of the Black Orchid on the demise of their fathers. . . . Don Smith, Records Unlimited in Milwaukee, tells us that "Buzz, Buzz, Buzz" by the Hollywood Flames is buzzin' up the charts in Cream City, and Bill Justis' waxing of "Raunchy" took over the number 10 spot this week. . . . Vic Faraci, M. S. Distribs, informs us that Jane Morgan terminates her stint at the Camellia House of the Drake Hotel this week. Jane's newie "I'm New At The Game Of Romance" on the Kapp label is showing plenty of action. Verve recording artist Oscar Peterson opens at the Blue Note this week. Vic also tells us that the following R&B decks are very active in sales, "Twilight Walk" by Googie Rene on Class, "Darling If I Had You" by Bobby Day, Class; and "Shake, Baby, Shake" by Champion Jack Duppree on Vik. . . . Lucky Len Chess off today for a short sojourn in heavenly Bermuda. Phil Chess just returned from a Capitol City biz trip. The word from Chess confines is that the Argo label is coming out shortly with the swingin'est LP ever heard, recorded at Sheldon Studios. . . . Jack Weiner, Sheldon Studios, tells us that he recently concluded a raft of busy sessions, what with Chubby Jackson's new album, The Gaylords for Mercury, The Ravens and the Del Vikings keeping him busy. Jack says that Sheldon is turning out a host of very good masters. . . . Stan Gottstein, Marty Faye's man Friday advises that Chubby Jackson has been filling in for Marty during his absence. . . . A happy Abner tells us that joy reigns at Vee Jay-Falcon HQ since Jimmy Reed's "Honest I Do" surged to number 6 nationally after holding number 8 for many weeks. All areas report heavy action. Gene Allison, who has a very hot deck in "You Can Make It If You Try" on Vee-Jay, recently pacted by Shaw Artists. (Judging by Gene's big hit, He made it!) Vee-Jay cutting some fast sessions trying to get under the Thanksgiving Day deadline with a new Larry Birdsong and Billy "The Kid" Emerson deck. Both artists caused much excitement with their last waxings. . . . In the spiritual field Vee-Jay is cutting sessions for a new Harmonizing Four and Highway QC's records, which are expected to make the pre-Thanksgiving Day deadline. Vee-Jay prexy Jimmy Bracken is taking the popular John Young Trio into the studio to cut LP's. . . . Alto Saxist Earl Bostic heads up a big Al Benson Thanksgiving Day Dance and Show at Midway Arena 11/28. Artists include Earl and his orch. and recording artists, as well as another band to spell Bostic. Al Benson, popular WGES deejay emcees the show. Bostic's current waxing is "Invitation To Dance With Bostic" on King label. . . . Richard Stamz, WGES deejay, tells us that King recording artist Tiny Topsy is in town and is booked solid for ten weeks from 11/26 on an extensive road tour. Tiny's latest release is "Come On, Come, Come On" on the Federal label. "Open The Door, Richard" says that he opens 11/30 with a star-studded show at the Coliseum in Joliet, Ill. featuring Billy "The Kid" Emerson, Lefty Bates, R. B. Stidam, Magic Sam, Loretta Branch and the Five Chances.

LOS ANGELES:

Sam Cooke, one of the hottest singers in the business today via his smash Keen recording of "You Send Me" spent three days last week recording new sides at Radio Recorders. His next release for Keen will probably be previewed on the Ed Sullivan show this coming Sunday when he makes a return appearance on the show. . . . The Gale Agency recently opened West Coast offices in Beverly Hills, headed by Irving Schacht, who is now booking West Coast tours for Laverne Baker, Screamin' Jay Hawkins, The Tune Weavers, and Jimmy Reed. One-nighter department of the agency's West Coast office will be handled by Cheri Landry. . . . B. B. King out with a hot release on the RPM label coupling "My Heart Belongs To Only You" and "The Key To My Kingdom." . . . Bill Doggett opens his West Coast tour of three months of one-nighters at the Bakersfiled Fair Grounds this Wednesday night. Doggett and his group will not play any night club dates on the tour which will take him to all of the major cities on the coast. . . . Milt Wiess reporting a hit for the Back Beat label in "Tell Me Why" by Norman Fox and The Rob Roys. . . . Larry Williams playing Tuscon and Phoenix on his way to the Coast where he opens at the Elks Auditorium in Los Angeles this Saturday. . . . Imperial Records issuing two cover coupling this week. One features composer Dave Bartholomew on "Hard Times" and "Cinderella" and on the other Chuck Carbo sings "I Miss You" and "Times." . . . Bongo drummer, Ukono appearing on local TV shows including the Hank Weaver Show and the Al Jarvis Show over ABC-TV this Friday night. . . . Class Records releasing a single record from the new "Beautiful Week-End With Googie Rene" album. Sides are "Twilight Walk" and "At The Break Of Dawn."

Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

(Listed Alphabetically) * Indicates first appearance on Territorial Tips *

ALL ABOUT THE BLUES
Ivory Joe Hunter (Atlantic 1164)

ALL OF A SUDDEN MY HEART SINGS
Roy Hamilton (Epic 9232)

ALONE
Shepherd Sisters (Lance 12S)

*AT THE HOP
Danny & The Juniors (ABC-Paramount 9871)

AW SHUCKS BABY
Tiny Topsy (Federal 12302)

BABY BABY
Dale Hawkins (Checker 876)

BEATING OF MY HEART
Moonglows (Chess 1669)

BE BOP BABY
Ricky Nelson (Imperial S463)

*BEWARE
Jessie Belvin (Modern)

BLACK SLACKS
Sparkletones (ABC-Paramount 9873)

BLUES DOWN HOME
Dinah Washington (Mercury 71220)

BONY MORONIE
YOU BUG ME BABY
Larry Williams (Specialty 61S)

CHANCES ARE
Johnny Mathis (Columbia 40993)

COULD THIS BE MAGIC
Dubs (Gone 5011)

DESERIE
Charts (Everlast 5001)

DOWN IN THE ALLEY
Clovers (Atlantic 1152)

EMMETT LEE
Carol Fran (Excello 2118)

*FALL OUT
Si Austin (Mercury 71196)

FOOLS RUSH IN
Malcolm Dodd & Tunedrops (End 1004)

GONNA STOP FOOLIN' MYSELF
Louis Brooks (Excello 2119)

*GREAT BALLS OF FIRE
Jerry Lee Lewis (Sun 281)

*HARD TIMES (THE SLOP)
Noble Watts (Baton 249)

HAVE I SINNED
Donnie Elbert (DeLuxe 6148)

HENRIETTA
Jimmy Dee (Dot 15664; TNT 148)

HEY LITTLE GIRL
Techniques (Roulette 4030)

I KNOW
Drifters (Atlantic 1161)

I'M AVAILABLE
Margie Rayburn (Liberty 55102)

I NEED A GIRL
Joe Turner (Atlantic 11S5)

I NEED YOU SO BAD
I WONDER
B. B. King (RPM 498)

I STILL LOVE YOU
Fats Domino (Imperial 5467)

I WANNA LITTLE GIRL
Ray Charles (Atlantic 1154)

JUST A LONELY CLOWN
FREE, SINGLE AND DISENGAGED
Huey Smith (Ace 538)

KISSES SWEETER THAN WINE
Jimmy Rodgers (Roulette 4031)

LADDER OF LOVE
Flamingos (Decca 30335)

LEAVIN' IT ALL UP TO YOU
Don & Dewey (Specialty 610)

LET 'EM ROLL
Midnighters (Federal 12305)

LITTLE WHEEL
John Lee Hooker (Vee-Jay 255)

*LULLABY OF THE BELLS
Deltaires (Ivy 101)

ONLY BECAUSE
Platters (Mercury 71184)

MY GIRL
Frankie Lymon (Roulette 4026)

MY SPECIAL ANGEL
Bobby Helms (Decca 30423)

NERVOUS BOOGIE
Paul Gayton (Argo 5277)

OH BOY
Crickets (Coral)

OUR ANNIVERSARY
5 Satins (Ember)

PEACHES
Little Jr. Parker (Duke 177)

PEGGY SUE
Buddy Holly (Coral 6188S)

PING PONG
Glowtones (East-West 101)

RAINBOW
Russ Hamilton (Kapp 184)

REET PETITE
Jackie Wilson (Brunswick 55024)

ROCK AND CRY
Clyde McPhatter (Atlantic 11S8)

ROCK 'N ROLL MUSIC
Chuck Berry (Chess 1671)

SHE'S THE ONE
Eddy Boyd (Chess 1674)

SILHOUETTES
Diamonds (Mercury 71197)
Gibson & Red Caps (ABC-Paramount 9856)

ST. LOUIS BLUES
*MIRACLES
Lavern Baker (Atlantic 1163)

SUMMERTIME
Sam Cooke (Keen 34013)

TEARDROPS
Lee Andrews & Hearts (Chess 167S)

TEARS ON MY PILLOW
Eldorados (Vee-Jay 250)

TELL ME WHY
Rob-Roys (Back Beat 501)

THE RIGHT TIME
Nappy Brown (Savoy 1525)

THE JOKER
Billy Myles (Ember 1026)

THIS COULD BE THE NIGHT
Velours (Onyx 515)

THREE MINUS ONE
Tommy Lampkin (Ebb 110)

TIME MAKES YOU CHANGE
PAIN IN MY HEART
Dells (Vee-Jay 258)

TONIGHT TONIGHT
Mello-Kings (Herald 502)

WA'KIN' WITH FRANKIE
Frankie Lee Sims (Ace 527)

WHAT SIN
Little Jimmy Scott (King 5086)

WHEN I MEET MY GIRL
Tommy Ridgley (Herald 501)

YOU CAN MAKE IT IF YOU TRY
Gene Allison (Vee-Jay 256)

YOU'RE GONNA CRY
I NEED YOUR KISSES
Spaniels (Vee-Jay 257)

R & B Sure Shots

"GREAT BALLS OF FIRE" The Cash Box Award o' the Week 11/23
Jerry Lee Lewis ..... Sun 281

•

"KISSES SWEETER THAN WINE" The Cash Box Disk of the Week 11/2
Jimmie Rodgers ..... Roulette 4031

•

"ST. LOUIS BLUES" The Cash Box Award o' the Week 11/2
Lavern Baker ..... Atlantic 1163

•

"HENRIETTA" The Cash Box Award o' the Week 11/9
Jimmy Dee ..... Dot 15664; TNT 148

Visit To New Haven

NEW HAVEN—Pictured above, on the right, Capitol Records artist Jonah Jones, on a recent visit to New Haven. Jonah stopped by on his way through to chat with WAVZ Program Director Tiny Markle, and plug his new Capitol Album, also pictured above.

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b/w
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Two Edwards And A Bug

CLEVELAND—Tommy Edwards of Radio Station WERE, using a "Cash Box" as the weapon, prepares to swat the "Love Bug" off Jimmy Edwards' shoulder and onto the best selling charts. Edwards' recording of "Love Bug Crawl" has been one of the brightest spots for Mercury this fall and gives every indication of breaking wide open into the smash hit category.

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LOWELL FULSON
(Parts 1 & 2)
Hollywood #1022

"BOOGIE WOOGIE SANTA"
MABEL SCOTT

"CHRISTMAS BLUES"
JIMMY WITHERSPOON
Hollywood #1023

"CHRISTMAS EVE BABY"
"CHRISTMAS EVERYDAY"
JOHNNY MOORE'S BLAZERS
Hollywood #1045

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Jazz Benefit At Carnegie Hall

NEW YORK—More than 1,000 children in the Morningside Community Center's summer camp program will benefit from Kenneth Lee Karpe's all-star "Thanksgiving Jazz" concert at Carnegie Hall on Friday evening, November 29th at 8:30 p.m. and Midnight.

Featured in the benefit will be Billie Holiday, Dizzy Gillespie and his 16 piece band featuring Austin Cromer, with Sonny Rollins, appearing with the Gillespie aggregation in his first concert appearance as a featured solo artist. Trumpet star Chet Baker will match choruses with tenor sax man Zoot Simms, along with appearances by the Thelonious Monk Quartet featuring John Coltrane on tenor sax. Singer, saxaphonist and pianist Ray Charles, will make his first concert appearance as a jazz star.

King's On Top

HOUSTON — Clifton "King Bee" Smith, KCOH-Houston, bet Peacock's Clarence "Gatemouth" Brown a ride that Wheatley High would up-end Washington High in their big home coming football game in Houston. King Bee 'collected' during the big home-coming dance. Gatemouth was the star attraction as the above picture shows.

But immediately after this photo was taken, The "Okie Dokie Stomping Bronc" threw the King to the delight of hundreds. He saddled the "Bee" and rode some too. Reason: Wheatley and Washington fought to a 0-0 deadlock.

The Cash Box HOT 100

NEW YORK

1	YOU SEND ME	*Sam Cooke (Keen 34013)*
2	SILHOUETTES	*Rays (Cameo 117)*
3	LITTLE BITTY PRETTY ONE	*Thurston Harris (Aladdin 3398)*
4	COULD THIS BE MAGIC	*Dubs (Gone 5011)*
5	JAILHOUSE ROCK	*Elvis Presley (RCA Victor 7035)*
6	ROCK 'N ROLL MUSIC	*Chuck Berry (Chess 1671)*
7	RAUNCHY	*Bill Justis (Phillips 3519)*
8	WAKE UP LITTLE SUSIE	*Everly Brothers (Cadence 1337)*
9	SWANEE RIVER ROCK	*Ray Charles (Atlantic 1154)*
10	WITH YOU ON MY MIND	*Nat "King" Cole (Capitol 3782)*

CHICAGO

1	YOU SEND ME	*Sam Cooke (Keen 34013)*
2	HONEST I DO	*Jimmy Reed (Vee-Jay 253)*
3	SILHOUETTES	*Rays (Cameo 117)*
4	LITTLE BITTY PRETTY ONE	*Thurston Harris (Aladdin 3398)*
5	SOFT	*Bill Doggett (King 5080)*
6	I NEED YOU SO BAD	*B. B. King (RPM 498)*
7	TIME MAKES YOU CHANGE	*Dells (Vee-Jay 258)*
8	HAPPY HAPPY BIRTHDAY BABY	*Tune Weavers (Checker 872)*
9	KEEP A-KNOCKIN'	*Little Richard (Specialty 611)*
10	FARTHER UP THE ROAD	*Bobby Blue Bland (Duke 170)*

NEW ORLEANS

1	YOU CAN MAKE IT IF YOU TRY	*Gene Allison (Vee-Jay 256)*
2	RAUNCHY	*Ernie Freeman (Imperial 5474)*
3	LITTLE BITTY PRETTY ONE	*Thurston Harris (Aladdin 3398)*
4	THE RIGHT TIME	*Nappy Brown (Savoy 1525)*
5	BONY MORONIE	*Larry Williams (Specialty 615)*
6	YOU SEND ME	*Sam Cooke (Keen 34013)*
7	ROCK 'N ROLL MUSIC	*Chuck Berry (Chess 1671)*
8	REET PETITE	*Jackie Wilson (Brunswick 55024)*
9	JAILHOUSE ROCK	*Elvis Presley (RCA Victor 7035)*
10	SWANEE RIVER ROCK	*Ray Charles (Atlantic 1154)*

ST. LOUIS

1	RAUNCHY	*Bill Justis (Phillips 3519)*
2	YOU SEND ME	*Sam Cooke (Keen 34013)*
3	SILHOUETTES	*Rays (Cameo 117)*
4	BUZZ, BUZZ, BUZZ	*Hollywood Flames (Ebb 119)*
5	ROCK 'N ROLL MUSIC	*Chuck Berry (Chess 1671)*
6	BACK TO SCHOOL AGAIN	*Timmie Rodgers (Cameo 116)*
7	YOU CAN MAKE IT IF YOU TRY	*Gene Allison (Vee-Jay 256)*
8	JAILHOUSE ROCK	*Elvis Presley (RCA Victor 7035)*
9	WHAT SIN	*Little Jimmy Scott (King 5086)*
10	HONEST I DO	*Jimmy Reed (Vee-Jay 253)*

NEWARK

1	YOU SEND ME	*Sam Cooke (Keen 34013)*
2	SILHOUETTES	*Rays (Cameo 117)*
3	LITTLE BITTY PRETTY ONE	*Thurston Harris (Aladdin 3398)*
4	RAUNCHY	*Ernie Freeman (Imperial 5474) Bill Justis (Phillips 3519)*
5	COULD THIS BE MAGIC	*Dubs (Gone 5011)*
6	ROCK 'N ROLL MUSIC	*Chuck Berry (Chess 1671)*
7	SWANEE RIVER ROCK	*Ray Charles (Atlantic 1154)*
8	SOFT	*Bill Doggett (King 5080)*
9	JAILHOUSE ROCK	*Elvis Presley (RCA Victor 7035)*
10	KEEP A-KNOCKIN'	*Little Richard (Specialty 611)*

DALLAS

1	RAUNCHY	*Bill Justis (Phillips 3519) Ernie Freeman (Imperial 5474)*
2	LITTLE BITTY PRETTY ONE	*Thurston Harris (Aladdin 3398) Bobby Day (Chess 211)*
3	YOU SEND ME	*Sam Cooke (Keen 34013)*
4	SILHOUETTES	*Rays (Cameo 117)*
5	JAILHOUSE ROCK	*Elvis Presley (RCA Victor 7035)*
6	ROCK 'N ROLL MUSIC	*Chuck Berry (Chess 1671)*
7	WAKE UP LITTLE SUSIE	*Everly Brothers (Cadence 1337)*
8	PEGGY SUE	*Buddy Holly (Coral 61885)*
9	WAIT AND SEE	*Fats Domino (Imperial 5467)*
10	GREAT BALLS OF FIRE	*Jerry Lee Lewis (Sun 281)*

The Cash Box HOT

	PHILADELPHIA	LOS ANGELES	DETROIT
1	SILHOUETTES *Rays (Cameo 117)*	RAUNCHY *Ernie Freeman (Imperial 5474)*	YOU SEND ME *Sam Cooke (Keen 34013)*
2	LITTLE BITTY PRETTY ONE *Thurston Harris (Aladdin 3398)*	YOU SEND ME *Sam Cooke (Keen 34013)*	SILHOUETTES *Rays (Cameo 117)*
3	THE JOKER *Billy Myles (Ember 1026)*	BUZZ BUZZ BUZZ *Hollywood Flames (Ebb 119)*	JAILHOUSE ROCK *Elvis Presley (RCA Victor 7035)*
4	ROCK 'N ROLL MUSIC *Chuck Berry (Chess 1671)*	SILHOUETTES *Rays (Cameo 117)*	WAKE UP LITTLE SUSIE *Everly Brothers (Cadence 1337)*
5	YOU SEND ME *Sam Cooke (Keen 34013)*	LITTLE BITTY PRETTY ONE *Bobby Day (Class 211)*	RAUNCHY *Bill Justis (Phillips 3519) Ernie Freeman (Imperial 5474)*
6	BONY MORONIE *Larry Williams (Specialty 611)*	HONEST I DO *Jimmy Reed (Vee-Jay 253)*	BE BOP BABY *Ricky Nelson (Imperial 5463)*
7	TEARDROPS *Lee Andrews & Heart (Chess 1675)*	HAPPY HAPPY BIRTHDAY BABY *Tune Weavers (Checker 872)*	PEGGY SUE *Buddy Holly (Coral 61885)*
8	HAVE I SINNED *Donnie Elbert (DeLuxe 6148)*	WAKE UP LITTLE SUSIE *Everly Brothers (Cadence 1337)*	LITTLE BITTY PRETTY ONE *Bobby Day (Class 211) Thurston Harris (Aladdin 3398)*
9	KEEP A-KNOCKIN' *Little Richard (Specialty 611)*	JAILHOUSE ROCK *Elvis Presley (RCA Victor 7035)*	ROCK 'N ROLL MUSIC *Chuck Berry (Chess 1671)*
10	SWANEE RIVER ROCK *Ray Charles (Atlantic 1154)*	ROCK 'N ROLL MUSIC *Chuck Berry (Chess 1671)*	HONEST I DO *Jimmy Reed (Vee-Jay 253)*

	ATLANTA	MEMPHIS	SAN FRANCISCO
1	YOU SEND ME *Sam Cooke (Keen 34013)*	YOU SEND ME *Sam Cooke (Keen 34013)*	RAUNCHY *Ernie Freeman (Imperial 5474)*
2	SILHOUETTES *Rays (Cameo 117)*	RAUNCHY *Bill Justis (Phillips 3519)*	YOU SEND ME *Sam Cooke (Keen 34013)*
3	RAUNCHY *Ernie Freeman (Imperial 5474) Bill Justis (Phillips 3519)*	LITTLE BITTY PRETTY ONE *Thurston Harris (Aladdin 3398)*	JAILHOUSE ROCK *Elvis Presley (RCA Victor 7035)*
4	LITTLE BITTY PRETTY ONE *Thurston Harris (Aladdin 3398)*	SILHOUETTES *Rays (Cameo 117)*	HONEST I DO *Jimmy Reed (Vee-Jay 253)*
5	JAILHOUSE ROCK *Elvis Presley (RCA Victor 7035)*	I NEED YOU SO BAD *B. B. King (RPM 498)*	LITTLE BITTY PRETTY ONE *Bobby Day (Class 211)*
6	BE BOP BABY *Ricky Nelson (Imperial 5463)*	JAILHOUSE ROCK *Elvis Presley (RCA Victor 7035)*	SILHOUETTES *Steve Gibson (ABC-Paramount 9856) Rays (Cameo 117)*
7	HONEST I DO *Jimmy Reed (Vee-Jay 253)*	WAIT AND SEE *Fats Domino (Imperial 5467)*	SOFT *Bill Doggett (King 5080)*
8	ROCK 'N ROLL MUSIC *Chuck Berry (Chess 1671)*	KEEP A-KNOCKIN' *Little Richard (Specialty 611)*	I NEED YOU SO BAD *B. B. King (RPM 498)*
9	WAIT AND SEE *Fats Domino (Imperial 5467)*	SUMMERTIME *Sam Cooke (Keen 34013)*	COULD THIS BE MAGIC *Dubs (Gone 5011)*
10	BEATING OF MY HEART *Moonglows (Chess 1669)*	HONEST I DO *Jimmy Reed (Vee-Jay 253)*	AW SHUCKS BABY *Tiny Topsy (Federal 12302)*

THE NATION'S R & B TOP 20

Pos.		Last Week
1	YOU SEND ME *Sam Caake (Keen 34013)*	1
2	RAUNCHY *Freeman (Imperial 5474) Justis (Phillips 3519)*	5
3	LITTLE BITTY PRETTY ONE *Thurstan Harris (Aladdin 3398) Babby Day (Class 211)*	2
4	SILHOUETTES *Rays (Cameo 117)*	3
5	JAILHOUSE ROCK *Elvis Presley (RCA Victor 7035)*	4
6	HONEST I DO *Jimmy Reed (Vee-Jay 253)*	6
7	ROCK 'N ROLL MUSIC *Chuck Berry (Chess 1671)*	12
8	BONY MORONIE *Larry Williams (Specialty 611)*	11
9	WAKE UP LITTLE SUSIE *Everly Bras. (Cadence 1337)*	8
10	HAPPY HAPPY BIRTHDAY BABY *Tune Weavers (Checker 872) (Casa Grande)*	9
11	KEEP A KNOCKIN' *Little Richard (Specialty 611)*	7
12	BE BOP BABY *Ricky Nelson (Imperial 5463)*	10
13	SOFT *Bill Doggett (King 5080)*	16
14	COULD THIS BE MAGIC *Dubs (Gone 5011)*	18
15	FARTHER UP THE ROAD *Bobby Blue Bland (Duke 170)*	13
16	WAIT AND SEE *Fats Damino (Imperial 5467)*	14
17	BUZZ, BUZZ, BUZZ *Hallywood Flames (Ebb 119)*	23
18	SWANEE RIVER ROCK *Ray Charles (Atlantic 1154)*	19
19	HONEYCOMB *Jimmie Radgers (Raulette 4015)*	17
20	PEANUTS *Little Jae & Thrillers (Okeh 7088)*	15

21. BACK TO SCHOOL AGAIN. 22. CHANCES ARE. 23. I NEED YOU SO BAD. 24. WITH YOU ON MY MIND. 25. PEGGY SUE.

HOT

Ted Taylor
"DAYS ARE DARK"
113
•
Professor Longhair
"LOOKA' NO HAIR"
and
"BABY LET ME HOLD YOUR HAND"
121
•
J. J. Jones
"HARLEM NOCTURNE"
and
"COOL"
122
•
Smokey Hogg
"GOOD MORNIN', BABY"
and
"SURE 'NUFF"
127
•
Riff Ruffin
"TRUE CONFESSION"
and
"COMBINATION"
116

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R & B Reviews

A AWARD & SLEEPER — **B** VERY GOOD — **C** FAIR

B+ EXCELLENT — **C+** GOOD — **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

CHUCK CARBO
(Imperial (5479)

B+ "I MISS YOU" (1:45) [Harrison/Statler ASCAP—Russell, Collins] Chuck Carbo delivers the lovely slow beat ballad with a tender and appealing treatment. Haunting effect is captured by the talented chanter and as a result this deck should get close to the emotions of the record buyer. Watch it for a good sales reaction.

B "TIMES" (1:40) [Montclare BMI —Gilkyson, Dehr, Miller] Carbo keeps his sights aimed at the pop market with this sweet slow beat effort. His smooth vocal tones are appropriate for the treatment of this nostalgic item.

THE CLAREMONTS
(Apollo 517)

B "ANGEL OF ROMANCE" (2:45) [Bess Music BMI—Sanchez, Ezzo] The Claremonts team with impressive effects on a slow, rhythmic ballad. Teenage sound puts the sound and romantic lyric to enhance it. Good teenage wax.

B "WHY KEEP ME DREAMING" (2:45) [Bess BMI — Sanchez, Ezzo] The lads back with another wax very much in the same vein. Similar comments apply here.

MANDO AND THE CHILIPEPPERS
(Golden Crest 1221)

C+ "I LOVE TO EAT CHILI IN CHILE" (2:06) [Gate Music ASCAP — A. Levine] Mando and The Chili Peppers swing out on a quick beat Calypso novelty. A hard hitting, happy-go-lucky side that pleases.

C+ "CANDY KISSES" (2:06) [Hill & Range BMI — G. Morgan] Mando backs with an item that was a hit several years ago. He does a creditable job and aims this one at the teener buyer.

BILLY BOY
(Vee-Jay 260)

B "PRISONER'S PLEA" (2:47) [Conrad BMI — Hawkins] Billy Boy wails a rhythmic middle beat down home piece of material with an authentic and appealing chant. It's the sorrowful and lonely story of a prisoner's monotonous and hard life.

B "ROCKIN' ITIS" (2:35) [Conrad BMI — Twiggs, Carter, Smith] Another in the southern idiom with a rock 'n roll theme. Middle beat, penetrating feel.

THE PLANTS
(J & S 1602)

B+ "DEAR I SWEAR" (2:27) [Zell's BMI — The Plants] The Plants offer a middle beat bouncer with an engaging treatment. The good lead is backed with a small band—and the tinkley piano gives it an effective counterpoint in spots. Should have been used more prominently. The Plants do a very high order on this lively tune. Deck deserves a close look.

C+ "IT'S YOU" (2:15) [Zell's BMI —The Plants] The Plants offer a slow beat ballad for the flip. A good job on a good tune, but not as outstanding as "Dear I Swear". We like the top half for the action.

The Cash Box Award o' the Week

"DARLING IF I HAD YOU" (2:00)
[Recordo BMI—Byrd]

"BEEP BEEP BEEP" (2:18)
[Recordo BMI—Vikki, Byrd, Thomas]

BOBBY DAY AND THE SATELLITES
(Class 215)

● Bobby Day follows his "Little Bitty Pretty One" with another hot contender in "Darling If I Had You". Day sings the slow beat ballad with emotion and feathery tenderness. A beautiful melody with a reminiscent touch of Johnny Ace material. Day is potent on this wax and we think it has every chance of breaking out into a big pop and r & b hit. The flip, "Beep Beep Beep" is a middle beat bouncer. A romantic lyric tied in with the current headlines. "Darling If I Had You" is the side all the way.

"SAY!" (Boss Man)
[Figure BMI—E. McDaniels]

"BEFORE YOU ACCUSE ME" (Take A Look At Yourself)
[Figure BMI—McDaniels]

BO DIDDLEY
(Checker 878)

● Bo Diddley has been some time hitting the charts, but with this release, "Say!" we think he has found the right combination again. Bo Diddley always has been a top performer and gets the most out of a tune—and where he gets the right material the result is usually hit wax. Here we find Bo Diddley way out front with a middle beat shuffle novelty. Very strong side that should get your close attention. The coupling, "Before You Accuse Me", is a slow beat effort that the chanter does well by, but not in the same category as "Say". Top deck for the action.

"I REMEMBER DEAR" (2:22)
[Donna BMI—Paul, Lembo]

"OL' MAN RIVER" (2:22)
[Harms ASCAP—Kern, Hammerstein]

THE TUNEWEAVERS
(Casa Grande 4038)
(Checker 880)

● Following up The Tuneweavers' "Happy Happy Birthday Baby" we now find the group out with two new decks the same week. One on Casa Grande to be nationally released through Ember Records, "I Remember Dear", and "Ol' Man River" on Checker. In view of the success of "Happy Happy" both will receive strong attention. See pop reviews.

"LITTLE GIRL" (2:00)
[Leeds ASCAP—Hyde, Henry]

FRANKIE LYMON
(Roulette 4035)

● The young vet comes up with another powerhouse entry. See pop reviews.

"THIS IS THE NITE" (2:10)
[Higuera BMI—Jones, Pipkins, Cofield, Spencer]

"GOOD GOLLY MISS MOLLY" (1:55)
[Venice BMI——Bumps Blackwell]

THE VALIANTS
(Keen 34004)

● The Valiants are in a good position to enhance the growing Keen label influence. They turn in a sock reading of a slow beat shuffle item. The lead turns in an attention getting performance. Watch this deck carefully. The flip, "Good Golly Miss Molly," is of the sock 'em and rock 'em variety. It's a wild quick beat with the lead making like Little Richard. Good deck —tho we prefer "This Is The Nite".

WILLIE MAE THORNTON
(Peacock 1681)

B+ "JUST LIKE A DOG" (Barking Up The Wrong Tree) [Lion BMI —Scott, Veasey] Willie Mae Thornton had that smash in "Hounddog" and the gal is back in the canine field with another hard driving rocker. The belter swings out for those outfield fences right from the opening note. Don't overlook this wax without an intensive look.

B "MY MAN CALLED ME" (2:45) [Lion BMI — Scott, Robey] Willie Mae wails out a middle beat rhythm piece with her usual hearty approach. It's a blues that showcases the gal's talents. Two ok sides.

DAVE BARTHOLOMEW
(Imperial 5481)

B+ "HARD TIMES" (The Slop) [Dare BMI — N. Watts] Bartholomew wastes no time in jumping on an item showing up strong in several areas. The Bartholomew version is very strong and it could break into the sales column big. It's a question of the 'fustest with the mostest'.

B "CINDERELLA" (2:01) [Reeve BMI — Bartholomew, King] Dave Bartholomew turns in a captivating performance of a swingy middle beat jumper with a folk quality. Intriguing wax that could stir up action.

AL SMITH
(Falcon 1007)

B "QUARTER PARTY" (2:42) [Conrad BMI — A. Smith, C. Carter] Al Smith and his combo knock out a rocking slow beat instrumental that gets under the skin. A swaying pleaser with the talented Smith horn leading the way. Stirring instrumental wax.

B "ROAD HOUSE" (2:33) [Conrad BMI — Smith, Carter] Another similar item with that same infectious quality. Two good instrumental sides.

AL JONES
(Poplar 104)

B+ "LONELY TRAVELER" (2:09) [Roosevelt BMI — Jessie Stone] Al Jones turns his talented chords to a slow, rhythmic sentimental ballad and comes out with a moving deck. One that bears watching. It is moving, and tender. Strong bow for Jones and a side to be watched.

B+ "MAD, MAD WORLD" (2:10) [Chelwood BMI — Jones, Stone, Jones] Jones swings out with a change of pace item—but one equally strong. It's a middle beat staccato jump with tht teenage quality both in treatment and material. Keep the orbs peeled.

MIKE AND JIM
(Josie 825)

B+ "BABY DON'T KNOCK" (1:56) [Ror-Ron BMI — Bill Wayne] Mike and Jim form an impressive duo as they rock out a middle beat jump novelty. Strong vocal gimmicks and tricky arrangement make this an attention getter—and one that should make this disk gravitate towards the sales column.

B "DUNGAREE CUTIE" (1:50) [Ror-Ron BMI — Bill Wayne] Mike and Jim again swing out with unrestrained joy on a rocker that stirs the sluggish bloodstream. Cute novelty well done.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

R & B Reviews

A AWARD & SLEEPER B+ EXCELLENT B VERY GOOD
C+ GOOD C FAIR D MEDIOCRE

The Cash Box R & B Sleeper of the Week

"TELL ME LOVE" (2:40)
[Monument Music/Bound BMI—Stallman, Phillips]

"I FOUND OUT WHY" (2:32)
[End BMI—Lit, Perper, Elgin, Blair]

LEWIS LYMON & THE TEENCHORDS
(End 1007)

● Lewis Lymon (the younger half of the talented brothers) swings out in no uncertain manner and fashions a quick-beat bouncer with all the qualities. The youngster has an amazingly mature style to accompany his good but youthful voice. Accompanied by a strong hunk of material and a lively ork backing the lad comes off with an etching that bears close watching. Looks like more Lymon representation in the charts. The flip, "I Found Out Why", has a gimmick opening which is bound to attract attention, but the side falls down after that. It's "Tell Me Love".

"BUZZ—BUZZ—BUZZ" (2:05) [Cash BMI—Gray, Byrd]
"YEA YEA BABY" (2:30) [Murifield ASCAP—Guidry, Gayten]

EARL CARROLL AND THE ORIGINAL CADILLACS
(Josie 829)

● The Original Cadillacs back a couple of items already stirring up action and turn in mighty good performances on both "Buzz-Buzz-Buzz" and "Yea Yea Baby". While the originals already have gotten started in many markets the Cadillacs should be able to cut themselves a tidy hunk of the melon—and the demand for both decks should add up to a healthy sales figure. Earl Carroll handles the lead and does an impressive job in both instances.

"WALKIN' WITH MR. LEE" (2:20)
[Angel BMI—L. Allen]

"PROMENADE" (2:15)
[Angel BMI—Tyler, Frank]

LEE ALLEN AND HIS BAND
(Ember 1027)

● There seems to be a trend again to instrumental hits and Lee Allen turns in a potent piece of swinging material for another hot prospect. A peppery middle beat bouncer with a moving sax lead captivates the ear and the feet. Solid and penetrating beat. Watch this deck carefully. The flip, "Promenade", is another goodie. An oriental flavor with an engaging middle beat. Good coupler—tho we go all the way with "Walkin' With Mr. Lee".

EARL BOSTIC
(King 5092)

B+ "JEANNINE, I DREAM OF LILAC TIME" (2:18) [Feist ASCAP—Shilkret, Gilbert] Earl Bostic turns in a big band performance of the classic oldie and gives a bit of spice as he swings it to a fare-thee-well. Of course, Bostic's horn is spotlighted—to the definite benefit of the waxing. A solid hunk of wax for the instrumental fan.

B "JOSEPHINE" (2:39) [Feist ASCAP — Kahn, King, Bivens] Swinging wax as Bostic flavors the ditty with his inimitable touch. Two good listening and dance decks.

ROY AND GLORIA
(DeLuxe 6153)

B "YOU KNOW MY LOVE IS TRUE" (2:30) [Men-Lo BMI — Gloria Hawkins] The duo blend on a slow beat romancer with a lyric the kids will love. A jumper with strong qualifications.

C+ "WHAT A FOOL WAS I" (2:04) [Men-Lo BMI—Owens, Mendelsohn] Roy and Gloria team on a quick beat jump with a driving vocal. Strong Beat for the jump happy kids.

GENE NASH
(Josie 826)

B+ "THE SPIDER" (2:03) [Kahl BMI—Jacobson, Roberts, Unger] Gene Nash handles a quick beat bouncer novelty with a strong vocal. The lyric is clever and Nash's projection is top-grade. Together we have a potent wax that could break out for a big sale.

B+ "BEELINE" (2:03) [Herb Reis BMI—Winfield Scott] Nash handles another strong hunk of material with an equally strong vocal job—result—side to watch. Two good Nash efforts.

B. B. KING
(RPM 501)

B+ "MY HEART BELONGS TO ONLY YOU" (2:39) [Regent BMI—Daniels, Daniels] B. B. King turns in a fine version of the June Christy click of a few years ago. Pretty melody ready real pop by the talented singer.

B+ "THE KEY TO MY KINGDOM" (2:41) [Mr. Music/Modern Music BMI—Baum, Davis, Josea] Big production for a slow shuffle ballad. King turns in a strong projection and it should get a good reception. Both sides aimed at the big pop market.

Syracuse Welcomes MacRae

SYRACUSE—Gordon MacRae, latest singing star to visit Syracuse, N. Y., received special treatment due to the fact that he's a native of the city. He and his lovely wife, Sheila, visited WHEN-TV's Kay Larson and her "Gal Next Door" program (pictured above). In addition, the Capitol artist made appearances on WHEN-radio's "Record Room" and WHEN-TV's "Top 10 Dance Party." The heavy schedule gave Gordon a good chance to promote his latest Capitol LP, "Motion Picture Soundstage."

Clare Nelson Disk Receive's Top Treatment From Epic

NEW YORK — Epic Records has named Clare Nelson's recording of "Shake Me I Rattle (Squeeze Me I Cry)" as its #1 plug disk for the Xmas season.

The record has been sent to dee jays across the country in a special sleeve with a biography of Miss Nelson on the back of the sleeve. And to give the disk a big boost on the retail level, a different color sleeve has been prepared for the single.

Epic has great hopes for the single which the label's brass feels could be one of the big kiddie novelties of the Yuletide season.

Paxton Of England's Catalog Acquired By Mills Music

NEW YORK — Mills Music last week announced the acquisition of the catalog of W. Paxton & Co., Ltd., of London, England.

Well known in the field of educational and standard music, the catalog of Paxton and Company contains compositions for organ, chorus, piano, voice, children's music, literature and text books, instrumental solos and ensembles by such composers as Alec Rowley, Leslie Woodgate, Granville Bantock, Edric Cundell, Thomas Dunhill, Josef Holbooke, Sigfrid Karg-Elert as well as such renowned composers as Purchell, Mendelssohn, Handel, Bach and others.

AMERICA'S TOP BLUES — ROCK & ROLL — SPIRITUAL — ONE-STOP
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R & B
SURE SHOT
ALSO THE CASH BOX AWARD O' THE WEEK
GENE ALLISON
"YOU CAN MAKE IT IF YOU TRY"
VEE-JAY 256

● Gene Allison bows in with a powerful slow beat blues, "You Can Make It If You Try." The wailer handles the dramatic pretty with deep feeling and good voice as he gives moral support to the object of his song. Deck has embodied in it a warmth and sincerity as well as musical qualities that tie up into a neat package labeled "hit." Stick real close to this wax—it could happen. The flip, "Hey Hey I Love You," is a middle beat jump with a happy treatment that pleases the listener. A swingy jump tune the kids can hop to. Good vocal treatment by Allison and a solid coupler for "You Can Make It If You Try," tho the latter is way out in front.

VEE JAY-FALCON RECORDS
2129 So. Michigan Avenue Chicago 16, Illinois

Canadian Capers

MONTREAL MEMOS:

JOHNNIE RAY

At the Ritz Cafe of the Ritz Carlton Hotel this week is Genevieve. . . . Headlining the spectacular Broadway Musical Revue "Let's Follow the Girls" at the Bellevue Casino this week are The Coronados, RCA Victor recording artists. . . . The Ames Bros. (RCA Victor) just completed a record breaking engagement at the Faisan Bleu, popular niterie on the outskirts of town. They appeared on every DJ show in town and guested on the Tap Room Show, Canada's only network TV-DJ show. Featured at the Faisan Bleu the week of December 2nd will be the great pianist Carmen Cavallaro (Decca). . . . Local singer Norma Hutton is now featured in the Embassy Room of the Windsor Hotel with Max Chamitov and his orchestra. . . . Columbia artist Johnnie Ray is the current attraction at the El Morocco. Future bookings at this location will feature ventriloquist Senor Wences, Eartha Kitt and many other "name" artists. . . . The Biggest Show of Stars featuring Fats Domino, Lavern Baker, Everly Bros., Paul Anka and many other stars who played the Forum on November 17th drew capacity crowds as was expected. . . . Matt Heft, Manager of the Peer-Southern set-up in Canada just back from Nashville, Tennessee where he attended the annual WSM-6th DJ Festival.

Vernon Duke's Group On Contemporary

LOS ANGELES—Composer Vernon Duke is preparing an extensive recording program for The Society for Forgotten Music, which he founded in Paris in 1947. As president of The Society, Duke has signed an exclusive agreement with Contemporary Records (a subsidiary of the Good Time Jazz Record Co., Inc.) to inaugurate a new series, SFM, for its classic label. Duke will direct the operations, select the works, arrange sessions and single out the artists.

Duke, composer of "April In Paris," "Cabin In The Sky," and numerous other titles, composed the music for two current successes, one on Broadway, "Time Remembered," and a ballet "Emperor Norton," which had its premiere in San Francisco, November 8th. Duke is also the author of the best selling book of memoirs "Passport to Paris," is a musicologist and composer of serious music, his "String Quartet" being recorded by the Roth Quartet for Contemporary Records, to be released shortly after the first of the year.

The Society for Forgotten Music's New York chapter held 15 concerts in New York in 1949-50. It has three basic objectives, according to Duke: "To acquaint the public with a large number of works of unusual merit, totally unknown to them. To provide all interpreters with valuable additions to their repertoire. And to unearth a wealth of educational material."

"Why bother with forgotten music?" asks Duke, anticipating everyone's first question. "Because the true music lover realizes that some of the world's masterpieces were completely forgotten shortly after they were created and resurrected many years later. Two examples will suffice: Bach's 'Passion After St. Matthew', which was rescued from oblivion by Mendelssohn in 1829, and Schubert's 'Unfinished Symphony', which received its first performance by Johann Herbeck in 1865—37 years after the composer's death."

First recording sessions have been held in New York and Los Angeles, with the initial release and heavy promotion set for January 1958.

NEW RELEASE!!

GUS JENKINS

"COPPER TAN"

b/w

"STAND BY ME"

FLASH # 126

GUS JENKINS
(Flash 126)

B "COPPER TAN" (2:50) [Shag BMI—Reynolds, Jenkins] Jenkins and his ork beat out an infectious quick beat instrumental bouncer with a Latin feeling. Exciting deck with lots of appeal.

FLASH RECORDS
623 E. Vernon Ave., Los Angeles, Calif.

Getting Bigger Day by Day!
COAST to COAST!

NAPPY BROWN'S

"THE RIGHT TIME"

B/W

"OH YOU DON'T KNOW"

1525

SAVOY RECORD CO 58 MARKET ST NEWARK, N J

Top Selling Records Reported by R & B Retail Outlets

From Coast to Coast

NORTY'S MUSIC CENTER
Los Angeles, Calif.

1. Buzz, Buzz Buzz (Hollywood Flames)
2. Raunchy (E. Freeman)
3. You Send Me (S. Cooke)
4. Honest I Do (J. Reede)
5. Little Bitty Pretty One (B. Day)
6. Happy Happy Birthday Baby (Tune Weavers)
7. Silhouettes (Rays)
8. Long, Lonely Nights (L. Andrews)
9. You Bug Me (L. Williams)
10. Wake Up Little Susie (Everlys)

MUSIC SALES CORP.
Augusta, Ga.

1. You Send Me (S. Cooke)
2. Jailhouse Rock (E. Presley)
3. Wake Up Little Susie (Everlys)
4. Keep A Knockin' (L. Richard)
5. Bony Moronie (L. Williams)
6. Happy Happy Birthday Baby (Tune Weavers)
7. Little Bitty Pretty One (T. Harris)
8. Silhouettes (Rays)
9. Honest I Do (Jimmy Reede)
10. Farther Up The Road (B. Blue Bland)

R & M MUSIC
Dallas, Tex.

1. You Send Me (S. Cooke)
2. Raunchy (B. Justis)
3. Summertime (S. Cooke)
4. Little Bitty Pretty One (T. Harris)
5. Honest I Do (J. Reed)
6. Back To School Again (T. Rodgers)
7. Silhouettes (Rays)
8. Wait & See (F. Domino)
9. Three Minus One (Lampkin)
10. Farther Up The Road (B. Blue Bland)

MET MUSIC
Chicago, Ill.

1. You Send Me (S. Cooke)
2. Silhouettes (The Rays)
3. Soft (B. Doggett)
4. Little Bitty Pretty One (T. Harris)
5. Time Makes You Change (Dells)
6. I Wanna Little Girl (Charles)
7. Raunchy (B. Justis)
8. I Need You So Bad (King)
9. Till (R. Williams)
10. Blues Down Home (D. Washington)

TOWN HALL
New York, N. Y.

1. Raunchy (B. Justis)
2. Could This Be Magic (Dubs)
3. Little Bitty Pretty One (T. Harris)
4. Hey Little Girl (Techniques)
5. Rock & Roll Music (Berry)
6. Swanee River Rock (Charles)
7. St. Louis Blues (L. Baker)
8. Blues Down Home (D. Washington)
9. You Bug Me Baby (Williams)
10. He's Gone (Chantels)

MISSION MUSIC SHOP
San Francisco, Calif.

1. You Send Me (S. Cooke)
2. Silhouettes (Diamonds/Rays)
3. Raunchy (E. Freeman)
4. Could This Be Magic (Dubs)
5. Keep A-Knockin (L. Richard)
6. Little Bitty Pretty One (Day/Harris)
7. Jailhouse Rock (E. Presley)
8. Bony Moronie (L. Williams)
9. Jail Bait (A. Williams)
10. Buzz, Buzz, Buzz (Hollywood Flames)

STATE MAN # 2
New Orleans, La.

1. Raunchy (E. Freeman)
2. The Right Time (N. Brown)
3. Silhouettes (Rays)
4. Little Bitty Pretty One (T. Harris)
5. Say It (5 Royales)
6. Wait & See (F. Domino)
7. You Can Make It If You Try (G. Allison)
8. Bony Maronie (L. Williams)
9. You Send Me (S. Cooke)
10. Jailhouse Rock (E. Presley)

LINN'S MUSIC SHOP
Philadelphia, Pa.

1. You Send Me (S. Cooke)
2. Little Bitty Pretty One (T. Harris)
3. Have I Sinned (D. Elbert)
4. Swanee River Rock (Charles)
5. Bony Moronie (L. Williams)
6. Silhouettes (Rays)
7. You're Gonna Cry (Spaniels)
8. Raunchy (B. Justis)
9. Pain In My Heart (Dells)
10. A Fool In Love (Keytones)

HUDSON RECORD SHOP
Jackson, Tenn.

1. You Send Me (S. Cooke)
2. Little Bitty Pretty One (T. Harris)
3. Raunchy (B. Justis)
4. Keep A-Knockin' (L. Richard)
5. Honest I Do (J. Reed)
6. Bony Moronie (L. Williams)
7. Jailhouse Rock (E. Presley)
8. Farther Up The Road (Bland)
9. Silhouettes (Rays)
10. Wait & See (F. Domino)

R & B Disk Jockey REGIONAL RECORD REPORTS

WALTER POWELL
WBVL—Barbourville, Ky.

1. You Send Me (S. Cooke)
2. Don't Say Goodbye (5uperiors)
3. Speedy (Bobbettes)
4. St. Louis Blues (L. Baker)
5. Keep A-Knockin' (L. Richard)
6. The Joker (B. Myles)
7. Little Bitty Pretty One (T. Harris)
8. Just Lonesome, That's All (L. Offitt)
9. Say Yeah (W. Handy)
10. Darling It's Wonderful (Lovers)

BOB NORRIS
WDVH—Gainesville, Fla.

1. Baby Do Liddle (Ridgely)
2. Idol With The Golden Head (Coasters)
3. You Send Me (S. Cooke)
4. Rock And Cry (C. McPhatter)
5. Silhouettes (Rays)
6. Peanuts (L. Joe)
7. Back To School Again (T. Rodgers)
8. The Joker (B. Myles)
9. This Could Be The Night (Velours)
10. 5peedy (Bobbettes)

DAY SANDSTROEM
WWRI—West Warwick, R. I.

1. Autumn Leaves (B. McLaurin)
2. St. Louis Blues (L. Baker)
3. 5how Me (R. Brown)
4. Rock And Cry (C. McPhatter)
5. Happy Happy Birthday Baby (Tune Weavers)
6. Silhouettes (Rays)
7. All About The Blues (I. J. Hunter)
8. Sinner Woman (J. Morris)
9. With You On My Mind (N. Cole)
10. Peggy Sue (J. Walker)

JO JO CRYSDALE
CKEY—Toronto, Ont., Can.

1. Peaches (L. J. Parker)
2. The Joker (B. Myles)
3. Swanee River Rock (Charles)
4. 5t. Louis Blues (L. Baker)
5. Raunchy (B. Justis)
6. Bony Moronie (L. Williams)
7. Henrietta (J. Dee)
8. Hey Little Girl (Techniques)
9. When I Meet My Girl (T. Ridgely)
10. Darling It's Wonderful (Playmates)

BILL "SPARKY" MULLEN
WSID—Baltimore, Md.

1. You Send Me (S. Cooke)
2. You're Gonna Cry (Spaniels)
3. Little Girl (F. Lymon)
4. St.Louis Blues (L. Baker)
5. Rock And Cry (C. McPhatter)
6. The Plea (Chantels)
7. Lonely Telephone (Quintones)
8. Speedy (Bobbettes)
9. Darling It's Wonderful (Lovers)
10. Happy Happy Birthday Baby (Tune Weavers)

MARC STUART
WTIM—Taylorville, Ill.

1. St. Louis Blues (L. Baker)
2. Honeycomb (J. Rodgers)
3. You Send Me (S. Cooke)
4. Hula Hands (J. Houston)
5. Raunchy (B. Vaughn)
6. Silhouettes (Rays)
7. Little Bitty Pretty One (T. Harris)
8. Keep A-Knockin' (L. Richard)
9. Jailhouse Rock (E. Presley)
10. With You On My Mind (N. Cole)

LLOYD FATMAN
WHAT—Philadelphia, Pa.

1. Silhouettes (Rays)
2. Bony Moronie (L. Williams)
3. Be Bop Baby (R. Nelson)
4. Peanuts (L. Joe)
5. Party Time (5. Mineo)
6. Chances Are (J. Mathis)
7. Twelfth Of Never (Mathis)
8. Wait And See (F. Domino)
9. Back To School Again (T. Rodgers)
10. Five More Steps (R. 5tevens)

GEORGE SUTTMEIER
WITJ—Ithaca, N. Y.

1. Jailhouse Rock (E. Presley)
2. 5ilhouettes (Rays)
3. Raunchy (B. Justis)
4. Wait And 5ee (F. Domino)
5. Be Bop Baby (R. Nelson)
6. You Send Me (T. Brewer)
7. Little Bitty Pretty One (T. Harris)
8. Swanee River Rock (Charles)
9. Keep A-Knockin' (L. Richard)
10. Honeycomb (J. Rodgers)

BILL (OMAR) JACKSON
KOKA—Shreveport, La.

1. You Send Me (S. Cooke)
2. Little Bitty Pretty One (T. Harris)
3. Honest I Do (J. Reed)
4. Messing Up (5 Royales)
5. 5wanee River Rock (Charles)
6. Keep-A-Knockin' (L. Richard)
7. Raunchy (E. Freeman)
8. I Need You So Bad (King)
9. Bony Moronie (L. Williams)
10. Farther Up The Road (Bland)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Country Big 10 JUKE BOX TUNES

Pos. Last Week		
1	WAKE UP LITTLE SUSIE *Everly Brothers* *(Cadence 1337)*	1
2	JAILHOUSE ROCK *Elvis Presley* (RCA Victor 7035)	2
3	MY SPECIAL ANGEL *Bobby Helms* *(Decca 30423)*	3
4	MY SHOES KEEP WALKING BACK TO YOU *Ray Price* *(Columbia 40951)*	4
5	HOLIDAY FOR LOVE *Webb Pierce* *(Decca 30419)*	8
6	GEISHA GIRL *Hank Locklin* *(RCA Victor 6984)*	6
7	FRAULEIN *Bobby Helms* *(Decca 30194)*	5
8	HOME OF THE BLUES *Johnny Cash* *(Sun 279)*	7
9	IS IT WRONG *Warner Mack* *(Decca 30301)*	10
10	WHY WHY *Carl Smith* *(Columbia 40984)*	—

10th Anniversary

NASHVILLE—Guitarist Chet Atkins received a gold plaque in honor of his 10th Anniversary with RCA Victor Records at opening of new studios in Nashville, Tenn. Victor executives, left to right, are: Frank Ryall, Album Promotion in Nashville territory; Dick Pierce, Pop Artists & Repertoire on West Coast; Jack Burgess, Manager of Single Records; Chet Atkins; Steve Sholes, A & R Chief of Single Records; Chick Crumpacker, A & R Dept.; Sam Wallace, Yancey Co., Atlanta distributor; and Ray Clark, Merchandise Manager.

NASHVILLE, TENN. — John Y. Burgess, Manager, Single Records, RCA Victor, presented guitarist Chet Atkins with a gold plaque commemorating his 10th Anniversary with the company. The presentation was made when Victor officially opened its new studios in Nashville, Tennessee, the seat of Country recording and the third largest recording center in the nation.

In making the award, Burgess commented on the new studio as being "the house that Chet built." Atkins was recently appointed an Artists & Repertoire consultant in addition to his status as a recording artist, and during the past year has handled the bulk of Victor hillbilly recording. At the time of the presentation Burgess said, "The whole idea of having a studio of this size and scope is due to the fact that Victor has an extraordinary talent like Chet to run the operation.

"We are grateful to Chet not only for his outstanding performance as an artist but also for his unique talent in discovering and developing other recording artists for the company."

Chet Atkins was born in Luttrell, Tennessee, in the Clinch Mountains about 20 miles north of Knoxville. He attended various schools in Tennessee and at 16 began work for the National Youth Administration to earn enough money to buy an electric guitar and sound equipment. After a series of shows on local radio stations he went to WSM in 1946 with Red Foley, when that star of Country singing became the head man of the Prince Albert Grand Ole Opry. He is still a regular on the Opry.

He now devotes his time almost exclusively to making records.

The Easiest Way To Write

NEW YORK—"Weach For The Wafter, Santa", a Christmas tune recorded by Kenny Bowers for Columbia, was composed by Al Stillman, Ed Lebost and Anita Leonard without any of the three writers ever seeing each other.

The idea was created by one of the writers, another made it into a kiddie record and Al Stillman gave it a Christmas theme. All three tunesmiths worked on the song individually.

The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. WAKE UP LITTLE SUSIE ..... Everly Brothers (Cadence)
2. MY SHOES KEEP WALKING BACK TO YOU ..... Ray Price (Columbia)
3. MY SPECIAL ANGEL ..... Bobby Helms (Decca)
4. WHY WHY ..... Carl Smith (Columbia)
5. HOLIDAY FOR LOVE ..... Webb Pierce (Decca)
6. HOME OF THE BLUES ..... Johnny Cash (Sun)
7. JAILHOUSE ROCK ..... Elvis Presley (RCA Victor)
8. FRAULEIN ..... Bobby Helms (Decca)
9. I HEARD THE BLUEBIRDS SING ..... Browns (RCA Victor)
10. GEISHA GIRL ..... Hank Locklin (RCA Victor)

11 I FOUND MY GIRL IN THE U. S. A. 12. THE STORY OF MY LIFE. 13. TANGLED MIND. 14. TEARS ARE ONLY RAIN. 15. DON'T DO IT DARLIN'. 16. GIVE MY LOVE TO ROSE. 17. HONEYCOMB. 18. BYE, BYE LOVE. 19. TREAT ME NICE. 20. IS IT WRONG. 21. (I'LL ALWAYS BE YOUR) FRAULEIN. 22. FOUR WALLS. 23. TWO SHADOWS ON YOUR WINDOW. 24. SQUID JIGGIN' GROUND. 25. DEEP BLUE SEA. 26. PLEASE PASS THE BISCUITS. 27. I CLOSE MY EYES. 28. ANNA MARIE. 29. I'LL DO IT EVERY TIME. 30. AIN'T I'M A DOG; TALL, TALL TREES; LOVE BUG CRAWL; UNFAITHFUL; EVERYWHERE YOU GO; WHOLE LOT OF SHAKIN' GOING ON; KISSES SWEETER THAN WINE; LIGHTS IN THE STREET; MY TREASURE; LOTTA LOVIN'; ACT LIKE A MARRIED MAN; ONE WEEK LATER; I'LL STILL WRITE YOUR NAME IN THE SAND; DIAMOND JOE; BLUE DOLL; MAYBE TOMORROW; HONEY STOP.

Standard Transcription Offers Xmas Package

CHICAGO—Standard Radio Transcription Services has announced, for outright sale, a special Christmas package; including three half-hour dramas and 31 selections of Christmas music, both instrumental and vocal.

Milton M. Blink, president of Standard, stated that judging by the interest expressed, that several hundred radio stations will purchase this low-priced package; particularly, as one of the half hour shows alone is actually worth far more than the sale price of the entire package.

Blink further stated that Standard will continue to sell its transcription library in special packages, such as the above.

Blink concluded by saying, "This sales plan has proven most successful, and the firm has, through its Lawrence Welk Show, sound effects library, and its combination commercial aids and sound effects package covered more markets than it had at any time in the past."

Avenue Signs Larry Tickler

NEW YORK — Avenue Records, which released the original version of "Seven Days In Barcelona" has signed English singer, Larry Tickler to a long term recording contract, and last week released Larry's first platter, titled "Y' Gotta." Larry Tickler sings in a style described by the company as "Chummie."

For Macy's Parade

NEW YORK—"Popeye The Sailor Man," the inspiration for the "Official TV Popeye Record Alubm," produced by publicist Arthur Pine and TV-Radio actor Allen Swift, is seen above being tested for the Macy's Thanksgiving Day Parade. The gigantic Popeye balloon will be the start of the parade and Allen Swift, who is featured on the Popeye record album, will be one of the live stars for the kiddies to cheer that day.

Norma Beasler
"Greenback Dollar"
ROSE # 107
CENTRAL SONGS, INC.
6308 SUNSET BOULEVARD HOLLYWOOD 28, CA
HOLLYWOOD 1-9347

Attendance Up 15% At 6th Annual DJ Festival

NASHVILLE, TENN.—The 32nd Anniversary of Nashville radio station WSM and the 6th Annual DJ Festival last week, had a huge turnout of record company executives, disk personnel and recording artists, in addition to dee jay representatives from all across the country and Canada.

According to WSM executives, attendance at this year's convention was up 15% over the 1956 turnout.

The heaviest turnout for any individual event was at the Friday Morning Awards Meeting in the War Memorial Auditorium. At this meeting, Bob Austin of *The Cash Box* presented awards to country winners of *The Cash Box'* 1957 Disk Jockey Poll. Winners of these awards were: Marty Robbins — most programmed male vocalist and the artist with the most programmed record "Singing The Blues"; Acuff-Rose Music, publisher of the award winning song "Singing The Blues"; Elvis Presley for the most programmed album of the year, "Elvis"; Kitty Wells—most programmed female; the Louvin Brothers, most programmed vocal group; Hank Thompson, the most programmed band; Chet Atkins, the most programmed instrumentalist; Patsy Cline, the most promising new female vocalist; Bobby Helms, the most promising male; and the Everly Brothers, most promising new vocal combination.

Bob Burton of BMI presented awards to song-writers and publishers and stated that half of the publisher awards and almost half of the writer awards went to Tennessee tunesmiths and pubberies.

A special citation was given to Pee Wee King and Redd Stewart, composers of "Tennessee Waltz" and to Acuff-Rose Music, publisher of the song which may become the official state song of Tennessee.

At the afternoon dee jay clinic, Friday, Governor Frank G. Clement and Senator Albert Gore addressed the audience. The two political figures were followed by record company executives who, in general, hailed the growth of country music and the major role that Nashville is playing in today's growing record business. Disk toppers who spoke at the clinic were: Archie Bleyer of Cadence Records, Randy Wood of Dot Records, Steve Sholes of RCA Victor, Sydney Goldberg of Decca, Ken Nelson of Capitol, Art Talmadge of Mercury, and Goddard Lieberson of Columbia.

Friday night, Decca played host at a dance in the Andrew Jackson Hotel and all of Saturday was devoted to parties. BMI hosted a breakfast at the opry; a luncheon was hosted by Columbia Records; WSM played host at a reception and buffet dinner; etc.

At 7:30 on Saturday, the crowd migrated to the Anniversary performance of the Grand Ole Opry in the Ryman Auditorium.

At midnight, Roulette Records hosted a party.

WSM personnel did an outstanding job of coordinating and simplifying the functions. Those who played an important role in the smooth sailing weekend were Royal McCullough, Sue Fielding, Dee Kilpatrick and WSM president John DeWitt.

Victor In Nashville

NASHVILLE, TENN.—RCA Victor was well represented in Nashville at the 6th Annual Dee Jay Convention as the above photos indicate. (Top Left) shows Roy Rogers presenting a portable television set to song writer Bobbie West, winner of a drawing for the TV set. (Top Right) Chet Atkins awards a portable, another of three Victor give-aways, to a lucky winner in the lobby of the Andrew Jackson Hotel. (Bottom Left) Marianne Bates poses with a huge display and a live clown. The clown was the motif of Victor's promotion at the dee jay convention. (Bottom Right) Dick Pierce (left) and Steve Sholes of RCA Victor meet Little Nipper on their arrival at the Nashville Airport. Nipper is a replica of the original RCA Victor trade mark dog "His Master's Voice".

Country Disk Jockey
REGIONAL RECORD REPORTS

GEORGE SUTTMEIR
WITJ—Ithaca, N. Y.
1. Wake Up Little Susie (Everly Bros.
2. Jailhouse Rock (E. Presley)
3. My Special Angel (B. Helms)
4. Home Of The Blues (J. Cash)
5. Geisha Girl (H. Locklin)
6. My Shoes Keep Walking Back To You (R. Price)
7. The Story Of My Life (M. Robbins)
8. Why, Why (C. Smith)
9. Fraulein (S. Lawrence)
10. Honeycomb (J. Rodgers)

MEL MILLER
WPOW—New York, N. Y.
1. Wake Up Little Susie (Everlys)
2. Jailhouse Rock (E. Presley)
3. Why, Why (C. Smith)
4. Holiday For Love (W. Pierce)
5. Maybe Tomorrow (Everlys)
6. Deep Blue Sea (J. Dean)
7. Once-A-Week Date (Robbins)
8. Don't Do It Darling (Pierce)
9. Fraulein (B. Helms)
10. Unfaithful (H. Snow)

"COUSIN" JOHNNY SMALL
WNLC—New London, Conn.
1. Let's Pretend (Burton & Dove)
2. Della Mae (Osborne Bros. & Allen)
3. Squid Jiggin' Ground (Snow)
4. Fraulein (Helms/Hart)
5. I Found My Girl In The U. S. A. (J. Skinner)
6. Give My Love To Rose (Cash)
7. I Heard The Bluebirds Sing (Browns)
8. Tears Are Only Rain (H. Thompson)
9. Pete Williams Rag (Williams)
10. Rosie's Gone Again (J. John)

"HOPALONG" JOE HOPPEL
WCMS—Norfolk, Va.
1. My Special Angel (B. Helms)
2. Wake Up Little Susie (Everly Bros.)
3. Geisha Girl (H. Locklin)
4. I'll Do It Every Time (Jimmy & Johnny)
5. Wrong (R. Sovine)
6. Why, Why (C. Smith)
7. Home Of The Blues (J. Cash)
8. I Close My Eyes (Wilburns)
9. Act Like A Married Man (J. Shepard)
10. Holiday For Love (W. Pierce)

PETE ROBERTS
WKIK—Leonardtown, Md.
1. Wake Up Little Susie (Everly Bros.)
2. Jailhouse Rock (E. Presley)
3. Give My Love To Rose (Cash)
4. Where Did Our Young Years Go (Reno & Smiley)
5. My Special Angel (B. Helms)
6. A Broken Heart, A Wedding Band (S. Jackson)
7. Loving You Too Well (Stanley Bros.)
8. Mary Dear (B. Clifton)
9. Goodbye She's Gone (Sprouts)
10. Goin' To The Races (Country Gentlemen)

"BAREFOOT COWBOY" ALAN HERBERT
WNIX—Springfield, Vt.
1. Holiday For Love (W. Pierce)
2. My Shoes Keep Walking Back To You (R. Price)
3. Home Of The Blues (J. Cash)
4. Why, Why (C. Smith)
5. My Special Angel (B. Helms)
6. Tangled Mind (H. Snow)
7. Wake Up Little Susie (Everly Bros.
8. Fall In Love (K. Patrick)
9. The Story Of My Life (M. Robbins)
10. I Close My Eyes (Wilburns)

DAVE HART
WGUY—Bangor, Me.
1. Honey Stop (F. Young)
2. Standing At End Of My World (B. Helms)
3. My Arms Are A House (H. Snow)
4. Wagon Wheels (E. Arnold)
5. Don't Do It Darlin' (Pierce)
6. Don't Do This To Me (Price)
7. Geisha Girl (H. Locklin)
8. Colonial Ballroom (C. Atkins)
9. Plenty Of Everything But You (Louvin Bros.)
10. I Wanna Make You Mine (F. Wamble)

MARC STUART
WTIM—Taylorville, Ill.
1. Wake Up Little Susie (Everly Bros.)
2. The Story Of My Life (M. Robbins)
3. Deep Blue Sea (J. Dean)
4. Holiday For Love (W. Pierce)
5. Lotta Lovin' (G. Vincent)
6. Why, Why (C. Smith)
7. My Special Angel (B. Helms)
8. Tears Are Only Rain (H. Thompson)
9. Honey Stop (F. Young)
10. Tall Tall Trees (G. Jones)

MORISS TAYLOR
KHSL—Chico, Calif.
1. Wake Up Little Susie (Everly Bros.)
2. Look-A-What (Moriss Taylor)
3. Blue Doll (A. Carter)
4. My Special Angel (B. Helms)
5. Don't Do This To Me (Price)
6. Turn Back (N. Miller)
7. Holiday For Love (W. Pierce)
8. Come Back (B. Owens)
9. Hush A Bye (S. Whitman)
10. Sweetie-Pie-Punkin (Taylor)

RED HUGHES
CKEY—Toronto, Can.
1. My Shoes Keep Walking Back To You (R. Price)
2. My Special Angel (B. Helms)
3. Wake Up Little Susie (Everly Bros.)
4. I Heard The Bluebirds Sing (Browns)
5. Mr. Fire Eyes (B. Guitar)
6. Jailhouse Rock (E. Presley)
7. Treat Me Nice (E. Presley)
8. Act Like A Married Man (J. Shepard)
9. Please Don't Blame Me (M. Robbins)
10. Why, Why (C. Smith)

"THE CHEYENNE KID" NEIL LEAVITT
KHEP—Phoenix, Ariz.
1. My Special Angel (B. Helms)
2. Treat Me Nice (E. Presley)
3. I Heard The Bluebirds Sing (Browns)
4. The Story Of My Life (Marty Robbins)
5. That'll Be The Day (Crickets)
6. Recipe For Love (S. Wooley)
7. Holiday For Love (W. Pierce)
8. Is It Wrong (W. Mack)
9. Cross Over (J. Bowen)
10. Why, Why (C. Smith)

"COUSIN NELLY" MARTHA KNOTT, BIG JOHN ARTHUR, MIKE KENNEDY, and GLENN VALENTINE
KBYE—Oklahoma City, Okla.
1. Jailhouse Rock (E. Presley)
2. Wake Up Little Susie (Everly Bros.)
3. My Special Angel (B. Helms)
4. Honeycomb (J. Rodgers)
5. My Shoes Keep Walking Back To You (R. Price)
6. Home Of The Blues (J. Cash)
7. Geisha Girl (H. Locklin)
8. Holiday For Love (W. Pierce)
9. Why, Why (C. Smith)
10. Tall, Tall Trees (G. Jones)

MACK SANDERS
KFH—Wichita, Kan.
1. Holiday For Love (W. Pierce)
2. I Got Over The Blues (Wilburns)
3. My Shoes Keep Walking Back To You (W. Pierce)
4. Fraulein (B. Helms)
5. Why, Why (C. Smith)
6. I Heard The Bluebirds Sing (Browns)
7. Fallen Star (J. Newman)
8. Don't Do It Darlin' (Pierce)
9. Wake Up Little Susie (Everly Bros.
10. My Special Angel (B. Helms)

RED SMITH
KLLL—Lubbock, Tex.
1. Wake Up Little Susie (Everly Bros.)
2. Home Of The Blues (Cash)
3. Why, Why (C. Smith)
4. Fraulein (B. Helms)
5. Geisha Girl (H. Locklin)
6. Jailhouse Rock (E. Presley)
7. I Heard The Bluebirds Sing (Browns)
8. Uncle Bud (B. Carlisle)
9. Tears Are Only Rain (H. Thompson)
10. Too Soon To Know (Gibson)

MARTY KRAUSS
WAMO—Pittsburgh, Pa.
1. Wake Up Little Susie (Everly Bros.)
2. My Shoes Keep Walking Back To You (R. Price)
3. Fraulein (B. Helms)
4. I Heard The Bluebirds Sing (Browns)
5. Why, Why (C. Smith)
6. Tangled Mind (H. Snow)
7. Geisha Girl (H. Locklin)
8. Holiday For Love (W. Pierce)
9. My Special Angel (B. Helms)
10. Home Of The Blues (J. Cash)

TOM "J. J." JOHNSON
WRON—Ronceverte, W. Va.
1. I Close My Eyes (Wilburns)
2. Anna Marie (J. Reeves)
3. My Special Angel (B. Helms)
4. Home Of The Blues (J. Cash)
5. Geisha Girl (H. Locklin)
6. Is It Wrong (Warner Mack)
7. Holiday For Love (W. Pierce)
8. Jailhouse Rock (E. Presley)
9. Everywhere You Go (Reeves)
10. Fraulein (B. Helms)

DAVE LARDIN
WACA—Camden, S. C.
1. There's No Excuse (Louvin Bros.)
2. Home Of The Blues (J. Cash)
3. Keyboard Rag (Miller Bros.)
4. 'Tis Sweet To Be Remembered (M. Wiseman)
5. Love Fever (Johnnie & Jack)
6. King For A Day (B. Barnes)
7. I Found My Girl In The U. S. A. (J. Skinner)
8. Cotton Eyed Joe (Reno & Smiley)
9. I Close My Eyes (Wilburn Bros.)
10. Diamond Joe (Lee & Cooper)

CHUCK OTTE
KLPW—Union, Mo.
1. My Shoes Keep Walking Back To You (R. Price)
2. My Special Angel (B. Helms)
3. Why, Why (C. Smith)
4. Tears Are Only Rain (H. Thompson)
5. The Story Of My Life (M. Robbins)
6. Vacations Over (F. Young)
7. King For A Day (B. Barnes)
8. Lights In The Street (Miller)
9. Home Of The Blues (J. Cash)
10. Maybe Tomorrow (Everlys)

DAY SANDSTROEM
WWRI—West Warwick, R. I.
1. I Found My Girl In The U. S. A. (J. Skinner)
2. A Broken Heart (S. Jackson)
3. Tis Sweet To Be Remembered (M. Wiseman)
4. Little Miss Sunbeam (Arnold)
5. Kisses Sweeter Than Wine (J. Rodgers)
6. Losing Game (V. Taylor)
7. Lights In The Street (N. Miller)
8. Beautiful Dawn (Singleton)
9. Geisha Girl (H. Locklin)
10. I Love You So Much It Hurts (D. Richards)

DAVE WALSHAK
KCTI—Gonzales, Tex.
1. I'll Do It Every Time (H. Horton)
2. Give My Love To Rose (Cash)
3. I Wanna Be Free (E. Presley)
4. I Heard The Bluebirds Sing (Browns)
5. Geisha Girl (H. Locklin)
6. Wake Up Little Susie (Everly Bros.)
7. The Story Of My Life (M. Robbins)
8. Your Old Standby (B. Barnes)
9. Holiday For Love (W. Pierce)
10. Jailhouse Rock (E. Presley)

RUSS MELLETTE
WYMB—Manning, S. C.
1. Start All Over (L. Emerson)
2. Two Shadows (J. Reeves)
3. What A Night (L. Emerson)
4. Holiday For Love (W. Pierce)
5. Home Of The Blues (Cash)
6. Wake Up Little Susie (Everlys)
7. Fraulein (K. Wells)
8. Is It Wrong (W. Mack)
9. Story Of My Life (Robbins)
10. Jailhouse Rock (E. Presley)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.

THE KING OF COUNTRY MUSIC
NOW—ON HICKORY RECORDS

Roy Acuff

And His Smokey Mountain Boys

"ONCE MORE"

c/w

"I DON'T CARE"

(If You Don't Love Me)

HICKORY-1073

"WELCOME ROY" FROM ALL THE FOLKS AT HICKORY

McCormick Bros.

"NO SUBSTITUTE WILL DO"

c/w

"BANJO STRUT"

HICKORY 1067

Helen Carter and Wiley Barkdull

"HE MADE YOU FOR ME"

c/w

"I'D LIKE TO"

HICKORY 1069

Wilma Lee and Stoney Cooper

"DIAMOND JOE"

c/w

"I TELL MY HEART"

HICKORY 1070

Al Terry

"COCONUT GIRL"

c/w

"BRING ME SOME RAIN"

HICKORY 1071

Rusty and Doug

"TAKE MY LOVE"

c/w

"DREAM QUEEN"

HICKORY 1072

IF IT'S COUNTRY MUSIC IT'S BOUND TO BE GOOD Hickory RECORDS
2510 Franklin Road
Nashville, Tennessee

Country Best Sellers

IN RETAIL OUTLETS

		Pos. Last Week
1.	WAKE UP LITTLE SUSIE Everly Brothers (Cadence 1337)	1
2.	JAILHOUSE ROCK Elvis Presley (RCA Victor 7035)	2
3.	MY SPECIAL ANGEL Bobby Helms (Decca 30423)	3
4.	MY SHOES KEEP WALKING BACK TO YOU Ray Price (Columbia 40951)	4
5.	GEISHA GIRL Hank Locklin (RCA Victor 6984)	6
6.	FRAULEIN Bobby Helms (Decca 30194)	5
7.	HOLIDAY FOR LOVE Webb Pierce (Decca 30419)	8
8.	HOME OF THE BLUES Johnny Cash (Sun 279)	7
9.	WHY WHY Carl Smith (Columbia 40984)	9
10.	WHOLE LOT OF SHAKIN' GOING ON Jerry Lee Lewis (Sun 267)	10

11. HONEYCOMB. 12. I FOUND MY GIRL IN THE U. S. A. 13. THE STORY OF MY LIFE. 14. IS IT WRONG. 15. TANGLED MIND. 16. DON'T DO IT DARLIN'. 17. GIVE MY LOVE TO ROSE. 18. I HEARD THE BLUEBIRDS SING. 19. BYE BYE LOVE. 20. (I'LL ALWAYS BE YOUR) FRAULEIN; SQUID JIGGIN' GROUND; LOTTA LOVIN'; ONE WEEK LATER; UNFAITHFUL.

JIMMIE WILLIAMS
sings on MGM
"AGAIN"
b/w
"YOU CAN'T MAKE ME CRY"
White Oak Music—BMI
Cincinnati 39, Ohio

FOR YOU FANS THAT LIKE GOOD MUSIC
"JESUS IS MY SAVIOUR"
c/w
"DENOMINATIONS"
By
Millard Presley
B.H. # 228
BLUE HEN RECORDS
HARRINGTON, DELAWARE

Country Reviews

A BULLSEYE — **B** VERY GOOD — **C** FAIR
B+ EXCELLENT — **C+** GOOD — **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX BULLSEYE

"DREAM QUEEN" (2:23)
[Acuff-Rose BMI—R. & D. Kershaw]
"TAKE MY LOVE" (1:58)
[Acuff-Rose BMI—F. & B. Bryant]
RUSTY & DOUG (Hickory 1072)

● New additions to the "Grand Ole Opry", Rusty & Doug (The Kershaw Bros.) appear to be headed toward the top with what could be their biggest money-maker to date. The boys, coming off their chart-riding, "Love Me To Pieces", turn in a sparkling vocal effort on a sensational, quick-paced, teen-age affair tagged "Dream Queen". Excellent choral and instrumental backdrop on a deck that the kids in all categories oughta go wild for. Flip portion, "Take My Love", a dandy 'rock-a-billy' ditty that leans more toward the country dept., features another great performance by R&D and the crew. A double-barreled smash.

"WHAT A NIGHT" (1:53)
[Be-Are BMI—L. Emerson, Nesbitt]
"CATCH THAT TRAIN" (2:09)
[Be-Are BMI—L. Emerson]
LEE EMERSON (Columbia 41046)

● Ever adding new fans to his following with each succeeding Columbia release, Lee Emerson, comes up with two new sides that oughta have many more joining the already large aggregation. "What A Night", on the top half, is a rockin' delighter Lee belts out in tantalizing style. And he's equally effective on "Catch That Train", a quick paced, sentimental-lover's tale that he socks out in feelingful fashion. Sensational, pop-country, ork and choral assist on two decks that have the goods. Watch 'em zoom up the charts.

"JINGLE BELL ROCK" (2:12) [Cornell ASCAP—J. Beal, J. Boothe]
"CAPTAIN SANTA CLAUS" (2:29) [Amber ASCAP—D. Reid, A. Altman]
BOBBY HELMS (Decca 30513) (Christmas)

● Two Yuletide offerings, one for kids of all ages and the other strictly for the younger trade, are turned in by the new, pop-country hit-maker, Bobby Helms. (See Pop Reviews).

"SUGAR DOLL" (1:57) [Atna BMI—H. Hausey, J. Keller]
"TEARS (KEEP ON FALLING)" (2:00) [Cana BMI—J. J. Huhta]
JOHNNY JAY (Mercury 71232)

● Johnny Jay, a talented newcomer, dishes up two terrific tunes with 'all-market' appeal. (See Pop reviews.)

MORISS TAYLOR
(Key 5718)

B "SWEETIE-PIE PUNKIN'" (2:10) [Round Table ASCAP—Taylor, Fell] Moriss Taylor and his Sierra Melody Gang, featuring Bashful Charlie Robinson, invitingly bow under the Key banner as they dish up a charming novelty bouncer that's been receiving a good reaction on their p.a.'s.

B "LOOK-A-WHAT" (2:05) [Tree BMI—S. Anselmo] On the bottom lid the artists get together, once again, to enticingly carve out a swingin' biscuit that's a good bet to make the hoofers happy.

COWBOY COPAS
(Dot 15668)

B+ "BLUE KIMONA" (1:51) [Acuff-Rose BMI—B. Bryant] Here's a captivating, quick-paced, Hawaiian-flavored ditty that Cowboy Copas dishes up in grade "A" style. Wonderful, pop-oriented vocal and musical background.

B+ "BREEZE" (2:10) [Shapiro-Bernstein ASCAP — MacDonald, Goodwin, Hanley] Copas, along with the ork and chorus, wraps up this beautiful, old shuffler in most attractive fashion. Stellar pop-country pairing.

GAIL DAVIS
(RCA Victor 7092)

B+ "COME BACK TO ME" (2:43) [Vic-Terrie ASCAP — H. Rider, L. Dolan] Gail Davis, who rides the TV trail as "Annie Oakley", impressively bows on the Victor label with a lovely rendition of a tender, tear-compelling romantic lilter.

B+ "INTO THE EYES OF TEXAS" (2:22) [Johnstone-Montei BMI—M. Chaudet, M. Terry] This end the chirp gaily bounces over a catchy, light-hearted ditty. Ernie Felice's ork and chorus slickly assist on two stand out slicings for the deejay's turntables, pop and country-wise.

ROSE MADDOX
(Columbia 41047)

B+ "I'LL GO STEPPIN' TOO" (2:17) [Peer Int'l BMI—T. James, Organ] The splendid vocal stylings of Rose Maddox are a treat to the ear as the canary brightly romps over a fast moving romantic opus. Socko musical backdrop for Rose as she tells her 'nite-clubbin' hubby that she's getting even.

B+ "LET THOSE BROWN EYES SMILE AT ME" (2:40) [Golden West BMI—Nail] Here the songstress and a chorus convincingly blend their vocal talents as they wax a heart rending, slightly up tempo romantic piece. Two strong sides for the jocks, ops and dealers.

AL JACOBSON
(Cave 18,000)

C+ "SPUTNIK" (1:36) [Les Kangas BMI — L. Kangas] Al Jacobson sends up a contagious item that's sure to cash in on the current satellite publicity. Clever love lyrics wed to a bouncy tempo. Should attract a heap of deejay attention.

C+ "ROCK-A-BILLY BLUES" (2:25) [Les Kangas BMI — R. Masten, D. Stevens] On the under lid Al and his Cave Dwellers step up to bat out a fetching, modified rocker.

WILLIE PHELPS
(Roulette 7004)

B+ "SILVER BOX" (2:11) [Duchess & Kahl BMI — W. Phelps] Willie Phelps stands a strong chance of breaking thru the hit barrier on his second Roulette outing. This end the chanter refreshingly etches a tantalizing, self-penned rock 'n roller.

B+ "I GOT A FEELIN'" (2:08) [Duchess & Kahl BMI — W. Phelps] On the other half Phelps zestfully leans into a romantic, hand-clappin' affair. Colorful musical support on two coin-catchin' originals. Watch 'em both.

BILLY WORTH
(MGM 12574)

B "JIM, JOE AND MARY" (2:15) [Acuff-Rose BMI—Swan] Billy Worth tells the sad tale of three friends, two guys and a gal, who discover that three's a crowd. Poignant lyrics are projected with heartfelt sincerity by the smooth-toned song stylist. Effective waltzer. Should win spins aplenty.

B "LET'S KEEP STEADY COMPANY" (2:03) [Cedarwood BMI—Worth] On the reverse portion Worth ups the tempo as he tastefully knocks out a real appealing lover's item. Good pairing.

FRED BYLER
(Satellite 100)

C+ "GIVE ME YOUR LOVE" (1:50) [E&M BMI—N. Eastin] Both Fred Byler and the Satellite label enter the wax field with this persuasive, up beat romantic cutie. Snappy vocal backdrop supplied by the Tunetts.

C+ "BLUE ROSES" (2:15) [E&M BMI — J. F. Stewart] Byler slows down the tempo on the lower half as he and the group softly wend their way thru a very pretty, moderate paced, romantic tear-jerker. Two pop-flavored tunes that oughta make the jocks sit up and take notice.

ERNEST TUBB
(Decca 30526)

B+ "I FOUND MY GIRL IN THE U.S.A." (2:08) [Starrite BMI — J. Skinner] Decca rushes out two sensational covers, featuring the distinctive vocal stylings of Ernest Tubb, of tunes that are riding high on the charts. This side is Tubb's delightful interpretation of the Jimmie Skinner clicker.

B+ "GEISHA GIRL" (2:37) [Fairway BMI — L. Williams] Here the warbler perfectly polishes off the Hank Locklin hit. Both ends are sure to share heavily in the final take.

Country Round Up

We, at the Cash Box, pass along our most sincere 'thanks' to all the wonderful people in Nashville and WSM—John H. DeWitt, Jr., Royal McCullough, Ott Devine, Bob Cooper, "D" Kilpatrick and especially so for 'Gal Friday', Sue Fielder—who made our convention stay so pleasant. It was indeed a delight to visit with all our country, and pop, friends whom we've never met, perhaps by phone or mail, but never personally. And all this was accomplished amid such great functions as Archie Bleyer's Cadence Breakfast, the Welcome and Awards Meeting, the Dot Luncheon, The Deejay Clinic, highlighted by the appearances of Tennessee's Gov. Frank Clement and Sen. Albert Gore, all the Open Houses, The Pet Milk Opry Show, the Friday Nite Frolics, the Mr. DeeJay USA Show, The Decca Dance, The "Opry" Breakfast, The Columbia Luncheon, which featured a hilarious address by Prexy Goddard Lieberson, WSM's Reception and Dinner, The 32nd Anniversary Performance of the Grand Ole Opry, Roulette's Midnight Party and finally, Columbia's Sunday morning 'Hangover'-Coffee Clatch. Some of the colorful sidelights included Decca's Southern-Ivy League Rep, Harry Silverstein, Columbia's answer to the 'Sputnik—The Mitchnik' (Mitch Miller, of course), the 'human dynamo' from Johnny Marks' St. Nicholas Music, Doc Berger, who popped up everywhere and the Rosenberg gals, Carolyn and Lee, delightfully plugging Lee's Southern Belle pubbery. A good time was had by all!

LOUVIN BROS.

* * * * *

Red Foley's fifth grandchild—fifth granddaughter!—was born recently to daughter, Julie and husband Henry Hurt of Murfreesboro, Tenn. Still hoping for a grandson somewhere along the line, Red points out that daughter, Shirley and Pat Boone are expecting once again in February. Red visits his son-in-law's ABC-TV show this Thursday as Pat's special Thanksgiving guest. WHDH-TV, Boston, last Saturday night, joined the lineup of stations carrying "Country Music Jubilee." Bostonites had previously watched Red Foley & Co. on the nearby Manchester, N. H. station.

NBC Program Operations Manager Bob Wogan and Dow Chemical Co. advertising executive Bill Richards were on hand for an in-person look at last week's Red Foley Show in Springfield. Upcoming guests on the Saturday noontime NBC Radio feature include Tex Ritter and Lew Childre, Saturday, Nov. 30th, and Wanda Jackson on Dec. 7th.

* * * * *

According to KWKH-Louisiana's Jeff Dale, Norm Bale and Frank Page, country fans pushed the walls out at Shreveport Municipal Auditorium Saturday night, November 9th, to see the Louvin Brothers, Ira and Charlie, George Jones, Buck Owens, Hoyt Johnson and the Stamps Hilltoppers on 'Country and Gospel Night'. Evidence that country and gospel is coming back strong, was personified by the tremendous enthusiasm of the audience. Johnny Horton headlined the "Louisiana Hayride" cast. Visiting the show for a couple of numbers each were Floyd "Slippin' Around" Tillman and young Bill Carter. Tillman Franks, KWKH's Artist Service Director, notes that the Nov. 16th show enlisted the talents of the entire cast along with Warren Smith, Bob Bonn, Utah Carl and Mallie Ann & Slim. Carl Smith and Smiley "Frog" Burnette are due in on the 23rd with the whole cast and on the 30th the show moves over for an appearance at Little Rock, Ark.

GEORGE JONES

* * * * *

Mary Wilson, KCLX-Kolfax, Wash. writes that she had the pleasure of visiting with good friends, Ray Price and Van Howard recently when they made a public appearance at Riverside Park, Potlatch, Idaho. Along with Ray and Van were the Cherokee Cowboys and Sanford Clark. . . . They did a swell job and were thoroughly enjoyed by the large crowd. The Everly Brothers also appeard at Moscow, Idaho with a rock and roll show. Needless to say they were the most! sez Mary.

* * * * *

Len Ellis, who is c&w deejay and recently appointed commercial manager of WJOB-Hammond, Ind. celebrated his 7th anniversary on Nov. 3rd with a Red Foley "Country Music Jubilee" show. Len, who is heard 4 hours daily, is responsible for the station carrying 10 hours per day and notes that country music popularity and the audience continues to grow as the annual Pulse survey indicates. Len promotes c&w shows throughout the year and culminates activities with anniversary festivities held at the local civic center.

AL BARKLE

* * * * *

Vita Record's Larry Mead writes that the label's newest c&w artist, Al Barkle, is already kicking up a storm in the San Francisco area with his waxing of "The Signal" and "Teen-Age Angel". "Signal" was cleffed by Les Kangas, who also penned Smiley Monroe's heavily covered Vita slicing of "Paul Bunyon Love". Jocks interested in obtaining a copy of the disk can have one by writing to Vita Records at 1486 No. Fair Oaks Ave., Pasadena, Calif.

* * * * *

Marty Krauss, WAMO-Pittsburgh, Pa. pens that, as far as he knows, he's the only Optometrist-deejay in the country. Marty claims to have started the 1st major c&w radio show in Pittsburgh when he was with WILY, now WEEP. He became associated with the full-time c&w WAMO in August of this year and his Sunday show is a complete 'sellout'. His Optometry practice is in its 19th year now.

* * * * *

Hank Snow reports that his current tour through the New England states and parts of Canada has gotten off to a tremendous start. During the first 5 days of the tour, they played to capacity crowds, and even though they played 2 shows at the State Theatre in Niagara Falls, New York, for Ramblin' Lou on November 2nd they had to turn away over 1,000 people from the doors.

While the show was in Niagara Falls, Harold Moon of B.M.I. Canada came to the show, from Toronto, to talk with Hank about plans for Hank's latest RCA Victor release, "Squid Jiggin' Ground" and "Unfaithful", since BMI Canada is the publisher of "Squid Jiggin' Ground".

Headlining the show is Snow and his Rainbow Ranch Boys, Wilma Lee & Stoney Cooper with their Clinch Mt. Clan, Cowboy Copas, and Jimmie Snow.

HANK SNOW

* * * * *

Charlie Babcock, CKLB-Oshawa, Ont. Can., infos that his bus excursion to WJJL-Niagara Falls' Ramblin' Lou's show, starring the Hank Snow group, was a big success as was the standing room only show at the State Theatre.

* * * * *

"Barefoot Cowboy", Alan Herbert infos that he's moved his "Western Caravan" show from KSDJ-Deadwood, S.D. to WNIX-Springfield, Vt. The show is now running 2 hours every Sat. afternoon. Herb, confronted with a lost mailing list and a stale c&w library, asks that we pass along his plea for disks and promotional material from all the artists, diskeries and promotion men. His address is Alan Herbert, Program Director, WNIX Radio, Box 800, Springfield, Vt. He adds that the Vt.-Conn.-N. H. area that the station covers is wide open market for c&w music. He's also leaving the Presley-rocker biscuits for pop deejays, Jack McPadden and Phil Burgess.

* * * * *

From Jim Denny's Artist Service Bureau comes the following bits of info about his artists:

Carl Smith has bought a small farm close to Nashville . . . says he was raised on a farm and has always wanted one of his own. . . . Carl's waxing of "Why, Why" is riding high in the charts. . . . Bobby Helms on the "Jubilee" on November 23rd. . . . Johnny & Jack and Kitty Wells opened with a big package show in Hattiesburg, Miss. on the 18th of November, then to Covington, La. on the 19th, Long Beach, Miss. on the 20th and McNiel, Miss. on the 21st. Lonzo and Oscar and their show plan a big deer hunt while playing some dates in Canada . . . Oscar claims the last time he went hunting he didn't have the heart to shoot the little "deer". . . . The Philip Morris Country Music show with "Little" Jimmy Dickens presiding, has moved out to play eastern Ohio and then into Pennsylvania. . . . Oscar Davis still booking the show and being ably assisted by Curley Rhodes. . . . The Duke of Paducah and his entire show moved into Joplin, Mo. on November 17th. Smoothed-voiced George Morgan repots he's off airplanes for life since his recent narrow brush with tragedy. . . . George worked the 'Flame Club' in Minneapolis, November 13th-16th and November 20th-23rd, and moves to clubs in the Newark, New Jersey area.

LONZO & OSCAR

* * * * *

During their recent trip to Nashville, Producer Nat Nigberg of KABC-TV-Los Angeles, Calif., "Country America", Saturdays 7:00 to 8:00 P.M., and Joe Allison, master-of-ceremonies of the show, completed arrangements to bring the top personalities in c&w music to "Country America" for special engagements. Beginning with Johnny Cash, the lineup includes Minnie Pearl, Webb Pierce, Marty Robbins, Ray Price, Faron Young, Bobby Helms, Jimmy Newman, and Wanda Jackson.

JOE ALLISON

Nigberg and Allison also got plans underway to bring the annual convention of the Top Disk Jockies in 11 western states to Los Angeles in the spring, under the sponsorship of "Country America." The show, incidentally, according to the latest Nielson report, was considered the top show in the 6:00 to 7:00 time slot and the highest rated locally produced live TV show with a 20.4 rating.

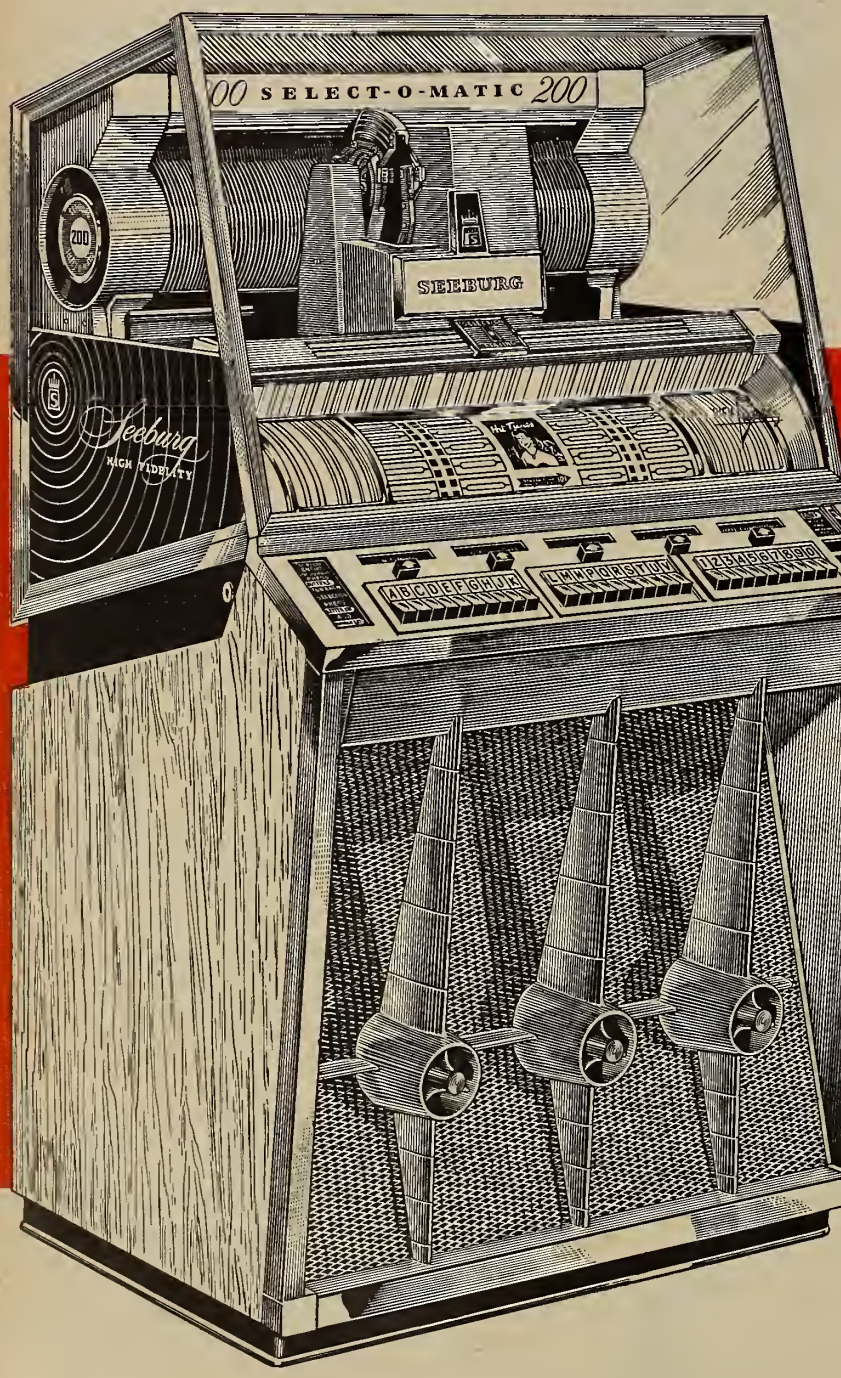
Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.

WHY ALBUM RECORDS AND DUAL PRICING

WITH THE *Seeburg 200*

ARE THE ANSWER TO

PROFITABLE PROGRAMMING



1 Most of the fine music the public wants to hear—standards, show tunes, jazz and classics—is available principally on E.P. album records. This type of music is as essential to profitable programming as hit tunes singles.

2 Dual pricing permits taking profitable advantage of album records (2 tunes per side) because the operator is compensated for the additional playing time required

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Here and There

CHICAGO — About a half dozen months ago, the nation's railroads were granted permission to increase its freight rates. As we reported in this column, the railroads weren't satisfied with the increase permitted, and immediately petitioned for another increase. This matter has been under discussion at this time, with the railroads seeking increased revenue to cover an estimated $185 million. It is conceded by those in the know, that an additional increase in rates will be granted. Still another transportation increase can be expected—this by the nation's truckers. The International Brotherhood of Teamsters, under the direction of James Hoffa, will shortly demand a package wage increase when a meeting is held with the trucking industry in this city in a few weeks. Altho the present contract has still three years to go, one of the reopenable clauses is wages. These vary as to date in different parts of the country, but most are affected Feb. 1, 1958. The first to expire is Chicago. The Central States talks are expected to establish the pattern for the rest of the country. All this means that coinmen can expect their equipment costs to increase—unless, of course, the factory or distributor absorbs the additional freight charges.

WASHINGTON, D.C. — The coin machine business, like most all other businesses, in the past number of months, has suffered a slight decline. President Eisenhower, in a recent announcement, has made it plain that the Administration has reversed its policy of "tight money" and has returned to "easy money" and "deficit spending" due to the side-wise movement and unemployment. This decision is interpreted as an administration policy to be ready to assume the risk of a revival of the inflation spiral to prevent a serious or protracted depression. The coin machine industry has a two-fold interest in this decision. A brake on unemployment, and continued high employment thruout the nation, provides more patrons with more money. But if even a slight inflation results, then those operators who are still operating on 5¢ play will be in a worse position than ever before. It is therefore quite obvious, that no matter what the future brings, operators must prepare with dime play—and a better and more practical commission arrangement — "Dime Play-Plus".

BUSINESS IN FERMENT

Coinbiz Going Thru Adjustment Period to Meet New Economic Conditions Prevailing Thruout All U. S. Industry. It's the New Business Age!

It's the "new business age" as this publication reported in its two-page, two-color editorial, September 7, 1957 issue, Pages 60 and 61.

Those operators who fell into step with the suggestions contained in that editorial are now going thru this period of business ferment with less aggravation and many less financial and economic problems.

There is no doubt in the minds of all leaders that, from all this ferment, will eventually arise an entire series of new products and, possibly, even a new type industry.

As far as amusements are concerned, bowlers have proved that 10¢, 2 for 25¢ play is feasible.

In-lines have undergone an era of great travail since the U. S. Supreme Court's reversal of the Korpan decision.

Some operators look forward to a game that will be in between the five-ball and the in-line which, many believe, may solve their problem and meet with all governmental requirements.

Music operators are looking ahead to new phonos that will enliven play action and that will allow them to take in more for the same play they now enjoy.

Regardless of 10¢, 3 for 25¢ phono play on single records, and 15¢, 2 for 25¢ play on EP's, as well as the 50¢ play chute, music ops who have also arranged for more equitable share of the gross intake from all of their phonos are riding over this period of ferment in fine fashion.

Many of America's business leaders believe the boom has reached its apex. They think that it is now settling down to a high business plateau. Here, they report, it will be able to catch its breath, before once again proceeding upward to match the nation's population growth.

With all surrounding factors remaining in status quo, as far as the nation's economy is concerned, with no war breaking out, operators realize that this new business age has opened a great, wide highway of outstanding opportunity for the intelligent businessmen among them who prepared their firms for this period of ferment while the boom was booming.

These men can, as they continue to add to their advantages, assure themselves of continued solid growth especially as the new products, that are on their way from the industry's manufactories, start the boom to booming all over again.

This industry, like so many others, continues in ferment. Operators are rearranging their routes. They are revamping their business methods.

Distributors are working just as feverishly to readjust to meet the competitive conditions of this new business age.

Manufacturers, while producing on ahead, are also working with top speed to be first with the new idea. The new game. The new music.

In the midst of all this ferment the average operator finds himself in an enviable position. Especially if he is well under way to complete all adjustments necessary to his business to meet the challenge of this new business age.

All should continue to remain optimistic. There is not even an iota of a doubt that the surrounding economic factors are all in their favor. The 35,000,000 children that have been born these past 15 years are growing up to become new and better customers. Customers who will accept dime play as part and parcel of their economic era.

This ferment is valuable. It is sure to result in entirely new products that will open a new era for all now engaged in the industry.

And because the used market is bare, a boom is bound to come into being with new hits, new merchandise.

A boom that will be greater than any ever enjoyed by the industry.

TO EXHIBIT AT PARK SHOW

Fifteen Coin Machine Firms To Show Products

CHICAGO — A survey among the coin machine firms in this city who have arranged for display space at the annual convention of NAAPPB (National Association of Amusement Parks, Pools & Beaches) December 1 thru 4, at the Hotel Sherman, this city, indicates that, in terms of immediate sales and profits, results should prove about the same as in previous years.

The "Park Show", as it is called, is reported to have signed fifteen coin machine exhibitors, of which seven are located in Chicago.

Coin machine exhibits are expected to be grouped in a separate section of the convention hall, as has been the custom in past park shows.

Most coinmen expressed the view, "The park show will bring us very little in the way of immediate business".

They pointed out that the buying habits of the average operator of rides and concessions is to look at the products, make comparisons, and place orders for delivery when the spring season opens.

Those coin machine distributors and operators who will visit the park show and call at factories here will, according to expressed opinions, probably place orders they have been holding back for the occasion.

The following coin machine firms here have arranged to display their products: Chicago Coin, Exhibit Supply, J. F. Frantz Manufacturing Company, Genco Manufacturing, Standard Harvard Metal Typer, United Manufacturing Company and Williams Manufacturing Company.

Chicago Coin will display a battery of the "Commando Machine Guns". Also its new game, "TV Bowling League".

Samuel Gensburg and Samuel Wolberg of Chicago Coin expect the "Commando Machine Guns" to be "the hit of the show and to create tremendously profitable arcade operations, as well as new trailer operating set-ups."

Exhibit Supply will display "Vacumatic Card Venders", a "Baseball Pitch Machine", "Nudist Colony", "Peep Show Barrels" and a new 35 mm, 8-selection "Slide Viewer Dispenser". According to Chester Gore, the firm has exhibited at the park show since its inception over 25 years ago.

"We got a sort of delayed action", he said. "While we write up a few orders at the show for later delivery, most orders come in well after the show. Buyers make selections in their minds, compare, and then order later.

"Most important", Gore added, "are the personal contacts we make with the people we do not see very often."

J. F. Frantz Manufacturing plans to display a new "Vibrator Scale", "Rifle Sport", and the counter games: "Kicker & Catcher" and "Challenger".

Stated John Frantz optimistically, "We expect much more business at this show than we ever received in past years, due to the release of our new 'Vibrator Scale'. This scale was a sensation at the recent 'Bottlers' Show'. Operators are going to be very much interested in multiplying profits from scale routes."

Genco Manufacturing is expected to exhibit "Motorama", "Horoscope Fortune Teller" and a new five-ball game, "Showboat".

"You can't measure results from a park show", stated Ralph Sheffield, general manager.

"The manufacturer displays new products and creates good will. He is the showcase of his distributors at conventions.

"If operators and distributors have ideas, criticism or compliments about games, we want to hear them."

Standard Harvard will display an improved model of the Metal Typer. The mechanism has been changed to enable present owners to modify older models. Henry "Barney" Barnas commented that the park show will result in good will and advertising.

"The main purpose of exhibiting", he said, "is to meet customers, talk over their needs, get acquainted with them personally, and determine how best to serve them. If we don't do any business, it will not surprise us. But if we do get orders, that will not surprise us either."

United Manufacturing will have four booths to show "Jumbo Bowling Alley" and the puck-type "6 Star Regulation Shuffle Alley".

United booths will be manned by Bill DeSelm, Herb Oettinger, John Casola, Al Thoelke and others.

"We are very happy to show our new products to the trade", stated DeSelm. "Last year was a good one for business, altho usually the results come in later. We always wind up with a gratifying volume of sales later in the spring."

Williams Manufacturing, at this writing, has not yet divulged plans in regard to the amusement games to be displayed at the Park Show.

Sam Lewis, who has joined the firm as director of sales, advised that he expects, "A lot of distributors and operators to attend, due to the fact that there is no regular coin machine convention."

Art Weinand, Sam Stern and Harry Williams will alternate between the park show and the factory to meet and greet visitors.

Empire Coin Mach. Exch. Expands Facilities

Kitt Buys Gateway. Adds to Sales Staff. Enlarges Shop and Service Dep'ts. Opens Offices In Detroit, Mich.

GIL KITT

CHICAGO — Gilbert Kitt, president and owner of Empire Coin Machine Exchange, this city, announced a sweeping expansion move.

Initial step was the purchase of the Gateway Distributing Company of Chicago. Fred Minter, former owner of the Gateway firm, has joined the Empire organization as a sales representative. He will cover the Wisconsin and Northern Illinois areas. Fred has been in the industry for 23 years, operating routes in Wisconsin prior to starting his own business.

Kitt also announced the appointment of Ray Henderson as a sales representative for the firm. Ray will work in the office salesroom, and may do some traveling later. Henderson was raised and educated in this area. After serving six years in the United States Coast Guard, he was associated in a warehouse and cartage business.

"I am certain both of these men will be valuable assets to our firm", stated Kitt, "and will help provide even better service for Empire's customers."

Shop facilities have been greatly increased by means of additional personnel and the purchase of the adjoining building at 1016-1018 Milwaukee Avenue. The parts and service departments have been doubled in size.

At the same time, Kitt announced the opening of offices and showrooms at 14344 Fenkell Avenue in Detroit, Michigan. The licensing of bowling games in the Motor City occasioned the move, which Kitt said had been contemplated for some time. This office will provide service and sales for Detroit, and combine with Empire's Chicago office to provide the finest service and outstanding cooperation to all operators in Michigan.

Joe Robbins is sales manager of the firm, and Jack Burns is the sales representative for Michigan and Northern Indiana. Burns is currently stationed at the Detroit office, and further additions to the staff there will be announced shortly.

Empire is the distributor for United, Williams, Genco and Auto-Photo. With the recent acquisition of the United phonograph line, the music business at Empire has soared. A complete stock of used phonographs and games is always available.

With these progressive expansion moves, Kitt expresses his confidence in the future of the industry as a whole. He further demonstrates his determination to make Empire Coin Machine Exchange the largest and finest distributing organization in the United States.

Phil Levin Resigns Post

Earl Kies Named President Pro Tem

CHICAGO — Phil Levin tendered his resignation as president to the Recorded Music Service Association here on November 11.

As his letter stated, and also as is well known here, ill health has kept Levin from properly performing his duties as president.

Levin's family believe that he requires a rest and that he should, because of this, forego his duties as president of the association.

At a meeting of the Board of Directors on Friday, November 15, it was decided that Earl Kies move up from his position as 1st vice-president and secretary of the organization to the position of president, pro tem.

Kies has worked very closely with Levin. His knowledge of the organization is considered on a par with that of Levin.

Kies will retain the position of president until the election meeting which is scheduled to take place sometime during January, 1958.

It is also hoped by members of the Board of Directors that Phil Levin will have sufficiently recovered his health to return to the organization in an executive capacity within the year.

EARL KIES

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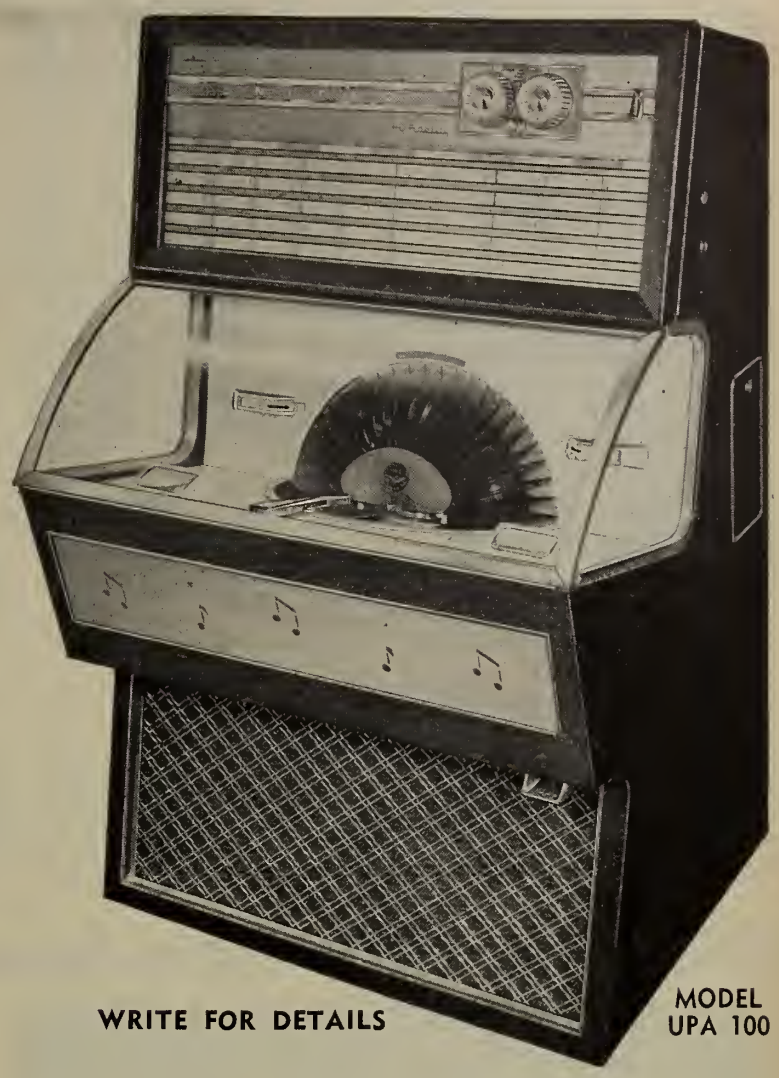
2 WAYS:

. . . shorter change-time between selections!

. . . less servicing!

United PHONOGRAPH



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Sam Lewis Joins Williams

SAM LEWIS

CHICAGO — Harry Williams and Sam Stern, Williams Manufacturing Company, this city, announced this week that Sam Lewis, who resigned last week as president of Exhibit Supply, has joined their firm in an executive sales capacity.

"We are very happy to have Sam Lewis with us," stated Harry Williams. "We feel that the addition of Lewis is one more step in the constant effort that we make daily to improve our organization, our production and our service."

"Lewis will work directly with Harry Williams and myself", said Sam Stern. "Because of his extensive background in the amusement machine industry, we believe he will be ideally suited, not only to represent Williams Manufacturing Company, but also to act as our personal ambassador. He will visit with distributors and operators, help us to form policies and guide our overall relations and merchandising planning."

"I am very happy over this association", Lewis stated. "I have truthfully never before seen coin machine mechanisms as clean and sparkling as at Williams. I am flattered to be part of the Williams organization. There is a line-up of new games planned for 1958. I definitely promise one thing—the game operators will have a banner year in 1958 with the new ideas coming from this factory.

"I am looking forward to visiting around the country with all our customers, and feel certain that with what we have coming I will be very welcome."

Sidney H. Levine Memorial Fund

To perpetuate the memory of his name and his accomplishments in the coin machine industry by providing assistance to individuals seeking a college education, or to further their education in any other manner.

Send Contributions to:

HARRY ROSEN

c/o Sidney H. Levine Memorial Fund, Inc.

250 WEST 57th STREET NEW YORK 19, N. Y.

Holland Slow But Sure

AMSTERDAM, HOLLAND—"Slow but sure", is the way growth of the automatic music business is described for Holland by J. F. Siekman of N. V. Dureco, Dutch Record Company, this city.

Siekman is of the belief that, in due time, the automatic phonos will prove as interesting and outstanding to the Hollanders as they are to all peoples everywhere in the world.

"Our problems", he stated, "are a bit different from those in other European countries.

"But", he adds, "there is no doubt that, in due time, we will overcome these and Holland will be among the foremost automatic music countries.

"In the meantime", concludes Siekman, "we are working hard to bring about better understanding of automatic music everywhere in Holland."

J. F. SIEKMAN

IMPORTERS

We have the Music Machines, Shuffle Alleys, Pool Tables, Pinballs, and Arcade Machines you want . . . at *THE PRICE YOU CAN PAY*. We save you money as all equipment is shipped from New York. Perfectly reconditioned by skilled mechanics.

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221 Frelinghuysen Ave., Newark 8, N.J., BI 3-8777
231 Windsor St., Hartford, Conn., JA 7-4470

Chi Coin Introduces "TV Bowling League"

SAMUEL WOLBERG

CHICAGO—A new model 6-player ball bowling game featuring many refinements and improvements was introduced to the trade this week by Chicago Coin, this city.

"'TV Bowling League' is available in 16 foot lengths", announced Samuel Wolberg, president, "as well as 12 and 20 foot lengths. Shipments are now being made to all our distributors.

"The new features we've engineered into 'TV Bowling League'" Wolberg continued, "make this model a most realistic coin operated ball bowler. The operator is sure to enjoy greater play action than ever before."

Describing the new features, Wolberg enthusiastically reported, "'TV Bowling League' has no contacts or switches on the playfield. All contacts are in the triangle head above the giant size pins. It is extremely quiet in operation. Runway is rubber covered for silent ball return to the player. In addition, cork insulation under the formica playfield, as well as in the extreme rear, eliminates most of the noise when the ball is thrown. Balls are 4½ inches in diameter and weigh 2½ pounds. The game has genuine gutters. The mechanism is in the back for easy access and ease of handling."

As in previous ChiCoin ball bowler models, 2 plays for 25¢ is standard on "TV Bowling League." Also available as one play for 25¢. Coin mechanism can be quickly converted to 10¢ play.

Wolberg concluded with "The game provides high speed scoring in accord with regulation American Bowling Congress rules."

Williams' Rep Meets Cissie Gersh

PARIS, FRANCE—Alfred Ebner, European representative for Williams Manufacturing Company of Chicago, met with Cissie and Bill Gersh while they were in Paris.

Ebner is showing Cissie the sights here and explaining the history of Paris to her.

Ebner is greatly impressed with the amusment games business.

He is working very hard to bring about better public relations among all factors concerned with amusements.

5-BALL GAMES

4-PI. MAJESTIC	$415	2-PI. GLADIATOR	$255	CLASSY BOWLER	$225
4-PI. REGISTER	315	2-PI. MARATHON	235	DERBY DAY	195
4-PI. SCOREBOARD	210	2-PI. TOURNAMENT	215	HARBOR LITES	185
2-PI. CONTINENTAL CAFE	375	2-PI. DUETTE	185	SLUGGIN' CHAMP	165
2-PI. FLAGSHIP	315	ROYAL FLUSH	295	WISHING WELL	165
2-PI. SEA BELLES	295	ACE HIGH	275	SOUTHERN BELLE	150
2-PI. TOREADOR	275	RAINBOW	255	HAWAIIAN BEAUTY	125
		AUTO RACES	235		

BINGO GAMES

KEY WEST	$345	MIAMI BEACH	$125	BRAZIL	$225
BIG SHOW	295	GAYTIME	125	SOUTH SEAS	195
DOUBLE HEADER	245	GAYETY	75	STARDUST	150
PARADE	245	VARIETY	75	STARLET	125
NITE CLUB	225	SURF CLUB	55	PIXIES	75
BROADWAY	210	PALM SPRINGS	50	TRIPLE PLAY	75

BALLY 14' A.B.C. BOWLING LANES $545
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Through The Coin Chute

CALIFORNIA CLIPPINGS

The one-stops are working overtime to keep up with the sudden influx in business in preparation for the holidays. . . . **Mildred** and **Jimmy Mulcay** dropped by Leuenhagen's Record Bar to play their soon to be released recordings for **Mary, Kay** and **Claire Solle**. The girls told the Mulcay's that they should have at least one big hit with these new releases. Mary reports operators continue increasing their orders of EP albums for their programming. Kay predicts "At The Hop" by **Danny & The Juniors** on ABC-Paramount should take off for the charts. Mary says **Noble "Thin Man" Watts** should have a big record on Baton with "Hard Times" (The Slop). Claire reports **Johnny Desmond's** "Keep Me In Mind" has started to go since he did this Coral release on CBS-Television "Climax." . . . **Korwin Hailey** has left his operations in Tokyo and is concentrating on his return to Las Vegas. . . . At Simon Distributing Company, **Jack Simon** is planning a quick trip to Reno before leaving for Chicago and the Park Show. **George Muraoka** is now devoting most of his lunch hour to practicing his golf swing to see if he can iron out the bugs. George trying to convince **Sonny Lomberg** to do the same thing which would aid his enforced diet. **John Freeman** reports the export business continues at a fast clip. . . . **Norty Beckman** congratulating **Ross Burdick**, Hart Distributor salesman, at Norty's Music Center, on his wife, **Mimi**, presenting him with a baby girl, **Diane**. Norty has been receiving very favorable comment from the operators on his display and easy accessibility of LP Albums in his new headquarters. **Jan Graham** reports one of the hottest LP Albums is the new Capitol release of "The Wildest Show At Tahoe" by **Louis Prima** and **Keely Smith** with **Sam Butera**. **Harold Goldfine** predicts another big hit for **Johnny Mathis** with "No Love" (But Your Love) on Columbia.

At Paul A. Laymon, Inc., **Lucille** and **Paul Laymon** very pleased with the continued demand by operators for Bally's "ABC Champion" bowler and "ABC Super Deluxe" bowler. **Ed Wilkes** busy handling orders for the Rock-Ola "1458" phonograph and re-orders on the Rock-Ola "200" phonograph. **Jimmy Wilkens** reports the used equipment is being shipped out as fast as it can be painted and reconditioned for operators. . . . **Noble Craver**, new Wurlitzer distributor in San Diego area, visiting his many friends along Pico Boulevard. . . . **Phil Robinson** reports Chicago Coin's "Classic Bowling League" continues shattering all profit records in the Southern California area. Phil says shipments from the East are arriving on the Coast to fill the demands. . . . **Gogi Grant** dropped in at California Music Company to have a chat with her two dear friends, **Gabe Orland** and **Sammy Ricklin**. Gabe told her her new RCA-Victor LP Album "The Helen Morgan Story" was doing very well and her single "Johnny's Dream" should start showing. Sammy reports business is on a steady increase in both the single record and album departments. **Ed Colunga** managing to handle his work on crutches after recently breaking his ankle. **Rick Ross** is the newest member of the ever growing staff at California. **Buddy Robinson** predicts **Lee Andrews** and **The Hearts** will have a big one with "Teardrops" on Chess. **Martha Delgado** says **Dizzy Gillespie** has a hot one with his release of "Joogie Boogie" on Verve. . . . **Joe Boll**, former operator in Twenty-Nine Palms, has now added a racing stock breeding farm in Riverside to his many enterprises. . . . **Charley Robinson** reports a shipment of United's "Regulation" shuffle alley has been received at C. A. Robinson & Company which is being processed for immediate delivery to the operators. **Al Bettelman** says the orders continue coming in on United's "Jumbo" bowling alleys in all sizes. **Hank Tronick** received the first shipment of the new Williams' "Steeplechase" game at Robinson's.

Bob Hathway, Ventura operator, distributing venison steaks to his many friends along Pico Boulevard after his deer hunting vacation in Utah. . . . **Don Ames**, former Badger Sales Company, Inc. employee, is now connected with Rowe Cigarette Company of Los Angeles. . . . **George Mahlum** reports sales of the Seeburg "200" phonograph continue at a steady pace at Minthorne Music Company. **Matt Nordberg** temporarily staying in the main office to help handle the increasing business. . . . **The Lanzy Brothers, Bill, Andy, Nick** and **Vinny** announced they will have a completely stocked Parts Department at American Coin Machine Service Company in the very near future. They have increased their outside routes for servicing while the shop continues operating at capacity. . . . **Bill Happel**, Badger Sales Co., keeping the boys in the shop busy processing the AMI "H-200" phonographs to fill orders. **Marshall Ames** reports used fourteen-foot bowlers continue the hottest items in used equipment.

Through The Coin Chute

DALLAS DOINGS

R. B. Williams and **B. H. Williams** were in Norman, Okla. last weekend for the Oklahoma—Notre Dame football game. . . . **Gene Williams** returning from a trip to West Texas reports fall outlook good in Lubbock and Amarillo. . . . Sorry to hear **Clark Richardson** of Commercial Music Company has Asian flu. . . . **Carl Casperson** of Commercial Music Company has as guests his mother and aunt from Penn. . . . **George Wrenn**, R. Warncke Company reports enthusiam over the new AMI phonograph H-200M . . . . **Tom Chatten** and **George Wrenn** on a duck hunt. . . . Friends of **P. H. (Toats) Barnes** were sorry to hear of his passing. . . . **Jim Storey** of the R. Warncke Company still active in Masonic activities and recently two of his brothers passed another degree. . . . **Al Mason**, Southwest regional representative for AMI busy with AMI hi-fi home units the past ten days. . . . **Mrs. R. E. Burns**, Ft. Worth, was seen on coinrow this week, as were **Mrs. Drew Osborn**, Ft. Worth; **Kenneth Rowe**, Idabelle, Okla.; **Jimmy Garret, Pete Selman**, Longview; C. L. **Ford**, St. Augustine; **Todd Melvin, Malin Roff, Buddy Clem**, Paris; **Fred Ellis**, Waco; **Dick Quam**, Henderson; **Brown Walker**, Graham; **Cecil Epps**, Waco; **E. H. Hamilton**, Ft. Worth; **Walter Wiggins**, McKinney; and **Sam Sancetto**, Marland; . . .**Abe Susman** is now booking orders on Gottliebs four player roto target "Falstaff." . . . **Bill O'Connor**, S. H. Lynch & Company in the Shreveport area on business. . . **Bob De Priest** of De Priest Music Company enjoyed the Texas A. M. game last week at College Station.

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NOTICE: Be sure to include Name of Artist On All Records Listed

BEST:

Record (list artist) .....
Female Vocalist .....
Male Vocalist .....
Vocal Combination .....
Orchestra .....
Small Instrumental Group .....
Rhythm 'N Blues Record .....
R & B Female Vocalist .....
R & B Male Vocalist .....
R & B Vocal Combination .....
R & B Orchestra .....
Country Record .....
Country Female Vocalist .....
Country Male Vocalist .....
Country Vocal Combination .....
Country Band .....
Country Instrumental Artist .....
Country Sacred Singer .....

MOST PROMISING NEW:

Female Vocalist .....
Male Vocalist .....
Vocal Combination .....
Orchestra .....
R & B Female Vocalist .....
R & B Male Vocalist .....
R & B Vocal Combination .....
Country Female Vocalist .....
Country Male Vocalist .....
Country Vocal Combination .....

IMPORTANT!

EACH JUKE BOX YOU OWN COUNTS FOR ONE VOTE. EACH WALL OR BAR BOX YOU OWN COUNTS FOR ONE VOTE. EACH WIRED TELEPHONE MUSIC SHELL YOU OWN COUNTS FOR ONE VOTE. BE SURE TO LIST THE COMPLETE NUMBER OF UNITS YOU OWN INDIVIDUALLY ON THE BOTTOM OF THIS FORM TO GIVE THE RECORDS AND ARTISTS YOU SELECT FULL CREDIT. THESE FORMS ARE CONFIDENTIAL. INDIVIDUAL FIGURES ARE NOT REVEALED!

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FIRM.....
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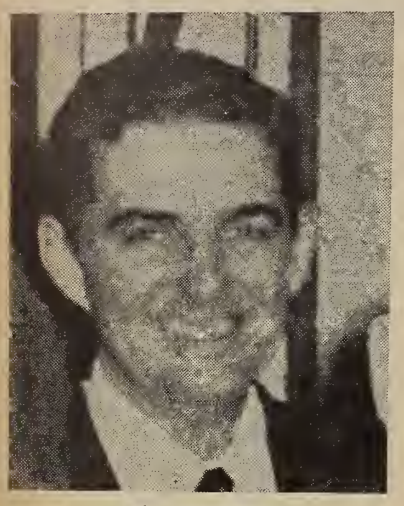
LIST YOUR VOTES HERE

I operate the following number of Juke Boxes .....,
Wall and Bar Boxes ....., Wired Telephone Music Shells .....
TOTAL NUMBER ..... ARE YOUR VOTES!

Bally Mfg. Brings Out "Strike Bowler"



BILL O'DONNELL

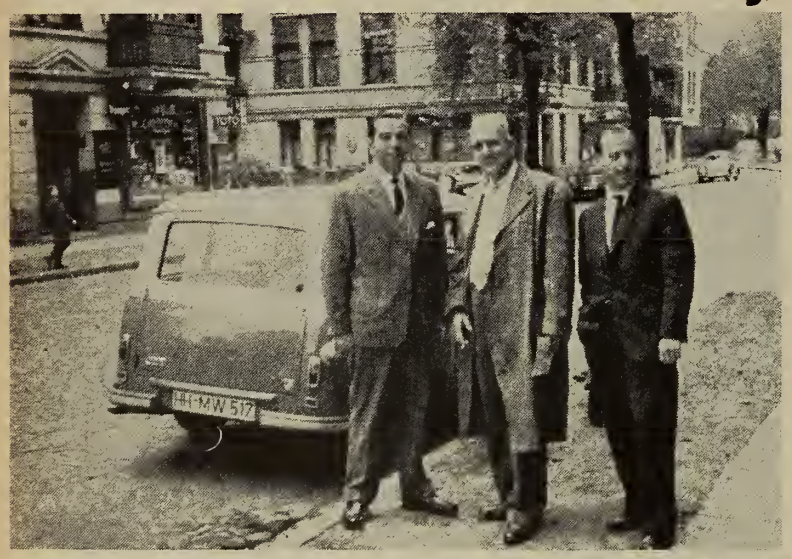
CHICAGO—"Strike-Bowler" is the name of the new ball bowling game announced this week by Bally Manufacturing Company, this city.

Bill O'Donnell, Bally general sales manager, who proclaims "Strike-Bowler" as the greatest advance in coin operated bowler equipment in 10 years, details the new innovations:

"Built without 'switch-actuators' on the alley, 'Strike-Bowler' permits the player to deliver the four-inch ball down an absolutely smooth alley and to score, not by rolling ball across the 'switch-actuators', but by actually hitting the pins with skill identical to the technique of real bowling. Scoring is by official bowling rules, and scores for 1 to 6 players are tallied automatically on the rotary totalizers. 'Strike-Bowler' also features the convenience of high-speed automatic pin-setting and instantaneous ball-return. All mechanical toy gimmicks such as switch-actuators, strike-lane indicators and artificial 7-10 pick-up are eliminated from the smooth alley. Strike, spare or blow depends entirely on the player's bowling skill in plowing the ball into the pins at the right point, exactly as in real bowling. I urge operators to see the new game now on display at all Bally distributors."

"Strike-Bowler" is available in 11 foot, 14 foot, and 18 foot lengths with sectional construction. It is equipped with extra-profit coin chutes permitting 2 games for 25¢, or 1 game for 15¢. The game may also be equipped with a 10¢ coin chute.

Jamaican Visits Germany



HAMBURG, GERMANY—It's not every day that a visitor calls on a firm from over 10,000 miles away.

But that's just what happened here in Hamburg at the offices of Nova Apparate Gesellschaft when Gene Martinez of United Engineering, Kingston, Jamaica, B.W.I., called to see the products of the Nova firm.

He was greeted by Alfred W. Adickes and other executives of the firm.

"It certainly is a thrilling revelation", stated Gene Martinez, "to see how Europe has rebuilt itself and, especially, to see the outstanding activity here in Germany.

"I am very much impressed with the products which the Europeans are developing."

SHATTERING ALL PROFIT RECORDS!

Chicago Coin's 16' CLASSIC BOWLING LEAGUE

★ GIANT SIZE 2½ LB. DUCK PIN BALLS — LARGER THAN EVER!
★ GIANT SIZE REALISTIC PINS — LARGER THAN EVER!
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Through The Coin Chute

NEW ENGLAND NIBBLES

Mild weather, with temperatures in the 60's, brought a wave of ops from far distant points into Boston to look over new equipment at distrib plants. . . . Biz is reported on the upswing again in most plants with heavy interest in new games and music. . . . Reports are still coming into the committee in charge of the recent Music Operators Association of Massachusetts' second annual banquet and variety show at Hotel Bradford on the excellence of the entire presentation which included a long list of top recording artists. . . . **Dick Mandell**, gen. mgr., Associated Amusements (Rock-Ola), on trip to New Britain, Conn. to visit ops. Owner **Ed Ravreby** made Woonsocket, R. I. on sales trip. Firm has just received shipment of the new United "Regulation" Shuffle Alley. . . . At Redd Distributors (Wurlitzer), **Bob Jones**, genial sales mgr., reports things humming here with interest big in Genco "Motorama", Bally's "ABC Bowling Lane", Chicago Coin's "Classic" and Bally's "ABC Super DeLuxe" Shuffle Alley. **Earl Schwarz** is back at work here after a recent illness. Things are getting back to normal at the Lincoln St. plant after numbers of the help were out with the flu. . . . At Atlas Distributors (AMI), business is holding okay. Several R. I. ops were in to see **Louis Blatt** this week and look over the AMI phonos. **Barney Blatt** is still confined at home. . . . At Trimount (Seeburg), **Irwin Margold** back after being out for a few days with a severe cold. Biz is going along at a rapid clip with Seeburg phonos big, new games getting sharp op interest, and export biz zooming.

Ops in visiting distribs this week included: **Louis Zeidman**, Portsmouth, N. H.; **Tony Cassale**, Portland, Me.; **Everett Demers**, Warwick, R. I.; **Ralph Lackey**, West Roxbury; **Al Dolins**, Hyannis; **Steve Pielock**, Worcester; **Larry Bettencourt**, Danvers; **Tom Libby**, Haverhill; **Earl Graham**, Salisbury; **Ben Ross**, Boston; **Jim Balboni**, Springfield; **Ray Shea**, Worcester; **Saul Hurwitz**, Lynn; **Walter Stadnick**, Central Falls, R. I.; **Sam Orenstein**, Providence, R. I.; **Dave Baker** and **Al Robbins**, Arlington; **Sid Warlbarst**, Boston; **Lou Abramson**, Cambridge; **Frank Fendell**, Brookline; **Romeo Rivard**, Lewiston, Me.; **Eddie Dicey**, Caribou, Me.; **Henry Gladstone**, Boston; **Sol Robinson**, Newton; **Connie Pocius**, South Boston; **Fred Koufos**, Roxbury; **Pat D'Amico**, Methuen; **Phil Swartz**, Brookline; **Tony Delucca**, Cranston, R. I.; **Harold Harwich**, Brighton; **Harry Deshowitz**, Medford; **Ed Beals**, Needham; **Gerry Gandberg**, Marblehead; **Dave Gropman**, Boston; **Walter Luby**, Shrewsbury; **Russell Mawsley**, Holyoke; **Perry Lipson**, Newton Center; **Tom Byrne**, Wellesley; **Alec Pechilis**, Ipswich; **Ernie Marcantonio**, Middletown, Conn.; **Louis Taube**, Manchester, N. H.; **Joe Assad**, York Beach, Me.; **Bob Rome**, Boston; **Steve Obergol**, Woonsocket, R. I.; **George Traster**, Oxford; **Cy Jacobs**, Allston; **N. P. Cassanta**, Milford; **George Simard**, Derry, N. H.; **George Marks**, Newton; **Leon Sherter**, Boston; **Phil LaFontane**, Providence, R. I.; **Charlie Tiernan**, Cambridge; **Teddy Rubinovitz**, Chelsea; **George Chopelas**, Malden; **Mike Paskevich**, Nashua, N. H.; **Tony Grazzio**, Quincy; **Adolphe Dugas**, Webster; **Frank Siano**, Longmeadow; and **Marty Rosa**, Waterbury, Conn.

A large number of phono ops made **Tony Martin's** opening at Blinstrub's Friday night, Nov. 15, where the RCA-Victor recording artist is in for a 10-day run. **Asher Shuffer**, RCA-Victor promotion manager, hosted a party of disk jocks, radio and music writers at the opening.

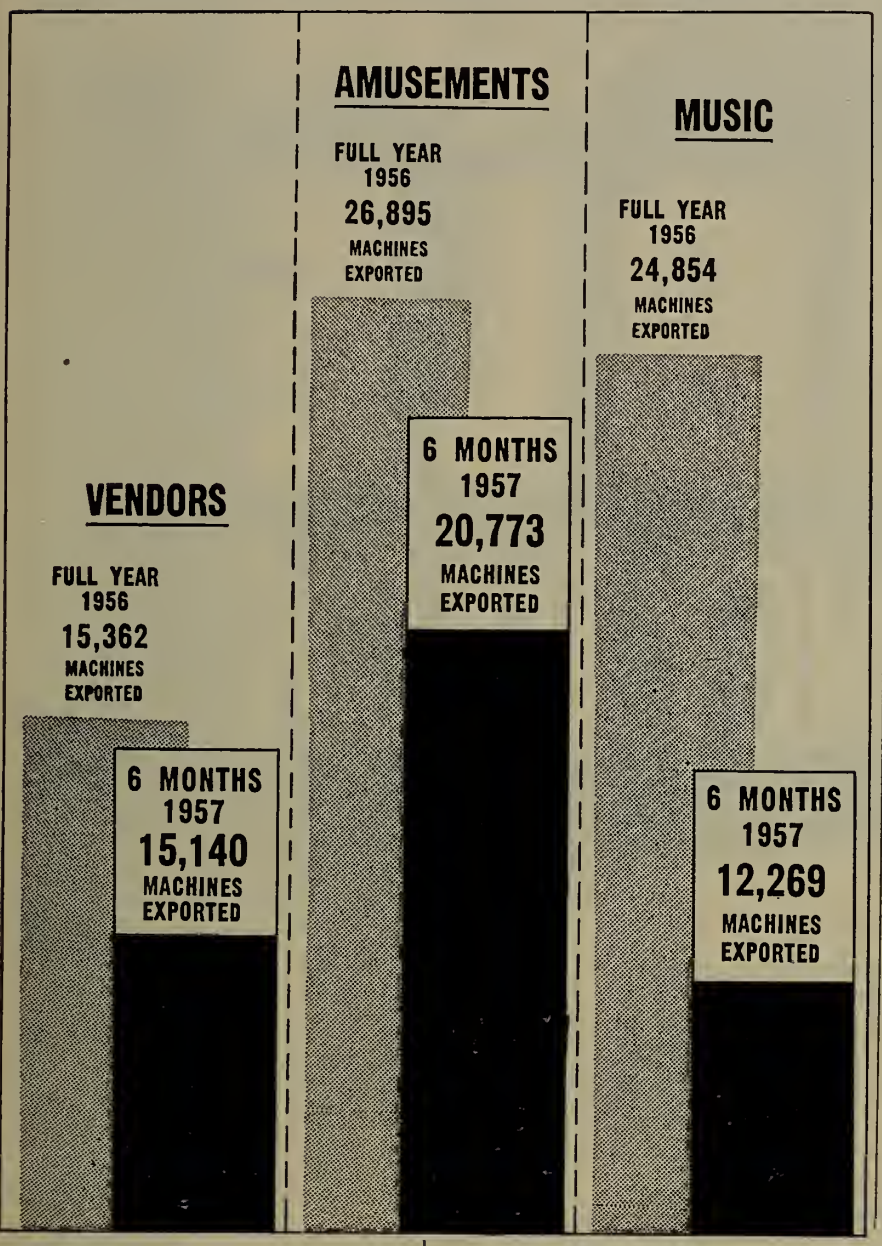
Through The Coin Chute

PHILA. FILBERTS

Mark Balkin and **David Weiss**, David Rosen, just back from an extended trip upstate. The fellows brought back plenty of business. **Dave Rosen** and his wife are leaving for a one month vacation on the New Amsterdam for the Virgin Islands. Dave can surely use a rest—he's occupied every minute of the day. . . . **Al Silverman**, Atlantic-Penna, busy taking orders for new Seeburg phonos via the phone. **Bill Adair**, back at his desk again after a rough bout with the flu, is not yet quite himself. **Nat Solow** is planning a trip to Europe combining business and pleasure. **Arnold Silverman**, a busy man, with **Paul Cimino** still on his honeymoon. . . . **Mike Channick**, International Scott Crosse, has been kept hopping as he continues to book tidy orders on Bally's "Carnival" and new "Strike-Bowler". **Abe Witsen** has been pleading with the factory for quick shipments. . . . **Joe Ash**, Active Amusements, and his wife Hilda, leaving for a combined business-pleasure trip. Ash is planning to attend the Park Show December 1 to 4. **Marty Brownstein**, no sooner got back from his lay-up due to the flu, than his assistant, **Frank O'Neil** was laid up with a similar affliction. . . . **Jack Palmer**, International Amusement, out making arrangements for the new location. From the progress being made in the alterations of the store, International Amusement should be able to move in pretty soon. . . . **Joe Williams**, A. Williams & Co., hurrying to the dentist to get some relief from his ulcerated jaw. **Sidney Williams** made an address at the full dress preview of The Music Man last Sunday at the Schubert. He predicts excellent album sales on this fine musical. Sidney just hired **Karen Malowitz** for his expanding staff. . . . **Bennie Heider**, Coral Records, predicts **Jerry Nolan's** "Pretty Baby" on Brunswick, and "Sputnick" by **Jerry Engler** should be hits. . . . **Dewey Bergman, Jr.**, sales manager for ABC-Paramount, visited **Irv Derfler** to talk up the ABC line of albums. . . . **Harry Acola**, Columbia Records, took the day off to take his wife to the hospital. . . . **Joe Berger**, Mercury Records, said **Jimmy Edwards** coming into town to do the Dick Clark TV show. Jimmy's etching, "Love Bug" is doing very well. Berger is also very excited about Nick Noble's "Halo of Love" and **Johnny Jay's** "Sugar Doll".

Exports Of Phonos, Amuse Games and Vendors For First 6 Months Almost Equals All Of 1956

GROWTH OF U. S. EXPORT BUSINESS



NEW YORK—Growth of the U.S. export business, as indicated by the above chart, is of outstanding importance to all engaged in the coin machine industry. The numbers of vending machines, amusement games and music exported during the first six months of 1957 almost equals the totals for the full year of 1956.

Dollarwise, the figures for 1957 became even more impressive, especially when the fact is taken into consideration that there are still six more months to be added onto the totals.

The 15,362 vending machines exported in 1956 were valued at $1,858,737. For the first six months of 1957 the 15,140 vending machines exported were valued at $1,106,840.

The 26,895 amusement games exported in 1956 were valued at $3,840,815. For the first six months of 1957 the 20,773 amusement games exported were valued at $3,648,031.

The 24,854 music machines exported in 1956 were valued at $13,741,933. For the first six months of 1957 the 12,269 music machines exported were valued at $7,719,447.

Art Weinand On Sales Trip Thruout Western States

J. A. (ART) WEINAND

CHICAGO—J. A. (Art) Weinand, Williams Manufacturing Company this city, is reported to be on an extended sales trip thruout the western states.

He is visiting all of the outstanding distributors in the western part of the country, and working closely with leading operators in regard to current Williams games.

Art, who is well known and highly regarded by all in the trade, advises, "This is one of my regular periodic visits to meet and talk with our distributors and operators all around the country.

"I'm enjoying every minute of this trip and expect to be out west for another couple of weeks", he stated.

Weinand also reported that the firm's new five-ball game, "Steeplechase", is receiving a tremendously favorable reception from the operators in all areas.

Gottlieb Shipping "Falstaff"

CHICAGO—Alvin Gottlieb of D. Gottlieb & Company, this city, announced this past week that the firm is making deliveries of the new four-player five-ball game, "Falstaff", to its distributors all over the world.

"This is the game", Gottlieb stated, "that is sure to help every operator multiply the play he is now getting. It is the kind of game that assures long life on location and continuous play action.

He also declared: "'Falstaff' has been thoroly tested in all possible types of locations. Each and every report has confirmed it as one of the finest profit producers we have yet presented to the trade."

The game features the remarkably popular rotating targets developed by the firm. There are fifteen targets, numbered 1 to 15.

Incorporated with the rotating targets are advancing values of 1, 10 and 100. This enables the player to score up to 100 times the number of the target when lit.

"For example", Gottlieb explained, "if number four target is hit when the hundred button is lit, the player scores four hundred, and the value goes back to one."

There are two trap holes which score 10 times the target, or 100 times the target when lit.

Hitting the top rollover when blue bumpers are on, lights two "10 points when lit" bumpers or contacts.

Four spin bumpers on the playfield rotate targets and keep suspense high. Supplying fast and exciting ball action are two super powered flippers, two cyclonic kickers which score 10 points when lit, and three pop bumpers of which two score 10 points when lit.

A final moment of suspense is provided by a match feature which awards a maximum award of 10 replays.

In addition, "Falstaff" includes such standard Gottlieb features as slug rejector coin mechanism, de luxe cabinet, metal door and frame, twin coin chutes, and is adjustable for 3, 4, or 5-ball play.

Backglass has the quotation attributed to Falstaff: "Laugh And The World Laughs With You".

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ALL MACHINES 100% CLEAN AND CHECKED
We ONLY Advertise What We Have in Stock
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BLONDIE	145.00
CAN CAN	150.00
CAPRI	145.00
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CIRCUS WAGON	175.00
COLORS	95.00
CORONATION	35.00
CUE BALL	250.00
CUE TEE	75.00
CYCLONE	25.00
DAISY MAE	130.00
DEALER	35.00
DERBY DAY	195.00
DIAMOND LIL	125.00
DISC JOCKEY	40.00
DRAGONETTE	135.00
DUDE RANCH	75.00
DUETTE	150.00
EIGHT BALL	35.00
FAIRWAY	40.00
FLYING HIGH	45.00
FOUR BAGGER	275.00
FOUR STAR	50.00
FUN HOUSE	245.00
GOLD STAR	135.00
GRAND CHAMPION	35.00
GRAND SLAM	35.00
GREEN PASTURES	75.00
GUYS & DOLLS	45.00
GYPSY QUEEN	145.00
HAY BURNER	50.00
HI FLY	190.00
HOT DIGGETY	225.00
JOCKEY CLUB	85.00
KING OF SWAT	225.00
LAZY Q	35.00
LULU	135.00
MARBLE QUEEN	85.00
MYSTIC MARVEL	125.00
NINE SISTERS	50.00
NAPLES	480.00
PETER PAN	135.00
PERKY	195.00
PICCADILLY	225.00
POKER FACE	75.00
PENNANT BASEBALL	95.00
RACE THE CLOCK	150.00
REGATTA	125.00
ROYAL FLUSH	295.00
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SHINDIG	90.00
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SLUGGIN' CHAMP	165.00
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STAR POOL	110.00
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STRUGGLE BUGGIE	45.00
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SUPER SCORE	225.00
STAR SLUGGER	125.00
THREE DEUCES	145.00
TAHITI	75.00
TIMBUCTU	135.00
TIMES SQUARE	35.00
TROPICS	60.00
TWIN BILL	145.00
WISHING WELL	165.00
WONDERLAND	125.00
YACHT CLUB	65.00
QUEEN OF HEARTS	60.00
1957 DELUXE BASEBALL	395.00

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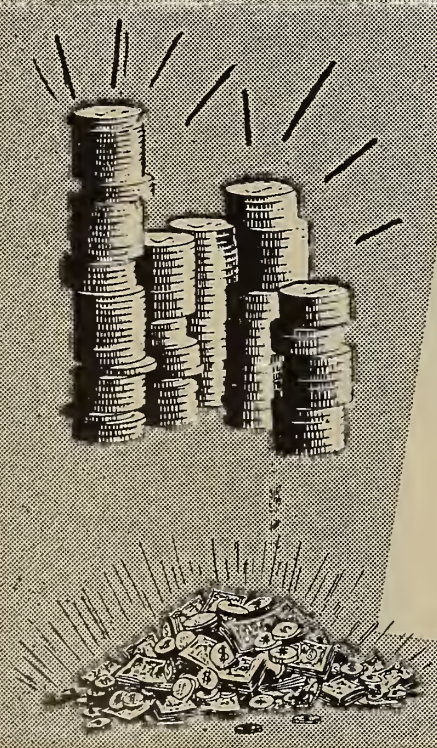

That's right! There's never been anything like it in the history of this industry! *The Cash Box* is the one and only publication in all the history of this industry that dares offer you DOUBLE YOUR MONEY BACK if, for any reason whatsoever you don't agree that *The Cash Box* is the finest publication for your purposes!

Fill out the coupon on the bottom of this page today! Enclose your check for $15 for a Full Year (52 Weeks) subscription to *The Cash Box!* Read the first four issues! If you don't agree, after reading those first four issues, that *The Cash Box* is the greatest magazine for your business in all the history of the industry, simply return those first four issues and *GET DOUBLE YOUR MONEY BACK* for those four issues, *PLUS the $15 you sent in for your full year's subscription!*

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OKAY! I'll take your offer! Enclosed find my check for $15 for a Full Year's subscription to *The Cash Box* (52 Weeks' Issues). If I don't like the first four issues I receive, I am to return these four issues to you and you are to give me DOUBLE MY MONEY BACK for those first four issues, plus the $15 which I'm enclosing herewith.

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FIRM .....

ADDRESS .....

CITY ..... ZONE..... STATE.....

US GALS

By Cissie Gersh

Lucille Ford lives on Chicago's south side. Lucille, from what I gather, is one of the many, many women who avidly read The Cash Box. Her husband must just never forget to bring his copy of The Cash Box home the very day it arrives. Lucille reads every article. Cuts out certain pictures that interest her and mails them to friends. How do I know this, Lucille? Well, you try to guess. . . . Met the charming Sadie (Mrs. Jack) Mitnick at the Black Angus restaurant a short time ago. Sadie keeps that girlish figure beautifully. Yet we both did justice to those large, charcoal-broiled steaks, for which the Black Angus is famous. Not to mention the huge Lazy Susan tray just loaded with the most tempting appetizers. Diet or no diet, this tray can whet anyone's appetite.

Talking about diet, well, gals, I found one way to help your diet. The new Stauffer System mechanical table. It's great. While you're enjoying this treatment you can read your mail or a book or the daily paper. It rubs fat away. Good for relaxing. And especially good for the circulation. . . . Met Sylvia and Leonard Garmisa at the Pump Room last Saturday nite. If you haven't yet met Sylvia, you're missing a treat. This gal is really sincere. She calls a spade a spade. She's got that husky, throaty voice, similar to Tallulah Bankhead's. Just tremendously interesting to hear her philosophy about people. . . . Just received a phone call from Blanche Rafelson. Blanche is the sister of the musically illustrious Milton Ager. Milton has written some of the all-time great tunes. Blanche, too, is a songwriter. Also plays the organ and the piano to perfection. She's just had two of her tunes recorded, "Viva Rhumba" and "Shell Ann". Good luck, Blanche.

Calling Nickey O'Donnell. Seems we just keep missing each other. By the way Nickey, I've phoned you twice. Could you be Xmas shopping already? We're 'way overdue on our luncheon date so, Nickey, hurry up and call again. Which also reminds me, Nickey, did you like Diorissimo? It's supposed to make you feel like you're flying thru the air. This scent is also a favorite of Edna Maloney. Edna tells me that no perfume stays with her like Diorissimo. . . . Just had a letter from the very charming and effervescent Collette (Mrs. Eric) De Stoutz of Geneva, Switzerland. She's just all excited awaiting the package we sent of all those unusual and spooky foods. Like rattlesnake steak, friend ants covered with chocolate, and many others. Collette's giving a party and will feature unusual foods for gourmets. Among her guests will be the Count and Countess Marone-Cinzano. The Comtesse is the daughter of the former Queen Victoria of Spain. Just can't wait to hear what all these people are going to think of these spooky foods.

Dear friend David LeWinter, the Pump Room's maestro, just sent me a copy of his new Mercury album, "An Evening At The Pump Room". It's just marvelous. . . . Also hear from the very gorgeous Franca (Dr. Vittorio M.) Franceschini that she misses the good times we had together while I was with her in Milano, Italy. With this present icy, cold Chicago weather, wish I were back in sunny Italy right now. . . . Just received a beautiful letter from my very dear Karla (Mrs. A. W.) Adickes from Hamburg. Karla is all excited over her forthcoming visit to the U.S. this May with her husband, Freddie. She advises me that she's practising her golf already and will especially practise hard in April. So will I, Karla. Bacause, dear friends, we have a golf match with my husband, Bill and Karla's husband, Freddie, this forthcoming May. And with the strokes we're sure to get for handicap I feel we have a good chance to win. Any bets?????

Mildred Lynch Lillard, I still have that beautiful letter you wrote me. I answered via this column sometime ago. But watch your mail. A letter will arrive soon. . . . Thanks to my dear friends, Germaine and Marcel Lucca of Geneva, Switzerland, for sending me all those beautiful pictures of the various places we visited. Especially the world's most unusual golf course at Divonne, France. Was especially interesting to hear, Marcel, that the Casino at Divonne and all the grounds were up for sale for four million Swiss Francs. . . . Bumped smack into Dorothy and Dave Gottlieb at Fritzel's the other evening. Dorothy looks just absolutely beautiful. John Doctorff, the famed portrait painter, was with them. He told me that he had just painted a portrait of Dorothy. What a beautiful subject John had for this portrait. . . . Thanks, gals, for your very wonderful letters. Keep sending them in. I'll try my very, very best to answer each and everyone of them. S'long for now.

Meeting Dates

Music Operators' Associations

Nov. 25—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.

26—Western Massachusetts Music Guild
Place: DeMarco's Restaurant, West Springfield, Mass.

Dec. 2—California Music Merchants' Association
Place: 311 Broadway, Oakland, Calif.

2—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.

5—Phonograph Merchants Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)

5—California Music Merchants' Association
Place: Sacramento Hotel, Sacramento, Calif.

5—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)

9—Tri County Juke Box Operators' Association
Place: Elum Music Offices, Massillon, Ohio

10—California Music Merchants' Association
Place: Fresno Hotel, Fresno, Calif.

11—California Music Merchants' Association
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

11—New York State Operators' Association
Place: Palatine Hotel, Newburgh, N. Y.

12—California Music Merchants' Association
Place: U. S. Grant Hotel, San Diego, Calif.

12—Eastern Massachusetts Music Operators' Association
Place: Beaconsfield Hotel, Boston, Mass.

16—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

18—Automatic Equipment and Coin Machine Owners' Assn. Inc., Indiana
Place: Room 24, 550 Broadway, Gary, Ind.

18—Eastern Pennsylvania Amusement Machine Assn.
Place: General De Kalb Inn, 2519 De Kalb St., Norristown, Pa.

19—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Boulevard, Youngstown 12, Ohio (Executive Board)

19—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (Executive Board)

Attention: Operators' Associations

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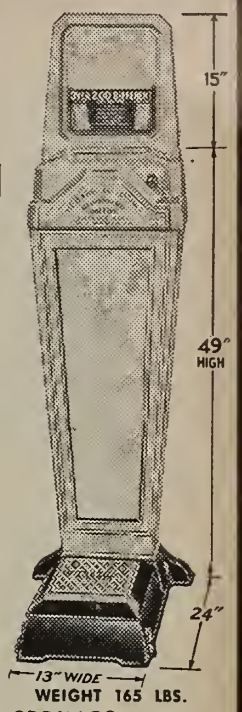

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Bill Rodstein,
Philadelphia, Pa.

Chi N.S. Bowl Results

CHICAGO — Mercury started the evening by winning two from ABC. High for Mercury was Jerry Zie, 510, ABC's Irv Cairo was high with 462.

Coven Music and Brown's Camp split three games. Frank Sciakitano was high for Coven with 509 and Paul Brown's 451 was high for Brown's Camp.

Star Music took two from B&B Novelty. High for Star was Myrtle Sochacki, whose 513 series was also high for women and whose 214 game was high for the season. Bob Gnarro's 533 and Marino Pieroni's 523 were high for B&B.

Phono Service took two from Amber Music. High for Phono Service was Bunk Paradee's 512. Isabel Oomens was high for Amber with 459.

Paschke Phono won two from Singer One-Stop. High for Paschke were Hank Kruger's 538, Ray Gallet's 509 and Rene Gallet's 507. Harry Wolczak was high for Singer with 498.

Galgano swept three from Gateway Distribs. High for Galgano were Ed Teske's 514. Tony Galgano's 505 and Charley Alesi's 500. Cy Rosen was high for Gateway with 352.

Decca took two from Gillette.

Western Automatic won two from Garmisa Distribs.

Through The Coin Chute

EASTERN FLASHES

Having finished up with one banquet, the Music Operators of New York affair, we're now looking forward to the upcoming 8th Annual dinner-dance of the Associated Amusement Machine Operators of New York scheduled for Saturday night, December 14, at the Park Sheraton Hotel. Under the direction of Claire **Morano** and **Eli Casper**, the games association affair is always one of the top high spots of the social season here. The association has taken on the grand ballroom of the Sheraton Hotel this year so that all those attending will be able to view the tremendous stage show without any obstacles blocking off the view. In addition, the officials of the association have planned on providing more space for dancing—as well as more time in which to dance.

* * *

Barney (Shugy) Sugerman, Runyon Sales, out of town. Shugy and **Mollie** were in Minneapolis over the week-end attending the Bar Mitzvah party **Herman Paster** put on for his 13 year old son. From Minneapolis, Shugy stopped off at Chicago to visit the factories, and then back home. With Shugy away, **Irv (Kempy) Kempner** took a vacation from his road travels and remained in the office. . . . **Al Denver**, back from Miami Beach, still plagued with the virus bug, which he can't seem to shake off. . . . **Dave Stern**, Seacoast Distributors, Elizabeth, N. J., on coinrow, rushing hither and yon. . . . At Albert Simon, Inc., we watch as **Al D'Inzillo**, now an expert driver, runs up a perfect score on Genco's "Motorama." **Stanley Nankof**, arcade man, watching the demonstration, says that the games are doing exceptionally well in his arcade. **Al Simon** runs a big birthday party for his seven year old daughter, **Randy**, filling up his Long Island home with youngsters. . . . **Ben Fagin**, highly considered Tarrytown operator, enters a hospital for surgery. All wish him well and a speedy recovery. . . . Lively biz pick-up reported by **Harry** and **Hymie Koeppel**, Koeppel Distributing. The brothers are buying as many of the better used music machines as they can lay their hands on—"We have some nice orders to fill," they advise, "and need every machine available."

* * *

Joe and **Glenia Young**, Sandy Moore Distributing, off to Miami Beach and then on to Havana for a week or ten day vacation. **Abe Lipsky** reports the firm's every Thursday night Wurlitzer "Service School" in New York offices exceptionally well attended. "With each succeeding week, more operators and their service men attend," he says. . . . **Lou Northrup** and **Alex Krampovitis** of N & K Vending & Music, Bridgeport, Conn., visit the wholesalers. . . . **Rose Munves**, in the office this week, joins hubby **Mike** in taking bows for the beautiful renovation job on the front of their building. Will now concentrate on the office and showrooms. . . . **Mike Tartaglia**, the golfing brother of the Tartaglia family, and partner **Jerry Desio**, in a best ball pair, tied for top honors in a recent benefit tournament in Westchester. . . . **Meyer Parkoff** and **Murray Kaye**, Atlantic New York, tied up with customers when we visited. However, Meyer took some time off to talk over with us his plans for future operator forums. The first, held Monday night, Nov. 11 proved so successful, Parkoff contemplates running several more. Will advise the dates when set. Meyer got such a chuckle out of a postcard he received from one of his customers, **Al Goldberg**, he thinks it should be published. "Instead of giving one of my locations a bonus," writes Goldberg from the Nevele Country Club in the Catskill Mts., "I took the family away for a delightful week-end. Having fun." . . . After seven years of organizational activity, the Music Operators of Conn. finally decided to hold a banquet. Their first party is scheduled for February 27, 1958, at the Hotel Statler in Hartford. **Paul Rechtshafer** is general chairman, with **Abe Fish**, **Glen Klopfenstein**, **Pat Montana**, **Israel Resnick** and **Ben Gordon** to assist. . . . We close with this pleasant note—most operators to whom we spoke this week, reported improvement in collections.

Through The Coin Chute

UPPER MID-WEST MUSINGS

Art Weinand, sales manager of Williams Mfg. Co., Chicago, Ill. spent the day at the Lieberman Music Co., Mpls. Art is taking a swing around the western part of the country visiting with distributors. Art reports that the export sales have been very good. . . . **Bert Davidson**, regional sales manager of the Wurlitzer Co. spent several days at the Sandler Dist. Co., Mpls. Davidson and Solly Rose of the Sandler Dist. Co. spent a few days traveling in Wisconsin. . . . The trade will miss **Tom Kady** of Grand Forks, N. D., who passed away last week. Tom was one of the oldest operators in the middle west, and first started operating in the early twenties. Altho in his seventies, Tom was still very active, but in the past two years had slowed down because of poor health. Son **Norman** who was in the business will continue to operate the route. . . . **Fritz Eichinger** of St. Paul, Minn., returned recently from the Mayo Clinic, Rochester, where he underwent a complete physical examination and got a clean bill of health. . . . **Matt Huppert** of Red Wing, Minn., took off for Las Vegas this week for a little vacation. . . . **Jim Stansfield**, of Winona, Minn., in town for the day visiting the distributors. . . . **Lawrence Balow** of Eau Claire, Wisc., has had a rough time of it shaking off the Asian flu. Two weeks of it and still very shaky. . . . Deer season opened in Wisconsin Sat. Nov. 16th, and many of the operators were on the trail bright and early this morning. . . . **Clayton Halverson** of La Crosse, Wis., was all set for the opening day. . . . **Bill Pongrantz**, of Tomah, Wis., is very happy to have his son **Fritz** go hunting with him.Fritz was in a very bad auto accident recently and it was nip and tuck for quite a time. . . . **Lawrence Schillinger** of Knap, Wis., says that the best hunting partner he ever had is his wife. Claims that she can outshoot any man and always brings home the bacon. . . . **Frank Davidson**, of the Peerless Novelty Co., Spooner, Wis., in town for the day buying new hunting equipment and getting ready for the opening day of deer hunting. . . . **John McMahon** of Eau Claire, Wis., in town for the day making the rounds, and looking for some used equipment.

Through The Coin Chute

CHICAGO CHATTER

Next week will be a busy one in this Windy City. Park show at the Sherman Hotel, Dec. 1-4, expected to bring in distribs and ops from all over the nation. Lack of regular coin machine convention enables park show to supply convenient meeting place for coinmen. Exhibitors here happy to show new products. Spread good will. Maybe write up a few orders. Meet and get acquainted with customers. "Most of all", as one factory exec said, "we want to talk with the trade about new ideas for future products, while we show the outstanding machines we manufacture now." Coinmen looking for info will find the Dec. 7 issue of The Cash Box at coin machine booths on opening day, Sunday. . . . Sam Gensburg and Sam Wolberg at ChiCoin simply beaming with pleasure as they watch finishing touches being put on very impressive display of "Commando Machine Guns". Battery of the guns proved itself "the outstanding operation in Riverview Park last summer", declares Ed Levin, adding, "It's sure to be the hit of the park show." Mort Secore took off this past week for trip east to spread the good word concerning firm's new "TV Bowling League" to eager listeners.

PHIL LEVIN

Bill O'Donnell telling one and all that Bally "supplies the products that assure ops of future growth". Bill explaining how Bally is constantly developing new ideas and games to help all in the industry enjoy better times. . . . "We're all set to show our great bowlers at the park convention" reports Bill DeSelm. "We expect a nice turnout, not only of park operators, but also most of the regular distributors." Bill to get plenty help at United booths from Herb Oettinger, Al Thoelke and John Casola. . . . Earl Kies of Apex Amusements was appointed president pro tem of Recorded Music Service Assn, following resignation, for health reasons, of Phil Levin this past week. . . . One very happy man is Sam Lewis, who joined Williams Mfg. this past week. "It's good to be part of an organization", stated Sam, "that has so busy and efficient a plant going at full capacity, and producing such outstanding products". Energetic Sam Stern, always on the go, in and out of his office. Art Weinand traveling far and wide over the western states and reporting ops giving the nod to the firm's new "Steeplechase".

JOHN FRANTZ

Bally's Herb Jones claims he gets plenty of stimulating variety in his big job of creating ads and promotion for long list of different products. . . . Over at Genco, Avron Gensburg keeping everything going at a fast pace. Al Warren with a million things to do, also helping get displays and games ready for the forthcoming park show. "Our five-ball", asserts Al, "is going to be a honey—a mighty sweet money-maker". . . . At Dave Rockola's big and busy plant, Kurt Kluever wearing very satisfied look whenever the subject of the new "120's" is brought up. Ed Ristau making his periodic visits to distribs on west coast this past week, while Les Rieck covers several east coast cities. . . . Alvin Gottlieb didn't take into account the irresistible lure of pinballs when he decided to show the plant to a friend. Brought him in after dinner at 10:30 P.M., he recalls. Friend kept playing the games till midnight! Sol Gottlieb enjoying the sunshine in Fla. Dave and Nate Gottlieb and Judd Weinberg of the opinion, after receiving letter from Lapland coinman Freius Danneman, Umea, Sweden, that Gottlieb games can be found in any remote part of the world.

More and more far-sighted ops showing great interest in diversified operations with vending machines, according to Paul Huebsch. Paul advises two of the nation's leading coinmen from different parts of the country came to the Keeney plant this past week to choose an assortment of venders from the extensive line. Says Paul, "For solid operations and future growth, a combination of venders, games and phonos is the answer". . . . Andy Wierdek, who's been working on metal typers for nigh onto 20 years, advises he's looking forward to meeting many of his old friends in Standard Harvard booth during the park show. . . . Lots of busy action at Empire. Conferring with Gil Kitt and Joe Robbins, amidst phone calls and visitors, were Fred Minter, Bud Kottke, Dusty Hohbein and Ray Henderson. Gil reports that Jack Burns is getting the firm's Detroit office going. This distrib really expanding as Kitt demonstrates his confidence in the future of the coin machine industry. . . . Announcement received from Mr. and Mrs. Ted Rubenstein that their daughter, Helene, is married to U of Calif. student Joseph A. Warden. Helene, reveals Ted, is a senior at U of Wis. After her graduation next spring, couple will live in Calif.

HERB JONES

Joel Stern cleaning up a lot of work this past week as he prepares to enjoy well deserved vacation in Miami Beach. Brother Mark Stern, now a med student at N U, will give Len Micon and Fred Skor a helping hand while Joel is away. . . . Ruth and Ralph Sheffield were installed as Worthy Matron and Worthy Patron of the Order of the Eastern Star, Skokie Chapter No. 1015, Nov. 19. . . . Nate Feinstein reveals that he has acquired, for Atlas, the distributorship for Wilcox Gay Hi-Fi tape recorders. "Ops have been asking for transistorized, push button tape recorders", says Nate, "and now we are able to supply these items to operators who want to use tape recorders in their businesses or as gifts". . . . John Frantz readying his new "Vibrator Scale" for the park show, very thrilled and delighted with first operator reaction to the scale. "The vibrating unit alone", smiles John, "will make all scale routes a solid and much more profitable operation".

SOL GOTTLIEB

Joe Kline at First Coin anxiously waiting for deliveries of ChiCoin's new bowler. Sam Kolber lining up export orders, while Fred Kline so busy with visitors he couldn't say more than "Help yourself to some coffee". . . . Chet Gore to carry on tradition for Exhibit Supply at the Sherman Hotel Dec. 1-4. Firm has exhibited arcade machines at park show conventions ever since the inception of these shows. Says Chet, "I've always enjoyed making personal contacts with people we do not get to see very often. . . . Charlie Nicholas at Marvel Billiard Supply showing big stock of pool tables. "The folding type," advises Charlie, "are starting to move now as gift items." . . . Andy Oomens, who underwent an operation recently, phones to advise he's getting along fine, but that it will be another year yet before he can work. Johnny Oomens is reportedly taking it easy for a while. Vince Shay and Stan Levin report more buying and selling action at All State as the weather gets colder.

JOEL STERN

HAPPY BIRTHDAY THIS WEEK TO: J. C. Williams, Denver, Colo. . . . Frances Branney, Casper, Wyo. . . . Walter H. Sims, Jr., Lima, Peru. . . . James De Mare, Highland, N. Y. . . . George Kelber, Highland Park, Mich. . . . Mrs. Morris Hankin, Atlanta, Ga. . . . Charles (Jimmy) Johnson, Chicago, Ill. . . . Seymour C. Raiffie, St. Louis, Mo. . . . Freius F. Danneman, Umea, Sweden. . . . Carl J. Angott, Detroit, Mich. . . . Ben Feinberg, Flushing, N. Y. . . . James A. Cheek, Louisville, Ky. . . . E. H. Cashian, Nashville, Tenn. . . . Harry S. Lavine, Oil City, La. . . . Arthur Velasquez, Chicago, Ill. . . . Samuel J. Hastings, Milwaukee, Wis. . . . T. R. Styers, Winston-Salem, N. C. . . . Clyde E. Tolle, Canton, O. . . . Joe Orleck, New York, N. Y. . . . Victor Peterfesa, New York, N. Y. . . . John Marklin, Detroit, Mich. . . . Victor Christopher, Baltimore, Md.

LES RIECK

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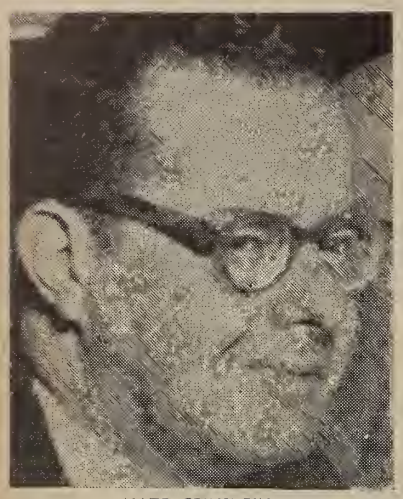

NATE FEINSTEIN

CHICAGO—Nate Feinstein of Atlas Music Company, this city, reported this past week that, beginning December 4, the firm will start a 4-week school for servicemen.

Sessions will be held at Atlas one night a week for four successive weeks from 7:00 P. M. to 10:00 P. M.

Feinstein emphasized that each week's schooling will lead into the following week's subject matter.

"We hope to have at least ten such four-week courses during each year", he stated.

In a letter mailed last week, Atlas informed the operators in the Chicago area of the expanded training program. The firm also enclosed an application for registration.

Servicemen were asked to advise whether they were interested in the first 4-week session, so that they could be enrolled.

They were also requested to indicate whether they would take the second or third 4-week series, if the first or second one was over-enrolled.

Feinstein pointed out that after the December 4 and 11 sessions, classes will be skipped for three weeks due to the holiday season, but will be renewed on January 8 and 15.

"These schools", he added, "are separate and apart from the monthly 5-day schools held at the Seeburg factory."

Attendance is expected to be held down to 10 or 12 men, and will be kept small so that everyone may get maximum information from the sessions.

The Atlas schools will be conducted by Newell Bellamy, Seeburg sales engineer, Frank Bach, Atlas shop superintendent, and Manuel Herman, Atlas serviceman.

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Conn. Ops To Hold Banquet

HARTFORD, CONN.—Jimmie Tolisano, president of Music Operators of Connecticut, with headquarters in this city, announced the organization will hold its first banquet and show on Thursday night, February 27, 1958, at the Capitol Ballroom of the Hotel Statler, this city.

General chairman of the banquet committee is Paul Rachtshafer, and he will be capably assisted by Abe Fish, Glen Klopfenstein, Pat Montana and Israel Resnick.

Ben Gordon, newly appointed managing director, will assist on all matters.

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Through The Coin Chute

SAN FRANCISCO SPOTLIGHT

Milton Blink of Standard Transcriptions Co. of Chicago in for a visit at R. F. Jones Company, J. P. Seeburg distributor. . . . David Ross, merchandise manager of the Columbia Phonograph division, expected in town to set up promotional and advertising program. . . . Advance Automatic Sales Co. busy filling orders on United "Jumbo Bowler". Bob Portale of Advance Automatic Sales in San Joaquin Valley calling on customers. . . . Mr. and Mrs. J. D. MacDonald of Canada stopped in to visit at Huber Distributing Co. (AMI). Felton Robertson of Huber Distributing Co. on a business trip through Northern California. . . . Friends of the industry saddened by the sudden passing of Marv Willis who was service man at P & M Sales Co. for the past ten years. . . . John Ruggiero of R. F. Jones Co. reports heavy bookings of their new line Tak-A-Break vending machine which is also known as TAB. John and C. N. McMurdie left on a business trip in Sacramento. . . . Out-of-towners sighted along coinrow included R. A. Hendricks of Hanford; Nick Carter, Nickabob Sales, Fresno; Bob Netto of Reliable Music in Hollister; William "Red" LaValle of Mission Novelty, Monterey. . . . To celebrate the 115th birthday of the New York Philharmonic, H. R. Basford Co., Columbia Records distributor, presented the Community Music Center of San Francisco with a complete library of 115 LP's of Philharmonic concerts. The Center furnishes free lessons to underprivileged children as well as adults. . . . Frank Fay of Universal Music away on vacation with Jimmy Powell taking care of business. . . . Johnny O'Neill who just recorded "Pick Another Baby" for RCA Victor appearing at Facks II.

New Building For Belgian Rock-Ola Distributor

BRUSSELS, BELGIUM — Frans Van Malder of National Music Company, this city, is building one of the most outstanding distributing organizations in all of Europe.

At the present time he is hard at work completing what will probably be one of the most modern music distributing buildings in Europe.

Van Malder is one of the Rock-Ola Manufacturing Corporation distributors in Belgium.

"Business has been very good with us", reports Frans Van Malder, "and our sales of new Rock-Ola phonographs have set new records for our firm.

"In fact", he adds, "because of this we have been forced to construct an entirely new building to house our sales and repair departments as well as our offices.

"We believe", he says, "that during our World's Fair here in Brussels in 1958 we will reach the apex of achievement as far as automatic music is concerned."

Frans Van Malder is very proud of his new building here and believes that, when completed, the display he will present of the new Rock-Ola phonos will be one of the most attractive in the world.

Seen above are (top picture) Jeanne Van Malder, Cissie Gersh and Frans Van Malder. Below is shown the new building under construction.

GENCO

The OLD LEADER

SOON TO BE BACK IN PRODUCTION

on PIN BALL GAMES!

During the past few years, emphasis has been on other types of games. But now, GENCO is returning to the field in which it achieved industry-wide recognition as the creator of the most outstanding Pin Ball Games in the nation!

We will use all the skill and knowledge of our many years of leadership . . . *plus* the newest, most modern design and production techniques . . . to bring you games that are *equal* to or *better than* today's highest standards.

SOON TO ANNOUNCE...

***NEW* Super-Spectacular**

"SHOWBOAT"

5-BALL AMUSEMENT GAME

GENCO MANUFACTURING
Division of Chicago Coin Machine Company
2621 N. ASHLAND • CHICAGO 14, ILL.

GENCO MANUFACTURING
DIV. OF CHICAGO COIN MACHINE CO.

HOUSE MEMO

TO: Avron Gensburg

FROM: Steve Kordek, Chief Engineer

CONFIDENTIAL

SUBJECT: Project "SHOWBOAT"

Here are some of the advanced electrical and mechanical elements of our new 5-Ball novelty game "SHOWBOAT".

1. Increased circuit voltages for trouble-free operation.
2. New "easy adjusting" relays.
3. Klixon resetting fuses...eliminates much service.
4. National Slug rejector as standard equipment.
5. All metal door and frame which will accept 5 - 10 and 25c coin chutes or any combination of these without necessitating any door change.
6. Newly designed "feather-touch" ball lift and ball shooter.
7. Newly designed guaranteed non-jam thumper bumpers with more power.
8. Newly engineered flippers and stretch rubber kickers.
9. New direct view "Balls played window" and 1-piece all metal bottom playfield housing.
10. New lock corner cabinet constructions — it's stronger than any other on the market today.
11. All metal, triple coat baked enamel legs.

...and many more outstanding features

MR. OPERATOR...

Thanks for Your reception of "MOTORAMA"

ADULT SKILL CAR GAME!

We are still in production to meet the big demand!

Chi Coin's Exhibit For Park Show

CHICAGO—Battery of five Chicago Coin "Commando Machine Guns" that will appear at the NAAPPB show at the Sherman Hotel, this city, is pictured herewith.

Also noted on the bottom, right hand corner, is the oil washing unit for the steel ball bearings that are shot from the guns. After the oil washing the ball bearings are made new again. Also note the unique target arrangement. There are many more units to the target. In view of the fact that Chicago Coin's booths at the NAAPPB show will not have desired depth, the "Commando Machine Gun" velocity has been cut to a minimum. This velocity can be easily controlled as can the number of shots and all other factors of the battery operation, including use of different type targets. The Chicago Coin "Commando Machine Guns" have been widely acclaimed by all who have seen them as among the most ingenious and outstanding development in the history of the industry.

do you know

THE FACTS OF LIFE

about cancer?

It's time you did! Last year cancer claimed the lives of 250,000 Americans; 75,000 of them lost their lives *needlessly* because they didn't know the facts of life about cancer. 800,000 Americans are alive today . . . cured of cancer . . . because they went to their doctors *in time.* They knew that a health checkup once a year is the best insurance against cancer. Make an appointment right now for a checkup . . . and make it a habit *for life.*

ALL GAMES CLEANED AND IN WORKING ORDER

Wms. Roll-A-Ball (6 player)	$265.00
Genco Skill Ball (2 player)	225.00
Chi.Co. Skee Ball (6 player)	265.00
Genco Quarterback	125.00
Chi. Goalee	40.00
Star Shooting Gall.	95.00
Seeburg Bear Gun	65.00
Dale Guns	15.00
United Target	75.00
Chi. Fireball	120.00
1436 Rock-Ola (78)	99.50
1448 Rock-Ola—A-1, Like New	650.00
14 ft. United Lane (1 piece)	425.00
14 ft. United Lane (2 piece)	475.00
14 ft. Bally Lane (2 piece)	525.00
Twin Bill	130.00
Daisy Mae	115.00
Marble Queen	75.00
Palisades	45.00
Peter Pan	135.00
Shindig	50.00
Silver Skates	30.00
Smoke Signal	140.00
TimBuc Tu	125.00
Flying High	40.00
Skill Pool	50.00
Beach Club	20.00
Palm Springs	20.00

WIRE—WRITE or PHONE HE 1-7577.
1/3 Deposit Required On Each Order.
We are exclusive factory distributors for:

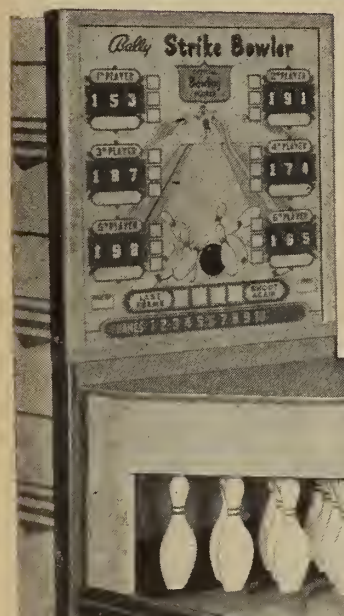
BALLY-WILLIAMS-ROCK-OLA

LAKE CITY AMUSE. CO.
4533 PAYNE AVE., CLEVELAND, O.
(Tel.: HE 1-7577)

REAL BOWLING!

Amazing new Bally®

is REAL bowling alley...



NO SWITCH-ACTUATORS ON ALLEY
Strikes...Spares...Blows scored by hitting pins with ball...exactly like real bowling

Equipped with new Pound-Proof Coin-Switch

Now available with new extra-profit coin-chutes

2 games 25¢

1 GAME 15¢

player not forced to buy 2 games but gets bargain when he does

ALSO AVAILABLE WITH DIME-A-GAME CHUTE

1 to 6 can play

NOW AT YOUR Bally® DISTRIBUTOR

NO SWITCHES!!

Strike-Bowler

sensational money-maker

NOW at last coin-operated bowling gives players all the thrills and satisfaction of real bowling. STRIKE-BOWLER players "chalk-up" strikes, spares and blows—*not by rolling balls across mechanical switch-actuators*—but by actually hitting pins with skill identical to the technique of real bowling. Smooth-alley bowling realism attracts new players, opens new locations, injects new life into present locations, boosts bowling profits to new highs. "Practice makes perfect" appeal of true-to-form skill-shooting insures continuous repeat-play . . . increased group-play . . . long life on location. Get in on the ground floor of the 1958 real bowling boom. Get Bally STRIKE-BOWLER from your distributor today.

OFFICIAL BOWLING RULES

4-INCH BALLS
QUIET RUBBER BALLS
(HARD BALLS AVAILABLE IF DESIRED)

GIANT PINS
11 ft., 14 ft., 18 ft. long
SECTIONAL CONSTRUCTION

FAST AUTOMATIC
PIN-SETTER, BALL-RETURN AND ROTARY TOTALIZERS

All the convenience of automatic bowling is built into Bally STRIKE-BOWLER—without the "mechanical toy" features of switch-actuators on surface of alley, strike-lane indicators, "make-believe" 7-10 pick-up and "easy" and "hard" strike adjustments. Scoring is entirely dependent on player's skill in delivery of ball to enter pin set-up at proper point—*exactly as in real bowling.*

BALLY MANUFACTURING COMPANY • 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

WITH ABC SUPER DE LUXE BOWLER • SUN VALLEY • CARNIVAL • BALLYRIDES

World's largest manufacturer devoted exclusively to the design and production of amusement pinball machines!

Amusement Pinballs
as American as Baseball and Hot Dogs!

Now! The Spotlight's on a Sensational New Profit-Builder!

Gottlieb's 4 Player

FALSTAFF

FEATURING

"ADVANCING VALUE" ROTO-TARGETS

Competitive play and outstanding player appeal make Falstaff a natural profit-builder . . . proven by world-wide location tests.

Exclusive new "Advancing-Value" Roto-Targets have attained phenominal player acceptance. Consecutive hits multiply Roto-Target values by 10 and 100 for higher scoring playfield action. This sensational new feature is more fun for all and presents an even greater challenge to the skill and timing of every player.

Falstaff has many other outstanding features that include: Two-way "Rollunders" that add to upper playfield action; 2 holes that score 100 times target values when lit; "Two-Way" Double Match Feature for more Specials; super-powered flippers that fire ball up field at targets; cyclonic kickers; twin chutes and an all steel door and door frame.

See your distributor today!

D. Gottlieb & Co.

1140-50 North Kostner Avenue • Chicago 51, Ill.

ALL GOTTLIEB MACHINES ARE EQUIPPED WITH NATIONAL SLUG REJECTORS

WANTED

BINGO GAMES

SEND IN COMPLETE LISTS

Exclusive Gottlieb, Williams, Seeburg, Chicago Coin, Genco and International Mutoscope Distributors

TRIMOUNT

Remember
IN NEW ENGLAND
IT'S TRIMOUNT!

40 WALTHAM STREET
BOSTON 18, MASS.
Tel. Liberty 2-9480

STEP UP YOUR EARNINGS WITH THESE CLEAN BUYS

2—1700 Wurlitzer	$550
3—1800 Wurlitzer	650
2—1900 Wurlitzer	750
5—2000 Wurlitzer	950
2—V200 Seeburg	650
2—HF100R Seeburg	595

ROCK CITY
AMUSEMENT COMPANY
108 Lafayette Street
NASHVILLE, TENNESSEE
Phone: CHapel 2-4353

Subscription to The Cash Box $15

Operators Considered Nation's Best Business Barometers

Ups and Downs of Collections Tell Story of Public's Spending Psychology

CHICAGO — To feel the pulse of the public. To know how they are spending. To have a better understanding of the spending psychology of the nation. There is nothing like checking with the operators everywhere througout the country.

Ups and downs as well as static collections indicate the pulse of spending of the general public all over the nation.

Operators can, from week to week, give retailers and all others in their areas a better idea of what is happening and what is bound to happen in ensuing weeks by their collections.

It has never yet failed that lower collections have always indicated the public halt to spending.

When collections are up, and continue to go up, spending for almost all merchandise of every kind in the same area reporting the collections, is also on the way.

From every standpoint, as men in the industry have learned, the coin machines on locations in every area are the best barometers of public spending habits from week to week and month to month.

Atlantic-N.Y. Corp Announces Second In Series of Operator Forums To Be Held On Dec. 2

NEW YORK — Meyer Parkoff, Atlantic New York Corporation, this city, announced that the second of a series of operator forums has been set for Monday night, December 2, at their offices on Tenth Avenue. The forum will open at 7 P.M., but refreshments will be available from 6 P.M.

There will be two guest speakers at this forum. Arthur Silbert, vice president of Standard Financial Corporation, will discuss "Money Trends in the Coin Machine Business", as well as other related subjects. Joseph T. Klein, certified public accountant, will take up accountant problems, depreciation, and tax matters.

As at the first forum, operators will have the opportunity to ask these men any questions they desire, as well as bring up for discussion any problems they may have.

"The first forum held here on November 11, at which time Joe Godman and the operators discussed legal matters was so successful" said Parkoff, "that we are encouraged to continue them at periodic intervals. All those operators to whom we've spoken about the forthcoming December 2 forum have indicated they will attend, leading me to believe we will have an outstanding turnout. At this first meeting, operators 'let their hair down' and brought up many matters which resulted in their acquiring definite information regarding the music machine business. I'm sure the same will happen at this second forum, and the operators will leave our offices the richer in knowledge of their business."

CLASSIFIED ADVERTISING SECTION

WANT

WANT — Late Model Phonographs. Sky High Trades On New Rock-Ola 200 DeLuxes and Standards. J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

WANT—Will pay cash for late model Juke Boxes and late model Amusement Machines. Send list. DAVE LOWY, 594 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: Union 1-7500).

WANT—Phonograph Records—made before 1940, dealers or juke box stock or private collections. Will pay $150 to $300 per thousand. Some of the labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone, Victor, etc. JACOB S. SCHNEIDER, 109 W. 83rd ST., NEW YORK, N. Y. (Tel.: TR 7-9147).

WANT — To Buy—100 Bumper Pool Tables. All Types. ADMIRAL MUSIC, 3246 NO. PULASKI ROAD, CHICAGO, ILL. (Tel.: KIldare 5-3055).

WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BElmont 5-2881).

WANT—AMI 80, 120, 200 selection Wall Boxes, Hideaway units, Phonographs. Late 2 Player Pinballs. Write stating condition, number and best cash price. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—Route Wanted. Will pay cash for Large Route—Music—Games—Alley—Cigarette. BOX 414, c/o THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

WANT—To Buy—Bingos, Shuffle Alleys, 5 Ball Pin Games. Any Quantity. Please Send us Your List. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND, OHIO (Tel. TOwer 1-6715).

WANT — 45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. (Tel.: DIckens 2-7060).

WANT—Mills Panorams. Also Parts. Advise Best Price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASHINGTON (Tel. GArfield 3585).

WANT—Big Show's and Key West. REDD MUSIC CO., BOX 2156, LAUREL, MISS. (Tel. 2148).

WANT—Cash! Highest Cash Paid For Chicago Coin Blinkers, Bull's Eyes; United, Genco, Williams Guns and Baseballs; 6 Keeney Flicker Pools. ALLIED COIN MACHINE, 886 MILWAUKEE, CHICAGO 22, ILL. (Tel. CAnal 6-0293).

WANT—To Purchase 5,000,000 Surplus Records, All Speeds. We Prefer Large Quantities And Will Buy For Cash. Top Prices Offered. Write Or Phone, Collect—RANSEL TRADING CORP., 1000 AUSTIN BLVD., ISLAND PARK, N. Y. (Tel.: GEneral 2-1650), JESSE SELTER, PRES.

WANT — Bally Triumphs By JOE BELL GAMES, INC., 463 PULAWSKI ST., SYRACUSE, N. Y. Tel.: HArrison 2-0952.

WANT — Used Records, High prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. (Tel.: JUdson 6-4568).

WANT — Used 12′ American Bank Shuffleboards; 22′ American and Rock-Ola Shuffleboards and Overhead Score Units. Quote best resale price. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel.: FUlton 3-2282).

WANT — Used Bingo games reconditioned or not, also Seeburgs M100A, M100B. Are also interested in agencies for new games for Belgium and Luxembourg. Airmail offers including seaworthy packing f.a.s. New York and catalogues to: ETS, SONIBEL, 30, AVE. DU PORT, BRUSSELS. BELGIUM.

WANT—For Cash or Trade, Shuffle Alleys, Phonographs, Arcade Machines. Send List or Call, HARRY BERGER, WEST SIDE DIST. CORP., 612 TENTH AVE., NEW YORK, N. Y. (Tel.: CIrcle 6-8464).

WANT—Used Records! 45's, 78's and LP's. No amount too small or too large. Write stating amount on hand. We pay premium price for proper merchandise. PEP NOVELTY CO., 4404 N. PAULINA ST., CHICAGO 40, ILL. (Tel.: UPtown 8-9680).

WANT—Gimmicks, Screeching, Howling—They are no substitute for talent. Survey reports Michael Anthony Great Baritone Crooner. Softer Music is coming back. Write or Post Card for free Michael Anthony Sample Record. H.R.C. RECORD PROMOTIONS, 214 HOLLYWOOD WAY, BURBANK, CALIF.

CLASSIFIED ADVERTISING SECTION

WANT — Attention Everyone in the Coin Business. We want Arcade Equipment and all the Bally and United Bingos you have. Plenty of $$$$$$ waiting. Don't Write or Wire but call us collect—LOcust 4-4415. BELGIAN AMUSEMENT CO., 334 NORTH BROAD ST., PHILADELPHIA, PA.

WANT—Used Bally Bingos; Gottlieb and Williams Pins; Used Shuffle Alleys; Guns and Phonographs. Send complete list. Highest prices paid. Representatives of Wurlitzer and Gottlieb Games. GABE FORMAN OR SANDY MOORE. SANDY MOORE DIST., 240 E. MERRICK RD., FREEPORT, L. I., N. Y.

FOR SALE

FOR SALE — Bright Lights $25.00; Atlantic City $25.00; Frolics $25.00. W. B. DISTRIBUTORS INC., 1012 MARKET STREET, ST. LOUIS, MO. (Tel. CEntral 1-9292).

FOR SALE—9 Ft. Bank Shots. Nice condition, Good Prices. TOLEDO COIN MACHINE, 814 SUMMIT ST., TOLEDO, OHIO.

FOR SALE—Make us an offer. 7 Beach Clubs, 1 Frolics, 1 Yacht Club, 3 Gayety, 2 Dude Ranch, 1 Palm Springs, 1 Hi Fi, 1 Starlet. SCIOTO NOVELTY, INC., 1909 8th ST., PORTSMOUTH, OHIO. (Tel.: EL 3-4179).

FOR SALE—Amazing Values On Brand New Rock-Ola 1455, 200 Selection, 45 Rpm Phono. Also All Other Late Model Phonos Available At Very Low Prices. Authorized Rock-Ola Factory Distributors. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH 4, N. J. (Tel. BIgelow 8-3524).

FOR SALE—One Double Header, like new, A-1 condition, $475. LEWIS & FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel.: MA 8585).

FOR SALE—All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 inch speaker), $7.50. GATEWAY DISTRIBUTING CO., 3622 W. NORTH AVE., CHICAGO 47, ILL. (Tel.: DIckens 2-1214).

FOR SALE—Famous Sun-Glo Wax for your Shuffle Alleys, 24—1 lb. Cans —per Case, $6.75. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WIS. (Tel.: BLuemound 8-6700).

FOR SALE — Mutoscope Photomatic With Envelope Vendor, $150; Supplies All For $350. Gottlieb Scoreboard 4 Player, $225; Gottlieb Jumbo 4 Player, $250; Gottlieb Tournament 2 Player, $250; Williams Piccadilly 2 Player, $210. C & W DISTRIBUTING CO., 400 MAIN STREET, GALENA, KANSAS (Tel.: 400).

FOR SALE—Records!!! 5¢ over wholesale, and label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records now unused only. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32. N. Y. (Tel.: OLympia 8-4012, 4013).

FOR SALE — Used machines of all models, as is or shopped and ready for locations. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrest 5-3456).

FOR SALE — Bally Model "T" Hot Rod Kiddie Rides. Completely Reconditioned — $395 each. DONAN DISTRIBUTING COMPANY, 5007 NO. KEDZIE AVENUE, CHICAGO 25, ILL. (Tel. JUniper 8-5211).

FOR SALE—We Are Leading Exporters of Arcade Machines—Also Music, Venders, Games and Parts For All Equipment. Write Us Your Needs. MIKE MUNVES, 577 TENTH AVE., NEW YORK 36, N. Y. (Tel. BRyant 9-6677).

FOR SALE — Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, $8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Bally Show Time, $400; Bally Key West, $300; Bally Double Header, $300; Bally Miami Beach, $125; Bally Big Time, $100. SCIOTO NOVELTY, INC., 1909 8th ST., PORTSMOUTH, OHIO. (Tel.: EL 3-4179).

FOR SALE—Bowlers: ABC Bally 14′ and 11′, Deluxe Congress, DeLuxe ABC. Bally Bingos: Show Times, Key Wests, Big Shows, Big Times, all models. GLOBE DISTRIBUTING COMPANY, 1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. (AR 0780).

FOR SALE—One New 100 Selection AMI Mechanism, in original box from factory, $245. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVE., PORTLAND 5, ORE. (Tel.: ATwater 7565).

FOR SALE — The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST.. WHEELING, W. VA. (Tel.: CEdar 2-7600).

FOR SALE—New modern wall speakers, $11.95 ea.; C.C. Band Box (used), $95; 5206 (48 sel.) Wall Boxes, $29.50; Seeburg 100 sel. Wall Boxes. $49.50. BILOTTA DIST. CO., 224 N. MAIN STREET, NEWARK, N. Y. (Tel.: NEwark 598).

FOR SALE—United and Chicago Coin shuffles, 10th Frame and later models: Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA (Tel.: 3-8688).

FOR SALE—Special. 14 Ft. United Bowling Alleys, $500 ea.; 14 Ft. Bally Bowling Lanes, $510 ea. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. (Tel.: MAin 1-8751).

CLASSIFIED ADVERTISING SECTION

FOR SALE—9 Brand New 5¢ Kleenex Dispensing Machines in cartons. $50 buys the lot. ½ deposit, balance C.O.D. or S/D. KOEPPEL DISTRIBUTING COMPANY, 607 TENTH AVE., NEW YORK 36, N. Y. (Tel. LO 3-4028-9).

FOR SALE—Safari, Big Top, Steam Shovel, Goalee, Hi-Fly, Wms. De-Luxe Baseball, Crossroads, Quartette, Jalopy, Pin Wheel, Hawaiian Beauty, Southern Belle, Shindig, Lulu, Harbor Lites, Slugging Champ DeLuxe, Duette DeLuxe, Register, Marathon, Gayety, Pixie, Caravan, Manhattan, Broadway, Niteclub. NEW ENGLAND EXHIBIT CO., 237 WASHINGTON ST., NEWTON 58, MASS. (Tel.: DEcatur 2-1500).

FOR SALE—15 United Handicaps; 30 assorted United Star Sluggers, Super Sluggers, Chicago Coin and Williams baseballs. Make us an offer for one or all. NATIONAL NOVELTY CO., 640 W. MERRICK RD., VALLEY STREAM, L. I., N. Y. (Tel.: LOcust 1-6770-1).

FOR SALE — Extra Special, Super Duper Deal On Bally Booster Pool Games. Also Seeburg M100C & V-200. RUNYON SALES CO., 593 10th AVE., NEW YORK, N. Y.

FOR SALE — United Bowling Alley $525; Chi-Coin Bowling League $550; Bally ABC Bowling Lane $535. WANT—United Top Notch Shuffle Alley and Bally Jumbo Shuffle Alley. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y. (Tel.: FRanklin 7-2162).

FOR SALE—Export Buyers Attention! In-Line Games, $35 & up; Pool Tables, $50 & up; Pin Games, $25 & up; Music, $75 & up; Kiddie Rides, $100 & up. ASSOCIATED AMUSEMENTS, INC., 8 RUGG ROAD, ALLSTON 34, MASS. (Tel.: STadium 2-4010).

FOR SALE—Twin Bill $130; Daisy Mae $115; Marble Queen $75; Palisades $45; Peter Pan $135; Shindig $50; Silver Skates $30; Smoke Signal $140; Tim Buc Tu $125; Flying High $40; Skill Pool $50; 14 Ft. United Lane (1 Piece) $425; 14 Ft. United Lane (2 Piece) $495; 14 Ft. Bally Lane (2 Piece) $525; 2 New Wms. Peppy's In Original Crates—Make Offer; Wms. Rollaball (6 Player) $265; Genco Skill Ball (2 Player) $225; Chi. Co. Skee Ball (6 Player) $265; Genco Quarterback $125; Chi. Goalie $40; Star Shooting Gal. $95; Seeburg Bear Gun $65; Dale Guns $15; United Target $75; Leaders $55; Chi. Fireball $120; Royal $50; 1436 Rock-Ola (78) $99.50; 1448 Rock-Ola $650. A-1 Like New. LAKE CITY AMUSEMENT COMPANY, 4533 PAYNE AVE., CLEVELAND 3, OHIO (Tel. HEnderson 1-7577).

FOR SALE — Millions of extra coins are taken from Clean Machines. Clean Right With Lemonite. Central Distributing Co., J. Rosenfeld, St. Louis, Missouri, Use and Sell Lemonite. Try Lemonite Electric Contact Cleaner, Contact Paste and Liquid Tube. GRACO SALES CO., ARLINGTON, TENN.

FOR SALE — Williams: Contest; Hi Hand; Arrow Head. Kiddie Rides: Pinto Horse; See Saw; Merry-Go-Round (Cars). Genco: Sweet Twenty-One; Number Roll; Lucky Seven; Rotation Pool. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS STREET, N.W., GRAND RAPIDS 2, MICHIGAN (Tel.: GL 6-6807).

FOR SALE — Reconditioned Guaranteed—Show Time $385; Key West $295; Big Show $275; Parade $235; Night Club $190; Broadway $185; Miami Beach $100; Beach Beauty $135; Big Time $85; Variety $70; Flagship $295; Hawaiian Beauty $90; Sweet-Add-A-Line $135; Balls-A-Poppin' $185. One-Third Deposit. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS LA. (Tel.: CAnal 7137).

FOR SALE—AMI F-120, $675; AMI E-80, $400; Seeburg, M100C, $545; Seeburg M100G, $695; Wurlitzer 1700, $575; Wurlitzer 1800, $695. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO (Tel.: SUperior 1-4600).

FOR SALE—14' Bowling Alleys, A-1 Condition Chicago Coin and United, $545, Will Trade For Late Gottlieb Games. UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO (Tel.: AXminster 4-3529).

FOR SALE — America's finest reconditioned phonographs and music accessories. Every one of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. (Tel.: UNiversity 4-0773).

FOR SALE—Or Trade, 2 Genco Skill Ball Alleys; 1 Chicago Coin 6 Player Ski Bowl Alley; 2 United Shuffle Pool Alleys; Will Trade For Music, Games Or Vending Equipment. RELIABLE COIN MACHINE CO., 184 WINDSOR STREET, HARTFORD, CONN. (Tel. 6-3583).

FOR SALE—Reconditioned, Guaranteed, Wurlitzer 24 Record Hideaway Cellar United, complete with Packard Adaptors, price, $80. Wallboxes, clean, $6; Wurlitzer 1080's, $75. FEDOR MUSIC CO., 3004 SMITH DRIVE, ENDWELL, N. Y.

WANT—Gottlieb Novelty Games From 1954 up; King of Swats, Four Baggers, 1957 Baseballs, World Series and Shuffle Alleys. GLOBE AUTOMATIC VENDING CO., 291 WATER STREET, QUINCY 69, MASS. (Tel.: MAyflower 9-0010).

FOR SALE — Wurlitzer 2000 $800; 1900's $625; United Venus $100; Wurlitzer 104 Wallboxes $39.50; Chico Super Jet Ride $125; AMI A $50. Send for complete bargain list. ODCO, INC., 1100-02 BROADWAY, ALBANY, N. Y. (Tel.: 5-0228).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Big Shows $260; Broadways $175; Miami Beach's $125; Beach Clubs $50. NASTASI DISTRIBUTING CO., 912 POYDRAS ST., NEW ORLEANS, LOUISIANA (Tel. MAgnolia 7-459).

FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games, Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH (Tel.: DAvis 2-2473).

FOR SALE — New Six Pocket Pool Table, 41x74". Write. 1st Grade 48" Cue Sticks, $1.69 ea.; $18 doz.; Rails with Live Rubber, Quality Cloth, 32x48", $11.95 set; 3" Marbelized Rubber Balls, $1.49 ea. CHAMPION DIST. CO., 3833 W. DIVISION ST., CHICAGO, ILL. (Tel.: ALbany 2-3272).

FOR SALE—Seeburg 100 B, $300; Seeburg 100 C, $400; Seeburg 100 R, $600; Wurlitzer 1800, $550; Seeburg 100 Sel. Wall Boxes, $40. SCIOTO NOVELTY CO., INC., 1909 8th ST., PORTSMOUTH, OHIO. (Tel.: EL 3-4179).

FOR SALE—Gayety $45; Rio $25; Hawaii $35; Tahiti $25; Genco Baseball Pool $75. Terms One-Third Deposit, Balance Sight Draft. GENERAL DISTRIBUTING COMPANY, 1609 ORLEANS AVENUE, NEW ORLEANS, LA. (Tel. TUlane 6729).

FOR SALE — Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: NEwton 5-2531).

FOR SALE — Games, Inc. Hunter, $250; Gunsmoke, $335; Bally Gayety; Miami Beach; Broadway; Night Club; Double Header; Big Show; Key West; Show Time. United Pixie; Starlet; Caravan; Stardust. Evans Saddle & Turf (Club Model —DeLuxe). MICKEY ANDERSON, 314-316 EAST 11th ST., ERIE, PA.

FOR SALE—Seeburg 147M $35; Seeburg Hideaway $35; Seeburg 20 Record Wallboxes $3.00. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO (Tel. NE 5-1443).

FOR SALE — New and Used Phonographs, 5 Balls, Bingos, Shuffle Alleys and Arcade Equipment. Distributors for AMI, United, Williams and Auto-Photo. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MO. (Tel.: MAin 1-3511) or 2805 MAIN ST., KANSAS CITY, MO. (Tel.: HArrison 1-4747).

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. (Tel.: REgent 6-3691).

FOR SALE—3 M100A Seeburgs $95 ea.; 6 Packard Wallboxes $2.50 ea.; 3 Rock-Ola 120 Selection Wallboxes $50 ea.; Seeburg 47M and Wurlitzer 1100 $25 ea.; 3 AMI Model C $50 ea.; Wurlitzer 2140 Wallboxes $2.50 ea.; 1500A Wurlitzer $175. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA STREET, EVANSVILLE 8, INDIANA (Tel. HA 3-4508).

FOR SALE — Gottlieb's Scoreboard $195; C. C. Criss Cross $75; Genco Shuffle Pool $75; Wm.'s Crane $100. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel.: UNion 3-8574).

FOR SALE — Seeburg V-200's, very clean, $735 ea. Make us your best offer for 10. 1/3 deposit, balance C.O.D. SANDY MOORE DISTRIBUTING CO., 599 TENTH AVE., NEW YORK 36, N. Y.

FOR SALE — 1448 Rock-Olas, Like New, $595; Chicago Coin Ski Bowls, $345. Write for Quantity Lot Prices. J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

FOR SALE—Comco—Extended Range Speakers And Baffles. Quality At Modest Prices. Engineered For Heavy Duty Use. Satisfaction Guaranteed or Money Will be Refunded. Finished in Limed Oak, Natural or Mahogany. Packed Two to a Carton, $11.95 Ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILLINOIS (Tel. INdependence 3-2210).

FOR SALE—King Arthur, $35; Twenty Grand, $55; Disc Jockey, $75; Grand Slam, $85; Four Corners, $85; Gypsy Queen, $185; Gayety, $119.50; Miami Beach, $235. Make offer on Bright Lights, Bright Spots, 3-4-5's, Long Beach, Circus, Stars. WANT—Big Times. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO, CALIF. (Tel.: MA 1-5438).

FOR SALE—Special—Gottlieb: Continental Cafes, Double Coinchute $299.50; Bally: Circuses $275; Williams; Yukons $275; Kings $255; Genco: Hi-Fly Baseball Game $155; Bally: Motor Bike $485; Model-T Hot Rod $397.50; ABC Bowling Lane, 11' $465. NEW ORLEANS NOVELTY COMPANY, 115 MAGAZINE STREET, NEW ORLEANS, LA. (Tel. CAnal 5306).

FOR SALE—Records!! All labels, all speeds at close out prices!! 78's—45's major labels in any quantity. 12" LP's—50c, EP's—30c. All labels. We buy surplus stocks, all speeds. SID TABACK RECORDS, 2540 W. PICO BLVD., LOS ANGELES 6, CALIF. (Tel.: DUnkirk 3-8795).

FOR SALE—Seeburg M100A, 45 rpm, Painted, $295; M100B, $425; M100C. $550; G100, $675; W100, $675; R100, $725; Wurlitzer 2000, $850; 1900, $825; 1800, $725; 1700, $625; D80, AMI, $325; D40, 45 rpm, Painted, $225. MUSICAL SALES, 2334-36 OLIVE ST., ST. LOUIS 3, MO.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Five 100-A Seeburgs for export. Have been cleaned, checked and expertly crated. $165 each, five for $750. Wire deposit or letter of credit to SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, NEW YORK (Tel. LIncoln 9106).

FOR SALE — Seeburg 20 Selection Wall Boxes changed over 3 for 25; 30-20's @ $5; Rock-Ola 120, Chrome, $55; Seeburg 100 Selection, Hammerloid Finish, $45; Rock-Ola 1717 Steppers, $30; Vendor Coin Changer, $65; Bingos (Cleaned & Checked); Beach Clubs, $65; Bally Beauty, $65; Yacht Club, $45; Mexico's, $45; Bert Lanes' Dead Zero (New), $75; Long Pools (Like New), $65; Small Pools, $55; 1650 Wurlitzer, $250; AMI A's (No broken plastics, cleaned & checked), $65; Jenning's Scales, $25; 8 Ohm Speaker (wall), $9.95. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL.

FOR SALE — Closeout: Brand new original factory crates, United's Playtime, sacrifice, $475 ea. Write, Wire, Phone. IMPERIAL COIN MACHINE CO., 498 ANDERSON AVE., CLIFFSIDE, N. J. (Tel.: WHitney 5-2893).

FOR SALE—18 Foot Rock-Ola Shuffle Board, $149.50; Shuffle Board Game Wax (12 cans), $3.50; Fast wax case (12 cans), $4.50; Pucks (set of 8), $12; Fluorescent Lights, pair, $22.50; Adjusters, $18.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUniper 8-1814).

FOR SALE—We have a large stock of reconditioned Shuffle Games and Bingo. Write for list. WESTERHAUS CORP., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MOntana 1-5000).

FOR SALE—Wurlitzer 1015, 1017, with Cobra pick-up, $35 ea.; 9 Column Smoke Shop, $55; Wurlitzer 4851 Wall Boxes; $9; Seeburg Wall Boxes (chrome), $40; 14 Ft. Bally and United Bowlers, $525. All types Bingos wanted. LEW JONES DISTRIBUTING CO., INC., 1301 N. CAPITOL AVE., INDIANAPOLIS 2, IND. (Tel.: MElrose 5-1593).

FOR SALE—100 Telequiz, with film. Reconditioned, refinished, ready for location. 5c or 10c play. Special price, $99.50. Write for quantity prices and list of other equipment. G O R SALES, 5216 N. LECLAIRE AVE., CHICAGO, ILL. (Tel.: AVenue 3-6818).

FOR SALE—Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, $57.50. Telephone or wire collect. SYracuse 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E., SYRACUSE 3, N. Y.

FOR SALE—United 14 Ft. Bowling Alley, $495; Wurlitzer 1400 Phonograph, $135; Wurlitzer 1800 Phonograph, $675; Wurlitzer 1900 Phonograph, $795; Wurlitzer 2000 Phonograph, $895; Seeburg V 200 Phonograph, $695; Seeburg 100 Selection Chrome Wallboxes, $45. UNITED DISTRIBUTORS, INC., 920 W. SECOND, WICHITA 12, KANSAS. (Tel.: HO 4-6111).

FOR SALE—Music And Amusement Machine Route On East Coast Of Florida. Over Fifty Pieces Of Equipment on Location. Room For Expansion. Must Be Seen To Be Appreciated. For Information Write, LOUIS MOSKOVITS, 617 CANAL STREET, NEW SMYRNA BEACH, FLORIDA.

FOR SALE — Williams, United and Chicago Coin Electric Front Pool Tables, $50 ea. Write. PENNSYLVANIA VENDING CORP., 1826 E. CARSON ST., PITTSBURGH 3, PA.

MISCELLANEOUS

NOTICE—Diversification with no investment! Our program has already proven itself to leading operators. Make hundreds of dollars each week with our "Especially made for the 'profit' trade merchandising approach" in the specialty food field. A.B.C. MFG. CO., 3441 W. NORTH AVE., CHICAGO 47, ILL.

NOTICE—That idea you have can become a new coin operated device. Contact Bob Young for Development and Engineering advice. BOB YOUNG'S SERVICE, 3427 BEN LOMOND PL., LOS ANGELES 27, CALIF. (Tel.: NO 2-3254).

NOTICE—Attention Operators: It pays to diversify your source of income! Place Latex, Comb, Ball Point Pen machines and others in your present or new locations. Write for free catalog. NATIONAL SANITARY SALES, INC., 6640 N. WESTERN, DEPT. CB, CHICAGO 45, ILL.

NOTICE—It's your business to KNOW THE FACTS! How can operator-cooperatives affect you? How can you get your locations' cooperation? How can "10c Play Plus" help you? What percentage of the nation's juke boxes feature 10c play? What percentage of U. S. amusements feature 10c play? All this and more appeared in *The Cash Box*. In addition to "The Cash Box Price Lists" which, for over 18 years since their inception, have been internationally recognized and officially accepted *The Cash Box* is the publication that conceived the idea for MOA (Music Operators of America). *The Cash Box* originated and has constantly crusaded for: "National Public Relations Bureau," "Dime Play," "National Credit Bureau," "National Board of Trade," "National School for Mechanics," "2-Minute Recordings," "Equalized Record Tone Level." *The Cash Box*' "Quarterly Export Edition" has won world wide recognition and international acclaim. *The Cash Box* Annual Encyclopaedic Edition plus its Anniversary Issue is accepted as "TheYear Book of the Industry." When you send $15 for a full year's (52 weeks) subscription to *The Cash Box* (just about two bits a week) you are getting what has been acclaimed by all as: "The BIBLE of the Industry." Send your $15 check today to: THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VErnon 5-7976).

THE CASH BOX

"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH — PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' *CLASSIFIED AD SECTION* AS "THE INDUSTRY'S MARKET PLACE."

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1721 BROADWAY, NEW YORK 19, N. Y.

FIRST to give you SHOWBOX styling. Sleek, slick, clean-lined design that puts you ahead of competition.

FIRST—and the only—multi-horn high fidelity sound. To give your locations, and patrons, what they want.

FIRST to give you show-stage lighting. To attract and hold attention to your music.

FIRST to give you the simplest, fastest multi-selection mechanism.

FIRST to earn more money in less time for you.

AMI *Incorporated* 1500 Union Ave., S. E., GRAND RAPIDS 2, Michigan Chicago Zurich

New! Your AMI distributor is now showing the "H-200 M"! Come in to see it soon.

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PHONOGRAPHS

AMI

4.	Model A, '46, 40 Sel., 78 RPM	35.00	90.00
4.	Model B, '48, 40 Sel., 78 RPM	55.00	125.00
4.	Model C, '50, 40 Sel., 78 RPM	65.00	130.00
4.	Model D-40, '51, 40 Sel., 78 RPM	130.00	225.00
2.	Model D-80, '51, 80 Sel., 78 RPM	200.00	295.00
4.	Model E-40, '53, 40 Sel., 78 RPM	225.00	345.00
4*	Model E-80, '53, 80 Sel., 45 RPM	300.00	400.00
4*	Model E-120, '53, 120 Sel., 45 RPM	335.00	425.00
4.	Model F-80, '54, 80 Sel., 45 RPM	475.00	600.00
4*	Model F-120, '54, 120 Sel., 45 RPM	495.00	675.00
4.	Model G-80, '55, 80 Sel., 45 RPM	570.00	700.00
4*	Model G-120, '56, 120 Sel., 45 RPM	590.00	725.00
4*	Model G-200, '56, 200 Sel., 45 RPM	695.00	775.00
4.	Wm. Wall Box	5.00	9.00
4.	SM or SL Stepper	5.00	10.00

EVANS

4.	Mills Constellation, '47, Model 951, 40 Sel., 78 RPM	20.00	35.00
4.	Constellation, '49, Model 135, 40 Sel., 78 RPM.	50.00	75.00
4.	Jubilee, '52, Model 245, 40 Sel., 45 RPM	100.00	135.00
4.	Century, '52, Model 2045, 100 Sel., 45 RPM	200.00	270.00

ROCK-OLA

6.	1422, '46, 20 Sel., 78 RPM	25.00	45.00
6.	1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	45.00
4.	1426, '47, 20 Sel., 78 RPM	35.00	50.00
2.	1428, '48, Magic-Glo, 20 Sel., 78 RPM	35.00	65.00
4.	1432, '50, Rocket '50-'51, 50 Sel., 78 RPM	70.00	95.00
4.	1432, Same as above, Converted to 45 RPM	90.00	125.00
4.	1434, '51, Rocket '51-52, 50 Sel., 78 RPM	110.00	160.00
4.	1434, Same as above Converted to 45 RPM	135.00	175.00
4*	1436, '52, Fireball, 120 Sel., 45 RPM	135.00	240.00
4.	1436A, '53, Fireball, 120 Sel., 45 RPM	160.00	260.00
4.	1438, '54, Comet, 120 Sel., 45 RPM	375.00	450.00
4.	1446, '54, Hi-Fi, 120 Sel., 45 RPM	445.00	600.00
4*	1448, '55, Hi-Fi, 120 Sel., 45 RPM	565.00	710.00

SEEBURG

4.	146S, '46, Standard 20 Sel., 78 RPM	20.00	30.00
4.	146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	35.00
4.	147S, '47, Standard 20 Sel., 78 RPM	20.00	40.00
4.	147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	45.00
4.	148S, '48, Standard, 20 Sel., 78 RPM	20.00	50.00
4.	148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00	55.00
4.	148ML, '48, Light Cab., Master with Remote Attach., 20 Sel., 78 RPM	20.00	60.00

← TOTAL NO. TOTAL VALUE →

THIS WEEK'S USED MACHINE QUOTATIONS

19th YEAR OF PUBLICATION
947th CONSECUTIVE WEEK'S ISSUE

How To Use "The Cash Box Price Lists"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Price Lists" can only feature the market prices as they are quoted. "The Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin Games—and $25 to $30 on Phonographs.

C O D E

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added

* Great Activity

2*	M100A, '49, 100 Sel., 78 RPM	145.00	195.00
4*	M100B, '51, 100 Sel., 45 RPM	300.00	375.00
4.	M100BL, '51, 100 Sel., 45 RPM, Light Cab.	325.00	395.00
2*	M100C, '53, 100 Sel., 45 RPM	400.00	525.00
4*	HF 100G, '54, 100 Sel., 45 RPM	545.00	695.00
4*	HF 100R, '54, 100 Sel., 45 RPM	600.00	725.00
4*	V200, '55, 200 Sel., 45 RPM	650.00	875.00
4.	W1-L56 Wall Box 5c	3.00	5.00
4.	3W2 Wall-a-Matic	3.00	6.00
4.	W4L-56	5.00	10.00
4.	3W5-L56 Wall Box, 5c, 10c, 25c	5.00	10.00
4.	W6L-56 5/10/25 Wireless	5.00	10.00
4.	3W7-L-56	5.00	10.00
4*	3W1 Wall-a-Matic	40.00	60.00

WURLITZER

4.	1015, '46, 24 Sel., 78 RPM	20.00	40.00
4.	1017, '46, 24 Sel., 78 RPM	20.00	40.00
4.	1080, '46, 24 Sel., 78 RPM	35.00	75.00

← TOTAL NO. TOTAL VALUE →

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PHONOGRAPHS (Cont.)

4.	1100, '47, 24 Sel., 78 RPM	50.00	75.00
4.	1217, '50, Hideaway, 48 Sel., 45 or 78 RPM	60.00	100.00
4.	1250, '50, 48 Sel., 45 or 78 RPM	95.00	135.00
4*	1400, '51, 48 Sel., 45 or 78 RPM	110.00	185.00
4.	1450, '51, 48 Sel., 45 or 78 RPM	130.00	200.00
2.	1500, '52, 104 Sel., 45 & 78 Intermix	175.00	245.00
2.	1500A, '53, 104 Sel., 45 & 78 Intermix	200.00	300.00
2.	1600, '53, 48 Sel., 45 & 78 Intermix	225.00	350.00
2.	1650, '53, 48 Sel., 45 RPM	225.00	360.00
2.	1650A, '54, 48 Sel., 45 or 78 RPM	275.00	370.00
4*	1700, '54, 104 Sel., 45 RPM	495.00	660.00
4*	1800, '55, 104 Sel., 45 RPM	550.00	725.00
4*	1900, '56, 104 Sel., 45 RPM	650.00	835.00
4*	2000, '56, 200 Sel., 45 RPM	745.00	950.00
4.	2140 Wall Box	3.00	5.00
4.	3020 Wall Box	3.00	9.00
4.	3048 (Conv. of 3020)	5.00	8.00
4.	3031 Wall Box	3.00	8.00
4.	3045 Wall Box	4.00	9.00
4.	4820 Wall Box	10.00	20.00
4.	4851 Wall Box	10.00	25.00

← TOTAL NO. TOTAL VALUE →

PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ev) Evans; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4.	ABC (Un 3/51)	20.00	35.00
4*	Ace High (Got 2/57)	250.00	325.00
4.	Across the Board (Un 9/52)	20.00	35.00
4.	All Star Basketball (Got 1/52)	20.00	35.00
4*	Arabian Knights (Got 12/53)	80.00	125.00
4.	Army-Navy (Wm 10/53)	35.00	55.00
1.	Arrow Head (Wm 7/57)	295.00	310.00
4.	Atlantic City (B 5/52)	25.00	65.00
4*	Auto Race (Got 9/56)	175.00	255.00
3*	Balls-a-Poppin' (B 11/56)	175.00	250.00
4*	Beach Beauty (B 10/55)	125.00	225.00
4*	Beach Club (B 2/53)	15.00	65.00
2.	Beauty (B 11/52)	15.00	65.00
4.	Big Ben (Wm 9/54)	65.00	125.00
4*	Big Show (B 9/56)	245.00	335.00
4.	Big Hit (CC 7/52)	20.00	30.00
4*	Big Time (B 1/55)	85.00	150.00
4*	Blondie (CC 8/56)	145.00	210.00
4.	Brazil (Un 10/56)	195.00	285.00
4.	Bright Lights (B 5/51)	20.00	55.00
4.	Bright Spot (B 11/51)	10.00	50.00
4*	Broadway (B 12/55)	150.00	270.00
4.	Cabana (Un 3/53)	20.00	60.00
4.	Capri (CC 10/56)	145.00	210.00
4.	Caravan (Un 2/56)	125.00	200.00
4.	Caravan (Wm 6/52)	25.00	50.00
4.	Chinatown (Got 10/52)	30.00	65.00
4.	Circus (Un 8/52)	25.00	55.00
1.	Circus Wagon (Wm 10/55)	190.00	230.00
4.	Classy Bowler (Got 7/56)	195.00	235.00
4.	C. O. D. (Wm. 9/53)	50.00	80.00
2.	Colors (Wm 11/54)	90.00	130.00
4.	Coney Island (B 9/51)	20.00	65.00
7*	Continental Cafe (Got 7/57)	325.00	395.00
4.	Control Tower (Wm 3/51)	10.00	25.00
4.	Coronation (Got 11/52)	30.00	60.00
4.	County Fair (Un 9/51)	15.00	25.00
4.	Crossroads (Got 5/52)	40.00	65.00
4.	Crosswords (B 1/56)	195.00	265.00
4.	Cue Ball (Wm 3/57)	225.00	275.00

← TOTAL NO. TOTAL VALUE →

NUMBER OF EACH MACHINE OWNED
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(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

	4. Cyclone (Got 5/51)	20.00	35.00
	4. Daffy Derby (Wm 8/54)	75.00	125.00
	2* Daisy May (Got 7/54)	115.00	145.00
	4. Dealer "21" (Wm 2/54)	25.00	65.00
	4. Derby Day (Got 5/56)	170.00	210.00
	4* Diamond Lill (Got 12/54)	100.00	140.00
	4. Disk Jockey (Wm 11/52)	30.00	60.00
	4. Domino (Wm 5/52)	25.00	45.00
	4. Double Action (Ge 1/52)	15.00	30.00
	4. Double Feature (Got 12/50)	15.00	25.00
	4. Double Header (B 7/56)	215.00	350.00
	4* Dragonette (Got 6/54)	100.00	175.00
	4. Dude Ranch (B 9/53)	35.00	65.00
	4* Duette (Got 4/55)	150.00	195.00
	4* Easy Aces (Got 12/55)	155.00	195.00
	4. Eight Ball (Wm 1/52)	25.00	45.00
	4. Fairway (Wm 6/53)	10.00	60.00
	4. Five Star (Univ 5/51)	20.00	35.00
	4* Flagship (Got 1/57)	295.00	330.00
	2* Flying High (Got 2/53)	40.00	75.00
	4. Four Bells (Got 10/54)	110.00	150.00
	4. Four Corners (Wm 12/52)	40.00	80.00
	4. Four Horsemen (Got 9/50)	15.00	30.00
	4. "400" Upright (Ge 10/52)	30.00	50.00
	4. Four Stars (Got 6/52)	30.00	55.00
	4. Frolics (B 10/52)	10.00	80.00
	4* Frontiersman (Got 11/55)	115.00	185.00
	4. Fun House (Wm 10/56)	220.00	250.00
	4. Gay Paree (Wm 6/57)	400.00	485.00
	4* Gay Time (B 6/55)	95.00	130.00
	4* Gayety (B 3/55)	45.00	100.00
	4. Gladiator (Got 1/56)	215.00	265.00
	4. Globe Trotter (Got 11/51)	15.00	40.00
	4. Golden Nugget (Upright) (Ge 2/53)	35.00	50.00
	4* Gold Star (Got 8/54)	125.00	150.00
	4. Grand Champion (Wm 8/53)	45.00	80.00
	4. Grand Slam (Got 4/53)	40.00	70.00
	4. Green Pastures (Got 1/54)	60.00	100.00
	4. Gun Club (Wm 11/53)	35.00	75.00
	4. Guys-Dolls (Got 5/53)	30.00	80.00
	4* Gypsy Queen (Got 2/55)	135.00	185.00
	4. Handicap (Wm 6/52)	30.00	50.00
	4. Happy Days (Got 7/52)	35.00	75.00
	4. Happy-Go-Lucky (Got 3/51)	20.00	40.00
	4* Harbor Lites (Got 2/56)	150.00	195.00
	4. Harvey (Wm 5/51)	20.00	40.00
	4. Havana (Un 2/54)	10.00	80.00
	4. Hawaii (Un 6/54)	35.00	85.00
	4* Hawaiian Beauty (Got 4/54)	90.00	125.00
	4. Hayburner (Wm 6/51)	25.00	50.00
	4. Hi-Fi (B 6/54)	25.00	90.00
	4. Hi-Hand (Wm 6/57)	195.00	235.00
	4. Hit 'N' Run (Got 4/52)	25.00	65.00
	4. Holiday (Ke 12/51)	20.00	35.00
	4. Hong Kong (Wm 9/51)	20.00	35.00
	4. Horsefeathers (Wm 1/52)	20.00	40.00
	4. Horse Shoe (Wm 12/51)	10.00	25.00
	4. Hot Diggity (Wm 8/56)	195.00	275.00
	2. Ice-Frolics (B 1/54)	20.00	85.00
	4. Jalopy (Wm 8/51)	25.00	45.00
	4* Jockey Club (Got 4/54)	70.00	130.00
	4. Jolly Joker (Un 11/55)	50.00	120.00
	4. Jubilee (Got 5/55)	200.00	275.00
	4. Jumping Jacks (Upright) (Ge 12/52)	20.00	35.00

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PINBALL GAMES (Cont.)

	4* Key West (B 12/56)	265.00	375.00
	4. King Pin (CC 12/51)	20.00	40.00
	4. Knockout (Got 1/51)	10.00	25.00
	4* Lady Luck (Got 9/54)	85.00	150.00
	4. Lazy "Q" (Wm 2/54)	25.00	100.00
	4. Leaders (Un 10/51)	20.00	35.00
	4. Lite-A-Line (Ke 6/52)	35.00	50.00
	4. Long Beach (Wm 7/52)	35.00	55.00
	4. Lovely Lucy (Got 2/54)	50.00	110.00
	4. Lulu (Wm 12/54)	110.00	165.00
	4. Mad. Sq. Garden (Got 6/50)	15.00	30.00
	4* Majestic (Got 4/57)	375.00	460.00
	4. Majorettes (Wm 4/52)	20.00	40.00
	4. Manhattan (Un 4/55)	50.00	150.00
	4* Marathon (Got 10/55)	200.00	265.00
	4. Marble Queen (Got 8/53)	60.00	85.00
	4. Mermaid (Got 6/51)	20.00	30.00
	4. Mexico (Un 3/54)	35.00	100.00
	4* Miami Beach (B 9/55)	100.00	165.00
	4. Minstrel Man (Got 3/51)	20.00	40.00
	4. Monaco (Un 8/56)	175.00	300.00
	4* Mystic Marvel (Got 3/54)	100.00	130.00
	4. Nevada (Un 8/54)	30.00	80.00
	4. Niagara (Got 12/51)	20.00	50.00
	4. Nifty (Wm 12/50)	10.00	20.00
	4* Night Club (B 4/56)	190.00	250.00
	4. "9" Sisters (Wm 1/54)	50.00	100.00
	4. Olympics (Wm 5/52)	25.00	50.00
	4. Palisades (Wm 7/53)	40.00	60.00
	4. Palm Beach (B 7/52)	30.00	70.00
	4. Palm Springs (B 11/53)	15.00	90.00
	4* Parade (B 6/56)	195.00	265.00
	4. Paratrooper (Wm 8/52)	20.00	45.00
	4. Perky (Wm 11/56)	175.00	225.00
	4* Peter Pan (Wm 4/55)	125.00	150.00
	4* Piccadilly (Wm 5/56)	175.00	265.00
	4. Pin Bowler (CC 6/50)	10.00	35.00
	4. Pin Wheel (Got 11/53)	60.00	100.00
	4. Pixie (Un 10/55)	65.00	145.00
	4. Play Ball (CC 1/51)	10.00	20.00
	4. Poker Face (Got 9/53)	55.00	85.00
	4. Quartet (Got 2/52)	45.00	65.00
	4. Queen of Hearts (Got 12/52)	40.00	65.00
	4. Quintet (Got 3/53)	40.00	90.00
	2* Race The Clock (Wm 5/55)	95.00	175.00
	4. Rainbow (Got 12/56)	185.00	275.00
	4. Regatta (Wm 11/55)	95.00	150.00
	4* Register (Got 10/56)	315.00	355.00
	4. Rio (Un 11/53)	25.00	65.00
	4. Rodeo (Un 2/53)	35.00	75.00
	4. Rose Bowl (Got 10/51)	20.00	50.00
	4. Royal Flush (Got 5/57)	275.00	310.00
	4. Saddle and Turf (Ev 10/53)	90.00	195.00
	4. Club Model	125.00	200.00
	4* Scoreboard (Got 4/56)	210.00	275.00
	4. Screamo (Wm 4/54)	45.00	110.00
	4. Sea Belles (Got 4/56)	250.00	295.00
	4. Sea Jockeys (Wm 11/51)	30.00	65.00
	4. Select-A-Card (Got 4/50)	10.00	25.00
	4. Shamrock (Wm 1/57)	225.00	260.00
	4* Shindig (Got 10/53)	50.00	110.00
	4. Shoot the Moon (Wm 11/51)	30.00	55.00
	4. Show Boat (Un 12/52)	45.00	70.00
	4* Show Time (B 3/56)	345.00	435.00
	4. Silver Chest (Upright) (Ge 4/53)	50.00	70.00
	4. Silver Skates (Wm 2/53)	30.00	75.00
	4. Singapore (Un 10/54)	25.00	85.00
	4. Skill Pool (Got 8/52)	35.00	70.00
	4. Skyway (Wm 8/54)	50.00	125.00
	4. Slugfest (Wm 3/52)	25.00	45.00

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PINBALL GAMES (Cont.)

	4* Sluggin' Champ (Got (4/55)	125.00	180.00
	4* Smoke Signal (Wm 10/55)	125.00	160.00
	4. Snafu (Wm 12/55)	130.00	185.00
	4. Southern Belle (Got 6/55)	150.00	170.00
	4. South Seas (Un 5/56)	150.00	295.00
	4. Spark Plug (Wm 9/51)	20.00	30.00
	4. Spitfire (Wm 2/55)	60.00	120.00
	4. Spot-Lite (B 1/52)	25.00	50.00
	4. Sportsman (Wm 2/52)	20.00	40.00
	4. Springtime (Ge 3/52)	20.00	40.00
	2* Stage Coach (Got 11)54)	130.00	160.00
	1. Stardust (Wm 3/56)	135.00	225.00
	4. Starfire (Wm 1/57)	210.00	240.00
	4. Starlets (Un 12/55)	95.00	175.00
	4. Star Pool (Wm. 10/54)	50.00	125.00
	4. Stars (Un 6/52)	30.00	40.00
	4. Starlite (Wm 3/53)	35.00	50.00
	4. Steeple Chase (Un 1/52)	20.00	30.00
	4. Struggle Buggies (Wm 12/53)	15.00	70.00
	4. Sunshine Park (B 12/52)	20.00	30.00
	4. Super Jumbo (Got 10/54)	225.00	260.00
	4* Super Score (Wm 9/56)	195.00	250.00
	4* Surf Club (B 3/54)	15.00	70.00
	4* Surf Rider (Wm 12/56)	225.00	260.00
	4. Sweepstakes (Wm. 1/52)	30.00	55.00
	4* Sweet Add-A-Line (Got 7/55)	135.00	185.00
	4. Tahiti (Un 8/53)	25.00	65.00
	4* Three Deuces (Wm. 8/55)	150.00	180.00
	4. Three Four Five (Un 6/51)	10.00	25.00
	4. Thunderbird (Wm. 5/54)	70.00	125.00
	2. Tim-Buc-Tu (Wm 1/56)	125.00	175.00
	4. Times Square (Wm 4/53)	40.00	70.00
	4* Toreador (Got 6/56)	265.00	295.00
	4. Touchdown (Un 1/52)	15.00	25.00
	4* Tournament (Got 8/55)	210.00	250.00
	4. Triple Play (Un 8/55)	45.00	145.00
	4. Tropicana (Un 1/55)	25.00	110.00
	4. Tropics (Un 7/53)	10.00	50.00
	2. Twenty Grand (Wm 12/52)	10.00	50.00
	4. Twin Bill (Got 1/55)	120.00	150.00
	4* Variety (B 9/54)	55.00	110.00
	4. Watch My Line (Got 9/51)	15.00	30.00
	4. Whizz Kids (CC 3/52)	30.00	40.00
	4. Wild West (Got 8/51)	20.00	50.00
	4. Wishing Well (Got 9/55)	145.00	185.00
	4. Wonderland (Wm 5/55)	110.00	145.00
	4* Yacht Club (B 6/53)	15.00	55.00
	4. Zingo (Un 10/51)	25.00	50.00

	4. Bally Victory Bowler (5/54)	55.00	110.00
	4. Bally Champion Bowler (5/54)	60.00	120.00
	4. Bally Jet Bowler (8/54)	65.00	125.00
	4. Bally Rocket Bowler (8/54)	65.00	130.00
	4. Bally Mystic Bowler (12/54)	90.00	140.00
	4. Bally Magic Bowler (12/54)	90.00	150.00
	4. Bally Blue Ribbon (3/55)	145.00	220.00
	4. Bally Gold Medal (3/55)	150.00	225.00
	4. Bally ABC Bowler (7/55)	245.00	300.00
	4. DeLuxe model	245.00	310.00
	4. Bally Congress (7/55)	275.00	330.00
	4. DeLuxe model	275.00	340.00
	4. Bally Jumbo Bowler (9/55)	275.00	360.00
	4* Bally King Pin Bowler (9/55)	275.00	365.00

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SHUFFLES (Cont.)

4*	Bally ABC Bowling Lane (1/57) 14 Foot	495.00	650.00
4.	ChiCoin 6-Player (8/51)	35.00	50.00
4.	ChiCoin 6-Player DeLuxe (5/52)	35.00	50.00
4.	ChiCoin Match Bowler (6/52)	35.00	60.00
4.	ChiCoin Bowl-A-Ball (10/52)	35.00	95.00
4.	ChiCoin Match Bowl-A-Ball (11/52)	35.00	70.00
4.	ChiCoin 10th Frame Special (12/52)	35.00	75.00
4.	ChiCoin Name Bowler (1/53)	35.00	80.00
4.	ChiCoin 10th Frame Double Score Bowler (2/53)	35.00	80.00
4.	ChiCoin Crown (4/53)	35.00	90.00
4.	ChiCoin Crown Giant Pins (4/53)	35.00	95.00
4.	ChiCoin Triple Score (6/53)	35.00	95.00
2.	ChiCoin Gold Cup (7/53)	50.00	95.00
4.	ChiCoin High Speed (Crown 7/53)	50.00	100.00
4.	ChiCoin High Speed Triple Score (8/53)	50.00	110.00
4.	ChiCoin Advance (10/53)	50.00	110.00
4.	ChiCoin King (10/53)	50.00	110.00
4.	ChiCoin Criss Cross Bowler (12/53)	45.00	120.00
2.	ChiCoin Super Frame (3/54)	50.00	125.00
4.	ChiCoin Starlite (5/54)	55.00	155.00
4.	ChiCoin Feature (7/54)	60.00	160.00
4.	ChiCoin Holiday (9/54)	70.00	165.00
4.	ChiCoin Flash (10/54)	70.00	170.00
4.	ChiCoin Playtime (10/54)	95.00	180.00
4.	ChiCoin Fireball (11/54)	95.00	190.00
4.	ChiCoin Thunderbolt (12/54)	100.00	200.00
4.	ChiCoin Triple Strike (2/55)	110.00	210.00
4.	ChiCoin Arrow (2/55)	125.00	220.00
4.	ChiCoin Criss Cross Targette (1/55)	35.00	125.00
4.	DeLuxe model	40.00	130.00
4.	ChiCoin Bonus Score (4/55)	150.00	220.00
2.	ChiCoin Big League (5/55)	160.00	225.00
4.	ChiCoin Hollywood (5/55)	175.00	260.00
4.	ChiCoin Blinker (8/55)	175.00	270.00
4.	ChiCoin Score-A-Line (9/55)	175.00	275.00
4.	ChiCoin Bowling Team (10/55)	175.00	285.00
4.	ChiCoin Miami Shuffle (10/56)	35.00	150.00
4*	ChiCoin Bowling League (2/57) 14 Foot	525.00	695.00
2*	ChiCoin Ski-Bowl (11/50) 6 Player	199.50	350.00
4.	Exhibit Twin Rotation (5/52)	50.00	100.00
4.	Genco Shuffle Target (7/51)	15.00	25.00
4.	Genco 8-Player Rebound (9/51)	15.00	30.00
4.	Genco Shuffle Pool (11/53)	25.00	100.00
4.	Genco Match Pool (2/54)	50.00	80.00
2.	Genco Skill Ball 2 Player (11/56)	149.50	295.00
	6 Player (2/57)	199.50	325.00
4.	Gottlieb Bowlette (3/50)	15.00	25.00
4.	Keeney Super DeLuxe League (3/52)	25.00	50.00
4.	Keeney Higb Score League (5/52)	25.00	60.00
4.	Keeney Team (10/52)	25.00	65.00
4.	Keeney Club (4/53)	25.00	85.00

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SHUFFLES (Cont.)

4.	Keeney Domino (5/53)	30.00	130.00
4.	Keeney Carnival (5/53)	40.00	135.00
4.	Keeney Pacemaker (9/53)	40.00	145.00
4.	Keeney Mainliner Bowler (1/54)	45.00	150.00
4.	Keeney Bonus Bowler (3/54)	45.00	155.00
4.	Keeney Diamond Bowler (5/54)	70.00	160.00
4.	Keeney Bikini (6/54)	75.00	170.00
4.	Keeney Century (6/54)	90.00	180.00
4.	Keeney American (9/54)	90.00	185.00
4.	Keeney National (9/54)	90.00	190.00
3.	Keeney Speedlane (4/55)	125.00	225.00
4.	United 6-Player Super (3/52)	20.00	45.00
4.	United 4-Player Official (5/52)	20.00	45.00
4.	United 6-Player Star (7/52)	30.00	55.00
4.	United 10th Frame Star (9/52)	30.00	60.00
4.	United Manhattan 10th Frame (9/52)	30.00	60.00
4.	United Manhattan (9/52)	30.00	65.00
4.	United 10th Frame Super (10/52)	35.00	70.00
4.	United Cascade (2/53)	35.00	70.00
4.	United Clover (2/53)	30.00	80.00
4.	United Liberty (2/53)	35.00	80.00
4.	United Classic (6/53)	35.00	80.00
4.	United Olympic (6/53)	35.00	80.00
4.	United Royal (9/53)	35.00	90.00
4.	United Imperial (9/53)	40.00	90.00
4.	DeLuxe model	40.00	95.00
4.	United Chief (11/53)	40.00	100.00
4.	United Leader (11/53)	45.00	100.00
4.	DeLuxe model	45.00	110.00
4.	United Team (1/54)	50.00	115.00
4.	DeLuxe model	55.00	120.00
4.	United League (1/54)	55.00	125.00
4.	DeLuxe model	55.00	130.00
4.	United Ace (5/54)	60.00	135.00
4.	DeLuxe model	60.00	140.00
4.	United Rainbow (5/54)	60.00	145.00
4.	United Banner (8/54)	65.00	150.00
4.	DeLuxe model	65.00	155.00
4.	United Shuffle Targette (8/54)	65.00	160.00
4.	DeLuxe model	65.00	165.00
4.	United Speedy (8/54)	65.00	170.00
4.	Un. 11th Frame (10/54)	70.00	170.00
4.	DeLuxe model	70.00	170.00
4.	United Comet Targette (11/54)	85.00	175.00
4.	DeLuxe model	85.00	180.00
4.	United Mercury (12/54)	90.00	180.00
4.	DeLuxe model	90.00	185.00
4.	United Mars (1/55)	90.00	190.00
4.	DeLuxe model	95.00	195.00
4.	Un. Lightning (2/55)	110.00	195.00
4.	DeLuxe model	110.00	200.00
4.	Un. Venus (3/55)	110.00	200.00
4.	DeLuxe model	120.00	210.00
4.	Un. Clipper (5/55)	125.00	210.00
4.	DeLuxe model	125.00	215.00
4.	Un. Derby Roll (5/55)	125.00	215.00
4.	DeLuxe model	125.00	220.00
4.	Un. 5th Inning (6/55)	115.00	225.00
4.	DeLuxe model	125.00	230.00
4.	Un. Capitol (6/55)	150.00	235.00
4.	DeLuxe model	155.00	240.00
4.	Un. Super Bonus 9/55)	160.00	250.00
4.	DeLuxe model	165.00	255.00
4.	Un. Top Notch (10/55)	270.00	310.00
4.	Top Notch Special	275.00	320.00
4.	Un. Regulation (11/55)	295.00	325.00
4.	DeLuxe model	295.00	330.00
4*	Un. Bowling Alley (11/56) 14 Foot	495.00	695.00
2.	Wms. Roll-A-Ball (12/56) 6 Player	199.50	350.00

KIDDIE RIDES

2.	Bally Champion Horse	295.00	395.00
4.	Bally Moon Ride	100.00	250.00
2.	Bally Space Ship	165.00	295.00
4.	Bally Speed Boat	175.00	275.00
4.	Bert Lane Merry-Go-R'd	165.00	350.00

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KIDDIE RIDES (Cont.)

4	Bert Lane Miss America Boat	225.00	295.00
2.	Bert Lane Fire Engine	320.00	395.00
4.	Capitol Donald Duck	275.00	395.00
4.	Capitol Elsie	275.00	395.00
4.	Capitol Palamino Horse	295.00	395.00
4.	Capitol See Saw	125.00	295.00
4.	Chicago Coin Super Jet	175.00	300.00
4.	ChiCoin Round The World Trainer	350.00	395.00
4.	Decco Merry-Go-Round	130.00	325.00
4.	Exhibit Big Bronco	300.00	395.00
4.	Exhibit Mustang	300.00	375.00
4.	Exhibit Space Patrol	100.00	265.00
4.	Scientific Television	195.00	285.00

←TOTAL NO. TOTAL VALUE→

ARCADE EQUIPMENT

4.	ABT 6 Gun Rifle Range	475.00	575.00
4.	Air Football	195.00	250.00
4.	Amus. Boomerang	30.00	70.00
4.	Bally Big Inning	50.00	75.00
1.	Bally Heavy Hitter	30.00	65.00
4.	Bally King Pin	20.00	40.00
4.	Bally Rapid Fire	50.00	90.00
4.	Bally Undersea Raider	50.00	90.00
4.	Capitol Midget Movies	95.00	170.00
4.	Champion Hockey	40.00	125.00
4.	ChiCoin Basketball Champ	85.00	140.00
4.	ChiCoin 4-Player Derby	95.00	150.00
4.	ChiCoin Goalee	40.00	95.00
4.	ChiCoin Hockey	45.00	70.00
4.	ChiCoin Midget Skee	60.00	100.00
4.	ChiCoin Pistol	25.00	75.00
4.	ChiCoin Home Run, 6-Player (3/54)	80.00	150.00
4.	Super model	85.00	175.00
4.	ChiCoin Twin Hockey (5/56)	125.00	295.00
4*	ChiCoin Steam Shovel (5/56)	110.00	195.00
4.	Evans Bola Score	30.00	60.00
4.	Evans Bat-A-Score	35.00	95.00
4.	Evans Ski Roll	35.00	60.00
4.	Evans Super Bomber	50.00	115.00
4.	Evans Play Ball	25.00	50.00
2.	Exhibit Dale Gun	15.00	65.00
4.	Exhibit Gun Patrol	40.00	100.00
4.	Exbibit Jet Gun	40.00	125.00
4.	Exhibit Space Gun	40.00	125.00
4.	Exhibit Pony Express	40.00	125.00
4.	Exhibit Silver Bullets	40.00	120.00
4.	Exhibit Six Shooter	35.00	125.00
4.	Exhibit Vitalizer	40.00	60.00
4.	Exhibit Shooting Gal. (6/54)	45.00	120.00
4.	Exhibit Star Shooting Gallery (9/54)	85.00	150.00
4.	Exhibit Sportland Shooting Gallery (11/54)	95.00	175.00
4.	Exhibit "500" Shooting Gallery (3/55)	150.00	225.00
4.	Exhibit Treasure Cove Shooting Gal. (6/55)	200.00	250.00
4.	Exhibit Jungle Hunt (3/57)	225.00	360.00
4.	Games, Inc. Hunter (1/56)	150.00	250.00
4.	Genco Sky Gunner	65.00	125.00
4.	Genco Night Fighter	70.00	130.00
4.	Genco 2-Player Basketball	125.00	225.00
4.	Genco Rifle Gal. (6/54)	100.00	185.00
4.	Genco Big Top Rifle Gallery (6/54)	195.00	250.00
4.	Super Model (12/55)	325.00	350.00
2.	Genco Wild West Gun (2/55)	150.00	250.00
2.	Genco Sky Rocket Rifle Gallery (5/55)	150.00	255.00
2.	Genco Champion Baseball (9/55)	150.00	260.00
3*	Genco Quarterback (10/55)	150.00	265.00

←TOTAL NO. TOTAL VALUE→

chicago coin INTRODUCES THE

"Big Change" IN BOWLING GAMES

NO CONTACTS ANYWHERE ON PLAYFIELD!

Now

REAL PIN ACTION

With 100% Bowling Ball Impact!!

No Contacts Under Pins!!

chicago coin's

TV Bowling League

NEW PROFIT MAKING FEATURE!

2 Games for 25c

Also available as One Game for 25c

Easily convertible to regular 10c play!

The QUIETEST Bowler Ever Manufactured

- Entire Ball Return Runway is Rubber lined! This feature eliminates noise of ball return!
- Playfield is Sound-proofed with a Cork backing! This eliminates noise of ball rolling toward pins.
- Back Stop is Sound-proofed with Cork! This eliminates ball noise in back of game.

GIANT BALLS

4½ in. DIAMETER

2½ POUNDS

GIANT PINS

REALISTIC SIZE

Larger Than Ever Before!

chicago coin machine

1725 W. DIVERSEY BLVD., CHICAGO 14, ILLINOIS

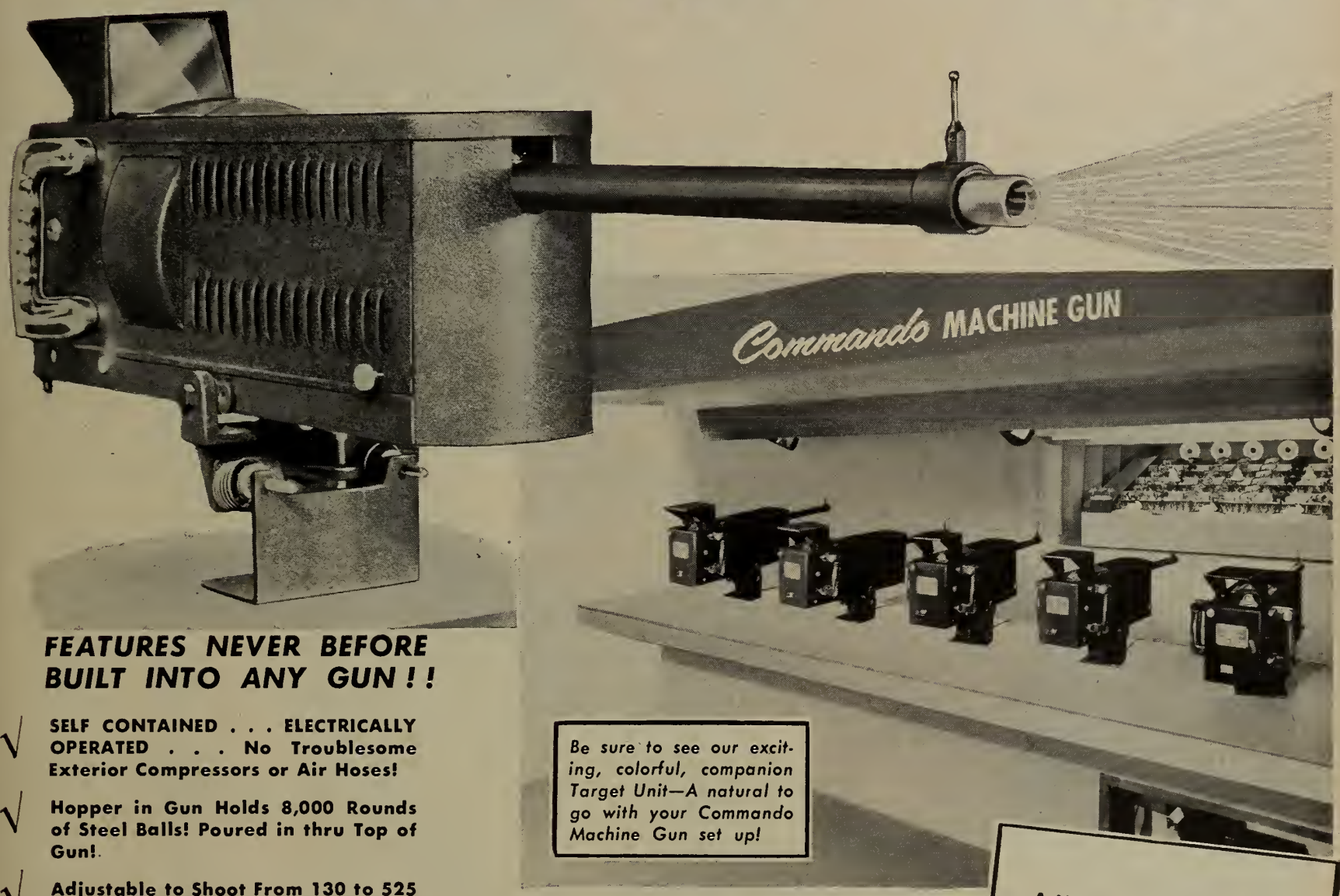
Division of Chicago Dynamic Industries, Inc.

Proven by Years of Engineering and on Location Tests!

A REAL WINNER!!

chicago coin's *Commando*

MACHINE GUN



FEATURES NEVER BEFORE BUILT INTO ANY GUN!!

- √ SELF CONTAINED . . . ELECTRICALLY OPERATED . . . No Troublesome Exterior Compressors or Air Hoses!
- √ Hopper in Gun Holds 8,000 Rounds of Steel Balls! Poured in thru Top of Gun!.
- √ Adjustable to Shoot From 130 to 525 Shots Per 5c — 10c — 25c Coin!
- √ No Cartridge Loading! All Automatic!
- √ Shoots in 3 Shot Bursts At Less Than ½ Second per Burst! (150 Shots for 10c takes about 1 Minute).

Be sure to see our exciting, colorful, companion Target Unit—A natural to go with your Commando Machine Gun set up!

- √ Takes Only Seconds to Reach and Service Any Part of the Mechanism!
- √ New Velocity Control Adjustment to Fit Every Depth Location! Shoots 50 to 75 ft. Per Second!
- √ National Coin Chute is Part of the Gun — Available in 5c — 10c — 25c Play! Each Coin Registers on a Meter.

Noise Maker gives realistic machine gun sound effects!

New type gun sight for greater accuracy and ease in sighting!

Authentic push button trigger handle gives the feel of a real machine gun.

A Natural For ALL AMUSEMENT PARKS! FAIRS! CARNIVALS! ARCADES! KIDDIE PARKS! FOR EVERY TYPE LOCATION TO ATTRACT CROWDS!

For The Thrill of Your Life
TEST SHOOT
chicago coin's
Commando MACHINE GUN
At The Outdoor NAAPB Show, Sherman Hotel, Chicago — December 1st thru the 4th.
BOOTH NOS.
117 - 118 - 119 - 120 - 121

chicago coin machine
Division of
Chicago Dynamic Industries, Inc.

1725 W. DIVERSEY BLVD. CHICAGO 14, ILLINOIS

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

ARCADE EQUIPMENT (Cont.)

	4. Genco Hi-Fly Baseball (5/56)	185.00	275.00	
	1. Genco State Fair Rifle Gal. (6/56)	235.00	350.00	
	2. Genco Davy Crockett Rifle (10/56)	245.00	375.00	
	4. Genco Circus Rifle (3/57)	365.00	450.00	
	4. Jack Rabbitt	40.00	70.00	
	4. Jungle Joe	40.00	60.00	
	4. Keeney Air Raider	50.00	125.00	
	4. Keeney Sub Gun	40.00	125.00	
	4. Keeney Texas Leaguer	20.00	40.00	
	4* Keeney Sportsman (11/54)	125.00	175.00	
	4. DeLuxe model	130.00	180.00	
	4. Keeney Ranger (3/55)	220.00	240.00	
	4. DeLuxe model (3/55)	225.00	250.00	
	4. Lite League	30.00	75.00	
	4. Mills Panoram Peak	175.00	275.00	
	4. Mills Conv. for Panoram Peek	10.00	15.00	
	4. Muto. Atomic Bomber	65.00	125.00	
	4. Mutos. Ace Bomber	85.00	140.00	
	4. Mutoscope Dr. Mobile (Prewar)	65.00	150.00	
	4. Mutos. Fly. Saucers	90.00	125.00	
	4. Mutos. Photo (Pre-War)	100.00	270.00	
	4. Mutos. Photomatic DeLuxe	145.00	300.00	
	4. Mutoscope Silver Gloves	120.00	200.00	
	4. Mutoscope Sky Fighter	60.00	135.00	
	4. Mutos. Voice-O-Graph 35c	145.00	325.00	
	4. Mutoscope K.O. Champ.	250.00	350.00	
	4. Mutos. Drive Yourself	395.00	525.00	
	4. Mutoscope Rock 'n Roll (7/56)	30.00	100.00	
	4. QT Pool Table	30.00	50.00	
	4. Quizzer	50.00	70.00	
	4. Rockola World Series	35.00	70.00	
	4. Scientific Basketball	20.00	35.00	
	4. Scientific Batting Pr.	30.00	95.00	
	4. Scientific Pitch 'Em	45.00	140.00	
	4* Seeburg Bear Gun	50.00	150.00	
	4. Seeburg Shoot the Chute	40.00	80.00	
	4. Seeburg Coon Hunt	85.00	175.00	
	4. Set Shot Basketball	125.00	225.00	
	4. Telequiz	65.00	125.00	
	4. Un. Team Hockey	20.00	40.00	
	4. Un. Jungle Gun	75.00	150.00	
	4. DeLuxe model	75.00	150.00	
	4. United Carnival Gun (10/54)	125.00	175.00	
	4. DeLuxe model	125.00	180.00	
	4. United Bonus Gun (1/55)	195.00	240.00	
	4. DeLuxe model	200.00	250.00	
	4. United Super Slugger (7/55)	225.00	300.00	
	4. United Star Slugger (4/56)	265.00	325.00	
	4. Un. Pirate Gun (10/56)	325.00	395.00	
	4. Wilcox-Gay Recordio	30.00	60.00	
	4. Wms. DeLuxe World Series (2/52)	35.00	75.00	
	4. Wms. DeLuxe Baseball (4/53)	50.00	100.00	
	4. Wms. Pennant Baseball (12/53)	80.00	120.00	
	4. Wms. Super Pennant Baseball (12/53)	80.00	130.00	
	4. Wms. Super Star Baseball (12/53)	85.00	150.00	
	4. Wms. Major League Baseball (2/54)	90.00	150.00	
	4. Wms. All Star Baseball (2/54)	100.00	175.00	
	4. Wms. Big League Baseball (3/54)	125.00	180.00	
	4. Wms. Jet Fighter (10/54)	125.00	225.00	
	4. Wms. Safari (2/55)	195.00	295.00	
	4. DeLuxe model	195.00	300.00	
	4. Wms. Polar Hunt (355)	200.00	300.00	
	4* Wms. Sidewalk Engineer (4/55)	100.00	170.00	
	4. Wms. King of Swat (5/55)	150.00	250.00	
	4. Wms. Four Bagger (4/56)	265.00	350.00	
	4. DeLuxe model	265.00	360.00	
	4. Wms. Polar Hunt (3/55)	200.00	360.00	
	4* Wms. Crane (10/56)	85.00	165.00	

← TOTAL NO. TOTAL VALUE →

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

No List Price Authorized for Publication

- H-200 200-sel. phonograph
- H-120 120-sel. phonograph
- H-100 100-sel. phonograph
- HAB-200 Selective-play Hideaway
- HBB-200 Continuous-play Hideaway
- WQ-200 200-sel. Wallbox
- WQ-120 120-sel. Wallbox
- Bargrip Wallbox Bracket
- Recessed Ceiling Speaker
- Wall Speaker
- Corner Speaker

AUTO-PHOTO CO.

Studio Model "11"	$3,245.00

BALLY MFG. CO.

Carnival (2 Player, 5-Ball)	$ 505.00
ABC Champion	
With Dime Coin-Mechanism	
11 Foot	1,280.00
14 Foot	1,295.00
18 Foot	1,350.00
With Profit-Booster Coin-Mechanism (15¢ a game, 2 games—25¢)	
11 Foot	1,300.00
14 Foot	1,315.00
18 Foot	1,370.00
4 Foot Alley Sections	55.00
Profit-Booster Coin-Mechanism Kit	20.00
ABC Super DeLuxe Bowler (6 Player, Puck Type)	
8½ Foot	$ 775.00
Toonerville Trolley	$ 835.00
Sun Valley (In Line Game)	837.50
Bike (Kiddie Ride)	835.00
Model T (without Record Changer)	705.00
Model T (with Record Changer)	755.00
The Champion (With new-all-metal cabinet)	835.00

CHICAGO COIN MACHINE CO.

Classic Bowling League (6 Player)
13 Foot
16 Foot
18 Foot

No List Price Authorized for Publication

EXHIBIT SUPPLY CO.

Card Vendor, with base
Single Column
Double Column

No List Price Authorized for Publication

J. F. FRANTZ MFG. CO.

Kicker & Catcher (Counter Game)
ABT Challenger Pistol (Counter Game)
ABT Guesser Scale
ABT Rifle Sport (Shooting Gallery)
Aristo Scale

No List Price Authorized for Publication

GENCO MFG. & SALES CO.

Motorama
Horoscope Fortune Teller
Sweet Twenty One (2 Player Roll Down Game)
Gypsy Grandma Fortune Teller

No List Price Authorized for Publication

D. GOTTLIEB & CO.

Silver (Single Player, 5-Ball)

No List Price Authorized for Publication

INTERNATIONAL MUTOSCOPE CORP.

Bang-O-Rama	$ 325.00
Voice-O-Graph, 45-78 RPM	
With Musical Unit	1,850.00
Without Musical Unit	1,750.00
Lord's Prayer Vendor	390.00

IRVING KAYE CO., INC.

El Dorado-6 Pocket Pool	$ 495.00
DeLuxe-Bumper Pool	295.00
Competitor-Super Deluxe-6 Hole Pool	395.00

No List Price Authorized for Publication

J. H. KEENEY & CO.

No List Price Authorized for Publication

- Bowl-O-Rama (6 Player)
- 14 Foot
- 11 Foot
- Snack Vender
- Soup Vender
- DeLuxe Hot Coffee Vender
- DeLuxe Hot Coffee & Hot Chocolate Combo Vender
- Various Models of above

ROCK-OLA MFG. CORP.

No List Price Authorized for Publication

- Model 1458, 120 Sel.
- Model 1455, 200 Sel.
- Model 1452, 50 Sel.
- Model 1450—Playmaster, 120 Sel.
- Model 1546 Chrome Wall Box, 120 Selections
- Model 1548, 50 Selection Wall Box
- 1617—Hi-Fi Wall Speaker
- Model 1906, Remote Volume Control
- Model 1927, Remote Volume Control with Cancel Button

J. P. SEEBURG CORP.

No List Price Authorized for Publication

- KD200 Phonograph
- L100 Phonograph
- D3WA-Wall-O-Matic 200
- MRVC3-Master Remote Volume Control
- HFCV2-8-High Fidelity Wall Speaker
- HFCV3-8-High Fidelity Corner Speaker
- HFCV1-12-High Fidelity Recessed Speaker
- PS6LZ-Power Supply
- HFA1-L6-Power Amplifier

UNITED MFG. CO.

6 Star Shuffle Alley (6 Player, Puck Type)	
8½ Foot	$ 995.00
DeLuxe 6 Star Shuffle Alley (Match-A-Score Model)	
8½ Foot	1,080.00
DeLuxe Bowling Alley (6 Player)	
11 Foot	$1,260.00
14 Foot	1,290.00
18 Foot	1,410.00
Jumbo Bowling Alley (6 Player)	
13 Foot	1,490.00
16 Foot	1,520.00
20 Foot	1,640.00

Available in 25¢ Play, also available in 2 plays—25¢ with Credit Unit—Price on Request.

UNITED MUSIC CORP.

UPA-100 Sel. Phonograph....

No List Price Authorized for Publication

WILLIAMS MFG. CO.

Reno (Single Player 5-Ball)
Naples (2 Player, 5-Ball)
6-Pocket Pool Table
Peppy, The Clown

No List Price Authorized for Publication

THE RUDOLPH WURLITZER CO.

No List Price Authorized for Publication

- Model 2100 Phonograph, 200 Sel.,
- Model 2104 Phonograph, 104 Sel.,
- Model 2150 Phonograph, 200 Sel.
- Model 5210 Wall Box, 200 Sel., 3-Wire
- Model 5207 Wall Box, 104 Sel., 3-Wire
- Model 257, Stepper, 104 Sel.
- Model 5115 Hi-Fi Corner Speaker, 4"-5" Matched Cones
- Model 5116 Hi-Fi Corner Speaker, 8" Heavy Duty with Extended Range

S BRILLIANT NEW

7 GAMES FOR 25¢ MEANS "JUMBO" EARNINGS

EDIT UNIT

TS UP TO 20 QUARTERS TIME FOR FUTURE PLAY

BTAINABLE AS AME FOR 25¢

TS EASILY TO R 10¢ PLAY!

QUIET AFE!

NEW ack Design ed and noise return... pinched or fingers

ED PLAY BOARD D BACK BOX Y QUIET PLAY

SEE YOUR DISTRIBUTOR

New **LOCKED-IN BALL GATE... Ball positively held back when game is completed**

FOUR "JUMBO" SIZES
13 FT. LONG . . . 16 FT. LONG . . .
EXPANDABLE WITH 4-FT. SECTIONS TO
17 FT LONG 20 FT LONG

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHIN
(FOR INVENTORY PURPOS
BY FIGURE BETWEEN LOW

ARCADE EQU

___	4. Genco Hi-Fly Baseb (5/56)		
___	1. Genco State Fair Ri Gal. (6/56)		
___	2. Genco Davy Crocke Rifle (10/56)		
___	4. Genco Circus Rifle (3/57)		
___	4. Jack Rabbitt		
___	4. Jungle Joe		
___	4. Keeney Air Raider		
___	4. Keeney Sub Gun		
___	4. Keeney Texas Leagt		
___	4* Keeney Sportsman (11/54)		
___	4. DeLuxe model		
___	4. Keeney Ranger (3/5		
___	4. DeLuxe model (3		
___	4. Lite League		
___	4. Mills Panoram Pea		
___	4. Mills Conv. for Panoram Peek		
___	4. Muto. Atomic Bom		
___	4. Mutos. Ace Bombe		
___	4. Mutoscope Dr. Mol (Prewar)		
___	4. Mutos. Fly. Saucer		
___	4. Mutos. Photo (Pre-		
___	4. Mutos. Photomatic DeLuxe		
___	4. Mutoscope Silver G		
___	4. Mutoscope Sky Fig		
___	4. Mutos. Voice-O-Gra 35c		
___	4. Mutoscope K.O. Ch		
___	4. Mutos. Drive Yours		
___	4. Mutoscope Rock 'n Roll (7/56)		
___	4. QT Pool Table		
___	4. Quizzer		
___	4. Rockola World Seri		
___	4. Scientific Basketball		
___	4. Scientific Batting P		
___	4. Scientific Pitch 'Er		
___	4* Seeburg Bear Gun		
___	4. Seeburg Shoot the C		
___	4. Seeburg Coon Hunt		
___	4. Set Shot Basketball		
___	4. Telequiz		
___	4. Un. Team Hockey		
___	4. Un. Jungle Gun		
___	4. DeLuxe model		
___	4. United Carnival (10/54)		
___	4. DeLuxe model		
___	4. United Bonus Gun (1/55)		
___	4. DeLuxe model		
___	4. United Super Slugg (7/55)		
___	4. United Star Slugger (4/56)		
___	4. Un. Pirate Gun (10		
___	4. Wilcox-Gay Recordi		
___	4. Wms. DeLuxe Wo Series (2/52)		
___	4. Wms. DeLuxe Bas (4/53)		
___	4. Wms. Pennant Basel (12/53)		
___	4. Wms. Super Pennai Baseball (12/53)		
___	4. Wms. Super Star Baseball (12/53)		
___	4. Wms. Major League Baseball (2/54)		
___	4. Wms. All Star Basel (2/54)		
___	4. Wms. Big League Baseball (3/54)		
___	4. Wms. Jet Fighter (10/54)		
___	4. Wms. Safari (2/55)		
___	4. DeLuxe model		
___	4. Wms. Polar Hunt		
___	4* Wms. Sidewalk Eng (4/55)		
___	4. Wms. King of Swat (5/55)		
___	4. Wms. Four Bagger (4/56)		
___	4. DeLuxe model		
___	4. Wms. Polar Hunt (3/55)	200.00	360.00
___	4* Wms. Crane (10/56)	85.00	165.00
	←TOTAL NO.	TOTAL VALUE→	

Manufacturers New Equipmen

6 Hole Pool 395.00
No List Price
Authorized for Publication

Speaker, 4"-5" Matched Cones
Model 5116 Hi-Fi Corner Speaker, 8" Heavy Duty with Extended Range .....

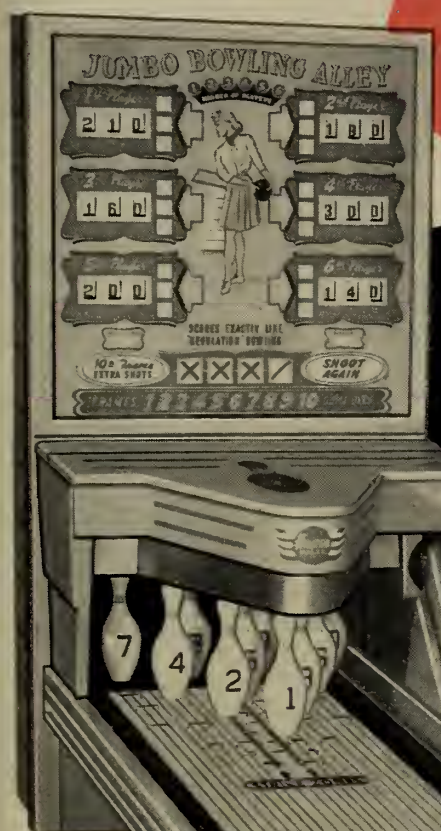
tion

UNITED'S BRILLIANT NEW

JUMBO

BOWLING ALLEY

SCORES AND PLAYS EXACTLY LIKE REGULATION BOWLING
1 TO 6 CAN PLAY



NEW REALISTIC ACTION
BIG 4½" COMPOSITION BALL
HITS THE PINS!
(New Extra-Durable Pins)

2 GAMES FOR 25¢
MEANS
"JUMBO" EARNINGS

CREDIT UNIT
ACCEPTS UP TO 20 QUARTERS AT ONE TIME FOR FUTURE PLAY

ALSO OBTAINABLE AS ONE GAME FOR 25¢

CONVERTS EASILY TO REGULAR 10¢ PLAY!

QUIET SAFE!
NEW
Ball-Rack Design cuts speed and noise of ball return . . . prevents pinched or bruised fingers

HIGHLY INSULATED PLAY BOARD AND CUSHIONED BACK BOX ASSURE EXTREMELY QUIET PLAY

NEW STYLE
SLIM
STREAMLINED CABINET
. . . lighter in weight
. . . easier handling
"JUMBO"-STRONG

New
DROP-CHUTE MECHANISM
WITH NATIONAL REJECTOR on Pull-Out Drawer for Easier Servicing

ALL MECHANISM LOCATED IN BACK-BOX
with Hinged Insert for Easier Servicing

New
LINK-DRIVE BALL-LIFT
Channel-Guided . . . Can't Jump the Track . . . prevents jamming

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

SEE YOUR DISTRIBUTOR

New LOCKED-IN BALL GATE . . . Ball positively held back when game is completed

FOUR "JUMBO" SIZES
13 FT. LONG . . . 16 FT. LONG . . .
EXPANDABLE WITH 4-FT. SECTIONS TO
17 FT LONG 20 FT LONG

REAL BOWLING!
NO SWITCHES!

SEE

Bally®

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